

# Wellstar College of Health and Human Services

The WellStar College of Health and Human Services is a dynamic academic unit that consists of the Department of Human Services, the Department of Health, Physical Education and Sport Science, and the School of Nursing. Additionally, the college includes the campus-wide Wellness Center, Student Health Clinic, Center for Health Services, and Center for Community Partnerships.

The college recently expanded to include an Office of Research that actively pursues the development of faculty scholarship and grants. This initiative was designed to develop a comprehensive approach to the interrelated academic roles of teaching, scholarship, and service.

## Accreditations

All nursing degree programs and the teacher education program in this college are nationally accredited. In addition, the nursing programs are state-approved and the teacher education program is nationally recognized and has state approval for P-12 teacher certification in Georgia.

Members of each of the college units are actively engaged in the pursuit of excellence in undergraduate and graduate education.

The Human Services Department offers an undergraduate degree in Human Services and, in association with the national American Humanics Program, offers a certificate in nonprofit leadership. Currently, a master's degree in clinical social work is under review. Faculty members in human services are taking leadership roles in community partnerships, with more than 100 agencies being affiliated with the Center for Community Partnerships. Several of these agencies are housed with the center on the Kennesaw State University campus. This partnership provides a unique model for service learning and research/evaluation initiatives.

The Department of Health, Physical Education and Sport Science offers degrees in three areas: health promotion; teacher education; and sport science.

The B.S. in Health & Physical Education has secured the following national accreditations and state approvals:

- fully accredited by NCATE, National Council for Accreditation of Teacher Education

- fully approved by Georgia's Professional Standards Commission for P-12 teacher certification
- nationally recognized by AAHPERD, the American Alliance for Health, Physical Education, Recreation, and Dance
- nationally recognized by NASPE, the National Association for Sport & Physical Education.

The department's faculty expands knowledge in several areas, such as recognizing and stressing the benefits of exercise in older adults. Additionally, the department offers the Physical and Leisure Activities for Youth (PLAY) Program that provides social and physical experiences for disabled children and the Seniors Participating in Activities Related to Health at Kennesaw State (SPARHKS) Program that provides outreach to older adults. It also manages an aquatics program that offers outreach to the community. Faculty has developed a close working relationship with colleagues at the University of Catarina, located in Floriannopolis, Brazil. This collaboration helps in supporting the international underpinning of the college, resulting in student and faculty exchanges, as well as international scholarship opportunities for both universities.

The WellStar School of Nursing offers both undergraduate and graduate programs in nursing that are accredited by the Commission on Collegiate Nursing Education (CCNE) and are also fully approved by the Georgia Board of Nursing.

The school is one of the largest and most well respected programs in the Southeast, with consistently high passing rates on the RN licensing examination and nurse practitioner certification examinations. The School of Nursing programs include a generic BSN program, an accelerated BSN program for individuals holding other degrees, a MSN program in care management and leadership. The school offers an international experience for students that provides the opportunity to work in hospitals and clinics in Oaxaca, Mexico. Additionally, the School of Nursing has responsibility for the Center for Community Health Services, operating three clinics and serving more than 2,500 at-risk persons annually. These clinics have increasingly served the working poor

and recent immigrants to the U.S. Through the efforts of the school's faculty, and the Office of Research, the college was awarded a \$200,000 grant from the Georgia Health Care Foundation to develop a culturally specific response to the management of diabetes in the growing Hispanic/Latino community in the state. School of Nursing faculty is actively researching areas such as end-of-life issues, ethics, and barriers to prenatal care for immigrants and health disparities.

## Academic Departments

The WellStar College of Health and Human Services houses three academic departments:

- The Department of Health, Physical Education and Sport Science
- The Department of Human Services
- The WellStar School of Nursing

In addition to the academic departments the WellStar College of Health and Human Services, provides service to the students, faculty and staff through support of:

- University Health Clinic
- The Center for Health Promotion and Wellness
- Employee Fitness Center

### **Department of Health, Physical Education & Sport Science (HPS)** **(770) 423-6216**

[http://www.kennesaw.edu/col\\_hhs/hps](http://www.kennesaw.edu/col_hhs/hps)

The Department of Health, Physical Education & Sport Science provides: (a) an elective physical education activity program, (b) the required general education core course HPS 1000 Fitness for Living, and, Health, Physical Education, and Sport Science and, (c) the health, physical education and sport science major programs of study. The program of study includes three majors: (a) exercise and health science major; (b) health and physical education (P-12) major which is found in the Bagwell College of Education teacher education program and (c) sport management major. Students interested in one of the majors offered by the department should contact the office of the department chair (PE 169) for further information and appropriate

advisement forms. Student should seek HPS faculty advisement early when planning their program of study and continue interacting with their advisor each semester during their study at Kennesaw State University.

**Department of Human Services  
(770) 423-6630**

**[www.kennesaw.edu/humanservices](http://www.kennesaw.edu/humanservices)**

The Department of Human Services offers an undergraduate degree program in Human Services. The Human Services degree (HS) is designed to prepare students to begin working as generalist practitioners in a variety of private, nonprofit or governmental human service organizations. The Department also offers the American Humanics Certificate in Non-profit Management.

**WellStar School of Nursing Program  
(770) 423-6061**

**[www.kennesaw.edu/chhs/schoolof-nursing/](http://www.kennesaw.edu/chhs/schoolof-nursing/)**

The WellStar School of Nursing offers a program of study in nursing leading to a Bachelor of Science in Nursing degree. This program leads to eligibility for initial licensure as a registered nurse and consists of a traditional curriculum plan and an accelerated option for students holding a bachelors degree in another field. A BSN completion option is also available for persons who are already registered nurses. Both programs combine nursing courses with general education courses. The curriculum includes courses in the humanities and the biological and social sciences as well as the theoretical and clinical practice background necessary for the practice of professional nursing.

The BSN completion option is based on the statewide articulation plan formulated by nursing programs in the State of Georgia. Nursing courses for the RN-BSN Program are offered in both online and onground formats. Upon completion of a bridge course and other prerequisites, registered nurse students receive credit for 25 semester hours of sophomore and junior-level nursing courses and enter the senior-level courses. This program admits students once a year and is planned to provide flexible options for the working

nurse. Emphasis at the senior level is on community and family nursing, career development and professional growth. Learning experiences in health care settings are individually tailored to meet student needs.

Cooperative study and internship programs are available through the baccalaureate nursing program for students to gain work experience in conjunction with their academic and clinical education.

## Minors\*

- Professional Practice with Hispanic Populations

\* See section on Minors for policy on and additional information regarding minors.

## Programs of Study

The WellStar College of Health and Human Services offers the following undergraduate degrees:

- Bachelor of Science in Exercise and Health Science
- Bachelor of Science in Health and Physical Education P-12 (with PTEU)
- Bachelor of Science in Human Services
- Bachelor of Science in Nursing
- Bachelor of Science in Sport Management

## Major in Exercise and Health Science, B.S.

**WellStar College of Health and Human Services**  
**Department of Health, Physical Education & Sport Science**  
**(770) 423-6216 [http://www.kennesaw.edu/col\\_hhs/hps](http://www.kennesaw.edu/col_hhs/hps)**

The Exercise and Health Science major program is designed for students seeking academic preparation in the exercise, fitness and/or health areas. This program of study prepares students to become leaders in the fitness profession, and to organize and deliver health promotion programs in private, public, or corporate wellness environments. The capstone to the program is a one academic semester internship experience working in an exercise and health science setting, or students can select pre-professional elective coursework to prepare for advanced or graduate studies, e.g., physical therapy, exercise physiology. For admission to the program and further information, see the department office (PE 169).

		Credit Hours
<b>GENERAL EDUCATION</b> (see previous listing of requirements)		<b>42</b>
<b>UNIVERSITY-WIDE FITNESS FOR LIVING REQUIREMENT</b>		<b>3</b>
<b>LOWER DIVISION MAJOR REQUIREMENTS (AREA F)</b>		<b>18</b>
HPS 2100	Introduction to Exercise and Health Science	3
BIOL 2221	Anatomy and Physiology I	3
BIOL 2221L	Anatomy and Physiology I Lab	1
BIOL 2222	Anatomy and Physiology II	3
BIOL 2222L	Anatomy and Physiology II Lab	1
HPS 2090	Exercise Leadership	3
HPS 1530	Water Aerobics	
<b>or</b>		
HPS 1570	Walk/Jog for Fitness	1
HPS 1850	Advanced Strength/ Aerobic Training	1
Select any two courses from HPS 1050-HPS 1830		2
<b>UPPER DIVISION MAJOR REQUIREMENTS</b>		
<b>EXERCISE AND HEALTH SCIENCE CORE</b>		<b>27</b>
HPS 3800	Biomechanics	3
HPS 3240	Physical Activity and Health Promotion for Older Adult	3
HPS 3300	Personal Health Behaviors	3
HPS 3850	Health Promotion Program Planning	3
HPS 4150	Nutrition and Physical Activity	3
HPS 4300	Physiology of Exercise	3
HPS 4350	Fitness Evaluation and Exercise Prescription	3
HPS 4500	Physiological Basis of Training and Performance	3
HPS 4700	Clinical Aspects of Exercise	3
<b>EXERCISE AND HEALTH SCIENCE ELECTIVES</b>		<b>6</b>
(Select one of the following elective areas)		

Credit Hours

**Health Promotion Electives**

HPS 4200	Contemporary Health Issues	3
HPS 4600	Health Promotion Applications	3

**HPS General Electives**

Select any two 3000-4000 level HPS courses. 6

**CAPSTONE EXPERIENCE** (Select one of the following) **15****Internship Experience**

HPS 4730	Seminar in Exercise and Health Science	3
HPS 4750	Exercise and Health Science Internship	12

**Pre-Professional Electives**

CHEM 1211, CHEM 1211L, CHEM 1212, CHEM 1212L, or PHYS 1111, PHYS 1112  
and  
 Any 3000-4000 level BIOL, HPS, PSYC; Any PHYS; Any CHEM

**FREE ELECTIVES** Any course in the university curriculum. **12****PROGRAM TOTAL: 123****Major in Health and Physical Education, B.S.**

**Bachelor of Science Degree  
 Leading to Certification for Grades P-12  
 WellStar College of Health and Human Services  
 Department of Health, Physical Education, and Sport Science  
 (770) 423-6216 [http://www.kennesaw.edu/col\\_hhs/hps](http://www.kennesaw.edu/col_hhs/hps)**

The B.S. in Health & Physical Education is fully accredited by NCATE, National Council for Accreditation of Teacher Education, fully approved by Georgia's Professional Standards Commission for P-12 teacher certification, nationally recognized by AAHPERD, the American Alliance for Health, Physical Education, Recreation & Dance, and nationally recognized by NASPE, the National Association for Sport & Physical Education.

This single field program is designed to prepare health and physical education teachers at all grade levels (pre-kindergarten through grade 12). It leads to P-12 teacher certification in the teaching field of health and physical education in Georgia. Candidates complete the equivalent of a major in health and physical education and a second major in pedagogical studies with an emphasis on teaching health and physical education.

Teacher preparation students in addition to applying for Admission to Teacher Education and Student Teaching must demonstrate eligibility for practicum (HPS 4410 and 4430). This process is a part of the Department's periodic assessment of the teacher preparation students. Practicum forms, a detailed description of the eligibility requirements and submission deadlines are available from the departmental office (PE 169).

The specific requirements for admission, retention, degree completion and teacher certification in this degree program are listed with all other teacher education programs. See Bagwell College of Education & PTEU.

## Major in Human Services, B.S.

**Bachelor of Science Degree  
WellStar College of Health and Human Services  
Department of Human Services  
(770) 423-6630**

The Human Services (HS) program prepares students to pursue careers in the field of human services in a variety of public, nonprofit, and private human service organizations. Students may choose either a concentration in clinical case management that provides the skills and knowledge needed for direct service provision, or a concentration in human service administration that prepares for a career in program development and management. All students are required to take a common core, which includes two internship experiences.

HS majors also have the opportunity to qualify for the American Humanics Certificate in Non-profit Management by taking courses in nonprofit management and leadership. American Humanics, Inc. (AH) is a national organization that collaborates with affiliated universities and major nonprofit organizations recruiting, preparing, and placing students in meaningful careers with youth and human service agencies. Students pursuing the certificate must acquire the required competencies of the program including: board committee development, human resource development, nonprofit financial management, fund-raising principles and practices, program planning, and nonprofit marketing. Students demonstrate these competencies through completion of appropriate course work, participation in the American Humanics student organization, and attendance at the yearly Management Training Institute sponsored by AH.

		Credit Hours
<b>GENERAL EDUCATION</b> (see previous listing of requirements)		<b>42</b>
<b>UNIVERSITY-WIDE FITNESS FOR LIVING REQUIREMENT</b>		<b>3</b>
<b>LOWER DIVISION MAJOR REQUIREMENTS (AREA F)</b>		<b>18</b>
HS 2233	Introduction to Human Services	3
HS 2244	Foundation Internship	3
HS 2275	Research Methods for Human Services	3
SOCI 2201	Introduction to Sociology	3
SPAN 2030	Spanish for Human Services	3
Electives	Choose one from the following:	3
	POLS 2212, PSYC 2201	
<b>UPPER DIVISION MAJOR REQUIREMENTS</b>		<b>33</b>
HS 3200	Social Welfare Policy	3
HS 3304	Community Intervention	3
HS 3313	Interviewing Skills	3
HS 3320	Working with Groups	3
HS 3350	Culture and Poverty	3

		Credit Hours
HS 3375	Program Development and Evaluation	3
HS 4410	Ethics in the Helping Professions	3
HS 3300	Human Socialization	3
<u>or</u> PSYC 3305	Lifespan Developmental Psychology	
HS 3398	Advanced Internship	
<u>or</u> HS 3396	Co-Op	6
HS 4498	Capstone Seminar in Human Services	3

**CONCENTRATIONS** (Select one of the following concentrations): **15**

**HUMAN SERVICES CASE MANAGEMENT CONCENTRATION**

HS 3335	Working with Families	3
HS 4425	Working with Children	3
HS 4440	Crisis Intervention	3

**Choose two of the following:**

HS 3322	Aging and the Family	3
HS 3324	Death and Dying	3
HS 4420	Dynamics of Family Violence	3
HS 4415	Principles of Child Welfare	3
HS 4490	Special Topics	1-3

**HUMAN SERVICE ADMINISTRATION CONCENTRATION**

HS 3520	Leadership in HS Organizations	3
HS 3540	Fund-raising in HS Organizations	3
HS 3560	Human Resource Management in HS Organizations	3

**Choose two of the following:**

COM 3385	Organizational Presentations	3
MGT 3100	Management and Behavioral Sciences	3
POLS 3343	Principles of Public Administration	3
SOCI 3304	Social Organizations	3

**FREE**

**ELECTIVES** Any four courses in the university curriculum **12**

**PROGRAM TOTAL: 123**

## Nursing Program Admission Requirements

The WellStar College of Health and Human Services offers a program of study in nursing leading to a Bachelor of Science in Nursing degree. This program is fully accredited by CCNE, the Commission of College Nursing Education. In addition, this program leads to eligibility for initial licensure as a registered nurse and consists of a traditional curriculum plan and an accelerated option for students holding a bachelors degree in another field. A BSN completion option is also available for persons who are already registered nurses. Both programs combine nursing courses with general education courses. The general education courses provide a broad scope to the nursing program and serve as a basis for learning nursing concepts. Students may declare nursing as a major and begin taking the general education component of either program at any time.

The baccalaureate degree sequence for prelicensure students begins in Fall and Spring semesters. Since there are only a limited number of spaces in the program, prospective students must apply to the Baccalaureate Nursing Program for admission to each clinical sequence of the program.

The 16-month Accelerated program provides an excellent career migration for those with previous baccalaureate degrees or higher.

Curriculum includes a combination of mostly on-campus and a few on-line courses, which includes both theoretical and clinical nursing classes. Accelerated program students are admitted each year in August (Fall Semester) only and as full-time students.

Separate Accelerated classes are taught at our main KSU campus and Rome satellite locations. The satellite program, established to serve the needs of Northwest Georgia residents, gives priority to those students living in this area.

Readmission to the nursing sequence is not guaranteed. Eligible students who drop out of the nursing sequence for any reason will be readmitted to the sequence on a space-available basis. Students will be accommodated in rank order according to their GPA. Students interested in reentry must notify the chair in writing of their interest. A student who has an adjusted GPA of less than 2.5 or less than a "C" in all completed science and mathematics courses will not be considered for readmission.

Criteria for progression to the junior and senior year of the baccalaureate degree program are as follows:

1. Receive at least a "C" in all nursing, natural science and mathematics courses.
2. Maintain an adjusted GPA of 2.5.

A student may repeat only one nursing course. A grade less than "C" in any two nursing courses will result in being dropped from the program. Students who are dropped are not eligible to reapply. Students must earn a minimum of "C" in each nursing course to progress.

### Admission, Progression, and Retention Decision Appeals

A formal appeal of a decision to deny admission, to delay progression, or to dismiss a student from the WellStar School of Nursing may be made to the Admissions, Progression and Retention Committee within 30 days of notification. Instructions and forms for such appeals are available in the School Office. An appeal must be on exceptional and extenuating circumstances and/or other pertinent information not previously available or considered. The committee will review the student appeal and notify the student of its decision in writing. If a student wishes to appeal the decision of the Admissions, Progression and Retention Committee, a formal appeal must be submitted in writing to the dean of the WellStar College of Health and Human Services within 30 day of receipt of notification of the Committee's decision. The decision of the dean is final.

### Transfer Credit for Nursing Courses

In order to be considered for transfer credit, the course must be taken within the past two years and a grade of “B” or better, received in the course. Nursing courses older than two years will be considered only if the student has been out of the former program for two terms or less and was continuously enrolled in the former nursing program.

Students who are not eligible to return to their former nursing program will not be eligible to receive transfer credit for any nursing courses.

#### Requirements for students include:

1. Annual health history and physical exam
2. Initial proof of immunity to specified communicable diseases
3. Annual tuberculosis screening (more frequently for some clinical agencies)
4. Health Insurance
5. Certification in health care provider cardiopulmonary resuscitation by either the American Heart Association or the American Red Cross
6. Uniforms and a suitable watch (estimated cost is \$75 to \$125). A pin at graduation is optional at a cost of between \$35 to \$100.
7. An initial fee of approximately \$230 and a fee of approximately \$15 paid each semester that a student is enrolled in nursing courses to cover the cost of professional liability insurance and achievement exams taken during the program.

**{Students health records may be released to clinical agencies if requested. Students enrolled in clinical nursing courses who have not met the above requirements may be administratively withdrawn from the course.}**

### Baccalaureate Program Admission Criteria

1. All students must meet all Kennesaw State University admission requirements and deadlines in order to be admitted to the nursing sequence.
2. All nursing students must complete developmental studies requirements prior to application to the nursing sequence.
3. The following prerequisite courses must be completed prior to beginning the clinical sequence: ENGL 1101, 1102; MATH 1101, 1107; CHEM 1151 / 1151L, 1152 / 1152L; BIOL 2221, 2221L, 2222, 2222L, 2261 2261L; PSYC 2201, 3305; and SOCI 2105.
4. Applicants must have an adjusted 2.7 cumulative grade point average with a minimum grade of C in each required science and mathematics course.
5. If there is a surplus of qualified applicants, decisions will be based on a combination of grades received in prerequisite courses required in their program of study, the total number of required courses completed and the total number of college credits completed. Personal qualities important to nursing and longevity at Kennesaw State University may be considered.
6. Applications for entry into the generic baccalaureate nursing sequence must be completed by December 15 to be considered for the sequence beginning in August and May 31 to be considered for the sequence beginning in January.
7. Decisions regarding admission into the nursing sequence and progression in the program will be made by a nursing admissions committee composed of the chair and two baccalaureate degree nursing faculty members and the administrative coordinator for the WellStar College of Health and Human Services.
8. All applicants must submit one letter of reference from a non-relative. Applicants may be asked to come for a personal interview.

### Advanced Placement for RNs

The Baccalaureate Nursing Program ascribes to the Georgia RN-BSN Articulation Model. Copies of the model are available in the WellStar School of Nursing Office. Advanced placement is available in the baccalaureate program for selected registered nurses. Successful completion of NURS 3320 - Concepts of Professional Nursing, a 3- hour non-degree credit course, allows these students to receive 24 hours of sophomore, junior, and NURS 4414 credits and enter the clinical sequence at the senior level. This course can be taken only once. In the event that the student does not successfully complete NURS 3320, no validation credits will be granted, and the student must complete the sophomore and junior levels of the nursing sequence. The requirements for entry into NURS 3320 are:

1. Must have met Kennesaw State University admission requirements.
2. Must have met Kennesaw State University baccalaureate nursing program admission criteria and the testing requirements of the Georgia RN-BSN Articulation Model.
3. Must have completed the following prerequisite courses: ENGL 1101, 1102; MATH 1101, 1107; CHEM 1151, 1151L, 1152, 1152L; BIOL 2221, 2221L, 2222, 2222L, 2261, 2261L; PSYC 2201, 3305; SOCI 2105; BIOL 3317; NURS 3303; and corequisite course NURS 3309.
4. Must present a current, valid Georgia RN license.
5. Must apply by March 31 to be considered for the sequence beginning in June. NURS 3320 is the entry course for the RN-BSN sequence.

### Program of Study in Nursing

The program of study in nursing offers men and women the opportunity to obtain a Bachelor of Science in Nursing degree. After completion of the degree, with the recommendation of the chair, graduates who are not already licensed will be eligible to apply to take the NCLEX examination to practice as a registered nurse (R. N.). All applicants must be aware that the state examining board has the right to refuse to grant a registered nurse license to any individual regardless of educational credentials under circumstances of (1) falsification of application for licensure (2) conviction of a felony or crime of moral turpitude; other moral and legal violations specified in the Georgia law.

Courses in the program include a strong foundation in the liberal arts and the sciences. At the upper division, emphasis is on the art and science of nursing and students may select electives to provide an interdisciplinary perspective. Registered nurse students may bypass sophomore and junior level clinical courses and NURS 4414 according to the provisions of the RN-BSN articulation model for the State of Georgia. The nursing courses for the RN-BSN program are offered in both online (internet-based) and onground formats. Every online course is not offered every semester.

### Core Performance Standards

The WellStar College of Health and Human Services has adopted core performance standards for admission and progression within the nursing major. These standards identify the abilities and skills necessary to perform in an independent manner. If a student believes that he or she cannot meet one or more of the standards without accommodations or modifications, the nursing program will determine, on an individual basis, whether or not necessary accommodations or modifications can be made reasonably. Core performance standards for admission and progression are contained in the program application, which is available online or from the WellStar School of Nursing.

## Major in Nursing, B.S.

**Bachelor of Science Degree**  
**WellStar College of Health and Human Services**  
**Baccalaureate Nursing Program**  
**(770) 423-6061**

Credit Hours

**GENERAL EDUCATION (see previous listing of requirements) 43**

**UNIVERSITY-WIDE FITNESS FOR LIVING REQUIREMENT 3**

**Lower division major requirements (AREA F) 17**

BIOL 2221 / 2221L	Human Anatomy & Physiology I	4
BIOL 2222 / 2222L	Human Anatomy & Physiology II	4
BIOL 2261 / 2261L	Fundamental Microbiology	4
PSYC 2201	General Psychology	
<b>or</b>		
PSYC 2105	Social Perspectives: Issues in Psychology	0-3
DIRECTED or GENERAL ELECTIVES		3-6

**UPPER DIVISION MAJOR REQUIREMENTS 57**

NURS 3209*	Theoretical Basis for Holistic Nursing & Health	6
NURS 3301*	Nutritional Concepts and Practice	1
NURS 3303	Clinical Pharmacology for Nurses	3
NURS 3309	Health Assessment	3
NURS 3313*	Adult Health Nursing	6
NURS 3314*	Mental Health Nursing	3
NURS 3318*	Parent-Child Nursing	6
NURS 4401	Nursing Perspectives	2
NURS 4402	Research in Nursing	3
NURS 4412	Community Health Nursing	6
NURS 4414*	Complex Health Nursing	3
NURS 4416	Leadership in Nursing	2
NURS 4417	Advanced Clinical Practicum	5
( <b>or</b> NURS 4418**)	Advanced Clinical Project	4
NURSING ELECTIVE		3
BIOL 3317	Pathophysiology	3
PSYC 3305	Life Span Developmental Psychology	3

**FREE ELECTIVES** Any course in the university curriculum. **3**

\* RN-BSN students can receive credit for these courses after successfully completing NURS 3320, NURS 3309, and NURS 3303.

\*\* With approval, RN-BSN students may substitute NURS 4418 for NURS 4417.

**PROGRAM TOTAL: 123**

## Major in Sport Management, B.S.

### Bachelor of Science Degree

#### WellStar College of Health and Human Services

#### Department of Health, Physical Education, and Sport Science

(770) 423-6216 [http://www.kennesaw.edu/col\\_hhs/hps](http://www.kennesaw.edu/col_hhs/hps)

The Sport Management major program is designed for students seeking an interdisciplinary approach to the fields of Sport/Exercise Marketing, Management and Communications. Within Sport Management students will choose to concentrate in either Fitness Management, Sport Journalism, Sport Marketing, or Recreation Management. Fitness Management prepares the student for careers in managerial positions in fitness facilities or health clubs. Sport Journalism prepares students for careers as sport information directors and in the sport print or broadcast media. Sport Marketing prepares students for the marketing of goods and services within various segments of the sport industry. Recreation Management prepares students for careers in managerial positions with YMCA, YWCA, County recreational programs, or governmental/private agencies with recreational components.

#### Admission to the program and retention criteria

An AGPA of 2.75 is required for admission to the program. Once admitted to the program, students must maintain an AGPA of 2.75 throughout their coursework in the program.

		Credit Hours
<b>GENERAL EDUCATION</b> (see previous listing of requirements*)		<b>42</b>
* Students must take ECON 2100 in General Education Core		
<b>UNIVERSITY-WIDE FITNESS FOR LIVING REQUIREMENT</b>		<b>3</b>
<b>LOWER DIVISION MAJOR REQUIREMENTS (AREA F)</b>		<b>18</b>
HPS 2200	Introduction to Sport Management	3
BISM 2100	Business Information Systems & Communications	3
COM 1129	Public Speaking	3
HPS 2220	Legal Aspects of Sport	3
HPS 2222	Sports Information	3
ACCT 2100	Introduction to Financial Accounting	3
<b>UPPER DIVISION MAJOR REQUIREMENTS</b>		
<b>SPORT MANAGEMENT CORE</b>		<b>36</b>
HPS 3100	Sociological & Psychological Aspects of HPS	3
MKTG 3100	Principles of Marketing	3
HPS 3777	Economics of Sport	3
HPS 3888	Budget and Finance in Sport	3
HPS 3370	Sport Facility Design and Management	3
HPS 3390	Leadership and Management in Sport Organizations	3
HPS 4710	Senior Sport Management Seminar	3
MKTG 4870	Sports Marketing	3
HPS 4950	Sport Management Internship	12

**CONCENTRATION AREA** (Select one of the following concentrations:) **18****Fitness Management Concentration**

HPS 1530	Water Aerobics	1
HPS 1570	Walk/Jog for Fitness	1
HPS 1850	Advanced Strength/Aerobic Training	1
HPS 2090	Exercise Leadership	3
BIOL 2221	Human Anatomy & Physiology I	3
BIOL 2222	Human Anatomy & Physiology II	3
HPS 4300	Physiology of Exercise	3
HPS 4150	Nutrition & Physical Activity	
<b>or</b>		
MKTG 4410	Professional Selling	3

**Sport Communication Concentration****• Sport-Physical Activities (select 3):****-Individual [Business facilitation]: Select at least 1 (you may take 2)**

HPS 1210	Golf	1
HPS 1390	Tennis	1

**-Team: Select at least 1 (you may take 2)**

HPS 1070	Basketball/Softball	1
HPS 1190	Soccer/Team Handball	1
HPS 1430	Volleyball	1

**Take all of the following:**

HPS 3333	Sports Broadcasting	3
COM 3310	Concepts in the Media	3
COM 1135	Writing for Public Communications	3
COM 3330	News Reporting and Writing	3
COM 3335	Public Relations Principles	3

**Sport Marketing Concentration****• Sports-Physical Activities (select 3):****-Individual [Business facilitation]: Select at least 1 (you may take 2)**

HPS 1210	Golf	1
HPS 1390	Tennis	1

**-Team: Select at least 1 (you may take 2)**

HPS 1070	Basketball/Softball	1
HPS 1190	Soccer/Team Handball	1
HPS 1430	Volleyball	1

(Sport Marketing Concentration - cont'd)

**Credit Hours**

**• Choose 5 of the following:**

MKTG 4150	Consumer Behavior	3
MKTG 4300	Basic Retailing	3
MKTG 4410	Professional Selling	3
MKTG 4650	Advertising	3
MKTG 4670	Promotional Strategy	3
MKTG 4850	Business to Business Marketing	3

**Recreation Management Concentration**

**• Aquatic and Fitness Activities (Select 3)**

**-Aquatics: Select at least 1 (you may take 2)**

HPS 1310	Swimming: Beginning	1
HPS 1330	Swimming: Intermediate	1
HPS 1350	Swimming: Lifeguard Training	1

**-Fitness: Select at least 1 (you may take 2)**

HPS 1030	Aerobic Conditioning/Weight Training	1
HPS 1570	Walk/Jog for Fitness	1
HPS 1850	Advanced Strength/Aerobic Training	1

• Sports-Physical Activities (select 3):

**-Individual (Business facilitation): Select at least 1 (you may take 2)**

HPS 1210	Golf	1
HPS 1390	Tennis	1

**-Team: Select at least 1 (you may take 2)**

HPS 1070	Basketball/Softball	1
HPS 1190	Soccer/Team Handball	1
HPS 1430	Volleyball	1

**• Take all of the following:**

HPS 1170	Folk, Square, & Social Dance	1
HPS 1550	Developmental Movement Experiences	1
HPS 1810	Outdoor Recreation and Education	1
HPS 3050	Coaching Principles	3
HPS 3500	Foundations of Recreation	3
HPS 2090	Exercise Leadership	
<b>or</b> 3		
HPS 3200	Motor Learning	

**FREE ELECTIVES** Any course in the university curriculum.

**6**

**PROGRAM TOTAL: 123**