

COMPREHENSIVE PROGRAM REVIEW 2002-2003
UNIVERSITY PROGRAM REVIEW COUNCIL'S EVALUATION
for the

Career Growth™ MBA
GRADUATE PROGRAM

I. COUNCIL'S GENERAL OBSERVATIONS ABOUT THE PROGRAM

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
<u>QUALITY INDICATORS</u>		
II. Summary of Program's Overall Quality Council's Observations: <i>The quality of this program is strong in all respects number of students, quality of graduates, quality of faculty and external assessment. There are strong, external evaluations of the program including, but not limited to the accreditation standards met. Evaluation is constant and consistently high. The department has created a method of assuring that the quality of incoming students is maintained through the regular offering of preparation coursework that is scheduled at convenient times for new/prospective students.</i>	Very Strong	Very Strong
IIA. Curricular Adherence to Quality/Accreditation Standards Council's Observations: <i>The program has been accredited by AACSB since 1995. There is a strong pedagogical system to ensure that curriculum is comprehensive and course offerings do not overlap.</i>	Very Strong	Very Strong
IIB. Quality of Faculty Supporting the Program Council's Observations: <i>This rating is supported by the number of doctoral degrees from quality institutions of faculty in the program.</i>	Very Strong	Very Strong
IIC. Quality of Facilities, Equipment, Learning Resources, And Placements Council's Observations: <i>We concur with this assessment based upon the technology used in the program and the nature of the facilities.</i>	Strong	Strong
IID. Quality of KSU's Annual Financial Investment Council's Observations: <i>Limited budgets throughout the university would support this rating.</i>	Satisfactory	Satisfactory

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
IIE. Use of Advanced Technology for Program Delivery and Support Council's Observations:	Strong	Strong
<i>Faculty uses advanced technology extensively in delivery of program.</i>		
IIF. Quality of Program Advising, Enrollment Management & Student Services Council's Observations:	Very Strong	Very Strong
<i>Benchmark and internal surveys would seem to support this assessment.</i>		
IIG. Program Graduates' Competitive Advantages Council's Observations:	Strong	Strong
<i>The programs flexibility and marked-driven philosophy supports this rating.</i>		
IIH. Diversity and Global Perspective in the Curriculum, Faculty, and Students of the Program. Council's Observations:	Strong	Strong
III. Endowments, Scholarships, Gifts, Grants, and Fees Council's Observations:	Satisfactory	Satisfactory
IIJ. Program's Honors, Awards & Recognition Council's Observations:	Very Strong	Strong?
<i>The fact that a program is accredited does not seem sufficient support for the rating.</i>		

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
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IIK. Honors of Program's Students, Graduates & Faculty Council's Observations:	Strong	???
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The Self-Study assessment could be correct but there is little or no documentation for the rating. The self-study reports that faculty engage in consulting and professional activities but does not provide information on what those activities are.

IIL. Success of Program's Graduates Council's Observations:	Strong	???
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No supporting documentation for the rating. The self-study often refers to student surveys but does not provide data from the surveys.

IIIM. Stakeholder Satisfaction with Program Council's Observations:	Very Strong	Very Strong
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Apparently, surveys support this rating.

IIN. Selectivity & Achievement of Students Council's Observations:	Strong	???
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No supporting documentation for the rating.

IIO. Program's Responsiveness to Assessment, Change & Improvement Council's Observations:	Very Strong	Very Strong
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This factor has historically been a strength of the program.

PRODUCTIVITY INDICATORS

III. Summary of Program's Overall Productivity Council's Observations:	Very Strong	Very Strong
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The historically high number of graduates from this program supports the rating. In the first review of the program, it was discovered that the wrong form was used. The majority of responses to questions in section III are provided in the addendum from the CareerGrowth MBA.

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
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IIIA. Enrollment of Graduate Students in Program Council's Observations:	Satisfactory	Satisfactory
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Enrollment in the program has declined from 660 in 1999 to 534 in 2000, and to 492 in 2001. The 2002 enrollment figures were not provided but described as robust.

IIIB. Program's Annual Degree Completions Council's Observations:	Satisfactory	Strong
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Even though the program has seen a decline in enrollment, we believe the overall annual degree completions to be relatively high compared to other graduate programs.

IIIC. Graduation Rate & Program Completion Efficiency Council's Observations:	Very Strong	???
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Although we concur that the annual number of graduates from program is impressive, The information provided in the Self-Study did not address the Graduation Rate nor the Completion Efficiency. Thus, we are unable to answer the question definitively. (See addendum provided by the department)

IIID. Efficiency & Clarity of Curricular Design Council's Observations:	Very Strong	Strong
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Although the question was not answered clearly in the Self-Study, a review of the Graduate Catalogue suggests the efficiency and clarity are at least Strong, if not Very Strong

IIIE. Scheduling Frequency & Sequencing of Required Courses Council's Observations:	Satisfactory	Satisfactory
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IIIF. Enrollment Levels in Required Courses Council's Observations:	Very Strong	Very Strong
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Even with the recent drop in enrollment in F00 and F01, the absolute numbers and the enrollment in required courses is high.

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
III G. Diversity of Program's Majors & Graduates Council's Observations:	Very Strong	Very Strong
<p><i>The numbers of underrepresented groups (African-American, Hispanic and women) among the graduates is high.</i></p>		
III H. Faculty's Instructional Productivity Council's Observations:	Very Strong	Very Strong
<p><i>In light of the class sizes, we concur with the Self-Study.</i></p>		
III I. Cost-Effectiveness of Program Instruction Council's Observations:	Strong	Strong
<p><i>Again, in view of the large class sizes, we agree with the Strong rating.</i></p>		
III J. Responsiveness to State Needs & Demand for Graduates Council's Observations:	Very Strong	Very Strong
III K. Program's Ranking in the University System Council's Observations:	Very Strong	Very Strong
III L. Program's Contribution to Achieving KSU Mission Council's Observations:	Very Strong	Very Strong
<p>This is one of the largest and most productive graduate departments.</p>		
IV. PROGRAM'S VIABILITY AT KSU Council's Observations:	Viable	Viable
<p><i>In all respects this program is extremely viable.</i></p>		

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
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V. MODEL PROGRAM POTENTIAL Council's Observations:	Yes	Yes
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We concur with the model program potential in light of the historically large number of graduates and the program's achievements. Of particular note are the preparatory courses offered by the department to students whose undergraduate work is lacking in some of the basic areas of undergraduate study necessary to successfully complete the graduate curriculum.

VI. COUNCIL'S OBSERVATIONS ABOUT THE PLANS FOR IMPROVING QUALITY & PRODUCTIVITY

The Coles College has effectively listened to student feedback and made appropriate program changes and improvements that favorable impact program's quality and productivity.

VII. EXPAND, MAINTAIN, CONSOLIDATE, OR DISCONTINUE
Council's Observations:

Under the current resource limitations by the State Legislature and Board of Regents, we recommend maintaining the current program.

COUNCIL'S RECOMMENDED FOLLOW-UP

The Department should address the problems created by using the wrong form in the initial review. Clearly this is an excellent program and in some cases more data could be presented to highlight the achievements of the faculty and the graduates of the CareerGrowth MBA. Supplemental information should be provided.