



Comprehensive Program Review

University System of Georgia

CPR Report Submitted!

Thank you for submitting a **Comprehensive Program Review Report**. Below is the information you sent on June 30, 2003. *Please note* this is a temporary web page and cannot be bookmarked. You may wish to print this page for your records. You will also receive confirmation via email.

- 1 **Name:** Edwin A. Rugg
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- 5 **Institution:** Kennesaw State University
- 6 **Review Status:** Non-triggered Review
- 7 **Degree level:** Bachelors
- 8 **Degree acronym:** BS
- 9 **Degree/Major:** BS with a major in Psychology
- 10 **CIP Code:** 42010100
- 11 **College,** College of Humanities & Social Sciences
School/Division:
- 12 **Department:** Department of Psychology
- 13 **CPR Plan** Yes
followed:
- 14 **Future institutional** Expand and enhance
plans for program:
- 15 **Plan for resources** add
in this program:
- 16 **Supplemental file:** CPR FINDINGS AND PLANS to BOR - Psychology.doc

- 17 **File Type:** MS Word
- 18 **CPR Web Addr.:** www.kennesaw.edu

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**CPR FINDINGS AND PLANS
FOR THE
B.S. WITH A MAJOR IN PSYCHOLOGY
AT KENNESAW STATE UNIVERSITY**

MAJOR FINDINGS ON THE PROGRAM'S QUALITY, PRODUCTIVITY, & VIABILITY

The program's self-study and the University Program Review Council were in substantial agreement in their evaluations of the quality, productivity, and viability of this popular undergraduate program. The program was judged to be strong in overall quality, strong in overall productivity, and very viable. Over half (8 of 15) of the program's quality indicators were rated as strong or very strong including curricular adherence to national standards, (exceeding the standards set by APA), the faculty, use of advanced technology advising, preparation of graduates, program recognition and honors, student and faculty honors, and responsiveness to change. The Council was impressed by the high level of student involvement in professional conferences and the strength of undergraduate research. Opportunities cited by the Council for quality improvement included increasing the size of the faculty, expanding labs and equipment to support this science-based program, upgrading presentation technology in assigned classrooms, increasing student and faculty diversity, acquiring endowments and expanding fundraising activities, and documenting stakeholder satisfaction more fully. Almost all (10 of 12) of the program's productivity indicators were rated as strong or very strong. Degree completions averaged 100 per year for FY00, FY01, and FY02 making this program the most productive in the College of Humanities and Social Sciences. The number of declared majors set a new record high of 540 in Fall 2002. The program's graduation rate is high, required course enrollments are strong, and the program ranks third in the USG for annual degree completions. The faculty's instructional productivity and the program's cost-effectiveness were judged by the Council to be very strong. Opportunities for improvement in productivity focused mainly on increasing the frequency of required course offerings with faculty additions to more efficiently serve the large student demand for the program. The Council concurred that the program was "on the cusp" of achieving model program status and had established an impressive set of accomplishments in the scholarship of teaching, undergraduate research, career connectedness, and strategic use of assessment. The Council cautioned the department not to expand the program or create a graduate program before the current program's faculty and facility needs are more thoroughly supported.

PLANS FOR IMPROVING THE PROGRAM'S QUALITY, PRODUCTIVITY, & VIABILITY

Some of the more notable plans for improvement include: continuing the ongoing assessment and refinement of the curriculum and its linkages to student learning outcomes; securing and filling additional full-time faculty positions; reestablishing stability in departmental leadership; expanding efforts to follow-up with graduates;

planning the design of new instructional and support facilities with the architects of the new Social Science building; and implementing an updated five-year plan for the program.

B.S. Psychology
Page 2

NEW RESOURCE ALLOCATIONS FOR IMPROVEMENT

Kennesaw State's funding and expenditures per FTE student have been substantially below average throughout the university's relatively brief history. New funding and facilities have lagged KSU's exceptional rate of growth over the years. Consequently, the student/faculty ratio at KSU is exceptionally high, and the institution would need another 150 full-time faculty to reach the average of the other state and regional universities in the USG. In that context, there is substantial justification for enhancing most degree programs with additional investments in full-time faculty support. However, this review and its recommendations were completed in the context of a statewide and national economic downturn, significant budget cutbacks in the State's, the University System's, and KSU's operating budgets, and little prospect of KSU receiving special catch-up funding from state appropriations in the near term.

The Council endorsed the self-study's recommendation for program enhancement, especially for expansion of the faculty and facilities supporting the program. Funding for new faculty was expected to come from institutionally redirected or self-generated sources. Funding for the new \$28 million Social Science building was expected from earmarked legislative appropriations.

PLANS FOR INCREASING PROGRAM PRODUCTIVITY ABOVE THRESHOLD

Not applicable. This program was not triggered for special review by the System Office.