

## Department of Communication Curriculum Public Relations Concentration (2008-2009 Catalog)

<b>Lower Division COM Major Requirements (18 hours)</b>			
		(completed)	(semester taken/planning)
COM 1109	Human Communication		
COM 2033	Visual Communication		
COM 2129	Public Speaking		
COM 2135	Writing for Public Communication		
IS 2101	Informatics: Computers and Your World		
<b>(select one)</b>		(completed)	(semester taken/planning)
COM 2205	Intro. to Communication in Organizations		
or COM 2230	Introduction to Mass Communication		

<b>Upper Division COM Major Requirements (6 hours)</b>			
		(completed)	(semester taken/planning)
COM 3435	Communication Research Methods		
COM 4480	Communication Theory		

<b>Public Relations Concentration Requirements (12 hours)</b>			
COM 3335	Public Relations Principles		
COM 3355	Public Relations Cases		
COM 3375	Public Relations Writing		
COM 4465	Public Relations Campaigns ( <i>Capstone</i> )		
<b>Choose <i>Four</i> PR Concentration Electives (12 hours)</b>			
COM 3330	News Reporting and Writing		
COM 3340	Digital Media Production		
COM 4405	Organizational Publications		
COM 4429	Persuasion Methods and Strategies		
COM 4460	Crisis Communication		
COM 4495	Public Relations Study Tour		
<p>««Advising Checkpoint»» <i>Make sure none of the classes marked in this section are used below major elective courses</i></p>			

<b>Choose <i>Two</i> COM Major Elective Courses (6 hours)</b>			
<b>Note:</b> <i>Choose hours from any COM course not previously taken. The list below provides recommended electives for the Public Relations concentration.</i>			
		(completed)	(semester taken/planning)
COM 3310	Concepts in New Media		
COM 3315	Interviewing		
COM 3325	Intercultural Communication		

COM 3330	News Reporting and Writing		
COM 3340	Digital Media Production		
COM 3376	Interpersonal Communication		
COM 3360	Photojournalism		
COM 3398	Internship ( 3-6 credit hours per semester)		
	----(2nd Internship)		
COM 4100	Directed Applied Research		
COM 4400	Directed Study		
COM 4405	Organizational Publications		
COM 4420	Advanced Media Writing		
COM 4429	Persuasion Methods and Strategies		
COM 4440	Leadership Communication		
COM 4460	Crisis Communication		
COM 4490	Special Topics in Communication		
COM 4495	Public Relations Study Tour		
COM 4499	Senior Thesis		
COM _____	(other COM class not already taken)		
COM _____	(other COM class not already taken)		

««Advising Checkpoint»» *Be sure these classes have not been used above with concentration electives*  
««Advising Checkpoint»» *24 of 36 hours of upper division COM electives must be taken at KSU.*

**Related Studies (12 hours):**                      **Minor?** \_\_\_\_\_                      **Certificate?** \_\_\_\_\_

*\*\*Select 12 hours of upper division course work (3000-4000 level) outside of communication. These hours do not have to be taken in a single discipline, but should be related to a particular interest or career goal. Students should determine prereqs for upper-division elective courses and take them as free electives.*  
*\*\*Completion of Formal Minor or Certificate Program would satisfy this requirement.*

		(completed)	(semester taken/planning)
(_____)			
(_____)			
(_____)			
(_____)			

««Advising Checkpoint»» *Are all of these classes 3000 or 4000 level? Outside of COM?*  
««Advising Checkpoint»» *Formal minor or certificate? Students should see that department for advising*

**Free Electives (12 hours)**

*\*\*Any course (1000-4000) in the university curriculum (including COM) passing with a D or better.*  
*\*\*May combine 1 or 2 hour courses to total 12 hours total in this section.*

		(completed)	(semester taken/planning)
(_____)			
(_____)			
(_____)			
(_____)			