

COMPREHENSIVE PROGRAM REVIEW 2002-2003  
UNIVERSITY PROGRAM REVIEW COUNCIL'S EVALUATION  
for the

**Health Promotion & Wellness**

SERVICE/RESEARCH CENTER

I. COUNCIL'S GENERAL OBSERVATIONS ABOUT THE CENTER

The Center for Health Promotion and Wellness was established to serve KSU employees and students effectively in terms of the six dimensions of wellness: intellectual, emotional, physical, social, environmental, and spiritual. The Council advises that consolidation with other campus health-service initiatives be considered.

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
<u>PRODUCTIVITY INDICATORS</u>		
II. Summary of Center's Overall Productivity Council's Observations: The Council agrees with the Self-Study's rating for the strength of the center's overall productivity.	Very Strong	Strong
II A. Fulfillment of the Center's Purpose & Attainment of Goals Council's Observations: The Council agrees that the Center has offered many and various programs for employees and students in the past two years; however, no survey has been done since 1998 on attendance numbers and satisfaction of users.	Very Strong	Strong
II B. Services Rendered by the Center to the Campus Community Council's Observations: Clearly the Center produces a large number of programs for the campus community. No information is presented about user satisfaction or attendance numbers.	Very Strong	Strong
II C. Services Rendered by the Center to External Communities Council's Observations: Clearly the Center produces a large number of programs for the campus community and for the external community. For example, the Center collaborates with The Cobb county Tobacco Prevention Coalition and the American Cancer Society Cancer Control Committee to sponsor health awareness programs. No information is presented about user satisfaction or attendance numbers.	Very Strong	Strong

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
II D. Grants & Contracts Acquired by the Center Council's Observations: The Center has not submitted any grant proposals in the last five years.	Very weak	Very weak
II E. Center Publications, Reports, & Professional Presentations Council's Observations: Opportunities for professional presentations and publications need to be explored.	Satisfactory	Satisfactory
II F. Sponsorships, Endowments & Gifts Acquired for the Center Council's Observations: The Center must work to re-establish the relationship with SABAC to obtain line item status in order to plan funding for programming effectively. (The Council was informed on April 4, 2003, that the relationship with SABAC has been re-established.)	Satisfactory	Satisfactory
II G. Sales, Service Fees, & Income Generating Activity Council's Observations: The Employee Fitness Center, a component part of the Health Promotion and Wellness Center, generated 43% of its operating budget from membership dues.	Strong	Strong
II H. Return on Investment Council's Observations: The Council finds the data presented in the Self-Study insufficient to support a rating of "strong" for this indicator; in addition, the numbers for the Employee Fitness Center make a stronger case than do the numbers for student programming.	Strong	Satisfactory
II I. Contribution to Achieving KSU's Mission Council's Observations:	Strong	Strong
<u>QUALITY INDICATORS</u>		
III. Summary Conclusions About the Strength of the Center's Overall Quality Council's Observations: The Council agrees with the Self-Study's assessment of the success of the Employee Fitness Center, e.g., According to a 2001 survey, 99% of members are satisfied with the Center. However, the EFC is only one component of the Health Promotion and Wellness Center. Data to support the overall quality of the other parts of the Center does not seem to be available.	Strong	Satisfactory
III A. Public Recognition, Honors & Awards Received by the Center Council's Observations: The Council notes that the Center has not received outside recognition, but the Council is not aware of what kinds of honors and awards the Center might be eligible to compete for.	Satisfactory	Weak

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
<p>III B. Stakeholder Satisfaction with the Center's Work &amp; Accomplishments                      Council's Observations:                      The Council agrees with the Self-Study's assessment of the success of the Employee Fitness Center, e.g., According to a 2001 survey, 99% of members are satisfied with the Center. However, the EFC is only one component of the Health Promotion and Wellness Center. Data to support the overall quality of the other parts of the Center does not seem to be available. Data about student satisfaction does not seem to be available.</p>	Strong	Satisfactory
<p>III C. Other Assessments of the Quality of the Center's Work                      Council's Observations:                      Two surveys are not enough to qualify the Center to be very strong. No other evidence is available.</p>	Very Strong	Satisfactory
<p>III D. Center's Responsiveness to State Needs &amp; Changing Conditions                      Council's Observations:                      The Center decreased the costs to provide the same program with a smaller budget and by taking advantage of collaboration with other organizations.</p>	Strong	Strong
<p>III E. Quality of the Faculty &amp; Staff Supporting the Center                      Council's Observations:                      The Center Director and Administrative Coordinator have appropriate credentials for the programming the Center is responsible for.</p>	Very Strong	Very Strong
<p>III F. Quality of KSU Facilities &amp; Equipment Supporting the Center                      Council's Observations:                      The Center has 4500 annual visits. The Center is uniqueness in the University system</p>	Satisfactory	Satisfactory
<p>III G. Quality of the Overall Annual Financial Investment in the Operation of the Center                      Council's Observations:                      According to the Self-Study, the student population continues to grow, while the Center's budget decreases, and the staffing remains the same. The Council recommends that the Center step up its assessment efforts in order to make a case for additional funding for student health and wellness programming.</p>	Satisfactory	Satisfactory
<p>III H. Quality of Advanced Technology Available to the Center                      Council's Observations:                      The Council notes that computer equipment is adequate as is the software available for fitness assessment &amp; health risk appraisal.</p>	Strong	Strong

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
<p>III I. Leadership Position of the Center                      Council's Observations:                      The Council concurs with the Self-Study's assessment on this indicator that the Center is unique in the University System.</p>	Very Strong	Very Strong
<p>IV. CENTER'S VIABILITY AT KSU                      Council's Observations:</p>	Viable	Viable
<p>V. MODEL CENTER POTENTIAL                      Council's Observations:                      The Council concurs with the Self-Study's recommendation for the need for additional funding to achieve model center status.</p>	Strong	Strong
<p>VI. COUNCIL'S OBSERVATIONS ABOUT THE PLANS FOR IMPROVING QUALITY &amp; PRODUCTIVITY                      The Council concurs with the Self-Study's recommendation for improvement. Further, The Council recommends that the Center not only conduct surveys but also make best use of the data and make the informed decisions.</p>		
<p>VII. EXPAND, MAINTAIN CONSOLIDATE, OR DISCONTINUE                      Council's Observations:</p>	Expand	Consolidate
<p>Additional assessment evidence is needed to make the case for expansion and additional funding for the Center. In the interests of reducing redundancy, the Council recommends that this Center be reconfigured and integrated into a partnership with the rest of the health services at KSU.</p>		

COUNCIL'S RECOMMENDED FOLLOW-UP