

Department of Communication Curriculum Public Relations Concentration (2003-2004 Catalog)

Lower Division Major Requirements

		<i>(completed)</i>	<i>(semester taken/planning)</i>
COM 1129	Public Speaking		
COM 1135	Writing for Public Communication		
()	Lower Division Elective (1000-2000 outside COM)		
()	Lower Division Elective (1000-2000 outside COM)		

««Advising Checkpoint»» *Passed Gateway Requirement? (2.5 in COM 1129 and COM 1135)*

««Advising Checkpoint»» *Are both electives outside the communication discipline and HPS?*

Lower Division Concentration Requirements:

(select one)

		<i>(completed)</i>	<i>(semester taken/planning)</i>
COM 2205	Introduction to Organizational Communication		
COM 2230	Introduction to Mass Communication		

Upper Division Major Requirements:

COM 3335	Public Relations Principles		
COM 3355	Public Relations Cases		
COM 3375	Public Relations Writing		

Choose *Three* of Following Concentration Electives:

COM 3330	News Reporting and Writing		
COM 4405	Organizational Publications		
COM 4429	Persuasion Methods and Strategy		
COM 4465	Public Relations Campaigns		

««Advising Checkpoint»» *Make sure none of the classes marked in this section are used below as upper division major elective courses*

Upper Division Required Courses:

		<i>(completed)</i>	<i>(semester taken/planning)</i>
COM 4435	Communication Research Methods		
COM 4480	Seminar in Communication Theory		
COM 4499	Senior Thesis		

Upper Division Major Elective Courses (12 hours--any COM Courses not used above:)

		(completed)	(semester taken/planning)
COM 3310	Concepts in New Media		
COM 3315	Interviewing		
COM 3324	Contemporary Issues in Mass Communication		
COM 3325	Intercultural Communication		
COM 3330	News Reporting and Writing		
COM 3333	Visual Communication in Mass Media		
COM 3344	Organizational Training and Development		
COM 3345	Discussion Methods		
COM 3366	Nonverbal Communication		
COM 3376	Interpersonal Communication		
COM 3385	Organizational Presentations		
COM 3398	Internship in Communication (up to 9 hours)		
	----(2nd Internship)		
	----(3rd Internship)		
COM 4405	Organizational Publications		
COM 4420	Advanced Media Writing		
COM 4424	Uses and Effects of Mass Media		
COM 4425	Gender, Race and Media		
COM 4429	Persuasion Methods and Strategy		
COM 4430	Media Management		
COM 4444	Film and Video Structure and Process		
COM 4455	Organizational Communication Assessments		
COM 4459	Conflict Management in Organizations		
COM 4465	Public Relations Campaigns		
COM 4470	Media Law		
COM 4475	Decision Making and Problem Solving		
COM 4490	Special Topics in Communication		
COM 4490	Special Topics in Communication		

««Advising Checkpoint»» *Be sure these classes have not been used above with concentration electives*

««Advising Checkpoint»» *Be careful in calculating internship credit total*

««Advising Checkpoint»» *24 of 36 hours of upper division COM electives must be taken at KSU.*

Related Studies (12 hours total): Minor? _____ Certificate? _____

***Select 12 hours of upper division course work (3000-4000 level) outside of communication. These hours do not have to be taken in a single discipline, but should be related to a particular interest or career goal. Students should determine prereqs for upper-division elective courses and take them as electives in lower division major requirements or free electives. Completion of Formal Minor or Certificate Program would satisfy this requirement.*

		(completed)	(semester taken/planning)
(_____)			
(_____)			
(_____)			
(_____)			

««Advising Checkpoint»» *Are all of these classes 3000 or 4000 level? Outside of COM?*

««Advising Checkpoint»» *Formal minor or certificate? Send student to that department for advising*

Free Electives (12 hours total):

***Any course (1000-4000) in the university curriculum (including COM) D or better.*

***May combine 1 or 2 hour courses to total 12 hours total in this section.*

		<i>(completed)</i>	<i>(semester taken/planning)</i>
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