

**Major in Communication, B. S.**

**Concentration: Media Studies**

**Degree Requirements (123 hours)**

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**GENERAL EDUCATION** (see catalog listing of requirements)  
*42 Credit Hours*

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**UNIVERSITY-WIDE FITNESS FOR LIVING REQUIREMENT**  
*3 Credit Hours*

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**LOWER DIVISION MAJOR REQUIREMENTS (Area F)**  
*18 Credit Hours*

COM 1109	Human Communication
COM 2033	Visual Communication
COM 2129	Public Speaking
COM 2135	Writing for Public Communication
IS 2101	Informatics: Computers and Your World
COM 2230	Introduction to Mass Communication

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**UPPER DIVISION MAJOR REQUIREMENTS**  
*6 Credit Hours*

COM 3435	Communication Research Methods
COM 4480	Communication Theory

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**UPPER DIVISION CONCENTRATION REQUIREMENTS**  
*9 Credit Hours*

COM 3324	Contemporary Issues in Mass Media
COM 4424	Uses and Effects of Mass Media
COM 4485	Media Studies Capstone

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**TECHNOLOGY COMPETENCY**

3 Credit Hours: **CHOOSE ONE**

- COM 3340 Digital Media Production
  - COM 3360 Photojournalism
  - COM 4405 Organizational Publications
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**WRITING COMPETENCY**

3 Credit Hours: **CHOOSE ONE**

- COM 3330 News Reporting and Writing
  - COM 3375 Public Relations Writing
  - FILM 3105 Writing for Film and Television
  - WRIT 3150 Computers and Writing
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**MEDIA LITERACY**

6 Credit Hours: **CHOOSE TWO**

- AMST 3740 American Popular Culture
  - COM 4425 Gender, Race and Media
  - COM 4429 Persuasion Methods and Strategies
  - COM 4444 Film and Video Structure and Process
  - COM 4470 Media Law
  - FILM 3200 Film History and Theory
  - POLS 3380 Mass Media and Politics
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**UPPER DIVISION MAJOR ELECTIVES**

9 Credit Hours: **CHOOSE THREE**

- AMST 3740 American Popular Culture
- COM 3310 Concepts in New Media
- COM 3315 Interviewing
- COM 3325 Intercultural Communication
- COM 3330 News Reporting and Writing
- COM 3335 Public Relations Principles
- COM 3340 Digital Media Production
- COM 3355 Public Relations Cases
- COM 3360 Photojournalism
- COM 3375 Public Relations Writing
- COM 3376 Interpersonal Communication
- COM 3398 Internship (*limited to 6 hours*)
- COM 4100 Directed Applied Research
- COM 4400 Directed Study

COM 4405	Organizational Publications
COM 4420	Advanced Media Writing
COM 4425	Gender, Race and Media
COM 4429	Persuasion Methods and Strategies
COM 4440	Advanced Digital Audio Production
COM 4444	Film and Video Structure and Process
COM 4450	Advanced Digital Video Production
COM 4470	Media Law
COM 4490	Special Topics in Communication
COM 4499	Senior Thesis
FILM 3105	Writing for Film and Television
FILM 3200	Film History and Theory
POLS 3380	Mass Media and Politics
WRIT 3150	Computers and Writing
WRIT 3160	Argumentative Writing

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### **RELATED STUDIES**

#### *12 Credit Hours*

Select 12 hours of upper division course work (3000-4000 level) outside of Communication. These hours do not have to be taken in a single discipline, but should relate to a particular interest or career goal. Students should determine prerequisites for Related Studies courses and take them as free electives. Completion of a Formal Minor or Certificate Program would also satisfy the Related Studies requirement.

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### **FREE ELECTIVES**

#### *12 Credit Hours*

Select 12 hours of courses in the university curriculum. This includes any course (1000-4000) in the university curriculum (including COM) passing with a D or better. Students may combine 1 or 2 hour courses to total 12 hours total in this section.