

COMPREHENSIVE PROGRAM REVIEW 2002-2003
UNIVERSITY PROGRAM REVIEW COUNCIL'S EVALUATION
for the

Accounting
GRADUATE PROGRAM

I. COUNCIL'S GENERAL OBSERVATIONS ABOUT THE PROGRAM

Program is strong and supports the academic mission of KSU.

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
<u>QUALITY INDICATORS</u>		
II. Summary of Program's Overall Quality Council's Observations: <i>AACSB accreditation: one of only 150 programs conducts annual benchmarking with students and alumni Highly qualified faculty</i>	<i>Strong</i>	<i>Strong</i>
IIA. Curricular Adherence to Quality/Accreditation Standards Council's Observations: <i>Accounting programs accredited by AACSB International Rating supported by alumni and student surveys would be helpful to have (n) identified on table in this section. Table primarily reflects stakeholder satisfaction.</i>	<i>Very Strong</i>	<i>Very Strong</i>
IIB. Quality of Faculty Supporting the Program Council's Observations: <i>Faculty teaching in the program have appropriate credentials and 12 faculty have graduate faculty status. Would be helpful to provide examples of faculty achievements!</i>	<i>Very Strong</i>	<i>Strong</i>
IIC. Quality of Facilities, Equipment, Learning Resources, and Placements Council's Observations: <i>Good computer and presentation technology Newly equipped classrooms (computers, VCR's, DVD's etc.) as of Fall 2002. Classroom space remains a challenge. Does not address practicum placements or learning support.</i>	<i>Strong</i>	<i>Satisfactory</i>

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
<p>IID. Quality of KSU's Annual Financial Investment Council's Observations:</p> <p><i>Concern about resources to maintain activities needed to retain accreditation. State budget cuts limiting resources such as faculty travel and supplies.</i></p>	Satisfactory	<i>Satisfactory</i>
<p>IIE. Use of Advanced Technology for Program Delivery and Support Council's Observations:</p> <p><i>Good technology support in Coles College and KSU. Need to address how the program is strengthened by these resources.</i></p>	<i>Strong</i>	<i>Strong</i>
<p>IIF. Quality of Program Advising, Enrollment Management & Student Services Council's Observations:</p> <p><i>Advising for this and other graduate programs handled primarily by a coordinated advising team. Coordination and management of courses date needed to be included in this report.</i></p>	<i>Strong</i>	<i>Strong</i>
<p>IIG. Program Graduates' Competitive Advantages Council's Observations:</p> <p><i>Quality programs accredited nationally and internationally. Co-op/internship available. Quality and reputation of program provides a competitive advantage to graduates.</i></p>	<i>Weak</i>	<i>Strong</i>
<p>IIH. Faculty's & Program's Diversity & Global Perspective Council's Observations:</p> <p><i>Cultural and international perspectives integrated into each course. Cultural and social diversity addressed in graduate negotiation course. ACC8270 focuses entirely on international and multi-cultural perspectives. Faculty does not have racial diversity, but does have gender diversity. Students represent KSU service area.</i></p>	<i>Satisfactory</i>	<i>Strong</i>

<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
<p>III. Endowments, Scholarships, Gifts, Grants, and Fees Council's Observations:</p> <p><i>Modest support from KSU Foundation and local business groups.</i></p>	<i>Satisfactory</i>	<i>Satisfactory</i>
<p>IIJ. Program's Honors, Awards & Recognition Council's Observations:</p> <p>The MAcc Program has not been singled out for formal public recognition. However, program is highly integrated with CGMBA which has been recognized as a highly quality program.</p>	<i>Very Strong</i>	<i>Strong</i>
<p>IIK. Honors of Program's Students, Graduates & Faculty Council's Observations:</p> <p><i>Faculty achievements and honors impressive. Examples include "best paper" award (Smalt & McAllister) at an international conference. Numerous form accolades eared by Dana Hermanson related to corporate governance work. Need to track student honors data.</i></p>	<i>Very strong</i>	<i>Strong</i>
<p>IIIL. Success of Program's Graduates Council's Observations:</p> <p><i>Need more data. However, author states that most graduates are already employed, and graduates' education to intended to contribute to their long term career success.</i></p> <p><i>Section IIA seems to support satisfaction, not success. It is noted that satisfaction in this group of students may be an indirect of their ultimate success.</i></p>	<i>Very Strong</i>	<i>Satisf/Strong</i>
<p>IIM. Stakeholder Satisfaction with Program Council's Observations:</p> <p><i>Advisory Council used for feedback and documents satisfaction. Student surveys support student satisfaction with programs.</i></p>	<i>Strong</i>	<i>Strong</i>

IIN.	Selectivity & Achievement of Students Council's Observations: <i>Average GMAT – 523 Average GRE – 1510 No data of achievements</i>	<i>Satisfactory</i>	<i>Satisfactory</i>
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<u>Focus of Evaluation</u>	<u>Self-Study Eval</u>	<u>Council's Eval</u>
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IIO.	Program's Responsiveness to Assessment, Change & Improvement Council's Observations: <i>Program has undergone revisions to improve quality and respond to market needs.</i>	<i>Very Strong</i>	<i>Very Strong</i>
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PRODUCTIVITY INDICATORS

III.	Summary of Program's Overall Productivity Council's Observations: <i>2001 – 15 degrees awarded. This is up from 8 in 1998. 9 degrees awarded in 2002. Expected to remain consistent. Need a better summary conclusion.</i>	<i>Satisfactory</i>	<i>Satisfactory</i>
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IIIA.	Enrollment of Graduate Students in Program Council's Observations: Fall semester 2001, MAcc enrollment of 65 students represents a 65% increase from 1997. Accounting's graduate division weighted credit hours totaled 2,988 in FY 2002.	<i>Satisfactory</i>	<i>Satisfactory</i>
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IIIB.	Program's Annual Degree Completions Council's Observations: <i>Over past 5 years 8 to 16 graduates/year need comparison data from other institutions to determine if comparable</i>	<i>Satisfactory</i>	<i>Satisfactory</i>
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IIIC.	Graduation Rate & Program Completion Efficiency Council's Observations: The ratio of graduate students enrolled (99, 00) to degrees awarded (FY2001) For the Macc of 35.7% is almost identical to the CGMBA and slightly below the Coles College average of 37% and University average of 40%.	<i>Satisfactory</i>	<i>Satisf/Strong</i>
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IIID. Efficiency & Clarity of Curricular Design Council's Observations:	<i>Very Strong</i>	<i>Very Strong</i>
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Requirements clearly outline in Graduate Catalog.

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IIIE. Scheduling Frequency & Sequencing of Required Courses Council's Observations:	-	Strong
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The MAcc program schedules courses in coordination with the CGMBA under a rolling two-year model. This is a clear scheduling model for both required and elective courses.

IIIF. Enrollment Levels in Required Courses Council's Observations:	Very Strong	Very Strong
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In 2002, enrollment levels in required courses ranged from 35 to 40 students.

IIIG. Diversity of Program's Majors & Graduates Council's Observations:	<i>Strong</i>	<i>Strong</i>
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Students and graduates represent gender, social and citizenship diversity.

IIIH. Faculty's Instructional Productivity Council's Observations:	<i>Very Strong</i>	<i>Very Strong</i>
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Home department institutional productivity appears very strong.

IIII. Cost-Effectiveness of Program Instruction Council's Observations:	<i>Strong</i>	<i>Strong</i>
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*Expense per weighted credit hours \$96
8% above KSU average. Increased expense linked*

to meeting AACSB standards.

IIIJ.	Responsiveness to State Needs & Demand for Graduates Council's Observations:	<i>Strong</i>	<i>Satisfactory</i>
	<i>Demand strong – not clear number of graduates meeting demand</i>		

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IIIK.	Program's Ranking in the University System Council's Observations: In FY 2001, MAcc program was the 4 th most productive in the USG. The 15 graduates rate was well above the 5 th institution which had 6 graduates.		Satisfactory
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IIIL.	Program's Contribution to Achieving KSU Mission Council's Observations:	<i>Strong</i>	<i>Strong</i>
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IV.	PROGRAM'S VIABILITY AT KSU Council's Observations: <i>Accredited program Increasing enrollment Responsive to market demands</i>	<i>Viable</i>	<i>Viable</i>
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V.	MODEL PROGRAM POTENTIAL Council's Observations:	<i>Not a model program</i>	<i>Not a model program</i>
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VI. COUNCIL'S OBSERVATIONS ABOUT THE PLANS FOR IMPROVING QUALITY

& PRODUCTIVITY

No improvement plan included

VII. EXPAND, MAINTAIN, CONSOLIDATE, OR DISCONTINUE *Maintain program*
Council's Observations:

COUNCIL'S RECOMMENDED FOLLOW-UP

Council requests Department to modify Program Review to address concerns mentioned.