



Kristi McMillan Named Director of the Cox Family Enterprise Center Atlanta - **KENNESAW, Ga.** (June 11, 2007) – Cox Family Enterprise Center, part of the Coles College of Business at Kennesaw State University, today announces the promotion of Kristi McMillan to director of the Center, which is devoted to the study of family business. McMillan, who joined the Center in 1994, is now responsible for all operational and strategic issues of the world's largest university-based family business program.

"McMillan's insight and dedication to the Cox Family Enterprise Center has been essential to our success and to the countless family businesses her work has touched over the last decade," said Dr. Joe Astrachan, executive director for the Cox Family Enterprise Center. "We look forward to her leadership in the years to come."

McMillan's areas of expertise in family business include conflict resolution, sibling relationships and the development of family cohesion. The Cox Family Enterprise Center provides educational assistance in these areas during their best performing years and in times of crises.

"Many we work with comment that the Cox Family Enterprise Center is one of Georgia's best kept secrets," stated McMillan. "In addition to the continual development of our capabilities, I'm committed to ensuring that more family businesses know that they can turn to us—during good times and bad."

McMillan, who has a master's degree in conflict management from Kennesaw State University's acclaimed program, is co-author of the highly-praised book "Conflict and Communication in The Family Business."

About Cox Family Enterprise Center

Founded in 1987, the Cox Family Enterprise Center is dedicated to the research, education, and recognition of family businesses. The Center supports and guides family businesses through its innovative programming, outreach, and scientific research. One of the world's leading institutions for family business research, Cox Family Enterprise Center has received numerous awards over the past 20 years for its scientific work. For more information, visit www.kennesaw.edu/fec.

About Michael J. Coles College of Business

The Michael J. Coles College of Business at Kennesaw State University offers a vibrant, high quality, real-world learning experience unlike any other. Its diverse programs, international experience, technological focus, centers of academic excellence, thriving corporate partnerships and curriculum prepare students for today's rapidly changing business world. The Coles College is nationally recognized in a number of areas, including its study of family business, accounting and entrepreneurship. For more information, visit coles.kennesaw.edu/KSUColes.

About Kennesaw State University

A member of the 35-unit University System of Georgia, Kennesaw State University is a comprehensive, residential institution with a growing student population approaching 20,000 from 132 countries. The third-largest university in Georgia, Kennesaw State offers more than 60 graduate and undergraduate degrees. For more information, visit www.kennesaw.edu.

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