



LAMBDA PI ETA

NATIONAL COMMUNICATION HONOR SOCIETY

ALPHA THETA CHAPTER
KENNESAW STATE UNIVERSITY

Lambda Pi Eta is the official communication studies honor society of the National Communication Association (NCA). As a member of the Association of College Honor Societies (ACHS), LPH has over 400 active chapters at four-year colleges and universities worldwide.

LPH was founded in 1985 at the University of Arkansas. LPH affiliated with NCA in 1988, and became the official honor society of the National Communication Association in July 1995.

LPH represents what Aristotle described in his book, *Rhetoric*, as the three elements of persuasion: Logos (**Lambda**) meaning logic, Pathos (**Pi**) relating to emotion and Ethos (**Eta**) defined as character, credibility and ethics.

Source: www.natcom.org

KSU Membership Criteria

- Completed at least 60 semester hours
- Completed at least 12 semester hours of communication study
- Minimum cumulative GPA of 3.0
- Minimum communication studies GPA of 3.25. (COM 1109 is calculated in the COM GPA under the Fall 2005 catalog and subsequent editions.)
- Currently enrolled in good standing

Application Process

- Submit your application, one-time membership fee of \$45.00 (check payable to *Lambda Pi Eta*) and Owl Express transcript printout in an envelope to the Communication Office (5th floor) by the due date designated on the application.
- Students accepted for membership will be notified via campus email.
- The induction ceremony for new members is typically held in the spring in the KSU Student Center.