



# Comprehensive Program Review

University System of Georgia

## CPR Report Submitted!

**Thank you for submitting a Comprehensive Program Review Report.** Below is the information you sent on June 30, 2003. *Please note* this is a temporary web page and cannot be bookmarked. You may wish to print this page for your records. You will also receive confirmation via email.

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- 5                   **Institution:** Kennesaw State University
- 6    **Review Status:** Triggered Review
- 7    **Degree level:** Bachelors
- 8    **Degree acronym:** BFA
- 9    **Degree/Major:** BFA in Art
- 10                  **CIP Code:** 50070100
- 11                  **College,** School of the Arts  
**School/Division:**
- 12                  **Department:** Department of Visual Arts
- 13                  **CPR Plan** Yes  
**followed:**
- 14 **Future institutional** Maintain at present level  
**plans for program:**
- 15 **Plan for resources** maintain  
**in this program:**
- 16 **Supplemental file:** CPR FINDINGS to BOR - BFA Art.doc
- 17                  **File Type:** MS Word
- 18 **CPR Web Addr.:** www.kennesaw.edu/ie

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**CPR FINDINGS AND PLANS  
FOR THE  
B.F.A. WITH A MAJOR IN ART  
AT KENNESAW STATE UNIVERSITY**

**MAJOR FINDINGS ON THE PROGRAM'S QUALITY, PRODUCTIVITY, & VIABILITY**

The program's self-study and the University Program Review Council were in substantial agreement in their evaluation of the quality and productivity of the most popular program in the School of the Arts. Slightly over half of the declared majors in the School of the Arts are in the B.F.A. program in Art (250 in Fall 2002) or in the companion B.S. program in Art Education for K-12 teacher preparation (72 in Fall 2002). Clearly, undergraduate studies in art at KSU are strong and attractive.

The program's self-study and the University Program Review Council were in substantial agreement about the many strengths of this program's quality and productivity. The overall quality of the program was rated as very strong, the overall productivity was rated as strong, and the program was evaluated as very viable. Three-fourths of quality indicators (11 of 15) were rated by the Council as strong or very strong, including curricular adherence to national standards (the program is NASAD accredited), the faculty, facilities and equipment (currently housed in a new \$5 million studio art building with state-of-the-art electronic classrooms and labs), operational funding, use of advanced instructional technology, preparation of graduates, gifts and grants, faculty honors, success of graduates, stakeholder satisfaction, student achievement, and responsiveness to change. Opportunities cited for quality improvement include strengthening advising by clarifying the progression options and sequences for program completion, enhancing multicultural perspectives in the curriculum, increasing scholarship and program endowments, and strengthening the program's strategic niche and prominence. Although the program's overall productivity was rated as strong, largely because of strong upper division enrollment and growth in annual degree completions, many of the other productivity indicators were given a satisfactory or weak rating by the UPRC. Opportunities cited for improving the program's productivity included increasing the graduation rate, improving required course scheduling - especially in graphics communication, reducing course and studio scheduling conflicts, increasing student diversity, realizing the potential for a higher ranking in the program's degree productivity within the USG, and articulating contributions to the KSU mission. The Council noted that the program has unrealized potential for model or exemplary status and should capitalize on its strengths and build a recognized niche.

**PLANS FOR IMPROVING THE PROGRAM'S QUALITY, PRODUCTIVITY, & VIABILITY**

Some of the more notable plans for improvement include: enhancing student advisement by completing documentation for standard progression through the program for each area of concentration; strengthening global perspectives and diversity in the curriculum;

establishing advisory groups for each area of student concentration; managing the challenges of the program's large enrollment and continuing growth; instituting higher standards of portfolio review for program admission and progression; refining the department's mission statement; engaging consultants to facilitate the development of a five-year strategic plan; focus the department's recruitment efforts in local high schools on increasing student diversity; realizing growth in

B.F.A. Art  
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graduation rates (over 50 were expected to graduate in FY03 which is a 50% increase from FY02); and reducing conflicts in course scheduling to facilitate student progression through the program.

### **NEW RESOURCE ALLOCATIONS FOR IMPROVEMENT**

Kennesaw State's funding and expenditures per FTE student have been substantially below average throughout the university's relatively brief history. New funding and facilities have lagged KSU's exceptional rate of growth over the years. Consequently, the student/faculty ratio at KSU is exceptionally high, and the institution would need another 150 full-time faculty to reach the average of the other state and regional universities in the USG. In that context, there is substantial justification for enhancing most degree programs with additional investments in full-time faculty support. However, this review and its recommendations were completed in the context of a statewide and national economic downturn, significant budget cutbacks in the State's, the University System's, and KSU's operating budgets, and little prospect of KSU receiving special catch-up funding from state appropriations in the near term.

The Council's recommendation for maintaining current resource allocations was predicated on the status of the program during the year of review. If unrealized potentials of quality and productivity improvement were achieved, continued growth of the program and movement toward model status would require additional faculty and operating resources. Funding for such resource additions was expected to come from institutionally redirected and self-generated sources. Increased funding from gifts and grants was also expected.

### **PLANS FOR INCREASING PROGRAM PRODUCTIVITY ABOVE THRESHOLD**

Not applicable. This program was not triggered for special review by the System Office in 2001. The three-year average of degrees conferred annually was 20 at that time. Since then, the Board of Regents approved the renaming of KSU's B.A. degree with a major in art to a B.F.A. degree with a major in art. Under the renaming, the same CIP code that was used for the B.A. degree in art now applies to the B.F.A. in art, and there continues to be only one undergraduate program with a major in art at KSU (now the B.F.A.). Many art majors who were admitted when the B.A. program was in place continue to

graduate under the requirements of the B.A. rather than the B.F.A., but the university considers all of these art students and art graduates to be part of a single major program in art. Although the 2003 update of the threshold report from the System Office also counted all of KSU's declared art majors (250 in Fall 2002) as part of a single degree program in art, that update did not include any of the B.A. graduates in art with the B.F.A. graduates in art when reporting the degree productivity of KSU's undergraduate program in art. Had all B.A. graduates with a major in art been counted along with the B.F.A. graduates for KSU's renamed undergraduate program in art, the average degree productivity for this program would have been 30 graduates per year for FY00, FY01 and FY02 instead of 2. When all art graduates of KSU's single art program are taken into account, the program greatly exceeds the Regents' threshold and should not be triggered for special review.