

COMPREHENSIVE PROGRAM REVIEW 2002-2003
UNIVERSITY PROGRAM REVIEW COUNCIL'S EVALUATION
for the

CENTER FOR REGIONAL HISTORY AND CULTURE
SERVICE/RESEARCH CENTER

I. COUNCIL'S GENERAL OBSERVATIONS ABOUT THE CENTER

Self-study failed to reveal a clear description of its activities. From the review, the activities appeared sparse, given that the Center has a five-year history. Reviewers had difficulty interpreting the presentation in the document. Overall, the self-study left many unanswered questions. Does the structure and level of activity really constitute a Center?

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
<u>PRODUCTIVITY INDICATOR</u>	VERY STRONG	SATISFACTORY

II. Summary of Center's Overall Productivity
Council's Observations:

With the number of needs cited, the rating of very strong suggests inflation. The Center has engaged in some meaningful projects but limited resources impede the productivity level.

II A. Fulfillment of the Center's Purpose & Attainment of Goals
Council's Observations:

VERY STRONG SATISFACTORY

2000-2001:

Strong considering the limited number of goals. Co-sponsored and aided in the planning of two conferences under the auspices of the Consortium on Georgia History.

1999: KSU Carpet Project conclusion with publication, Carpet Capitol: The Rise of a New South Industry.

1999-2002:

Completed two contract research projects.

1998-2001:

Sponsored four successful public programs.

II B. Services Rendered by the Center to the Campus Community
Council's Observations:

VERY STRONG SATISFACTORY

The case is not made to suggest a strong rating.

II C. Services Rendered by the Center to External Communities
Council's Observations:

STRONG STRONG

Self-study report cites several impressive community offerings and activities. For example: 2000: Partnered with the Georgia Humanities Council and the Etowah Valley Historical Society to present a lecture series; the Center's ongoing work on the New Georgia Encyclopedia. The Center worked with local schools to enhance history instruction by infusing local history into the curriculum.

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
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II D. Grants & Contracts Acquired by the Center Council's Observations:	VERY STRONG	STRONG
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Two Contract Research Projects.

- 1) Shaw Industries: A History - - researched and written by KSU Center director. Garnered \$67,000 which included actual research and writing of the book.
- 2) Cobb County in the 20th Century: Dr. Tom Scott. Funded by Cobb Landmarks and Historical Society. Garnered \$9,600.
- 3) Lecture Series: Georgia Humanities Council funded lecture series “the Faith of Our Fathers” with \$2,000.

II E. Center Publications, Reports, & Professional Presentations Council's Observations:	VERY STRONG	STRONG
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Impressive list of publications and presentations by two faculty members. Would like to see more involvement from history faculty. Where do the royalties from sales of publications go?

II F. Sponsorships, Endowments & Gifts Acquired for the Center Council's Observations:	SATISFACTORY	SATISFACTORY
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Minimal activity in this area.

II G. Sales, Service Fees, & Income Generating Activity Council's Observations:	NO RATING	WEAK
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What about royalties?

II H. Return on Investment Council's Observations:	VERY STRONG	STRONG
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Considering financial investment by KSU, the institution is receiving a strong return.

II I. Contribution to Achieving KSU's Mission Council's Observations:	STRONG	STRONG
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The Center has made solid contributions to fulfilling KSU’s mission.

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
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QUALITY INDICATORS

III. Summary Conclusions About the Strength of the Center's Overall Quality Council's Observations:	VERY STRONG	STRONG
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Not enough information to adequately evaluate. There is no listing of Center-associated faculty members beyond the director and Dr. Tom Scott.

III A. Public Recognition, Honors & Awards Received by the Center Council's Observations:	SATISFACTORY	WEAK
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Center has received no awards.

III B. Stakeholder Satisfaction with the Center's Work & Accomplishments Council's Observations:	VERY STRONG	STRONG
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Not enough specifics to determine number of people benefiting from and responding to the Center's work.

III C. Other Assessments of the Quality of the Center's Work Council's Observations:	STRONG	SATISFACTORY
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There has been no external assessment, as presented in report, to determine the quality of the Center's work.

III D. Center's Responsiveness to State Needs & Changing Conditions Council's Observations:	STRONG	SATISFACTORY
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"Growing general interest" stated but no additional documented evidence of Center's responsiveness to state needs and changing conditions.

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<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
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III E. Quality of the Faculty & Staff Supporting the Center Council's Observations	STRONG	SATISFACTORY
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At no point in the self-study report did the reviewers find the depth and breadth of the faculty and staff supporting the Center. No dedicated faculty or staff and no faculty listing with credentials to support quality in this area.

III F. Quality of KSU Facilities & Equipment Supporting the Center Council's Observations:	SATISFACTORY	WEAK
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No dedicated equipment. Center equipment is shared with department faculty and students.

III G. Quality of the Overall Annual Financial Investment in the Operation of the Center Council's Observations:	WEAK	WEAK
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Minimal financial investment for the Center, internally and/or externally.

III H. Quality of Advanced Technology Available to the Center Council's Observations:	NO RATING	WEAK
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Not addressed by self-study committee.

III I. Leadership Position of the Center Council's Observations:	STRONG	SATISFACTORY
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Need to clearly define the leadership strength they claim for Northwest region. How competitive are the other centers with KSU? The self-study cited the Center's selection to edit a section of the New Georgia Encyclopedia and its leadership role in the Consortium on Georgia History as a strong foothold in important statewide initiatives. The reviewers find this a beginning step towards leadership in the future.

IV. CENTER'S VIABILITY AT KSU Council's Observations:	VIABLE	VIABLE (?)
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To remain viable, there has to be a larger financial commitment internally and externally. The purpose statement is not congruent with the self-study presented.

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
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V. MODEL CENTER POTENTIAL Council's Observations:	NO RATING	WEAK
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The documentation presents no evidence that the Center would be considered a model program.

VI. COUNCIL'S OBSERVATIONS ABOUT THE PLANS FOR IMPROVING QUALITY & PRODUCTIVITY		
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A list of desired activities does not constitute an improvement plan.

VII. EXPAND, MAINTAIN CONSOLIDATE, OR DISCONTINUE Council's Observations:		DISCONTINUE
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The Center does not appear to be a separate entity. It appears to be a function of a couple of faculty members in the department whose research happens to coincide with the Center's purpose. The reviewers have a concern about the accountability to the Dean of Humanities and Social Sciences and the Chair of the Department of History and Philosophy.

COUNCIL'S RECOMMENDED FOLLOW-UP

The reviewers have just learned of the \$1,000,000 gift for an endowed chair from Shaw Enterprises. The Council recognizes this achievement and encourages continued activity. However, the findings do not support the continuation of the current structure and recommend that the Center be discontinued.