

Family Business Casebook Annual

Submission Guidelines

The Cox Family Enterprise Center, Coles College of Business at Kennesaw State University, in cooperation with Loyola University Chicago Family Business Center, proudly presents the *Family Business Casebook Annual*. It is the result of our ongoing dedication to promoting vigorous research efforts in the Family Business Field. The *Family Business Casebook Annual* is distributed free to academics and others in order to promote family business research and education. We are firmly committed to providing a vehicle in which serious researchers can publish their case studies, for we believe that by making their findings more widely available, we enrich the broader family business community. Published casework helps to expand the body of available instruction material; it encourages new curriculum development; it offers new insights and lessons to business-owning families and their professional advisors; and it often contains seeds for further exploration and research.

To submit case studies for inclusion in upcoming editions of *Family Business Casebook Annual*, please refer to the following guidelines:

1. Teaching and research cases, with preference given to cases that combine family and business issues. Additional preferences:
 - a. Teaching notes
 - b. Abstract
 - c. Keywords indicated
 - d. End notes
2. Double spaced, Times New Roman 12-pt font, Microsoft Word format. On Word's Tool menu, Set Language to English (U.S.). Actual logos or photographs to be included within the case study should be accompanied by full resolution files – JPG, TIF, EPS, e.g – not low resolution images suitable for web usage
3. 10 to 40 pages in length
4. APA style for references
5. Include a 2-3 sentence brief professional biography for each author
6. Submit via email to Joe Astrachan – Joe_Astrachan@coles2.kennesaw.edu