

Agenda

APRIL 7, 2005

KSU CENTER

8:30am-9:00am
Registration and Networking

9:00am-9:15am
Welcome

President Betty Siegel

9:15am-10:15am
The Blackwell Lecture
Frances Hesselbein

10:30pm-11:45pm
Panel Responses
Roxanne Spillett
Jerome Miller
Joseph Redden

Panel Facilitator
John Knapp

12:00pm-1:15pm
Luncheon Speaker
Bob Barr

1:30pm-2:30pm
Closing Speaker
Roosevelt Thomas

Registration Information

Conference Fee:
\$75 per registrant

Register Online at:
www.kennesaw.edu/ilec/intersections

To Register by Phone:
678-797-2000

More Information:
Call: 678-797-2000 or E-mail: ilec@kennesaw.edu

Registration Deadline:
March 28, 2005

THE TRUST FACTOR:

LEADERSHIP IN AN AGE OF CYNICISM
A LEADER TO LEADER CONFERENCE

APRIL 7, 2005
KSU CENTER

Sponsoring Partners:

RTM Institute for Leadership,
Ethics & Character

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Intersections

Where Government, Business, Education
and Non-Profits meet.

Hosted by the RTM Institute for Leadership, Ethics & Character



About our Keynote Speaker



Frances Hesselbein serves as Chairman of the Board of Governors of the Leader to Leader Institute (formerly the Peter F. Drucker Foundation for Nonprofit Management). She is Editor-in-Chief of the quarterly journal, *Leader to Leader*, and has edited or co-authored 10 books on leadership since 1996. The latest book, a collaboration with Richard Cavanagh and General Eric K. Shinseki (Ret.), is “Be, Know, Do:

Leadership the Army Way,” was published in 2004. Mrs. Hesselbein also serves on many nonprofit and private sector corporate boards and chairs the national board of directors for Volunteers of America. Her work as the Chief Executive Officer of Girl Scouts of the U.S.A. from 1976-1990 and her role as the Founding President of the Drucker Foundation earned her the Presidential Medal of Freedom in 1998. Her numerous other awards include seventeen honorary doctoral degrees, the Henry A. Rosso Medal for Lifetime Achievement in Ethical Fund Raising, the International Athena Award, The Dwight D. Eisenhower National Security Series Award, the Juliette Award from the Girl Scouts of the U.S.A. and the 2004 Visionary Award from the American Society of Association Executives Foundation. In 2003, Junior Achievement established the Frances Hesselbein “How to Be” Leadership Award for ethical leadership.

About our Luncheon Speaker



Bob Barr represented the 7th District of Georgia in the U. S. House of Representatives from 1995 to 2003, serving as a senior member of the Judiciary Committee. He occupies the *21st Century Liberties Chair for Freedom and Privacy* at the American Conservative Union and serves as a Board Member at the Patrick Henry Center. Congressman

Barr is the author of “The Meaning of Is, The Squandered Impeachment and Wasted Legacy of William Jefferson Clinton.”

About our Panelists



Roxanne Spillett, President of Boys & Girls Clubs of America, heads the fastest-growing youth development organization with a primary focus on young people from disadvantaged backgrounds. One of her most noteworthy achievements was the initiation of a unique partnership with the Department of Defense to charter Boys & Girls Clubs on some 395 U.S. military bases worldwide. Additionally, Ms. Spillett has built one of the most prestigious and engaged nonprofit boards in America.



Jerome Miller, Vice President of Global Diversity and Community Affairs, is charged with leading Delta’s efforts in making diversity a core value within the company, while strengthening its position in the communities it serves. Mr. Miller joined Delta from Inter-Continental Hotels Group where he served as vice president – Human Resources before being promoted to the position of vice president and chief diversity officer for the Americas division in 2001.



Lt. Gen. Joseph Redden, 19th Superintendent of Cobb County Schools, oversees 105 school facilities, more than 100,000 students and more than 13,000 employees. Mr. Redden retired from the United States Air Force after a 35-year career during which he served as Commandant of Cadets at the U.S. Air Force Academy, Commander of Air University, and Director of Education of the Air Education and Training Command.

Dr. Roosevelt Thomas is America's leading authority on diversity training and consulting. He has served as a consultant for many leading organizations. Roosevelt Thomas is one of *The Wall Street Journal's* "Top 10" consultants in the United States. Over the past 19 years, Dr. Thomas has been CEO of R. Thomas Consulting & Training, Inc. and Roosevelt Thomas Products, LLC, as well as President of The American Institute for Managing Diversity. These experiences have enabled him to be at the forefront of developing and implementing innovative concepts and strategies for maximizing organizational and individual potential through diversity management. Dr. Thomas' areas of expertise include corporate culture, executive coaching, leadership development program design, leading multi-cultural and diverse organizations, and organizational change and development. Recently, Dr. Thomas has been featured in Diversity Journal, discussing diversity management in the case of acquisitions. Dr. Thomas has also served as secretary of Morehouse College, Dean of the Graduate School of Business Administration at Atlanta University, and Assistant Professor at the Harvard Business School.



DID YOU KNOW THAT TRUST IN KEY INSTITUTIONS IS AT AN ALL-TIME LOW?

Latest polls reveal the percentages of Americans express “a great deal” or “quite a lot” of trust in key institutions as follows:

- 53% in banks
- 46% in the Supreme Court
- 44% in the medical system
- 34% in the criminal justice system
- 30% in Congress
- 30% in newspapers

GOALS OF THE CONFERENCE

- To examine trust as a crucial factor in ethical leadership
- To begin a conversation regarding ways to re-develop trust within an increasingly cynical society
- To learn from exceptional leaders in diverse fields how they are addressing the trust factor within their organizations
- To network with leaders and begin to formulate future plans for addressing the trust deficit in our society

About our Closing Speaker