

## B.S. in Communication (Fall 2008)

### Lower Level Major Requirements (Area F)

COM 1109 Human Communication COM 2033 Visual Communication	COM 2129 Public Speaking COM 2135 Writing for Public Communication	IS 2101 Informatics: Computers and Your World	<b>15 hrs.</b>
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COM 2230 Intro to Mass Communication	COM 2230 Intro to Mass Communication	COM 2205 Intro to COM in Organizations	COM 2230 or COM 2205	<b>3 hrs.</b>
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### Major Concentrations

Journalism and Citizen Media	Media Studies	Organizational Communication	Public Relations
<p><b>Requirements: (9 hrs)</b> COM 3330 News Reporting &amp; Writing COM 3340 Digital Media Production COM 4470 Media Law</p> <p><b>Advanced Journalism Electives (choose 2): (6 hrs)</b> COM 3315 Interviewing COM 3360 Photojournalism COM 4420 Advanced Media Writing COM 4445 Adv. Digital Audio Production COM 4450 Adv. Digital Video Production</p> <p><b>Upper Division Major Elective Courses:</b> Choose four courses <b>(12 hrs.)</b> from any COM course not previously taken. Each concentration provides a recommended list of electives.</p>	<p><b>Requirements: (6 hrs.)</b> COM 3324 Contemporary Issues COM 4424 Uses &amp; Effects</p> <p><b>Technology competency (3 hrs.):</b> COM 3340 Digital Media Production COM 3360 Photojournalism COM 4405 Organizational Publications</p> <p><b>Writing competency (3 hrs.):</b> COM 3330 News Reporting &amp; Writing COM 3375 Public Relations Writing FILM 3105 Writing for Film &amp; TV WRIT 3150 Computers and Writing</p> <p><b>Media Literacy (6 hrs.):</b> AMST 3740 Am. Popular Culture COM 4425 Gender, Race &amp; Media COM 4429 Persuasion Methods COM 4444 Film &amp; Video Structure COM 4470 Media Law FILM 3200 Film History &amp; Theory POLS 3380 Mass Media &amp; Politics</p> <p><b>Major Electives (9 hrs., 3 hrs. in COM)</b></p>	<p><b>Requirements: (12 hrs.)</b> COM 3376 Interpersonal Communication COM 3325 Intercultural Communication COM 4344 Training &amp; Development COM 4440 Leadership Communication</p> <p><b>Electives (choose 2): (6 hrs.)</b> COM 3345 Group Communication COM 3459 Communication &amp; Conflict COM 3366 Nonverbal Communication</p> <p><b>Upper Division Major Elective Courses:</b> Choose <b>9 hours</b> from any COM courses not previously taken. Each concentration provides students a recommended list of electives.</p>	<p><b>Requirements: (9 hrs.)</b> COM 3335 Public Relations Principles COM 3355 Public Relations Cases COM 3375 Public Relations Writing</p> <p><b>Electives (choose 4): (12 hrs.)</b> COM 3330 New Reporting &amp; Writing COM 3340 Digital Media Production COM 4405 Organizational Publications COM 4429 Persuasion Methods COM 4460 Crisis Communication COM 4495 Public Relations Study Tour</p> <p><b>Upper Division Major Elective Courses:</b> Choose <b>6 hours</b> from any COM courses not previously taken. Each concentration provides a recommended list of electives.</p> <p style="text-align: right;"><b>27 hrs.</b></p>

### Upper Division Major Requirements

COM 3435 Communication Research Methods	COM 4480 Communication Theory	<b>6 hrs.</b>
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### Capstones

COM 4488 Multi-media Visions of Community	COM 4485 Media Studies Capstone	COM 4455 Organizational Communication Audit	COM 4465 Public Relations Campaigns	<b>3 hrs.</b>
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