

Kennesaw State University™

2012 Campus Master Plan

Executive Summary

August 24, 2012



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1. EXECUTIVE SUMMARY

Kennesaw State University's 2012 Master Plan for future development will shape the physical makeup of the campus in support of the campus mission and strategic plan for many years to come. The Master Plan would not be a success without the help and input received from students, staff and faculty that played a vital role in the several committees involved in the planning process. The outside community, KSU Foundation, and Board of Regents were also involved with the planning process. A list of these committees can be found in the Appendix.

The Kennesaw State University (KSU) main campus, located in Cobb County, Georgia, consists of 384 acres of land off Chastain Road in a successful and emerging business district. The campus is easily accessible from Atlanta and northwest Georgia. Kennesaw State University opened in September of 1966 with a student body of 1,104. Fall 2012 enrollment was 24,604 making KSU the third largest public university in the University System of Georgia. Kennesaw State University's new 2012- 2017 strategic plan builds on the foundation laid by KSU's earlier strategic plans. The plan's vision of "Kennesaw State University will be a nationally prominent university recognized for excellence in education, engagement, and innovation" is supported by five major goals.

During the planning process, a decision was made to develop the core campus character and capacity to service 30,000 students. Five thousand additional students may be accommodated with off-campus development and by utilizing technology and online learning. The build out of the core campus is the main focus of this Master Plan. Goals for the campus, land use, image, open space and circulation are all developed in the Master Plan. Much work is needed to properly accommodate the projected total 35,000 enrollment and can be accomplished only with the full involvement of the KSU Foundation, University System of Georgia, and other key members of the community.

In general, Kennesaw State University operates with much less space per student compared with other universities. Classroom and lab space is at a premium making space optimization and utilization critical. There is not enough office space available on campus to adequately accommodate the current faculty and staff. New facilities are highly recommended for capital funding in the near future to solve some of the significant space shortages. Athletics has moved to Division I and a separate Athletics Master Plan is being completed as well as plans for additional sports including football.

Over half of the curriculum and faculty were added to KSU over the last 15 years. Student enrollment has more than doubled during the same time period. Although KSU is a USG model of excellence for its quality of service in Georgia, the amount of space available to function properly has not remained on par with peer institutions. To meet Master Plan goals and USG growth assumptions, KSU must have access to significantly more space and increased funding for expansion.

KSU has been fortunate to receive funding for the design and construction of significant new facilities over the past several years and positive changes have occurred. Based on square footage increases, approximately 62 percent of campus

facilities have been constructed in the past 10 years. Even with these additions, an additional 1,371,466 assignable square feet will still be needed to meet CEFPI space standards for the target on-campus enrollment of 30,000.

The primary goal of the updated Master Plan is to accommodate the future growth in facilities while nurturing an exemplary living and learning environment. While the plan defines future projects and identifies specific sites for buildings, open space, and infrastructure, the primary purpose is to provide a framework for making informed decisions about growth and change on campus. Phasing opportunities exist if certain projects cannot be built at one time because of funding limitations.

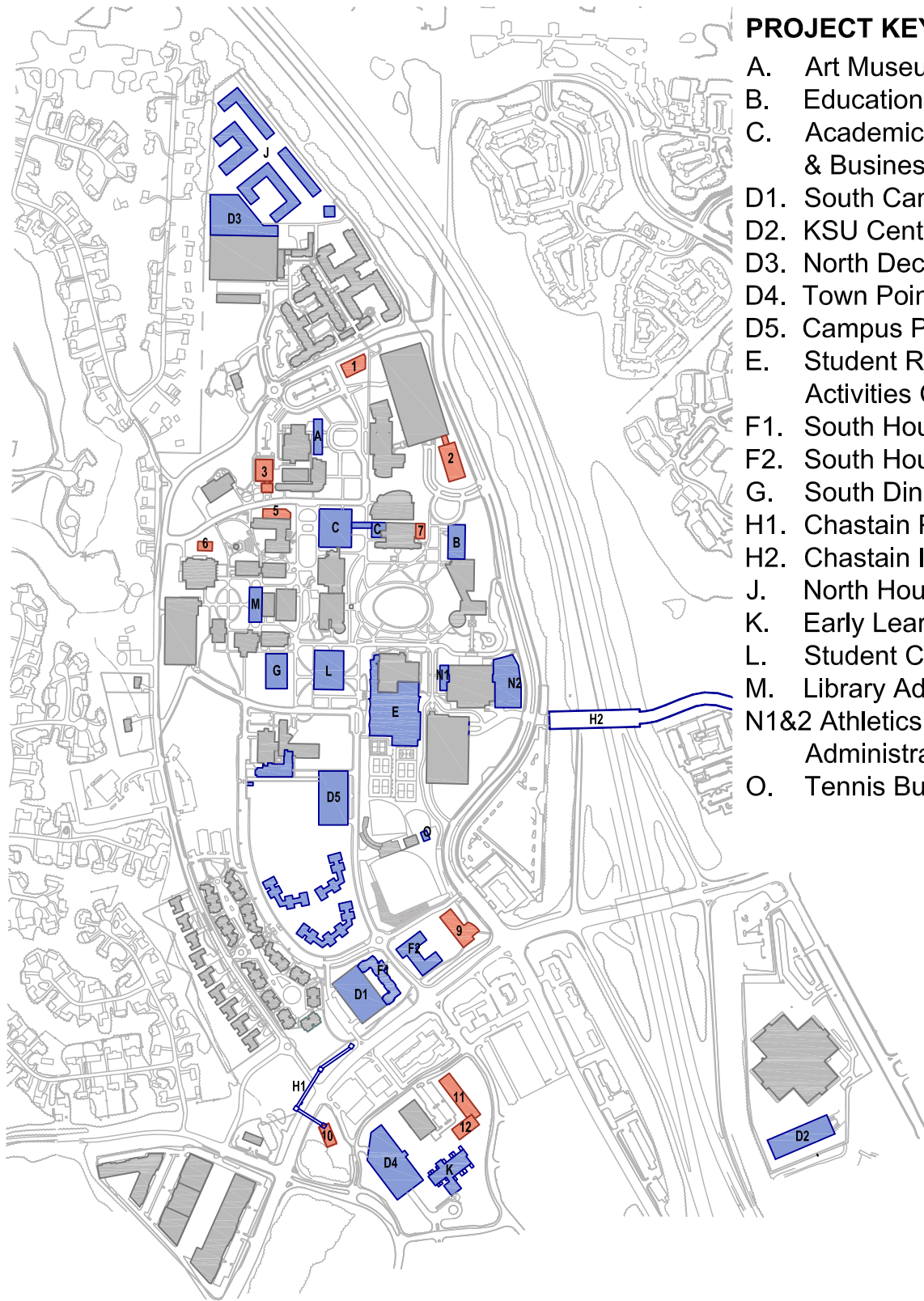
A strategy of phased development based on space needs and the KSU capital plan is required to realize the Master Plan. The cost of the projects outlined in the plan is estimated at \$1,316,400,000. The exact timing and sequence of projects should be based on the availability of funds. The implementation plan and timeline will certainly evolve as future planning and funding occurs. The intent of Kennesaw State University's Master Plan is to allow for phasing and continuous improvement, while providing a framework for future development and growth.

The detailed KSU Master Plan Document can be found on the Facilities Planning and Design Services website at <https://web.kennesaw.edu/facilities/content/master-plan>



PROJECT KEY

- A. Art Museum
- B. Education Classroom Facility
- C. Academic Learning Center & Business Addition
- D1. South Campus Deck
- D2. KSU Center Deck
- D3. North Deck Expansion
- D4. Town Point Deck
- D5. Campus Parking Deck
- E. Student Recreation & Activities Center
- F1. South Housing
- F2. South Housing
- G. South Dining Hall
- H1. Chastain Pedestrian Bridge
- H2. Chastain Interchange Relief
- J. North Housing
- K. Early Learning Center
- L. Student Center Expansion
- M. Library Addition & Renovation
- N1&2 Athletics Training & Administrative Addition
- O. Tennis Building



May 2012



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Legend

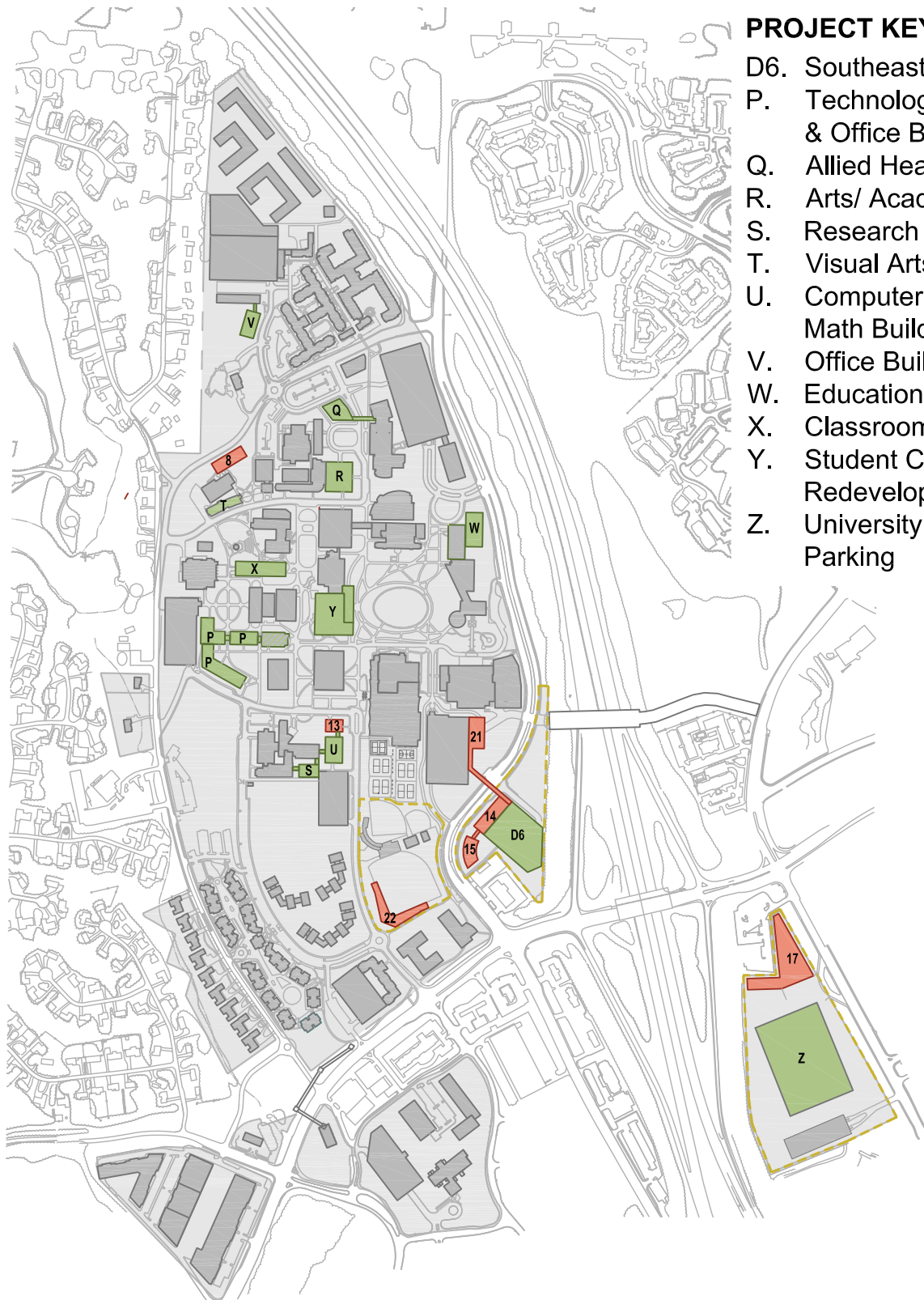
- Existing Facilities
- Designated Project Site
- Opportunity Site

**Phase II:
Upcoming Designated
Project Sites**

Kennesaw State University
Campus Master Plan

PROJECT KEY

- D6. Southeast Parking Deck
- P. Technology Classroom & Office Building
- Q. Allied Health Building
- R. Arts/ Academic Building
- S. Research Lab Addition
- T. Visual Arts Addition
- U. Computer Science & Math Building
- V. Office Building
- W. Education Addition - Phase II
- X. Classroom & Office Building
- Y. Student Center Redevelopment
- Z. University Expansion and Parking



JULY 2012



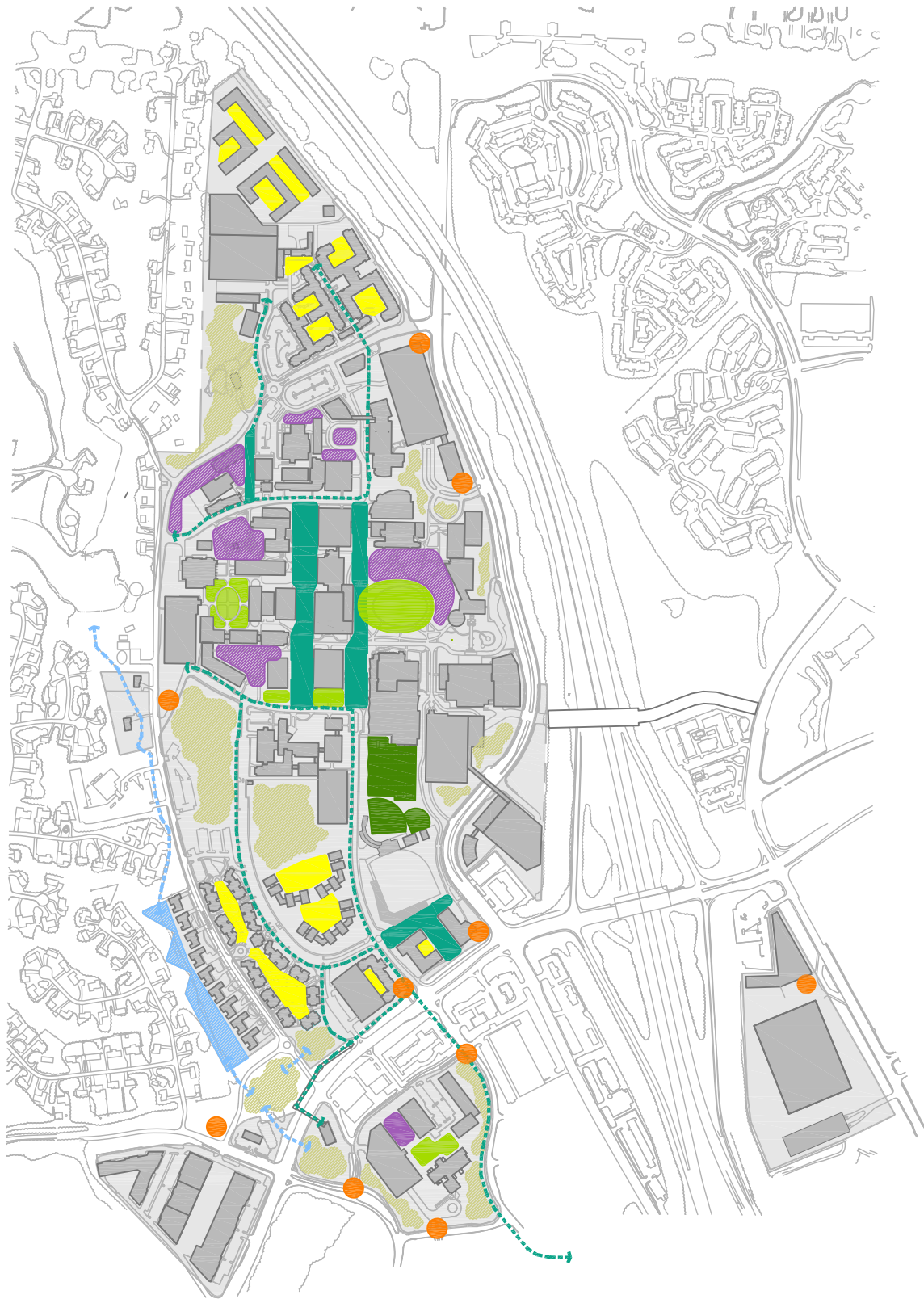
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Legend

- After Phase II Existing Facilities
- After Phase II Designated Project Site
- Opportunity Site
- Future Development Zone

Phase III: Recommended Project Sites

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May 2012



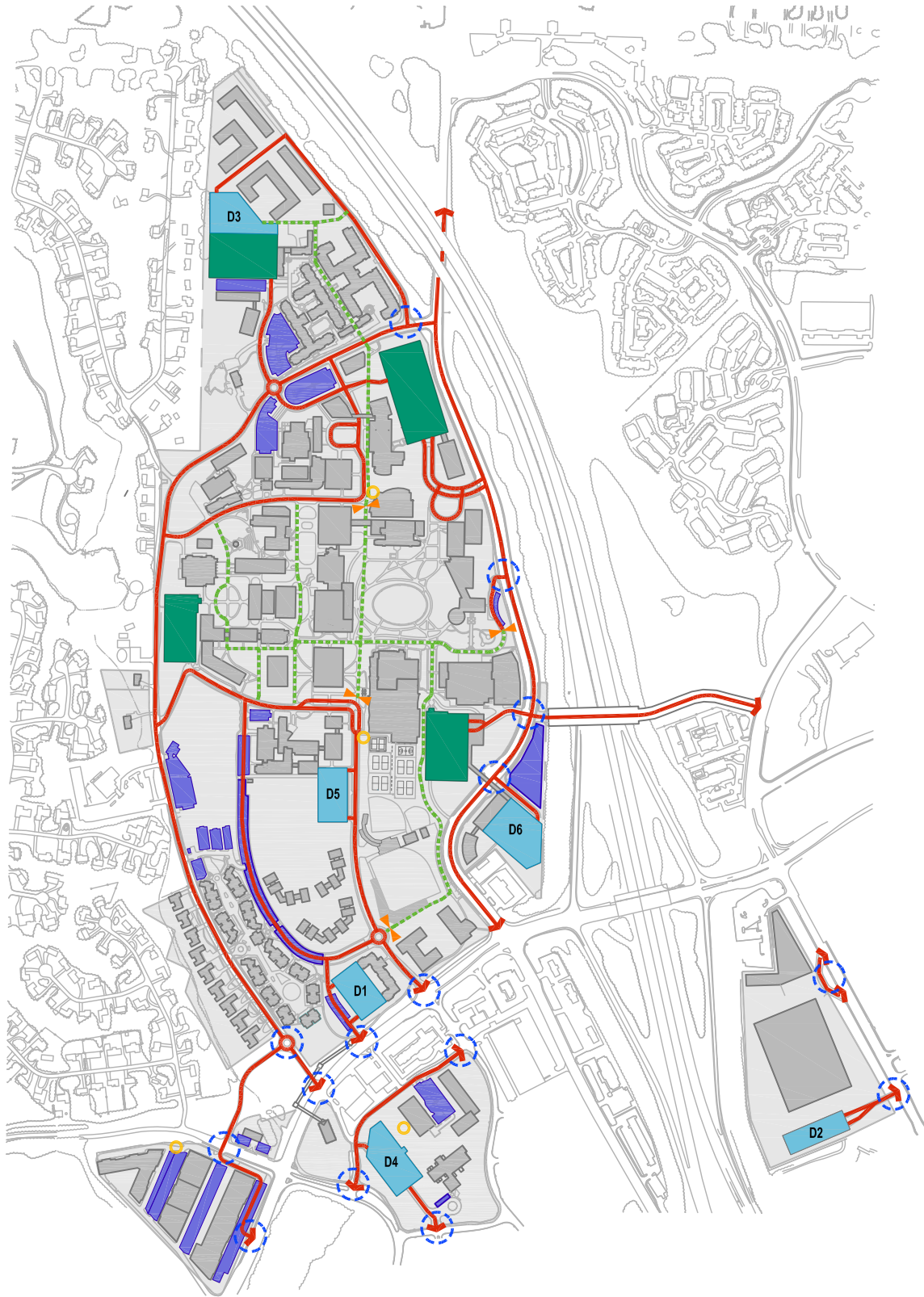
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Legend

- Active Lawn
- Residential Courtyard
- Pedestrian Greenway
- Multi-Purpose Trail/Path
- Sport/Play Field
- Sculpture Garden
- Spillway Reserve / Floodplain
- Creek/Stream/Drainageway
- Gateway Planting/Landmark
- Woodland / Grove

Open Space Framework

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Legend

- Existing Surface Parking
- Existing Structured Parking
- Proposed Structured Parking
- Public Circulation Route
- Limited Access Route
- Intersection Improvements
- Gates for Limited Access

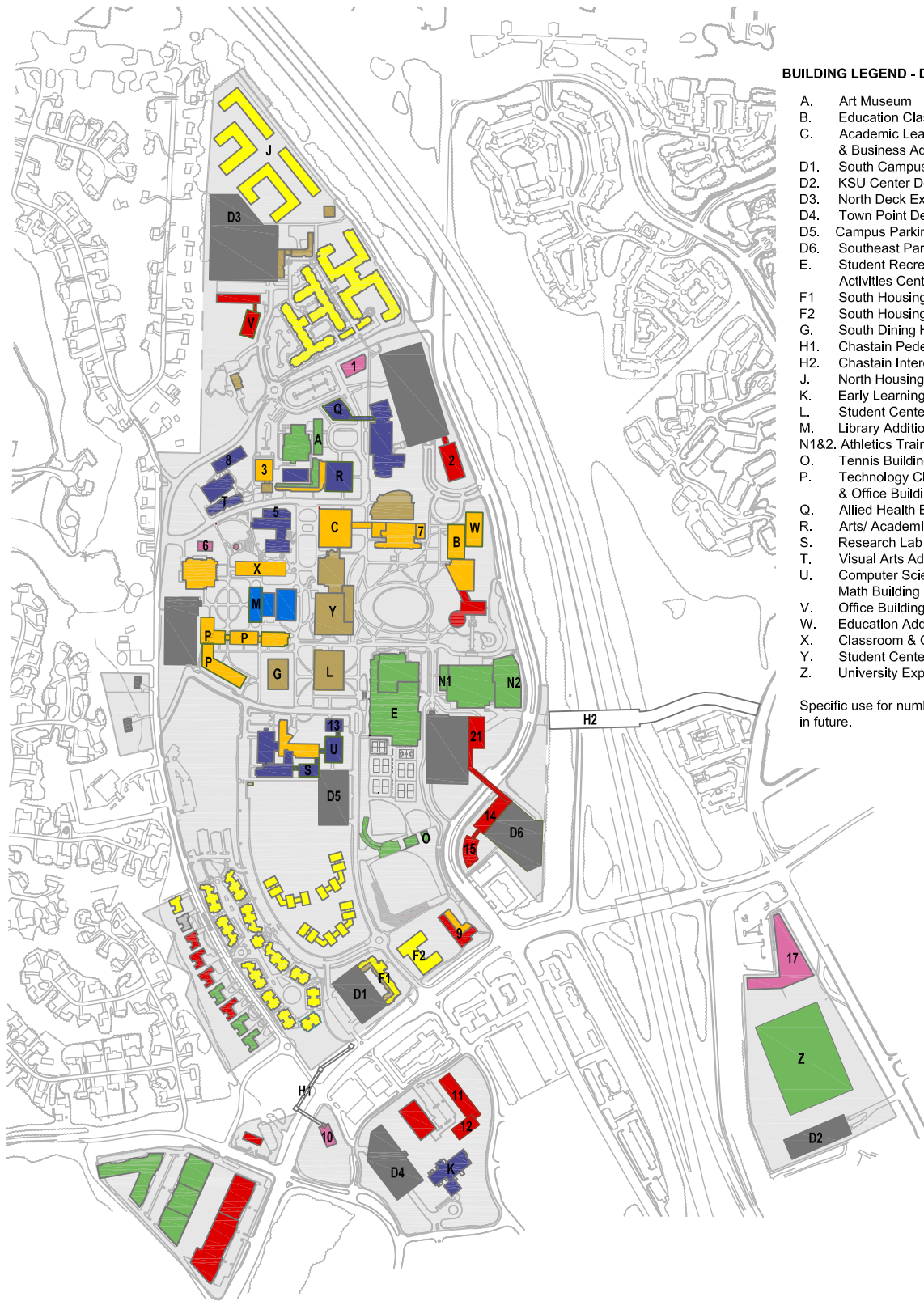
Vehicular Circulation And Parking Framework

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BUILDING LEGEND - DESIGNATED PROJECT SITES

- A. Art Museum
- B. Education Classroom Facility
- C. Academic Learning Center & Business Addition
- D1. South Campus Deck
- D2. KSU Center Deck
- D3. North Deck Expansion
- D4. Town Point Deck
- D5. Campus Parking Deck
- D6. Southeast Parking Deck
- E. Student Recreation & Activities Center
- F1. South Housing
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- X. Classroom & Office Building
- Y. Student Center Redevelopment
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Specific use for numbered locations to be identified in future.



May 2012



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Legend

- | | |
|---|---|
| Classroom | General Use |
| Laboratory | Support |
| Office | Health Care |
| Library / Study | Residence |
| Special Use | Unassigned |

Primary Building Use

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







July 2012



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Legend

-  Existing Facilities
-  Future Buildings
-  Parking Structures
-  Future Parking Structures
-  Future Bridge
-  Future Multi-Use Trail

Recommended Project Sites

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July 2012



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Legend

-  Existing Facilities
-  Future Buildings
-  Parking Structures
-  Future Parking Structures
-  Future Bridge
-  Future Multi-Use Trail

Recommended Project Sites

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