



**USAfrica Business and Investment Summit  
"Bridging the Gap and Building the Bridge"**

**Kennesaw State University and  
Georgia International Convention Center  
October 26 – 27, 2007**

**VISION**

**That Nations in Africa and the State of Georgia will develop opportunities and new ventures in business, technology, resources, education and culture to the mutual benefit of each other.**

**MISSION**

**To create an environment where African nations' interests and Georgia's interests can be DISCUSSED AMONG POWER BROKERS.**

**To provide a platform for discussion amongst business, industry and civic leaders to learn about and identify mutual business, educational and cultural opportunities that can be developed, short and long range, into successful ventures and relationships for the mutual benefit of Georgia, Atlanta and the entire African Nation, their businesses and people.**

**GOALS**

**To let the City of Atlanta be the platform to explore successful ways to better connect businesses and people between African nations and the United States of America.**

**To identify specific interests and further foster already existing relationships between the two and develop a strategy for successful longevity.**

**To identify specific leaders and business/community/government representatives from Africa and Georgia that can take the dialogue to the next level and ensure a continuum beyond 2007.**





**To develop specific strategies that include the participation of small and medium size businesses in Georgia with specifically identified African nations and their industries in the development and execution of successful business opportunities.**

**To explore other meaningful venues through which the people of both continents can learn to have a better appreciation of and for one another, to find new advanced real and virtual processes for knowledge acquisition, including think-tank formation and the African Village Project.**

**To build strategies that would include the participation of small/medium businesses both in Georgia and identified African nations to be included in the development of business opportunities.**

**To felicitate further discussion of the sixth region which is known as Diaspora.**

**To furtherance discussion on the implementation of the capital project in Atlanta, (The African Village), which will be a physical space for knowledge acquisition, high-powered think tank, and virtual tour of Africa.**





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**Preliminary Conference Agenda**

**Friday, October 26, 2007 at KSU Center, Kennesaw State University**

- 8:30 – 9:00AM      **Registration, Refreshments and Networking**
  
- 9:00 – 10:30AM    **Special Greetings**
  - **Prayers, Rev. Dr. Creflo Dollar, World Changers Ministry**
  - Office of Governor Sonny Perdue \*
  - African Union Representative
  - Office of Mayor Shirley Franklin \*
  - Dr .Daniel Papp, President of Kennesaw State University
  - Vice President, Metro Atlanta Chamber of Commerce
  - Commissioner William “Bill” Edwards
  
- 10:30-11:00 AM    **Exhibition Opening.**
  
- 11:00- 12:30 PM    **Luncheon**

The Office of the Chief Executive Officer of Delta Airlines

Ambassador Andrew Young





## **Business Seminar on Africa.**

● 1:00 – 2:30 PM

### **Concurrent Session #1**

#### **A. The Role of Financial Venture Capital in African Economy.**

1. Chair – Mr. Tegegne Andu Alem, Sec. Gen. Ethiopian Chamber of Commerce, Addis Ababa, Ethiopia.
2. Dr. Sam Mensa, Director, African Capital Markets Forum, Accra-Ghana
3. Prof. Ndidi Okereke Onyuike, Director-General of Nigerian Stock Exchange.\*
4. Mr. Getinet Kelkle, Director, Eastern Africa Fine Coffee Association, Addis Ababa, Ethiopia
5. Chief Odeyemi, Chairman, Eco Bank, Plc., Nigeria\*

#### **B. Trading with Africa**

1. Chair – Minister of Commerce and Industries, Nigeria\*
2. Dr. Saba Jallow, Georgia Southern University. “The Impact of the African Growth and Opportunity Act (AGOA) on Africa-US Trade Relations”
3. Mr. Sudarkassa Michael, CEO, African Business Direct, South Africa
4. Mr. Mohammed Fedil Abuseta, General Union of Producers, Tripoli, Libya.





### **C. Investment Opportunities in Africa I**

1. Chair – Hon. R. O. Ogego, Ambassador of Kenya to the United States
2. Dr. Arekpita Ogirri, Strayer University. “Theoretical and Historical Underpinnings of International Trade and Globalization: Implications for African Development and Global Marketing.
3. Dr. Augustine Konneh, “American Business Interests in Africa: An Historical Perspective
4. Mr. Tukur Bamanga, Executive President, African Business Roundtable, ECOWAS Secretariat, Abuja, Nigeria
5. President, SADC Association of Chambers of Commerce & Industry, Sandton, South Africa

### **D. Institutional Support for Business in Africa.**

1. Chair – Mr. Jean Blaise Gwet, President, Society Lucky Gwet, Douala, Cameroon.
2. Metro Atlanta Chamber of Commerce
3. Mr. Dotun Ajayi, Coordinator, African Business Roundtable/ NEPAD Business Group
4. Director, All-Africa Business Women’s Association, Nairobi, Kenya
5. Prof. Ibrahim Ghandour, President Sudan Workers Trade Union Federation, Khartoum, Sudan.

(Throughout the afternoon the Metro Atlanta Chamber of Commerce will be conducting one on one dialogue with Represented companies).





● 3:00 – 4:30 PM

**Concurrent Session #2.**

**A. Investment in Nigeria: Views from the States**

Chair - Chudi Okafor, Consul-General of Nigeria

Governor of Lagos State\*  
Governor of River State\*  
Governor of Delta State\*  
Governor of Bayelsa State\*  
Governor of Oyo State\*  
Governor of Oshun State\*

**B. Investment Opportunities in Africa II**

1. Chair – Prof. R. O. Olaniyan, Executive Secretary of African Union, Malawi.\*
2. Mr. Nkurunziza B.N. Williams, Director-General, Rwanda Investment Promotion Agency
3. Ms. Mercy Siame, Zambia Federation of Association of Women in Business
4. Dr. Kenneth Reaves, “Global Capital Investments and Social Justice in Africa.”

● 4:30 – 6:00 PM

**Reception.**

● 6:00 – 8:00PM

**Concert/ Entertainment.**

\* To be confirmed





**Saturday, October 27, 2007 at Georgia International Convention Centre.**

- **8:00 – 8:30 AM**      **School Band Greeting (Outside Building)?**
  
- **8:00 - 9:00 AM**      **Press Conference**  
Speakers:  
Commissioner William Edwards  
Mayor Shirley Franklin, City of Atlanta  
African Union Representative  
Africa Heritage Foundation, Inc.  
Africa Business Roundtable
  
- **8:00 -9:00 AM**      **Registration, Refreshment and Networking**
  
- **9:00 – 9:15 AM**      **Welcome and Greetings**  
African Heritage Foundation Representative.  
Fulton County Commissioner.  
Mayor of the City of College Park.
  
- **9:15 – 9:30 AM**      **Parade Of Flags.**  
Clark Atlanta University Students
  
- **9:30- 10:15 AM**      **Keynote Address**  
Chief Tunde – Introduction of Program and Speaker  
Speaker: Chairperson of African Union
  
- **10:15-10:30 AM**      **Break. (Outer Hall)**
  
- **10:30- 11:30 AM**      **USAfrica Business Discussion.**  
-The Africa Business Roundtable.  
-Doing Business in State of Georgia  
-Doing Business in Fulton County  
-Nexim Bank- Import- Export Business  
-Wachovia Bank





- **11:30 -12:30 PM**      **Opening of Exhibition Hall Ceremony**  
African Heritage Foundation  
Fulton County Government Representative  
Africa Union Representative  
Chamber of Commerce \*

- **12:30 - 2:00 PM**      **LUNCHEON (Head Table 10 people)**  
Commissioner William Edwards  
Mayor of College Park\*  
Chief Tunde  
Hon. Ambassador Ali  
Joe Beasley  
Rev. Durley  
Congressman John Lewis\*  
Speaker: Bishop Dr. Bobby Henderson\*  
Rev. Dr. Joseph Lowery\*

- **2:00 - 3:30 PM**      **Town Hall Meeting.**

**Discussion on Diaspora Issues:**

*Discussion Focusing on Economic, political and cultural issues and concerns to promote ties between Africa and the Diaspora.*

Chair – Professor Akanmu Adebayo, Kennesaw State University

1. Rev. Dr. Joseph Lowery, Southern Christian Leadership Council, Atlanta, Georgia
2. Hon. Amina Salum Ali, African Union Ambassador to the United States
3. Ambassador Adalnio Senna Ganem, General Consulate of Brazil in Miami
4. Congressman Hidekazu Takayam, Brazilia DF Brazil
5. Nigerian Minister of Culture and Tourism
6. Azad Jeetun, Sec-Gen, Pan-African Employers Council, ECOWAS Secretariat, Abuja, Nigeria
7. Ms. Litha Musyimi-Ogana, Gender & Civil Society Organization, NEPAD Secretariat, South Africa





- **3:30 – 4:00 PM**      **Break (Exhibit Hall)**
  
- **4:00 – 4:30 PM**      **Panel Discussion: “Bridging the Gap through the Africa Village Project”**  
  
Hon. Commissioner Bill Edwards, Fulton County, Georgia  
Africa Union – Executive Secretary  
Chief Tunde Adetunji, African Heritage Foundation  
Financial Economist\*  
Joe Beasley  
SunTrust Bank \*
  
- **4:00 – 5:00 PM**      White Papers & Communiqué  
   Officiated by the African Union.
  
- **6:00 - 7:00 PM**      **Private Banquet Reception (Exhibit Hall)**
  
- **7:00- 11:00 PM**      **Banquet and Celebration (Head Table 12 People)**

**Program:**

**(3) Speakers (10 Minutes Each)**

Ties That Bind – Dr. Franklin, President  
Morehouse College\*  
Unity of Africa. – NY Ambassador to Africa Union\*  
Economic Break Through\*

**Announcement of Village Project**  
Selection of Architecture Firm\*

**Special Speaker: Rev. Jesse Jackson\***

**Presentation and Recognition of Sponsors/ Partners**





### **Africa Heritage Evergreen Achievement Awards**

Categories: Business  
International Relations  
Sports  
Community Development  
Education & Culture

List of Awardees.

1. Ambassador Andrew Young- Andrew Young Foundation.
2. Rev. Jesse Jackson- Rainbow Push Coalition.
3. Dr Joseph Lowery-Civil Right Activist.
4. Alh Bamanga Tukur- African Business Roundtable.
5. Dikembe Motombo- African Sportsman of the Year.
6. Tiger Woods- American Sports Personality of the Year.

### **Closing Remarks.**

\* To be confirmed

**Note: This preliminary agenda is subject to change**

