



# Comprehensive Program Review

University System of Georgia

## CPR Report Submitted!

**Thank you for submitting a Comprehensive Program Review Report.** Below is the information you sent on June 30, 2003. *Please note* this is a temporary web page and cannot be bookmarked. You may wish to print this page for your records. You will also receive confirmation via email.

- 1                   **Name:** Edwin A. Rugg
- 2                   **Title:** Director, Center for Institutional Effectiveness
- 3    **Daytime phone:** 770 499 3609
- 4                   **Email:** erugg@kennesaw.edu
- 5                   **Institution:** Kennesaw State University
- 6    **Review Status:** Non-triggered Review
- 7                   **Degree level:** Bachelors
- 8    **Degree acronym:** BA
- 9                   **Degree/Major:** BA with a major in History
- 10                  **CIP Code:** 45080100
- 11                  **College,** College of Humanities & Social Sciences  
**School/Division:**
- 12                  **Department:** Department of History
- 13                  **CPR Plan** Yes  
**followed:**
- 14 **Future institutional** Expand and enhance  
**plans for program:**
- 15 **Plan for resources** add  
**in this program:**
- 16 **Supplemental file:** CPR FINDINGS to BOR - History.doc
- 17                  **File Type:** MS Word
- 18 **CPR Web Addr.:** www.kennesaw.edu

< < [Submit Another CPR](#)

---

**CPR FINDINGS AND PLANS  
FOR THE  
B.A. WITH A MAJOR IN HISTORY  
AT KENNESAW STATE UNIVERSITY**

**MAJOR FINDINGS ON THE PROGRAM'S QUALITY, PRODUCTIVITY, & VIABILITY**

The program's self-study and the University Program Review Council were in substantial agreement about the strengths and weaknesses of the program on most of the quality and productivity indicators. Both rated the program's overall quality as strong, its overall productivity as satisfactory, and the program as very viable. Almost two-thirds of the quality indicators (9 of 15) were given strong or very strong ratings by the Council, including curricular adherence to national standards, the faculty, preparation of graduates, diversity and global perspective, gifts and grants, success of graduates, stakeholder satisfaction, student achievement, and responsiveness to change. Opportunities cited for quality improvement included the condition and adequacy of facilities and equipment, adequacy of the operational budget, number of full-time faculty, comprehensiveness of advising services, availability of advanced instructional technology in assigned classrooms, and level of program, faculty, and student recognition. A third of the productivity indicators (4 of 12) were rated by the Council as strong, including enrollment of majors (170 in Fall 2002), required course scheduling, program cost-effectiveness, and contribution to KSU's mission. Opportunities for improvement of the program were cited in the areas of annual degree completions (21 graduates per year for FY98, FY99, and FY00, dropping to 17 graduates per year for FY00, FY01, and FY02), graduation rate, clarity and efficiency of degree requirements, student diversity, instructional productivity, articulation of career connections, and the program's degree productivity ranking in the USG. The Council was complimentary of the substance and detail of the program's plans for improvement and recommended that the department consider separating World History from American History into separate stand-alone programs. The program received strong support from the UPRC for significant enhancement.

**PLANS FOR IMPROVING THE PROGRAM'S QUALITY, PRODUCTIVITY, & VIABILITY**

Some of the more notable plans for improvement included forming a departmental assessment committee to steer advances in student learning outcomes; funding and filling new and replacement faculty positions in a strategic manner and with the goal of increasing diversity; acquiring upgraded presentation technology for current classroom facilities; planning the design of new instructional and support facilities for the program with the architects for KSU's new Social Science building; filling the endowed Distinguished Chair position and expanding the History Center's grant and contract activities; revising and streamlining degree requirements such that the current concentrations in American History and World History become stand-alone majors; replacing outdated maps and instructional equipment in assigned classrooms; expanding

advisement options and resources; fine tuning course sequencing and scheduling for the purpose of reducing bottlenecks and stumbling blocks for program completion; and increasing efforts to recruit additional majors and support their success and retention in the upper division.

## **NEW RESOURCE ALLOCATIONS FOR IMPROVEMENT**

Kennesaw State's funding and expenditures per FTE student have been substantially below average throughout the university's relatively brief history. New funding and facilities have lagged KSU's exceptional rate of growth over the years. Consequently, the student/faculty ratio at KSU is exceptionally high, and the institution would need another 150 full-time faculty to reach the average of the other state and regional universities in the USG. In that context, there is substantial justification for enhancing most degree programs with additional investments in full-time faculty support. However, this review and its recommendations were completed in the context of a statewide and national economic downturn, significant budget cutbacks in the State's, the University System's, and KSU's operating budgets, and little prospect of KSU receiving special catch-up funding from state appropriations in the near term.

The self-study recommended and the Council endorsed significant enhancements of the program's facilities, access to advanced instructional technology, and faculty expansion. Funding for faculty expansion is expected to come from institutionally redirected and self-generated sources. Funding for KSU's new \$28 million Social Science building was expected from earmarked legislative appropriations for capital projects. Support for classroom upgrades of presentation technology was expected from institutional funds and priorities set by KSU's CIO and Presentation Technology Department. Increased grant and gift activity were also expected.

## **PLANS FOR INCREASING PROGRAM PRODUCTIVITY ABOVE THRESHOLD**

Not applicable. This program was not triggered for special review by the System Office.