KENNESAW STATE
UNIVERSITY

Signage Standard Guidelines

July 27, 2022

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Introduction

About this Guide

This Signage Guideline is issued for use by all Kennesaw State University personnel and outside consultants who are involved in specifying, fabricating, or installing signage at the grounds of KSU's Kennesaw and Marietta Campuses.

These standards apply to all exterior and interior signage that will be seen or used by the students, faculty, and visitors to the campuses.

The primary intent of this guide is to create a clear, unified signage system toolkit.

Each element of the program has been developed in careful coordination with all other elements, so that together they will function as a unified system.

This guide is designed to be printed in 11"x17" format to ensure correct scale for all drawings.

Over time as the wayfinding and signage program is implemented, special conditions may arise that are not fully covered in these standards and guidelines. This guide is designed to be updated as required to provide as much guidance as possible. All signage and wayfinding projects will need to be approved by (KSU to provide contact information approval process). Specific questions regarding recommended fabricators or the approval of new fabricators should be directed to the (KSU to provide contact information approval process).

Signage Standards

Materials

Paint and material swatches for color matching are available through (KSU to provide contact for sample inquiries).

Paint to be professionally sprayed using architectural grade acrylic polyurethane paints to simulate a powder coat appearance.

Please note the colors shown on this page are for visual reference only and are not to be used for color matching. Due to the limitations of the printing process, colors on this page may not be accurate.

NOTE: All paint colors to be approved by Stratcomm

Paint

P1

Paint to match:
KSU Yellow
PPG Custom Formula
Grip-Gard EFx-LGenerated
Solid - 0.50 Pints
B60SG 120.9 g
B616 0.4 g
B622 2.3 g
B641 9.1 g
REDACT 15.1 g
B610 15.5 g
B60HG 30.2 g
B649 108.7 g
Total 302.2 g

P2

Paint to match:
Pantone Black C
Matthews Paint
MP 32156
Black Magic

P3

Paint to match:
Matthews Paint
Greyblue
MP723

P4

Paint to match:
Matthews Paint
White Wonder
MP 32071

P5

Paint to match:
Pantone Cool Gray 10
Matthews Paint
583

P6

Paint to match:
Pantone Cool Gray 8

P7

Paint to match:
Matthews Paint
Silverstone Metallic
MP18091

Vinyls

V1

Avery Opaque
Dark Yellow
A9150-0

V2

3M Translucent
Golden Yellow
3630-125

V3

3M Scotchlite
Reflective White
5100-10

V4

3M Scotchlite
Opaque White
7725-20

V5

3M Scotchcal
Opaque Black
3M-50-12

V6

Premium grade
Opaque Vinyl
Film Substitute
For Pantone
Cool Gray 9

V7

3M Fasara
Milky White
Frosted Vinyl
SH2MAML

Materials

M1

Direct Embed® Powder Coated
.040" Aluminum Panel with
KSU geometric pattern

NOTE: Pattern to be digitally powder coated see digital color matches on following page

M2

3form/Koda XT
Style: Vitamin c + White out
Finish: Sandstone

M3

Plexiglas® Sylk
Frosted Acrylic Sheet
Gauge: 0.236"

M4

Brushed Aluminum

M5

White Non-glare Acrylic

Signage Standards

Digital Colors

Digital Color

D1

To match:
Pantone Black C

CMYK: 63, 62, 59, 94
RGB: 45, 41, 38
HEX: #2D2926

D2

To match:
Pantone Cool Gray 10

CMYK: 57, 46, 40, 25
RGB: 99, 102, 106
HEX: #63666A

D3

To match:
Pantone Cool Gray 8

CMYK: 44, 34, 29, 10
RGB 136, 139, 141
HEX: 888B8D

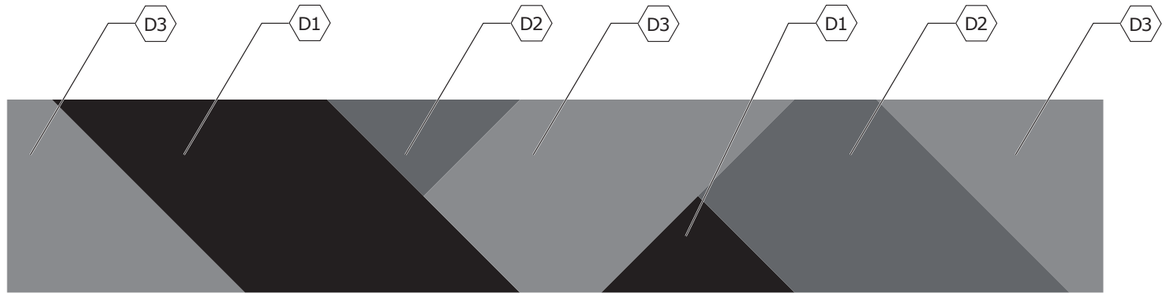
D4

To match:
Pantone 123C

CMYK: 0, 24, 92, 0
RGB: 255, 198, 41
HEX: #FFC629

Digital Pattern

NOTE: Digital pattern developed for signage application only;
for patterns to be used in printed materials please see the
KSU Brand Guidelines



Signage Standards

Icons

Arrows

Pictograms

Signage Standards

Typefaces

The standard typeface for KSU's brand and sign program is Montserrat. The Gill Sans typeface is used on existing signage for the Marietta campus. Typography for individual sign types is noted on the sign type drawings.

Building numbers on both campuses are to be in Gill Sans Bold Condensed.

Typeface - Kennesaw

Primary Brand Typeface:

Montserrat
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Existing ADA Plaques:

Arial
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Exterior Wayfinding Typeface:

Avenir Next Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Typeface - Marietta

Exterior Sign Typeface:

Gill Sans Bold Condensed
ABCDEFGHIJKLMNOP
QRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Supplemental Typeface:

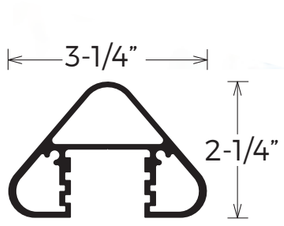
Gill Sans Bold
ABCDEFGHIJKLMNOP
QRSTUVWXYZ
abcdefghijklmnopqrst
uvwxyz 1234567890

Sign Post Cap & Extrusions

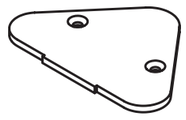
Marietta Campus

Sign Post Extrusion and Cap
SIGN TYPES: E, F, G, H, J

- Post Extrusion
  Series 3, Part No. 1250
  Triangular Post with
  Radius Edges

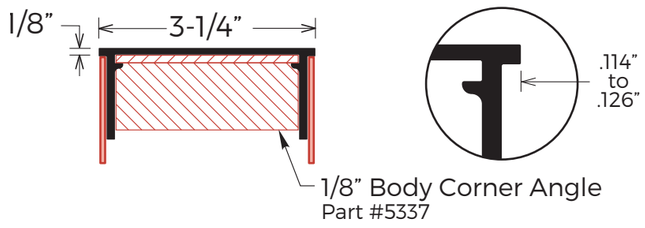


- Post Cap
  Series 3, Part No. 5401
  3 1/4” Triangular Cap
  3/8” Tab



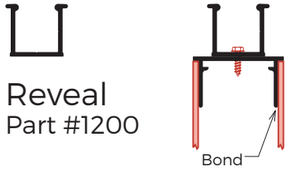
Sign Panel Extrusion

- Panel Extrusion
  Series 3, Part No. 1270
  3 1/4” Bleed Body for Fixed Faces



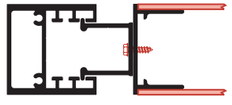
Reveal Extrusion

- Reveal Extrusion
  Series 3, Part No. 1200



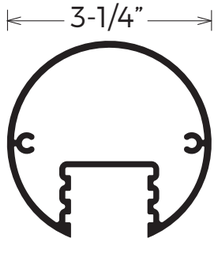
One Reveal Shape:
-Easily attaches to the body
-Slides into Series 2, 3 & 4 posts
-Delivers three (3) reveal positions
-Fills the post below the panel

All post options offer
three (3) reveal positions:
0”, 3/8” & 3/4”

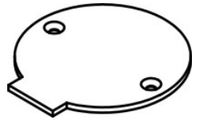


Kennesaw Campus

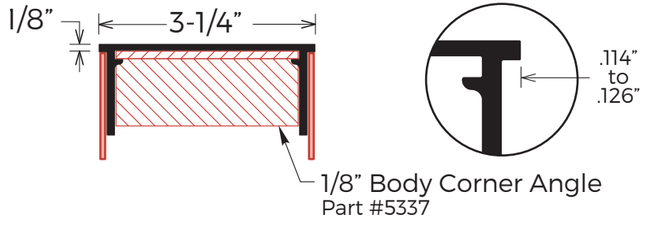
- Post Extrusion
  Series 3, Part No. 1250
  Triangular Post with
  Radius Edges



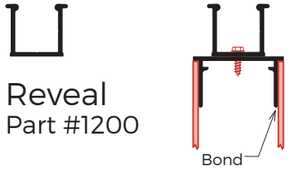
- Post Cap
  Series 3, Part No. 5401
  3 1/4” Triangular Cap
  3/8” Tab



- Panel Extrusion
  Series 3, Part No. 1270
  3 1/4” Bleed Body for Fixed Faces

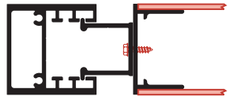


- Reveal Extrusion
  Series 3, Part No. 1200



One Reveal Shape:
-Easily attaches to the body
-Slides into Series 2, 3 & 4 posts
-Delivers three (3) reveal positions
-Fills the post below the panel

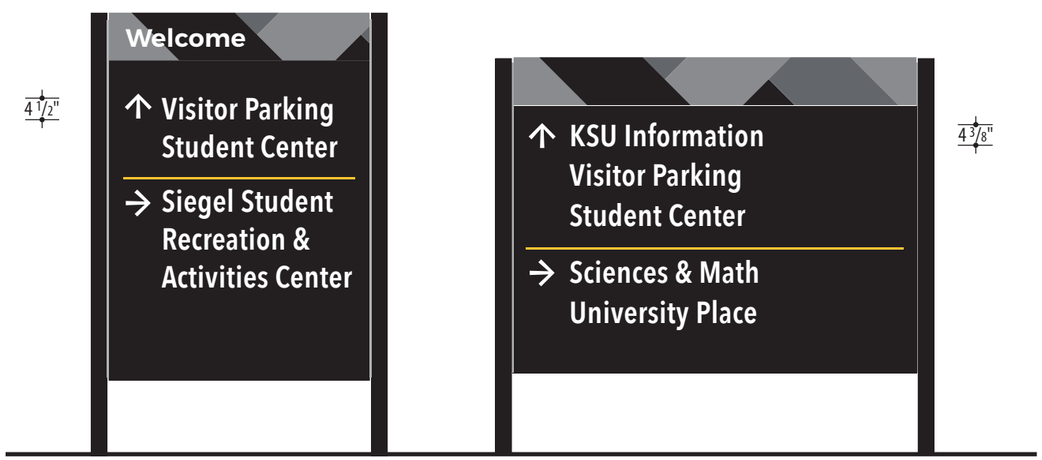
All post options offer
three (3) reveal positions:
0”, 3/8” & 3/4”



Campus Wayfinding / Exterior Signage

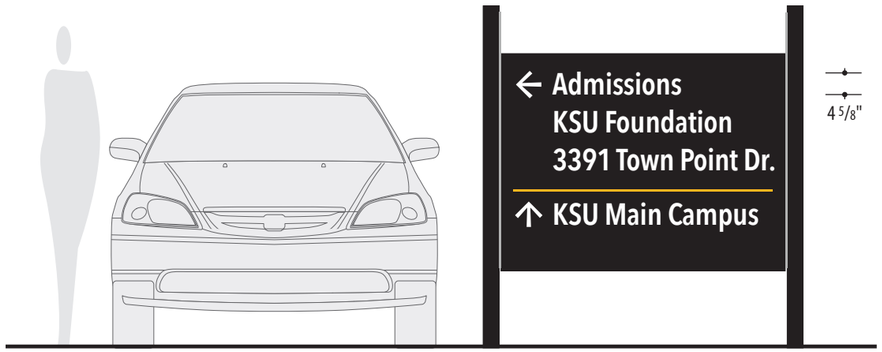
Sign Family

Kennesaw Campus



Sign Type D – Special Size

Sign Type D



Sign Type I

1 **Sign Types D and I: Vehicular Directional**
Scale: 3/8" = 1'-0"

Sign Type E

Sign Type J

2 **Sign Types E and J: Pedestrian Directional**
Scale: 3/8" = 1'-0"

Sign Type G

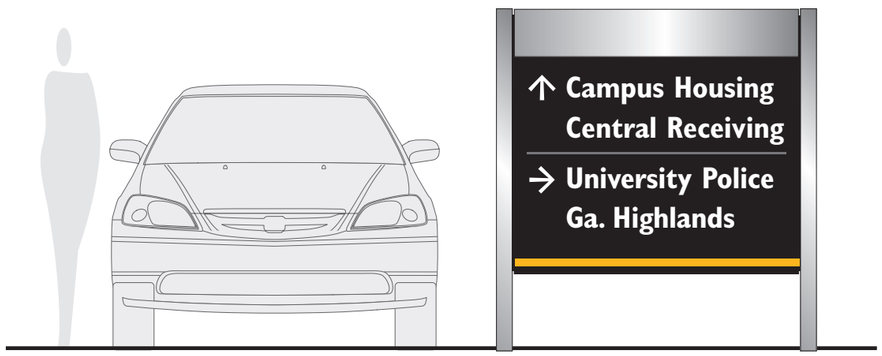
3 **Sign Type G: Campus Directory**
Scale: 3/8" = 1'-0"

Sign Family

Marietta Campus

Sign Type VD1 – Special Size

Sign Type VD1



Sign Type VD2

1 Vehicular Directional
Scale: 3/8″ = 1′-0″

Sign Type PD1

Sign Type PD2

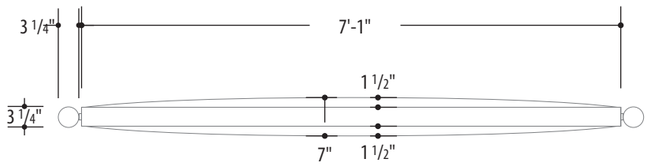
2 Pedestrian Directional
Scale: 3/8″ = 1′-0″

Sign Type CD

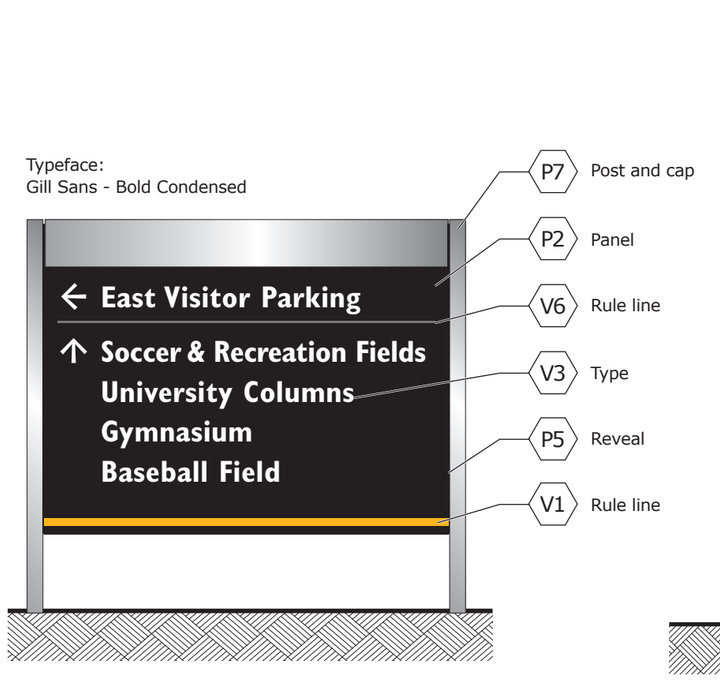
3 Campus Directory
Scale: 3/8″ = 1′-0″

Sign Type VD1

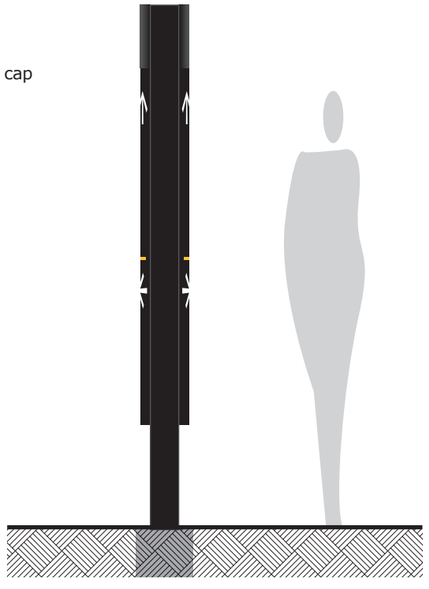
Vehicular Directional - Large



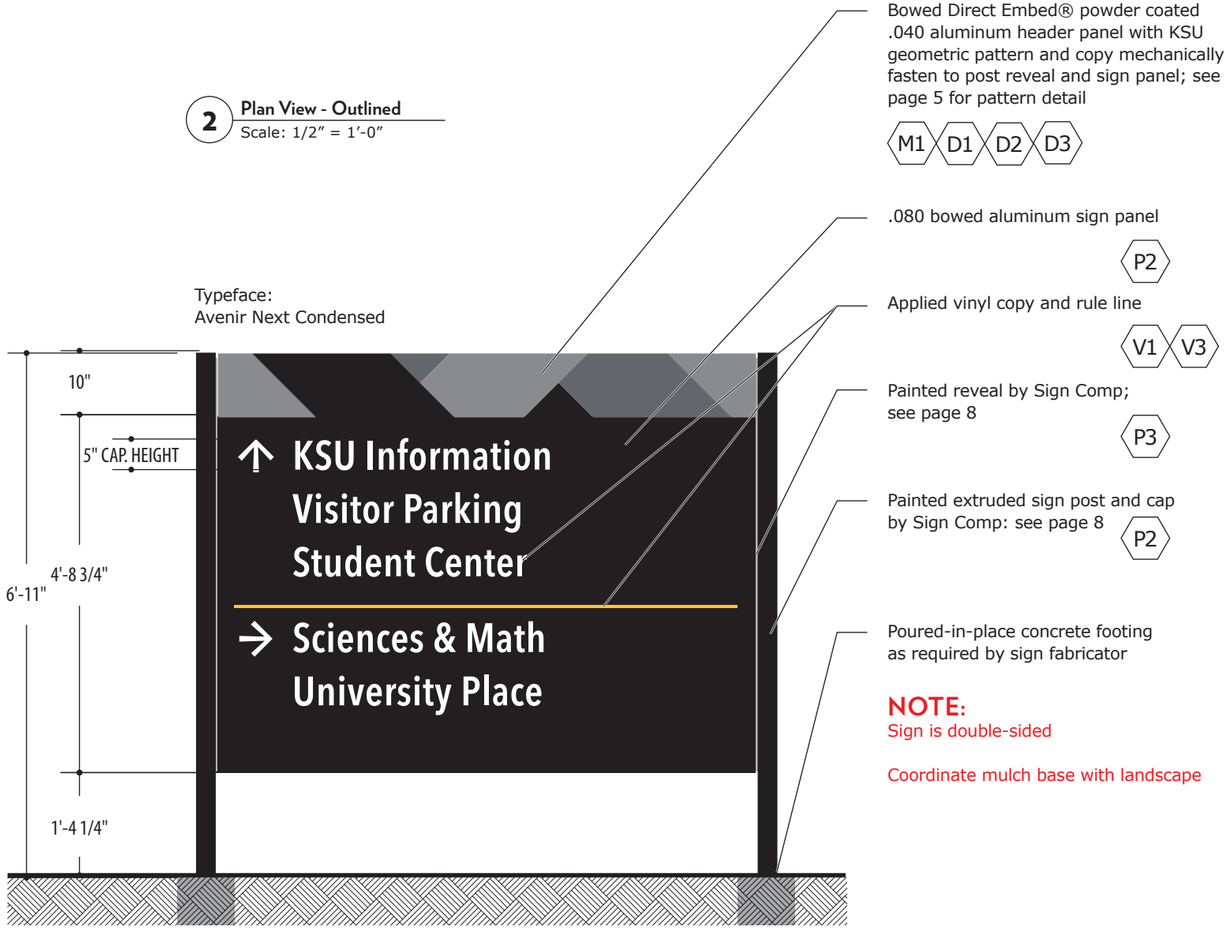
2 Plan View - Outlined
Scale: 1/2" = 1'-0"



4 Front Elevation - Marietta Campus
Scale: 3/8" = 1'-0"



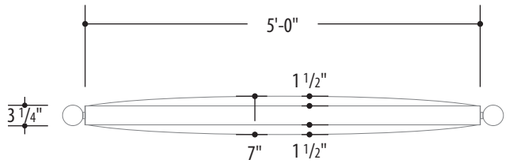
3 Side Elevation
Scale: 1/2" = 1'-0"



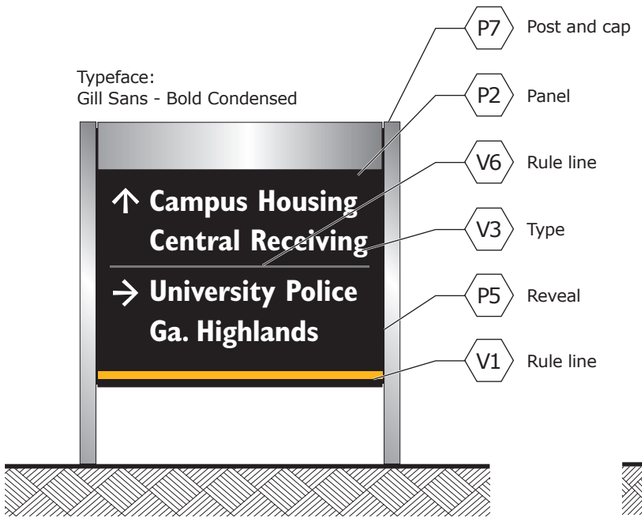
1 Front Elevation - Kennesaw Campus
Scale: 1/2" = 1'-0"

Sign Type VD2

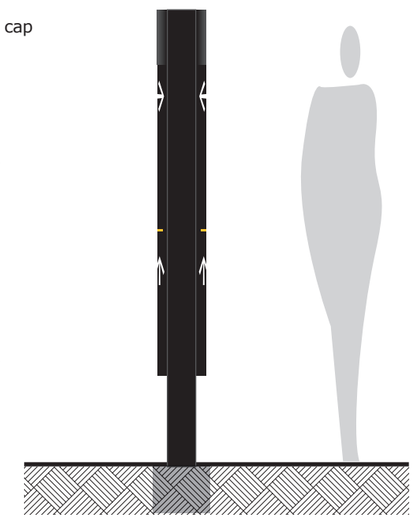
Vehicular Directional - Small



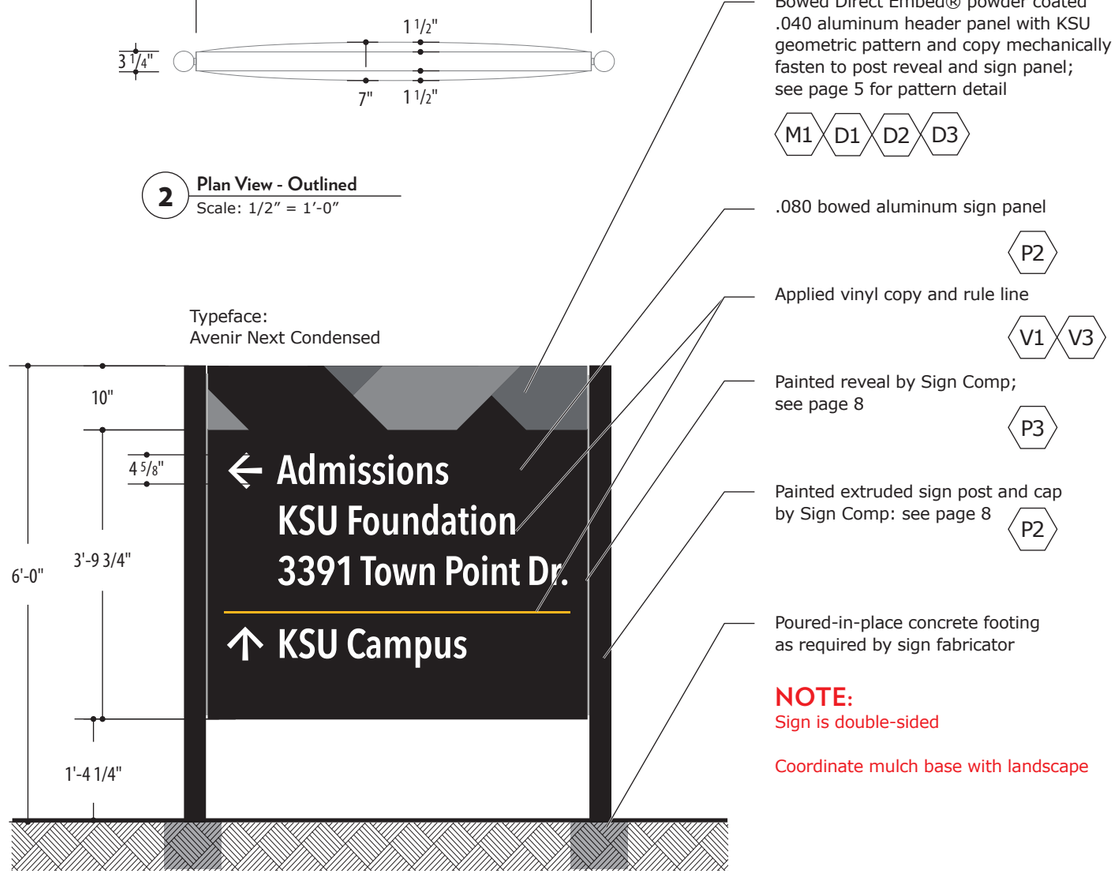
2 **Plan View - Outlined**
Scale: 1/2" = 1'-0"



4 **Marietta Campus - Front Elevation**
Scale: 3/8" = 1'-0"



3 **Side Elevation**
Scale: 1/2" = 1'-0"

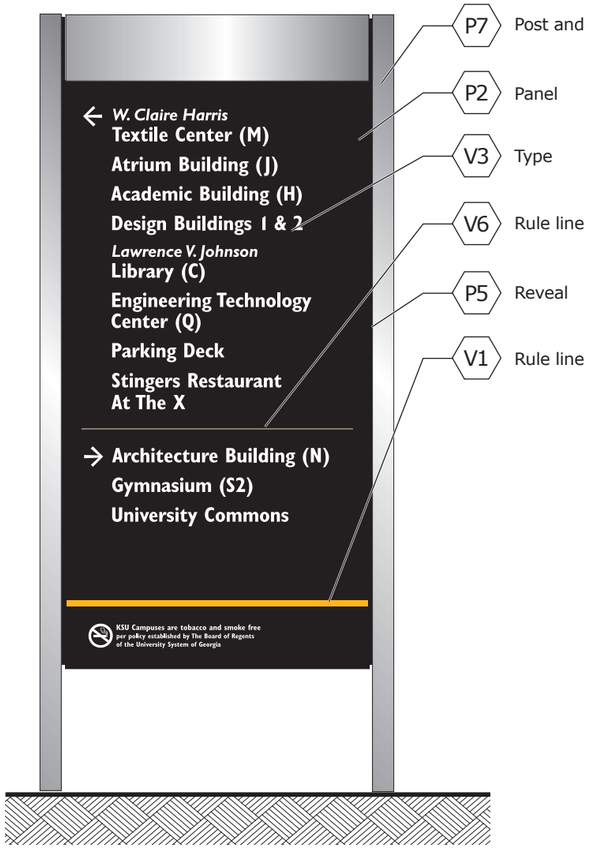


1 **Front Elevation - Kennesaw Campus**
Scale: 1/2" = 1'-0"

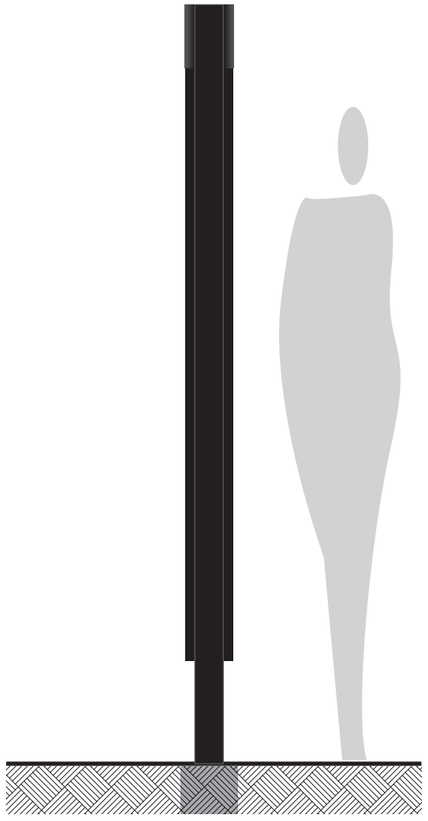
Sign Type PD1

Pedestrian Directional - Large

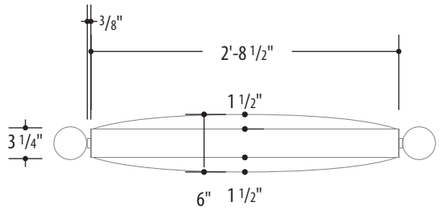
Typeface:
Gill Sans - Bold Condensed



4 Marietta Campus - Front Elevation
Scale: 3/4" = 1'-0"

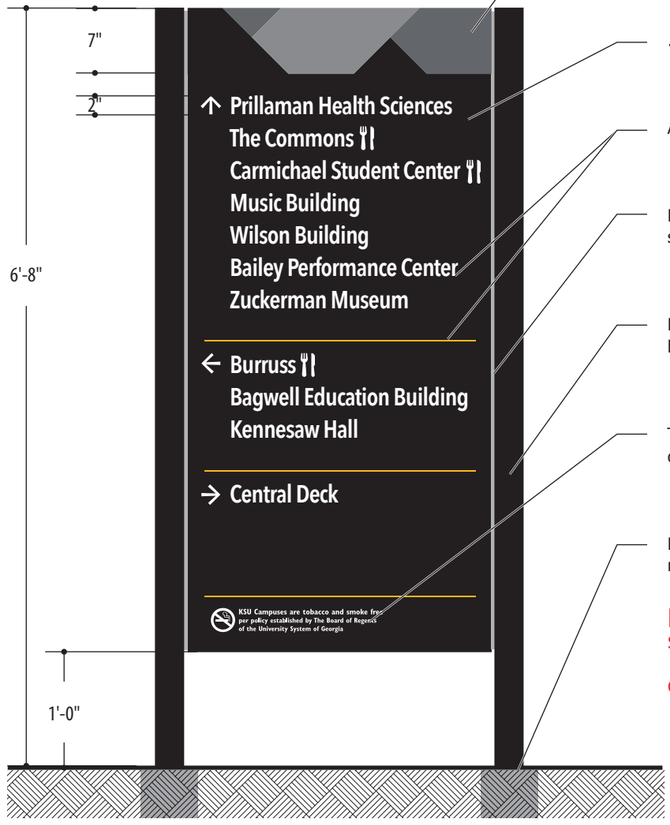


3 Side Elevation
Scale: 3/4" = 1'-0"



2 Plan View - Outlined
Scale: 3/4" = 1'-0"

Typeface:
Avenir Next Condensed



Bowed Direct Embed® powder coated .040 aluminum header panel with KSU geometric pattern and copy mechanically fasten to post reveal and sign panel; see page 5 for pattern detail

M1 D1 D2 D3

.080 bowed aluminum sign panel

P2

Applied vinyl copy and rule line

V1 V4

Painted reveal by Sign Comp; see page 8

P3

Painted extruded sign post and cap by Sign Comp: see page 8

P2

Tobacco policy on all pedestrian directionals

V4

Poured-in-place concrete footing as required by sign fabricator

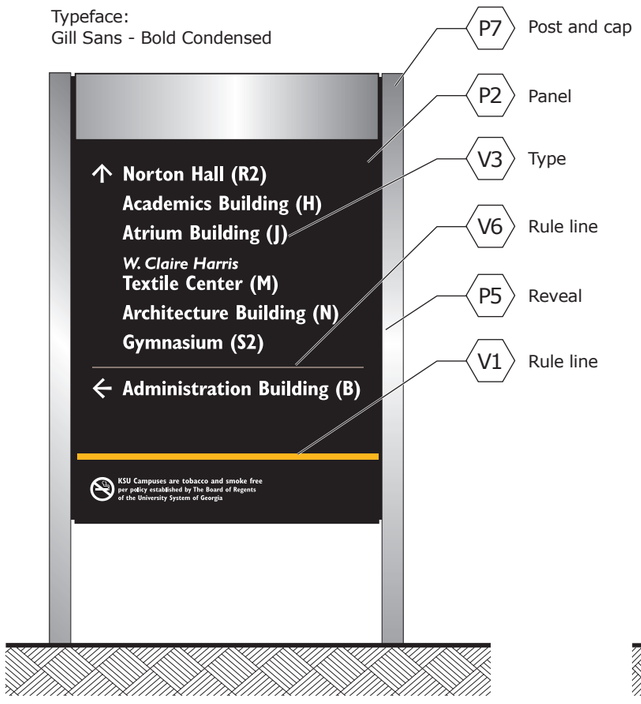
NOTE:
Sign is double-sided

Coordinate mulch base with landscape

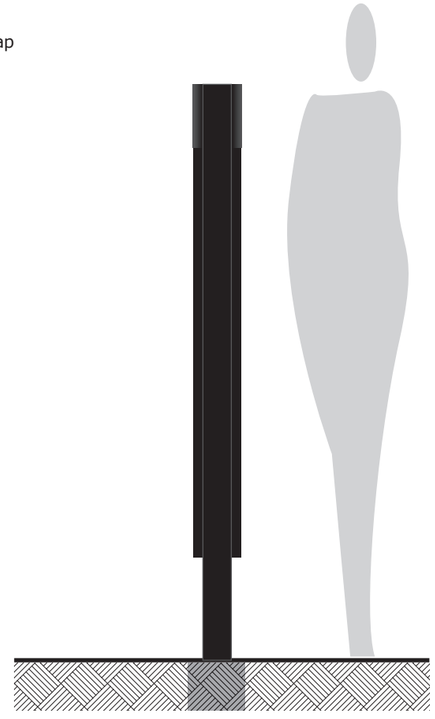
1 Kennesaw Campus - Front Elevation
Scale: 3/4" = 1'-0"

Sign Type PD2

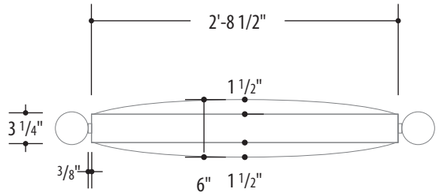
Pedestrian Directional - Small



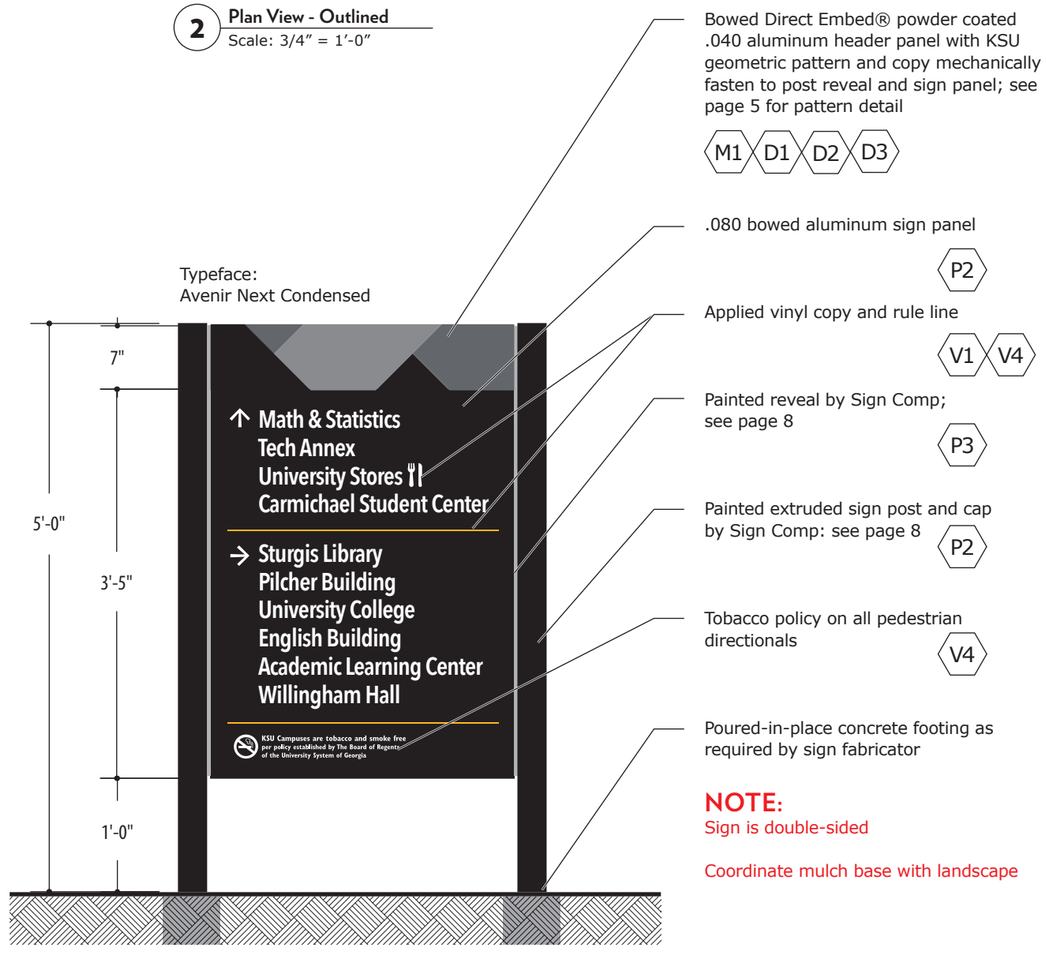
4 Marietta Campus - Front Elevation
Scale: 3/4" = 1'-0"



3 Side Elevation
Scale: 3/4" = 1'-0"



2 Plan View - Outlined
Scale: 3/4" = 1'-0"



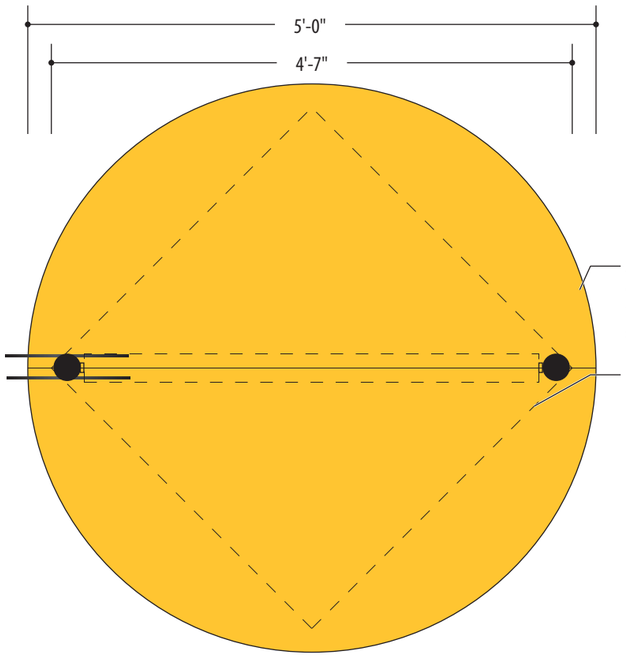
NOTE:
Sign is double-sided

Coordinate mulch base with landscape

1 Kennesaw Campus - Front Elevation
Scale: 3/4" = 1'-0"

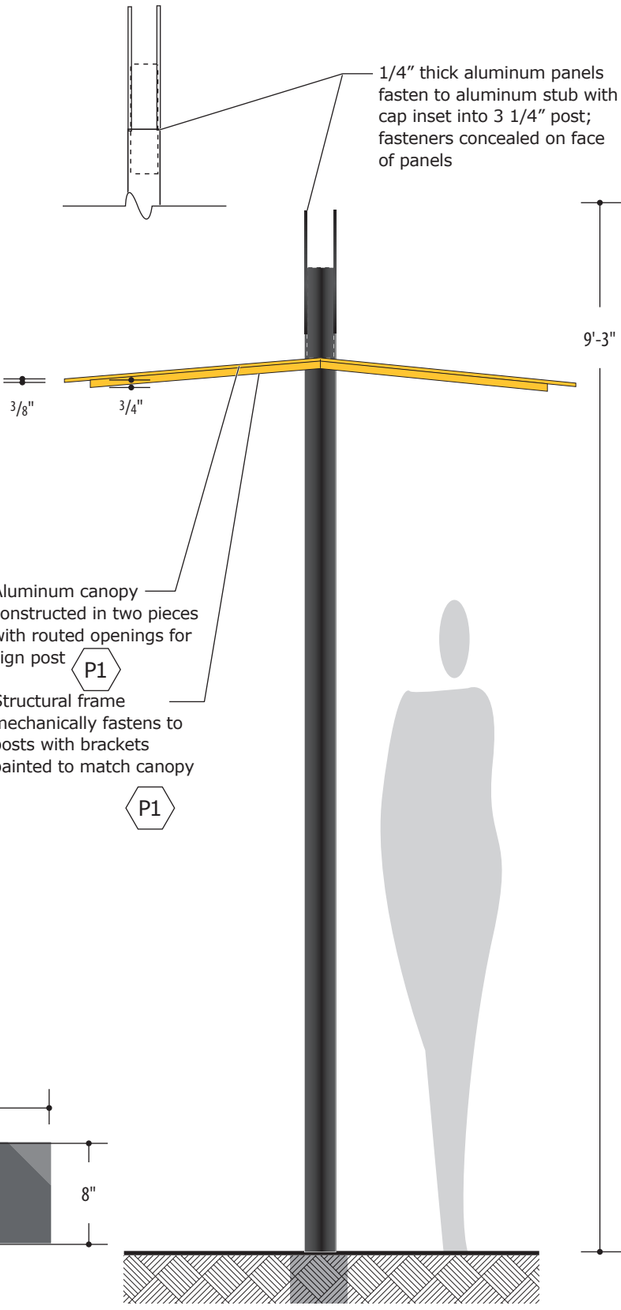
Sign Type CD

Campus Directory - Kennesaw

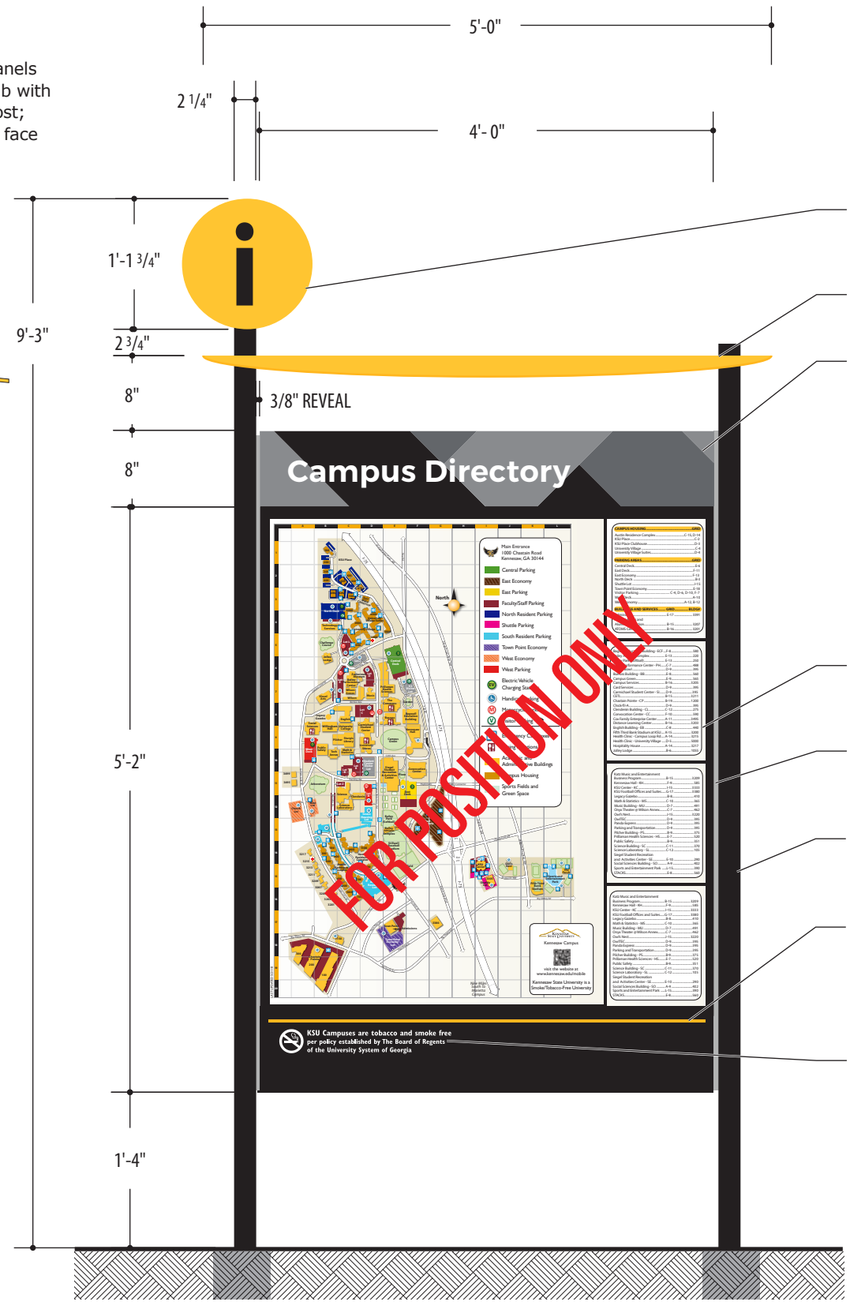


4 Plan View
Scale: 3/4" = 1'-0"

3 Header Detail
Scale: 1" = 1'-0"



2 Side Elevation
Scale: 3/4" = 1'-0"



1 Front Elevation
Scale: 3/4" = 1'-0"

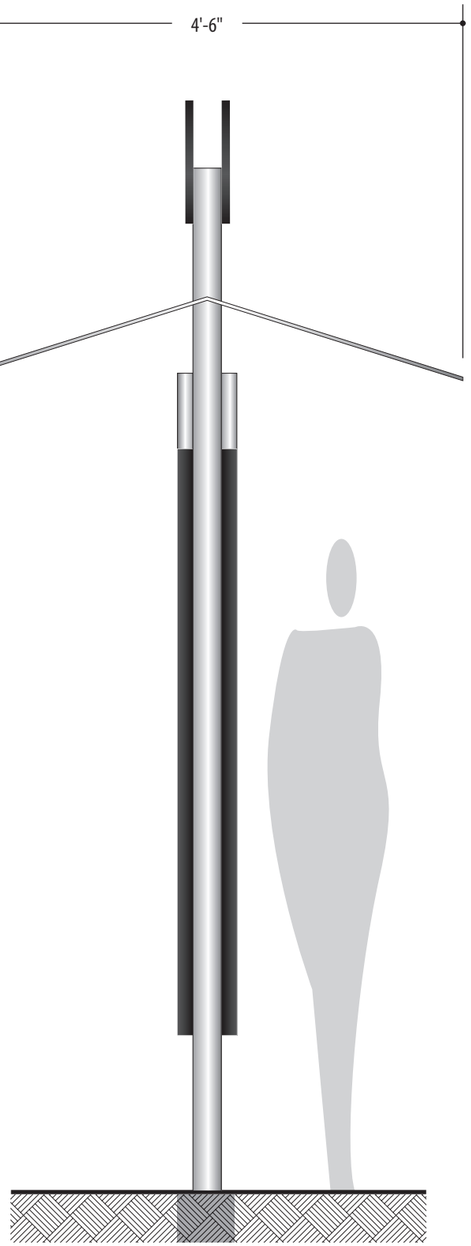
NOTE:
Sign is double-sided

Current campus map to be provided by KSU prior to fabrication

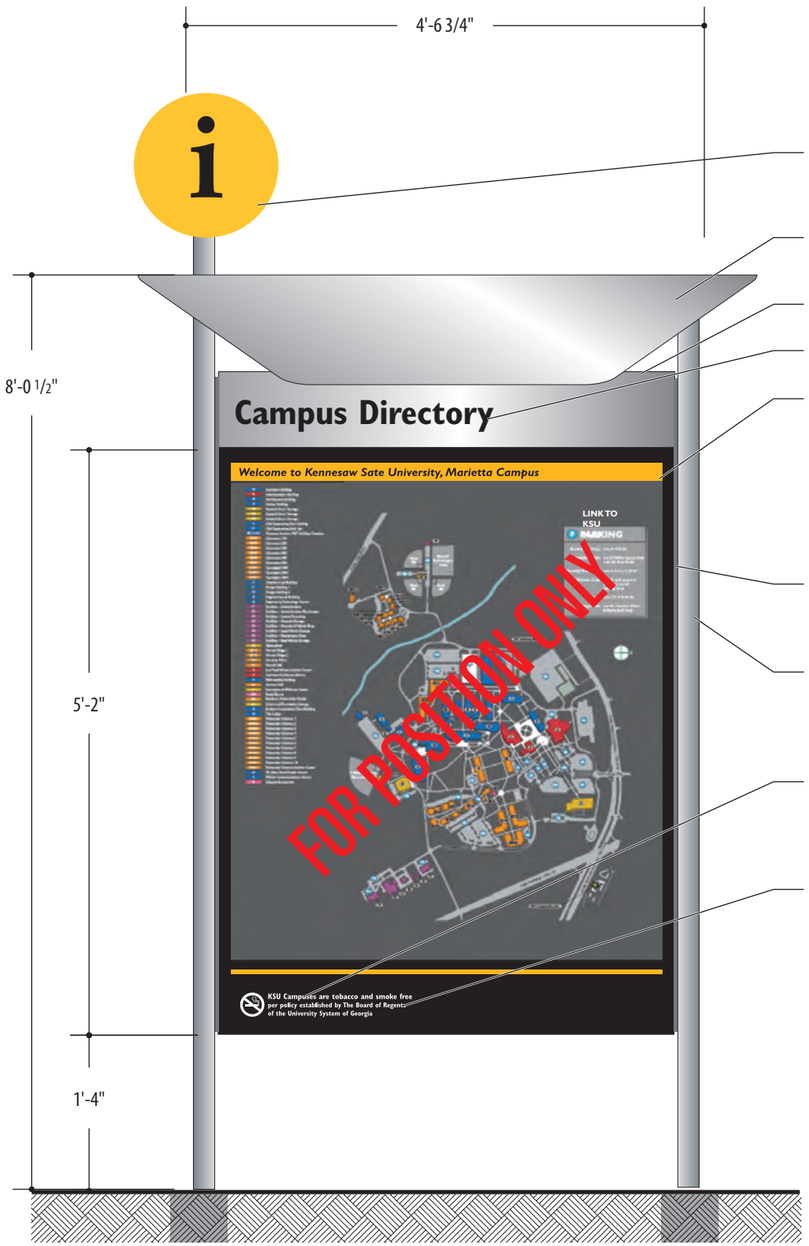
Coordinate mulch base with landscape

Sign Type CDM

Campus Directory - Marietta



2 **Side Elevation**
Scale: 3/4" = 1'-0"



1 **Front Elevation**
Scale: 3/4" = 1'-0"

Aluminum logo panel with masked and painted information icon P1 P2

Canted aluminum canopy P7

Aluminum header panel P7

Lettering V5

.080 aluminum sign panel with digitally printed vinyl graphics P2 V5

Painted 3/8" reveal by Sign Comp; see page 7 P5

Painted extruded sign post and cap by Sign Comp: see page 7 P7

Rule line V1

Tobacco policy on all directory kiosks V4

Poured-in-place concrete footing as required by sign fabricator

NOTE:
Sign is double-sided

Current campus map to be provided by KSU prior to fabrication

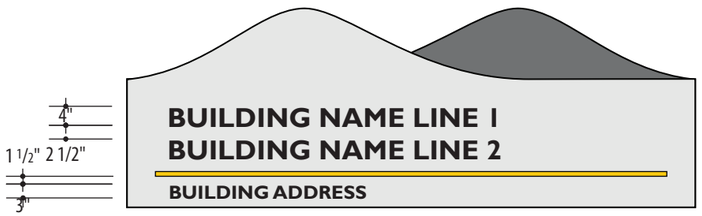
Coordinate mulch base with landscape

NOTE: KSU to request Denyse's permission to include drawings in guidelines

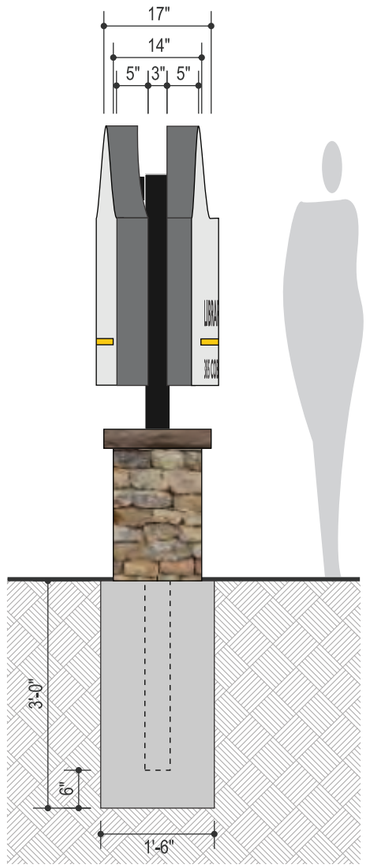
Sign Type BM1

Campus Building ID - Mountain

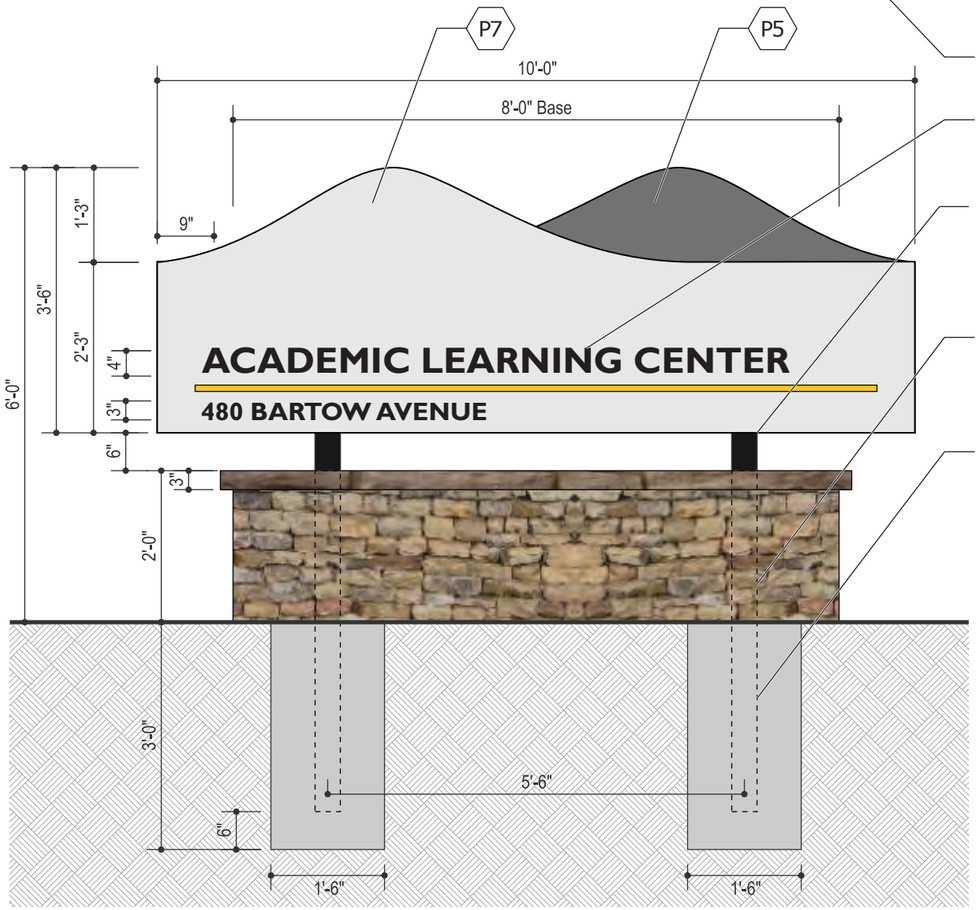
Typeface:
Gill Sans Bold



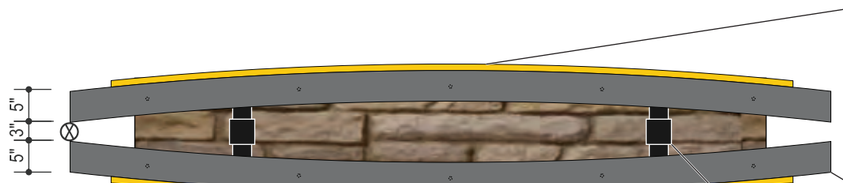
4 Two Line Layout
Scale: 3/8" = 1'-0"



3 Side Elevation
Scale: 1/2" = 1'-0"



1 Front Elevation
Scale: 1/2" = 1'-0"



2 Plan View
Scale: 1/2" = 1'-0"

Weep holes in bottom of cabinet

45' radius

5" deep aluminum fabricated cabinet; internally illuminated with LED lights

0.25" thick routed acrylic; flush mounted to face P1

4" x 4" square aluminum upright posts

0.75" thick routed and push through acrylic; graphics to have first surface applied vinyl

Faces attached to 4" x 4" square aluminum tube; masked and painted graphics P2

Fabricated metal base clad with masonry stone; cap to have pitched outer edges M4 Base M5 Cap

Concrete footer calculated for 115 mph wind loads

NOTES:

Sign fabricator to field verify existing monuments match new monument prior to fabrication

Final electrical hookup by others; fabricator to coordinate appropriate power supply and control system with GC/electrical contractor based on installation location

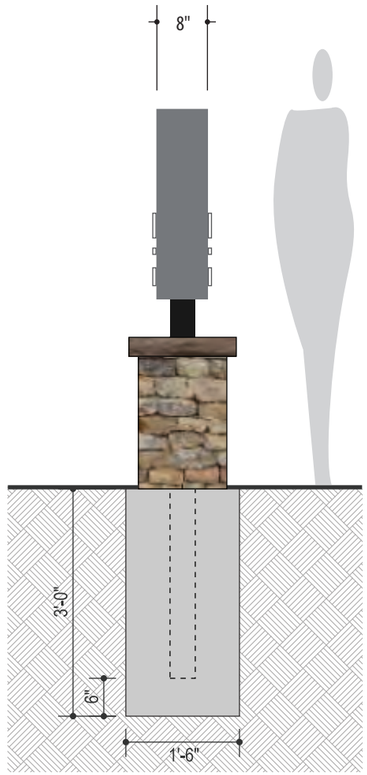
NOTE: KSU to request Denyse's permission to include drawings in guidelines

Sign Type BM2

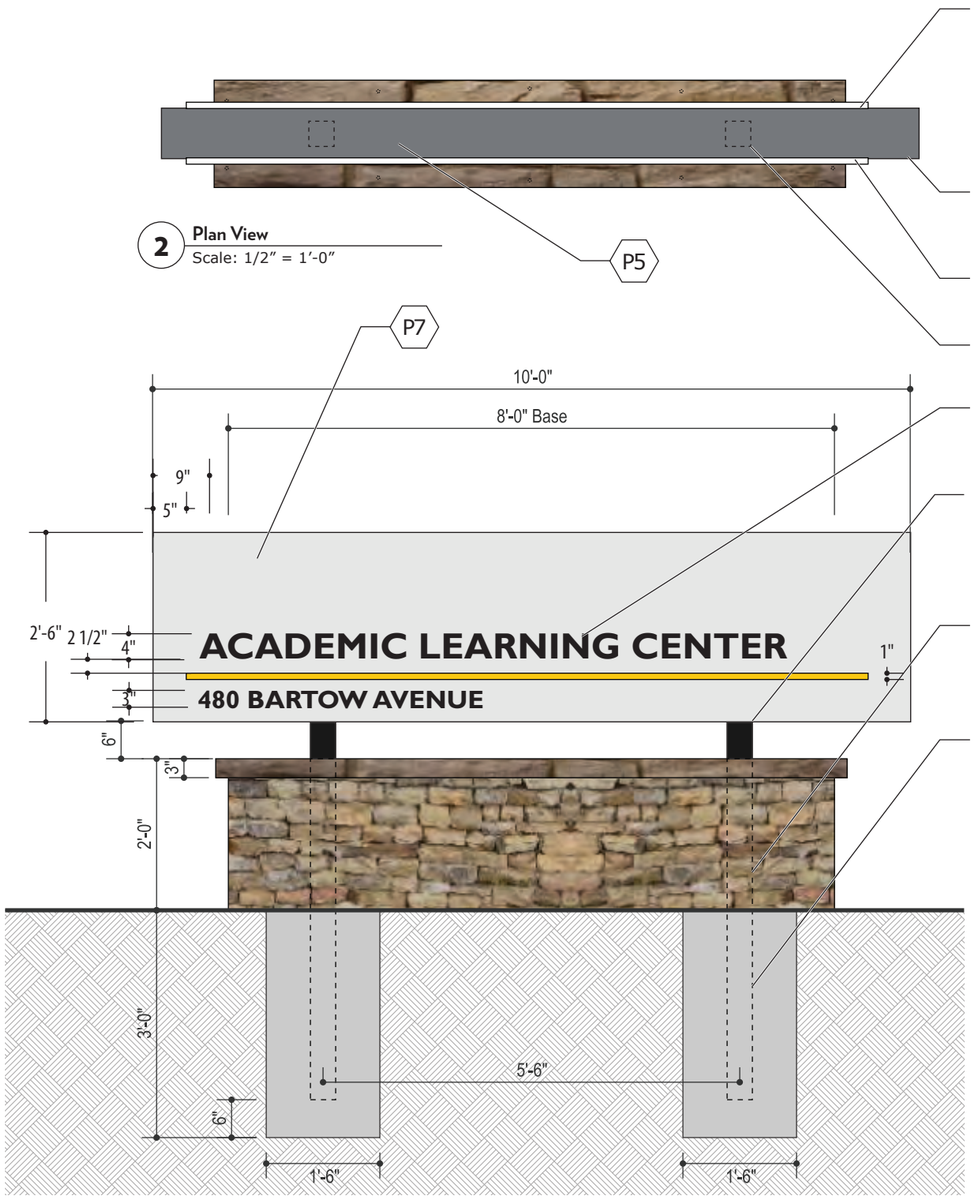
Campus Building ID - Rectangle

Typeface:
Gill Sans Bold

4 Two Line Layout
Scale: 3/8" = 1'-0"



3 Side Elevation
Scale: 1/2" = 1'-0"



1 Front Elevation
Scale: 1/2" = 1'-0"

2 Plan View
Scale: 1/2" = 1'-0"

Weep holes in bottom of cabinet

45' radius

8" deep aluminum fabricated cabinet; internally illuminated with LED lights

0.25" thick routed acrylic; flush mounted to face P1

4" x 4" square aluminum upright posts

0.75" thick routed and push through acrylic; graphics to have first surface applied vinyl

Faces attached to 4" x 4" square aluminum tube; masked and painted graphics P2

Fabricated metal base clad with masonry stone; cap to have pitched outer edges
M4 Base M5 Cap

Concrete footer calculated for 115 mph wind loads

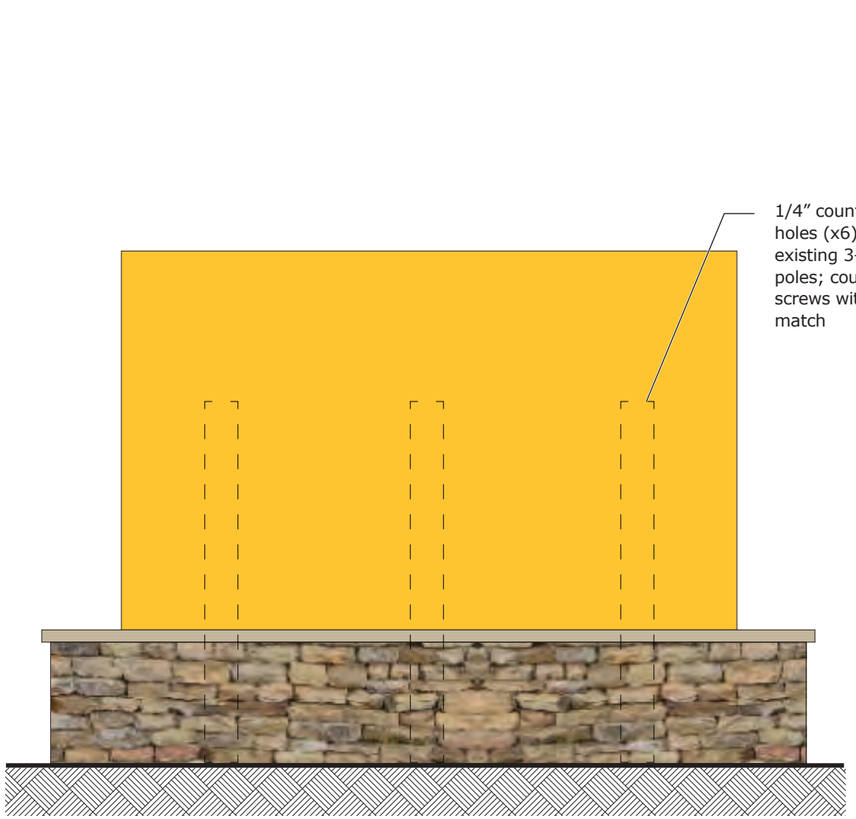
NOTES:

Sign fabricator to field verify existing monuments match new monument prior to fabrication

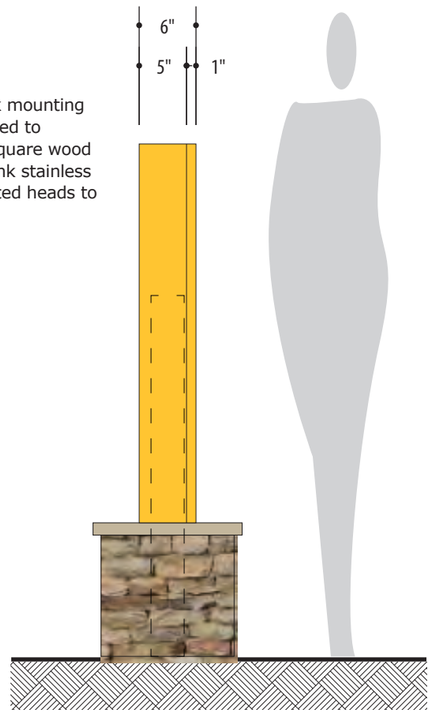
Final electrical hookup by others; fabricator to coordinate appropriate power supply and control system with GC/electrical contractor based on installation location

Sign Type BM3

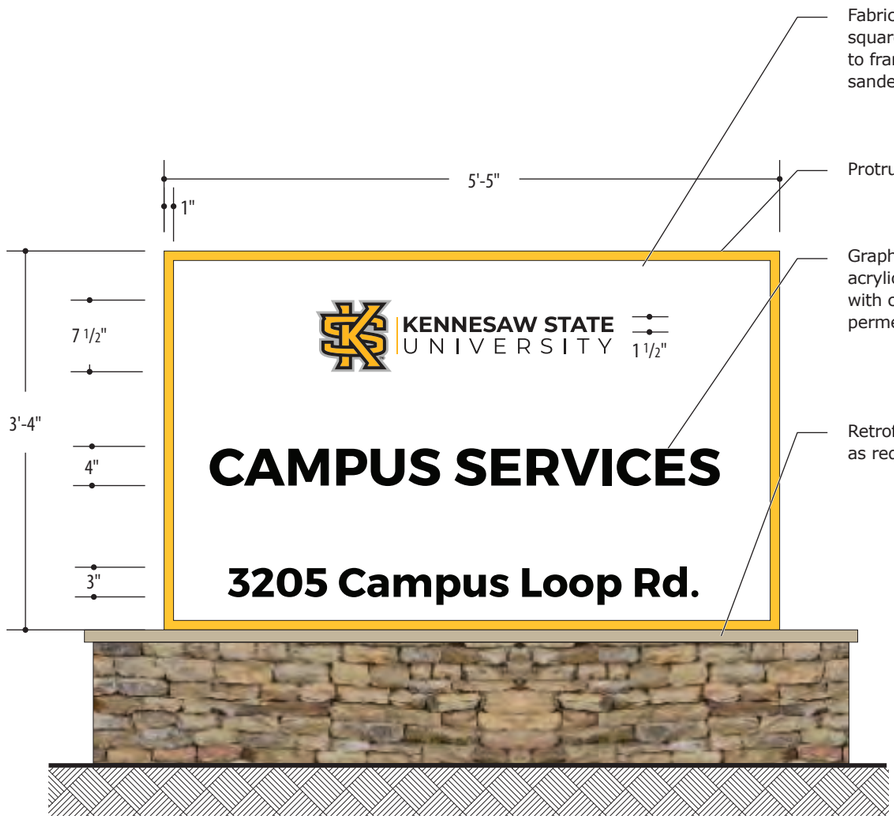
Campus Loop Rd. Monument



3 Rear Elevation
Scale: 3/4" = 1'-0"



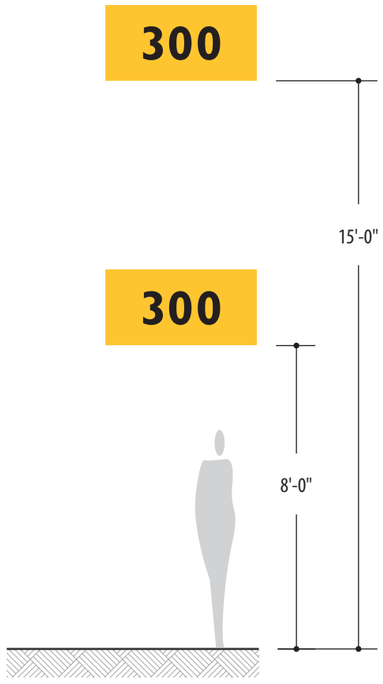
2 Side Elevation
Scale: 3/4" = 1'-0"



1 Front Elevation
Scale: 3/4" = 1'-0"

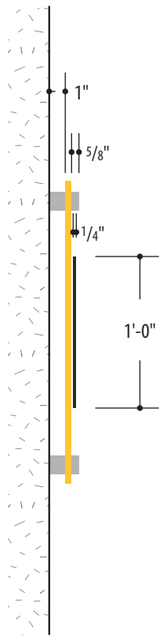
Sign Type BN

Campus Building Address Number



3 **Mounting Height**
Scale: 1/4" = 1'-0"

NOTE:
To be mounted near main building entrance between 8 to 15 feet, depending on each building's existing architectural aesthetics



2 **Side Elevation**
Scale: 1" = 1'-0"

Typeface:
Gill Sans Bold

1 **Front Elevation**
Scale: 1" = 1'-0"

3form/Koda XT Panel
Style: Vitamin c + white out
Finish: Sandstone

Painted aluminum dimensional letters

P2

1" brushed stainless steel standoffs, 1-1/2" diameter marine grade stainless steel 316 with vibration resistant thread tape, panel protecting washers and stainless steel Allen screw

NOTE:
Refer to KSU Facilities Services - Architectural & Engineering Design Criteria on the following page for specification requirements.

Sign Type BN

Campus Building Address Number

Building Address Numbering:

- Numbers:
  - Font Type: Gil Sans Bold
  - Material: flat cut aluminum
  - Finish: Painted with powder coated, in professional spray booth using architectural grade acrylic polyurethane paints from PPG Industries
  - Finish Color: Black
  - Thickness: ¼-inch
  - Height: 12-inch
  - Mount number with pin support to panel with removal stud mount, ¼-inch spacers
- Panel (Mounting Backboard) Material:
  - Polycarbonate with protective coating for scratch-resistance; features:
    - Panel must have highest performance of any engineered resin panel
    - Temperature resistance and impact resistance
    - Extremely tough, allowing for easy fabrication and maximum installed durability
    - Lightweight, reducing structural support requirements
    - Good chemical resistance, deducing potential harm by cleaning agents
  - Panel Face Finish: Standard polish on front and back, matte
  - Panel Edge Finish: Machined or routed as a straight edge, matte
  - Flatness tolerance: Panel shall not have distortion in the form of a wrinkle, twist or scallop along perimeter of the panel. Panel is to be measured when laying horizontally under its own weight on a flat continuous surface.
  - Flammability and Smoke Test Results: Will comply with building code approvals as described in 2009 IBC, for the following:
    - ASTM D 635 Flame Spread
    - ASTM D 1929 Self-ignition Temperature
    - ASTM E84-03 Flame Spread, ½" thickness
    - CAN/ULC 102.2 Flame Spread, ½" thickness
  - Ultraviolet Exposure Performance: Panel to incorporate ultraviolet stabilization technologies to maintain aesthetics and performance. Important characteristic of the material performance is the ability to maintain consistent aesthetics. UV stabilization exhibits excellent performance of impact strength to be 12,000 kJ exposure.
    - Important factor is the ability of the material to maintain its physical integrity after exposure to solar radiation.
  - Size: 2-feet Height x 4-feet Width (nominal)
    - Subject to 3/16" tolerance
  - Finish Color: Pantone PMS 123c (official KSU Gold)
  - Thickness (gauge): ½-inch
  - Warranty: Minimum of five (5) years from date of installation
  - Preferred manufacturer/material: 3form/Koda XT
    - Style: vitamin c + white out / Finish: brushed_random

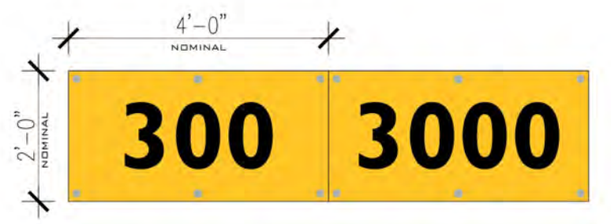
07.08.14

Kennesaw State University
Campus Wayfinding & Signage Standards

Facilities Design & Construction Services
Building Mounted Identification

- Mounting Hardware:
  - Hardware designed specifically for exterior conditions, substrates: brick, stone, pre-cast concrete, split-face CMU, and metal cladding
  - Diameter of Standoff Cap and Base: 1 ½-inch diameter
  - Length of Standoff Base: 1-inch
  - Material: Marine grade Stainless Steel 316
    - With vibration-resistant thread tape and panel protecting washers
  - Finish: Brushed stainless
  - Style: Circular with 1 ½-inch diameter
  - Tamper-proof mounting puck, supplied with stainless steel Allen screw
  - Panel Fabrication with hardware: Hole diameter needs to allow the panel to expand/contract.
  - Point support condition per panel:
    - Fixed at points to attach panel to substrate/exterior wall
    - Point-supports should connect using threaded rod; more rigid and prevents lateral movement of the panel at the support location
    - Quantity per panel, (6) total mounting pucks per panel along perimeter of panel
      - (1) per corner and (1) per middle-edge location = (6) per panel
  - Preferred manufacturer/material: 3form/Hardware XT
    - Approved manufacturer substitution: C.R. Laurence Co., Inc.
- Mounting location:
  - Location adjacent to building entrance:
    - Mounting height between 8-feet to 15-feet, depending on each buildings existing architectural aesthetics
  - Façade building materials throughout campus: Brick, stone, pre-cast concrete, split-face CMU, and metal cladding

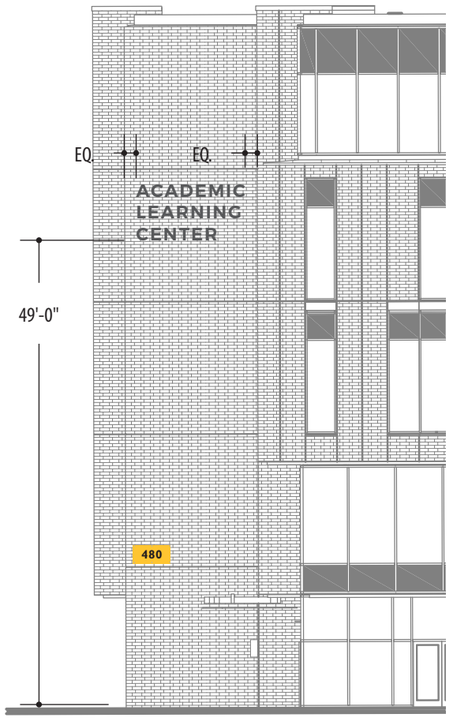
Installation of material and hardware are required to follow manufacturer's recommendations.



07.08.14

Sign Type BL

Building ID - Lettering



2 **Typical Building Placement**
Scale: 1/16″ = 1′-0″

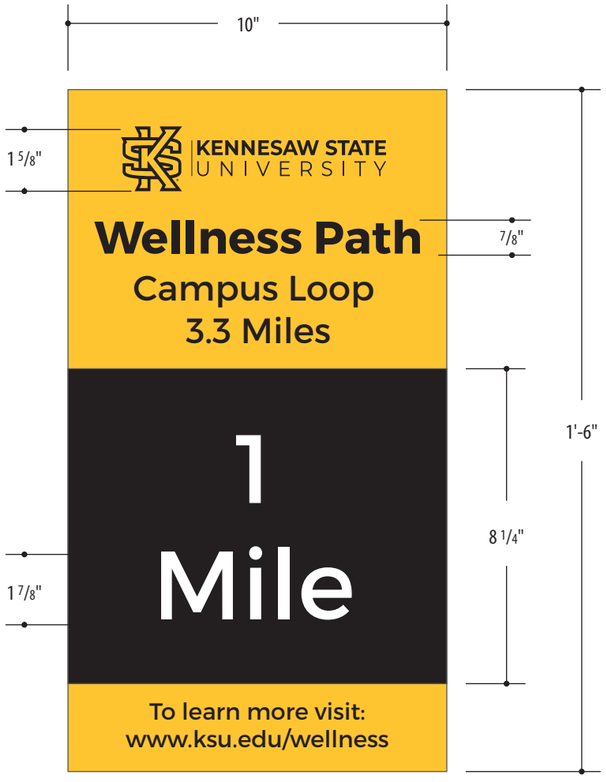
Typeface:
Montserrat Semibold

Non-illuminated painted aluminum or cast channel letters; letter finish placement, size and depth will vary based on facade, letters must contrast with background for legibility

1 **Front Elevation**
Scale: 3/8″ = 1′-0″

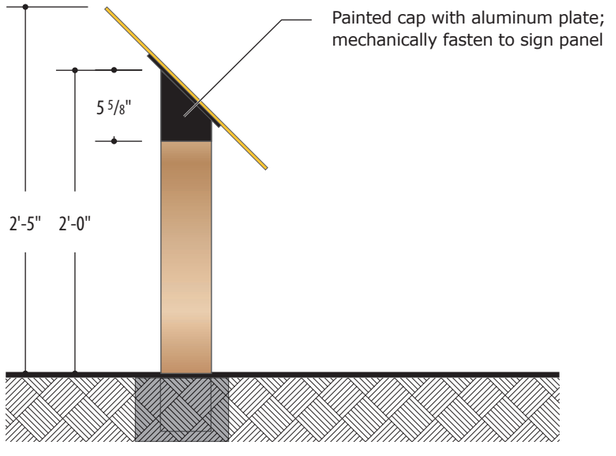
Sign Type WR

Well-being Mile Marker

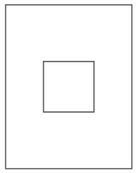


5 **Sign Layout - Flattened**
Scale: 3" = 1'-0"

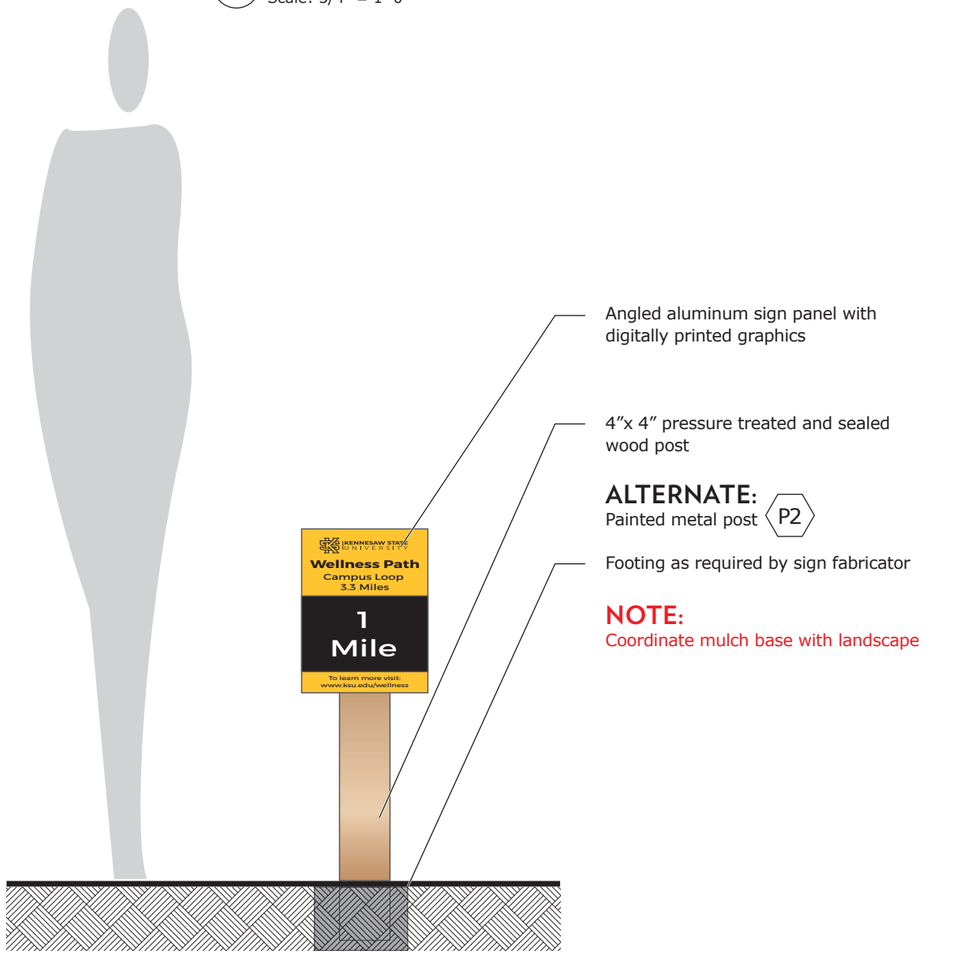
3 **Rendering**
Scale: NTS



4 **Side Elevation**
Scale: 3/4" = 1'-0"



2 **Plan View - Outlined**
Scale: 3/4" = 1'-0"

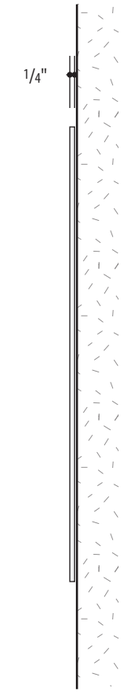


1 **Front Elevation**
Scale: 3/4" = 1'-0"

Sign Type X

Chastain Pointe ID Panel

1 **Front Elevation**
Scale: 1 1/2"=1'-0"



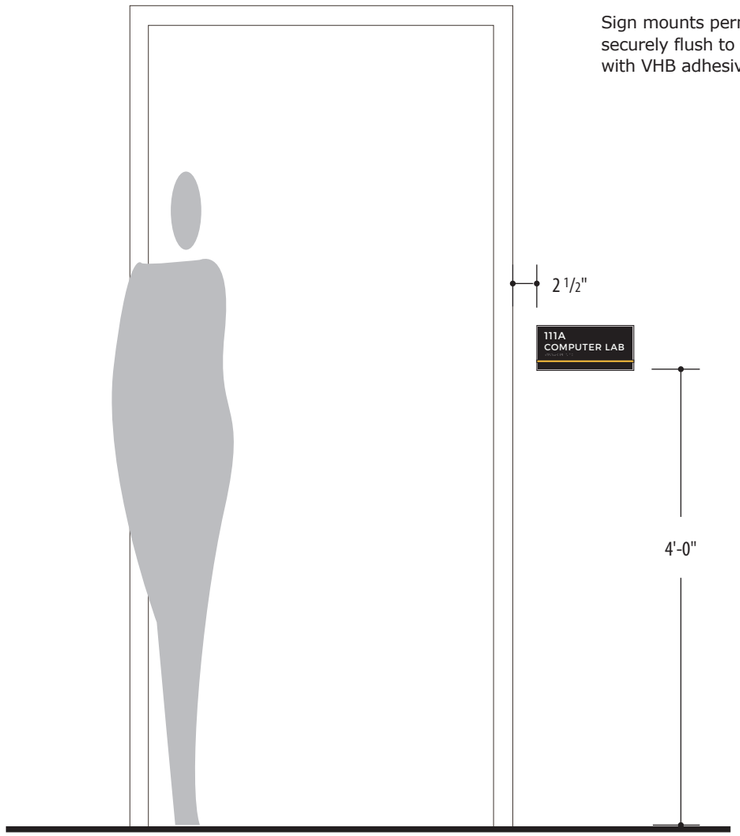
2 **Side Elevation**
Scale: 1 1/2"=1'-0"

Interior Signage

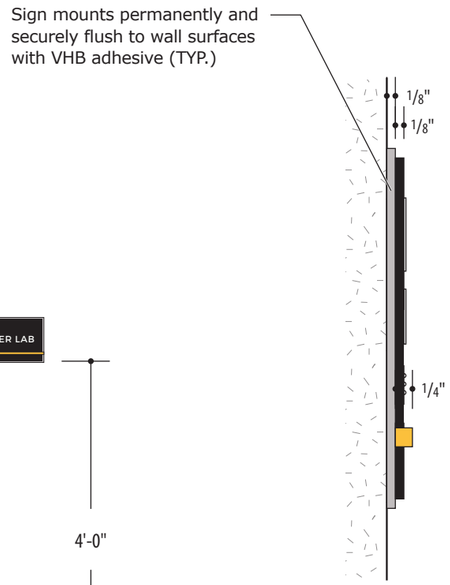
Sign Type A1

Room Sign

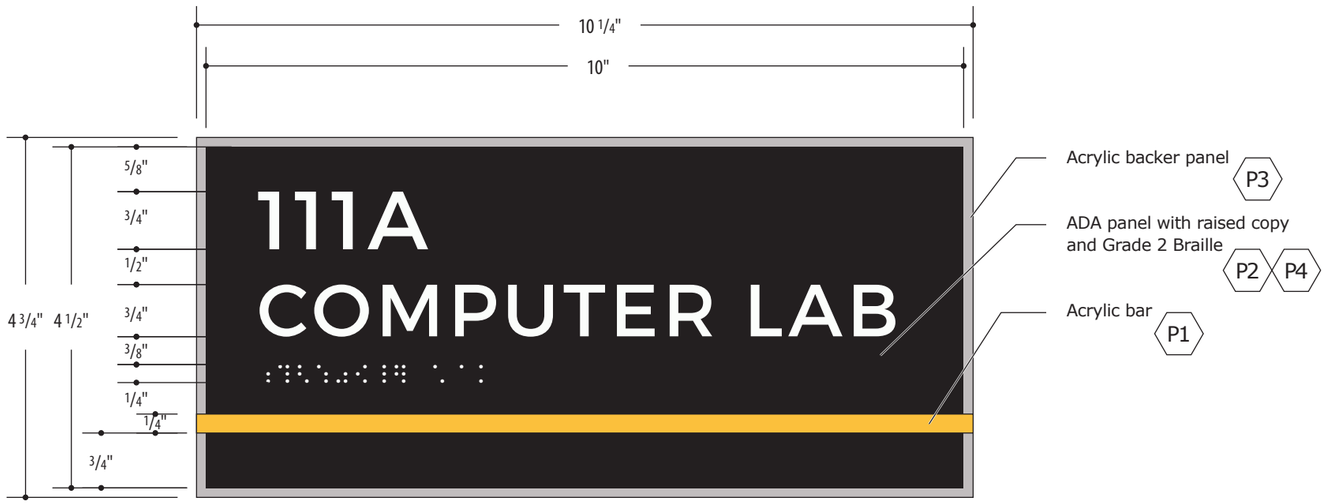
Used for new construction and renovation projects. (KSU to provide guidance on when to use this sign versus ST-A2)



3 Typical Elevation
Scale: 3/4" = 1'-0"



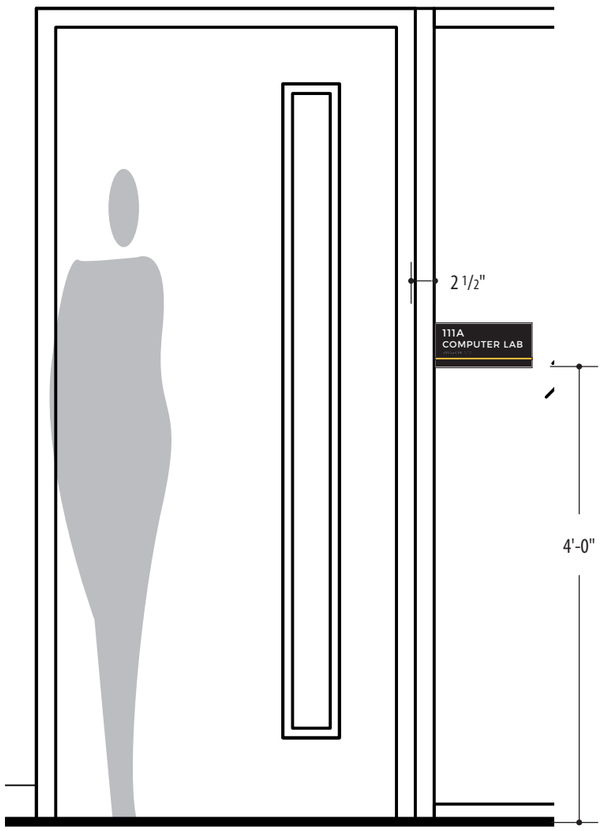
2 Front Elevation
Scale: HALF



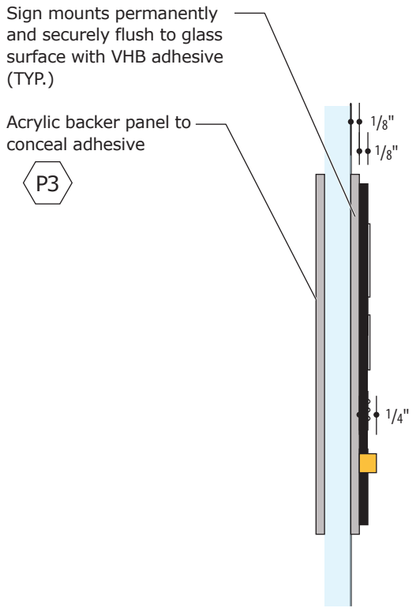
1 Front Elevation
Scale: HALF

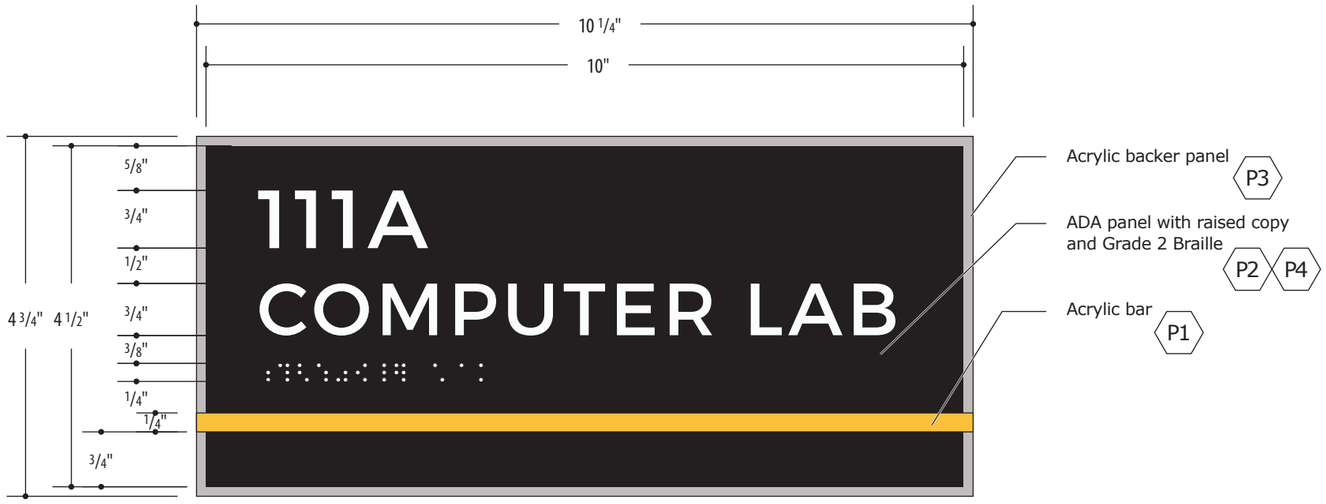
Sign Type A1G

Room Sign - Glass Mounted



3 **Typical Elevation**
Scale: 3/4" = 1'-0"





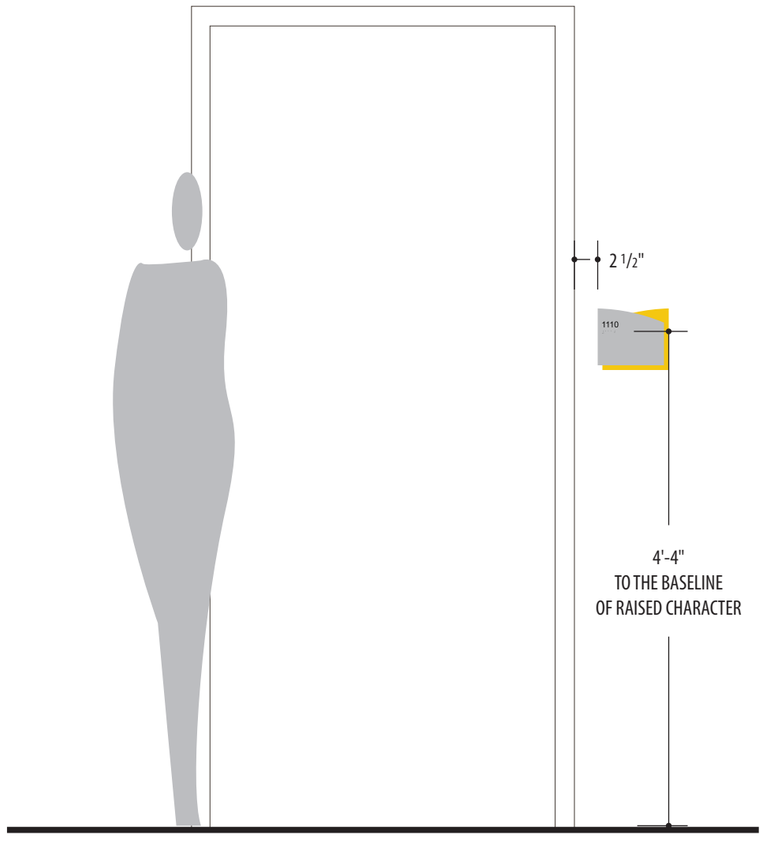
2 **Front Elevation**
Scale: HALF

1 **Front Elevation**
Scale: HALF

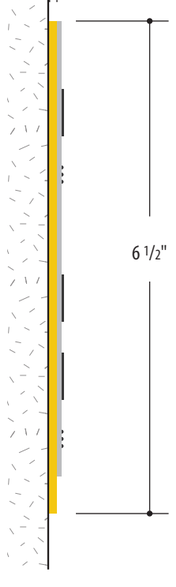
Sign Type A2

Room Sign - Alternate

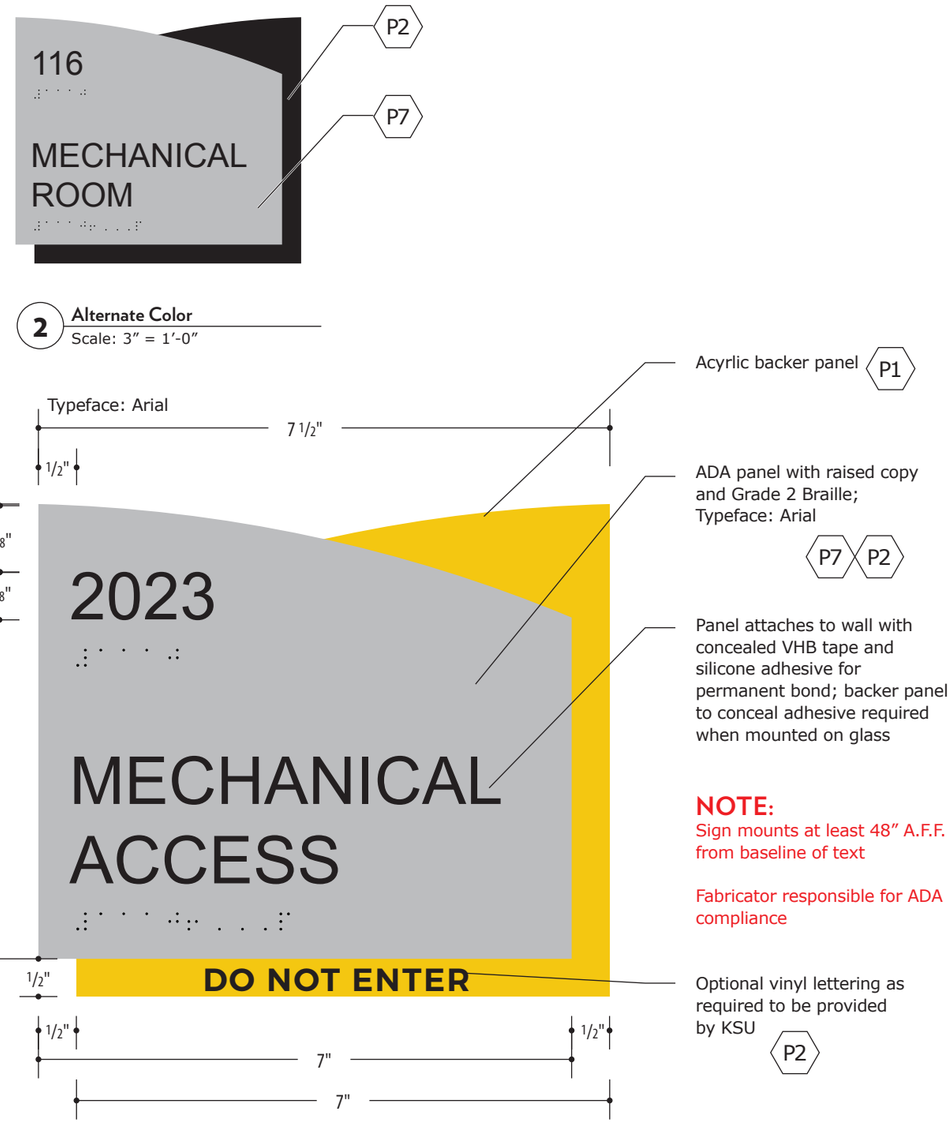
Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)



4 Mounting Height
Scale: 3/4" = 1'-0"



3 Side Elevation
Scale: Half Scale

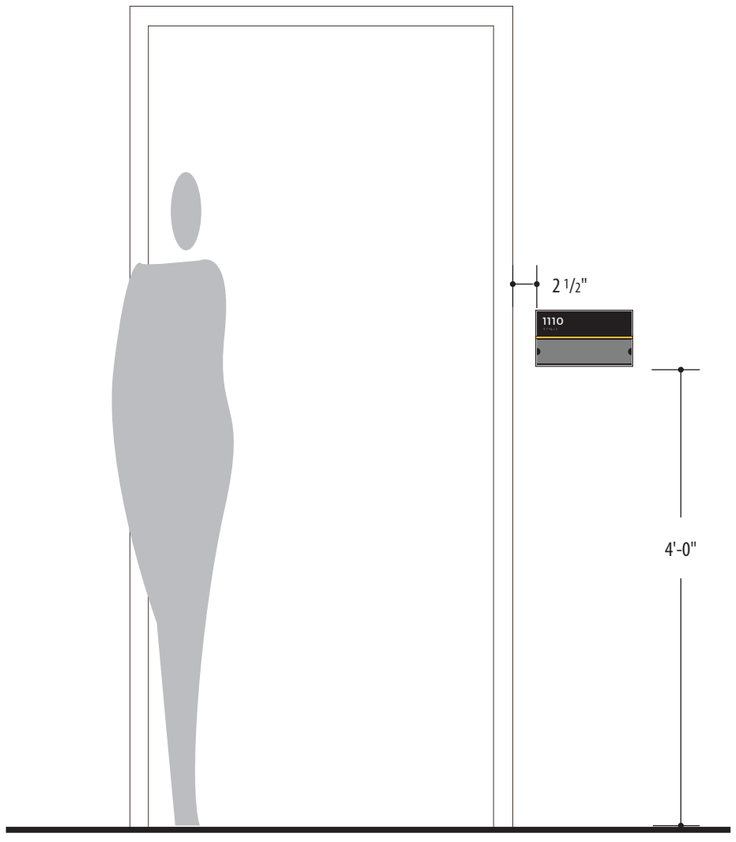


2 Alternate Color
Scale: 3" = 1'-0"

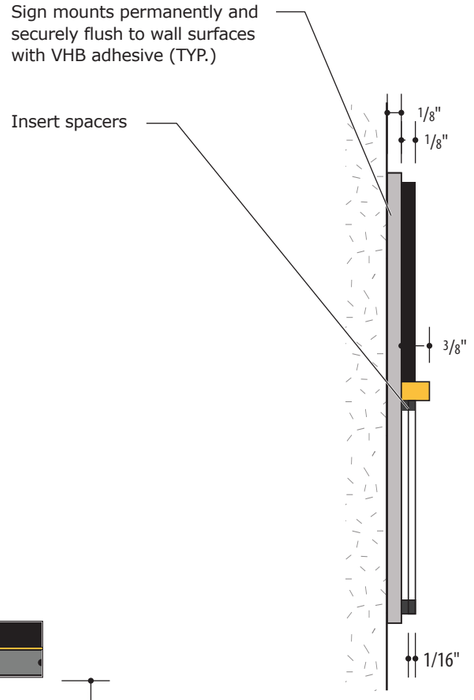
1 Front Elevation
Scale: Half Scale

Sign Type B1

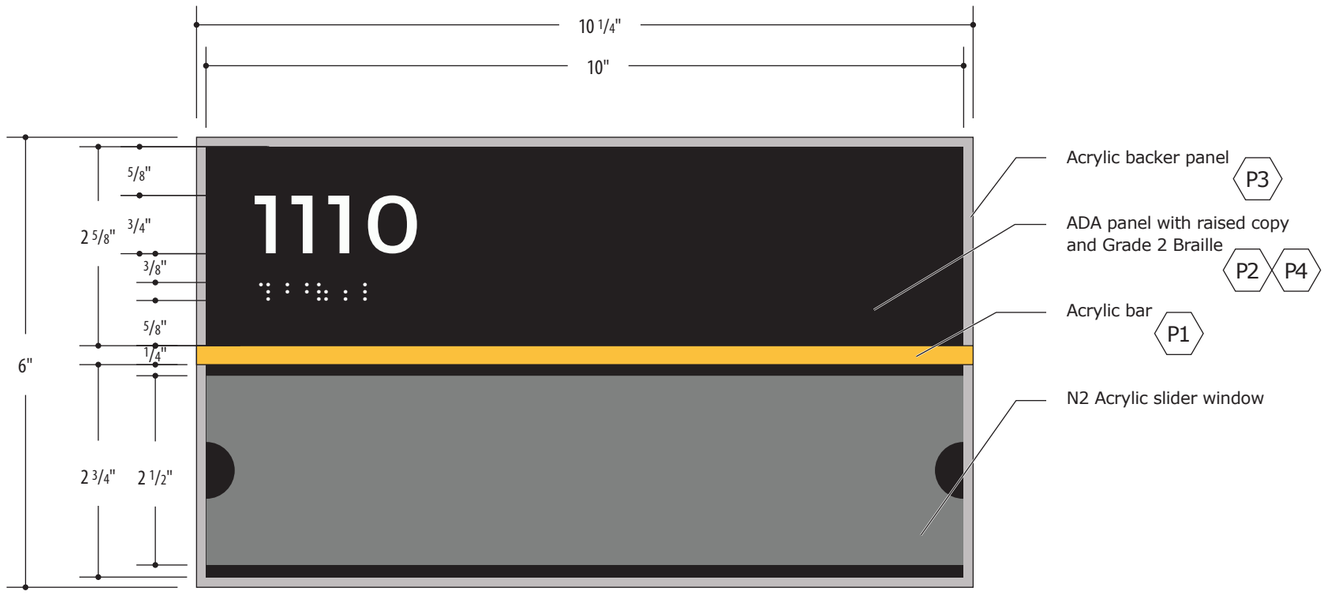
Room Sign with Insert



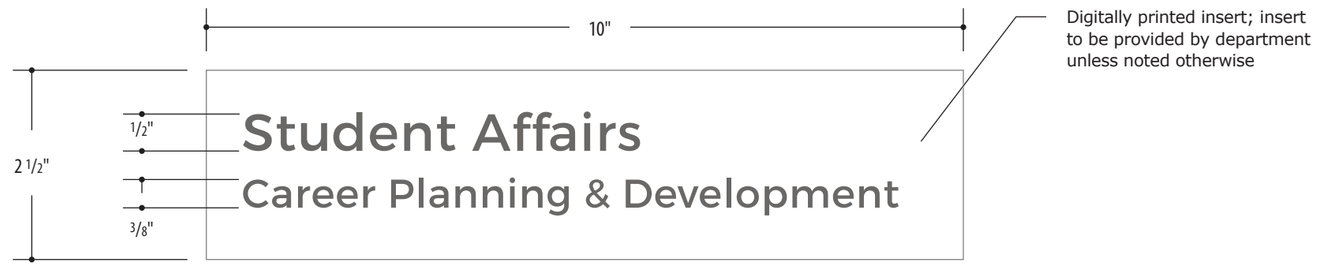
4 Typical Elevation
Scale: 3/4" = 1'-0"



3 Front Elevation
Scale: HALF



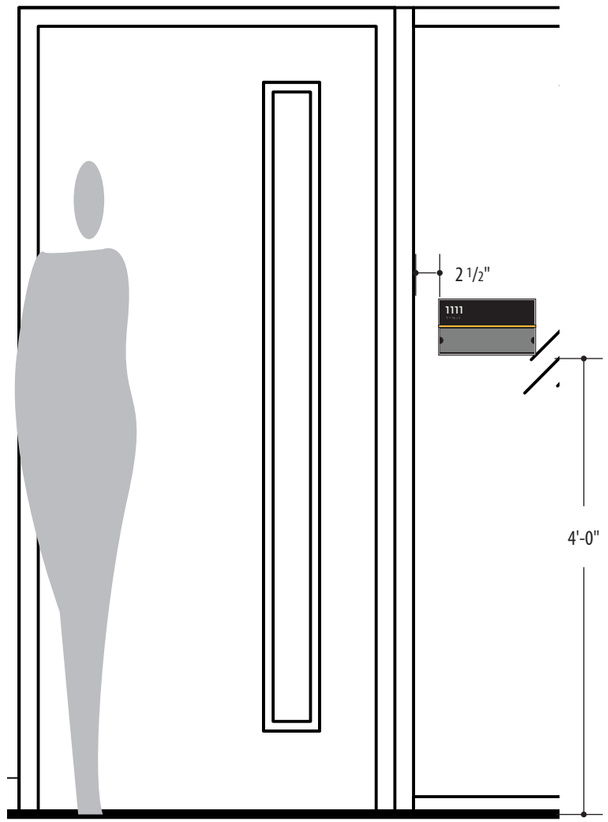
2 Front Elevation
Scale: HALF



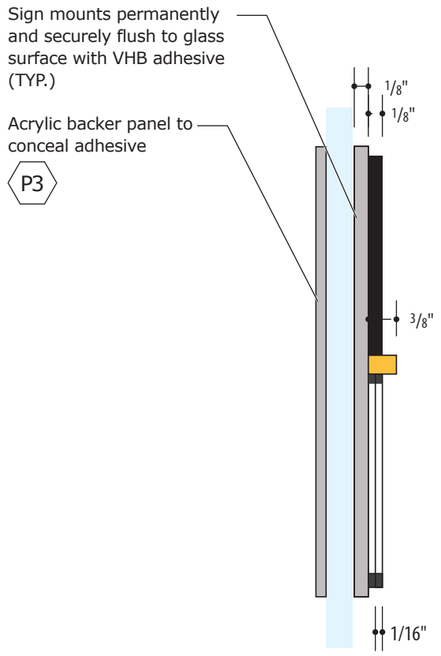
1 Insert Detail
Scale: HALF

Sign Type B1G

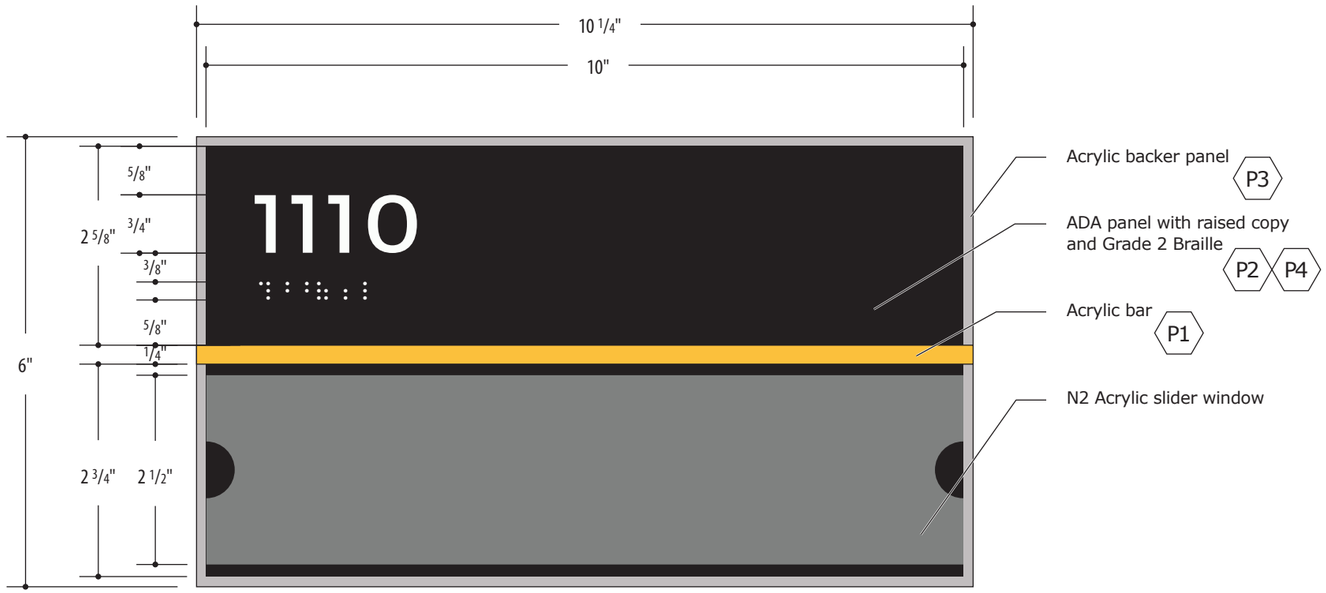
Room Sign with Insert - Glass Mounted



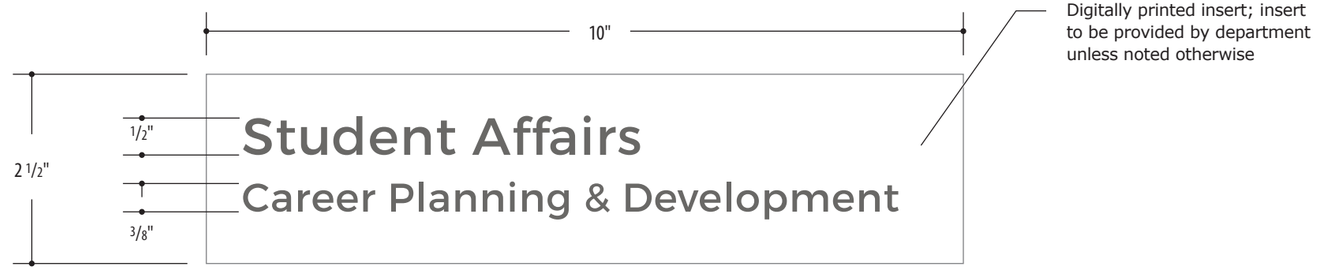
4 **Typical Elevation**
Scale: 3/4" = 1'-0"



3 **Side Elevation**
Scale: HALF



2 **Front Elevation**
Scale: HALF

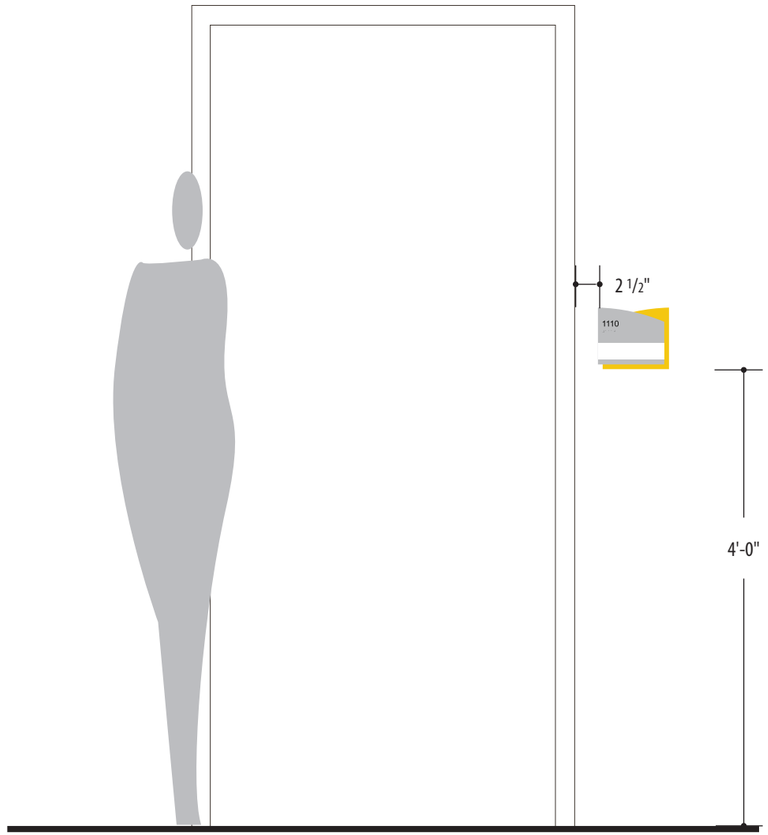


1 **Insert Detail**
Scale: HALF

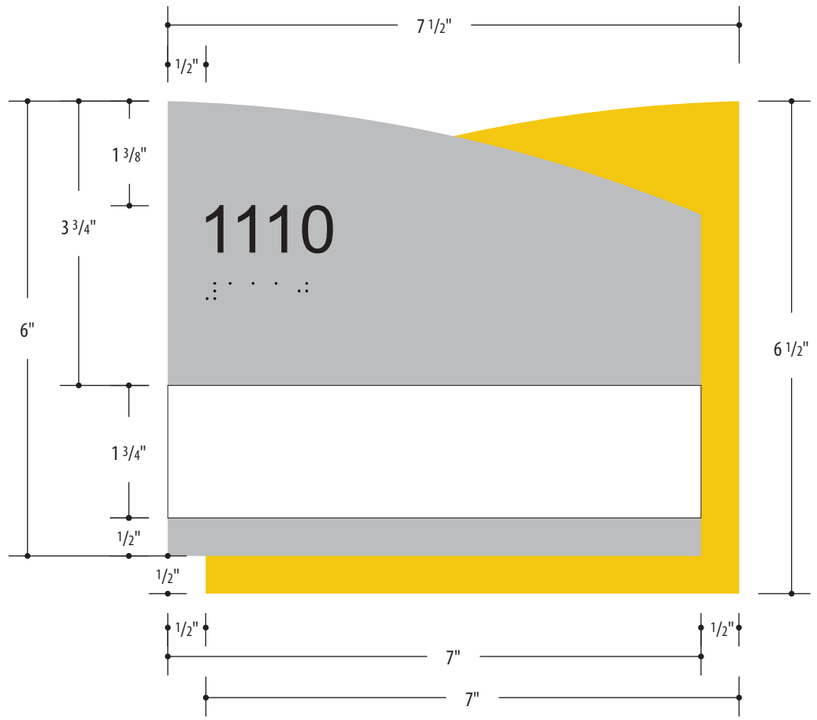
Sign Type B2

Room Sign with Insert - Alternate

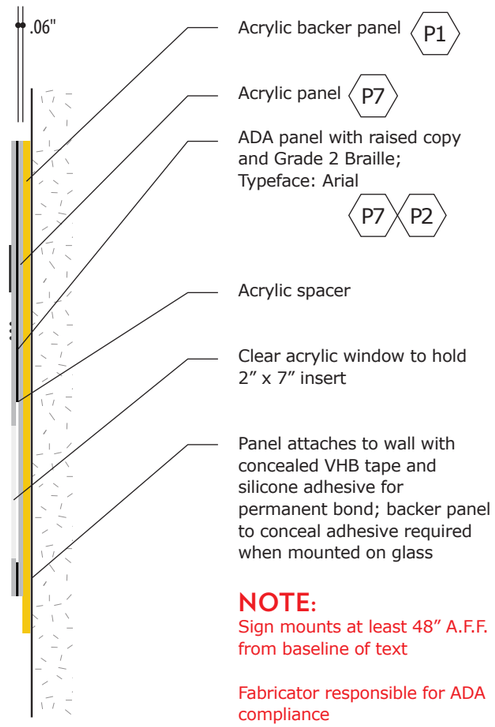
Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)



3 Typical Elevation
Scale: 3/4" = 1'-0"



2 Front Elevation
Scale: Half Scale



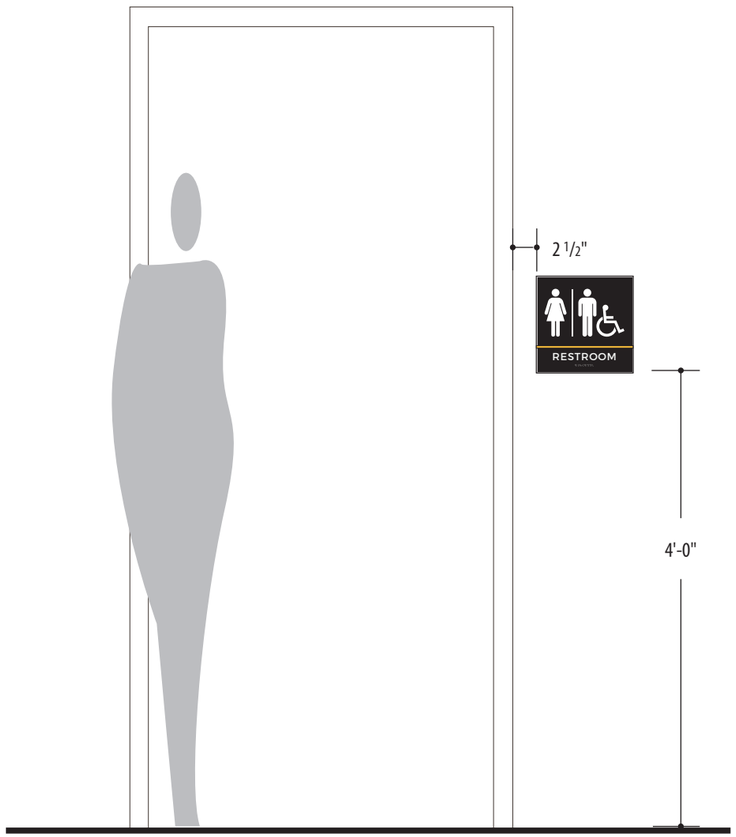
NOTE:
Sign mounts at least 48" A.F.F. from baseline of text

Fabricator responsible for ADA compliance

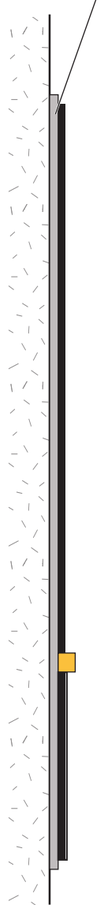
1 Side Elevation
Scale: Half Scale

Sign Type C1

Room Sign with Pictogram



4 Typical Elevation
Scale: 3/4" = 1'-0"



2 Side Elevation
Scale: Half

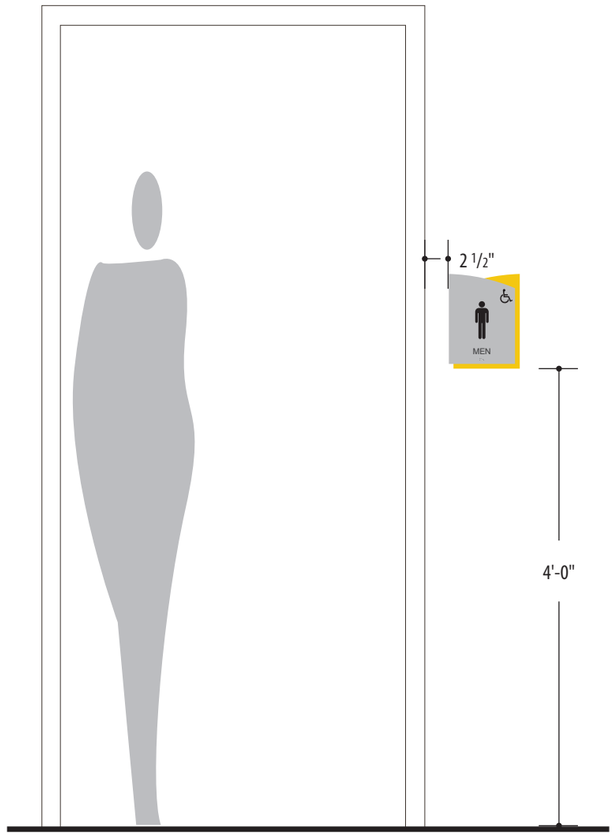
3 Alternate Messages
Scale: 1 1/2" = 1'-0"

1 Front Elevation
Scale: Half

Sign Type C2

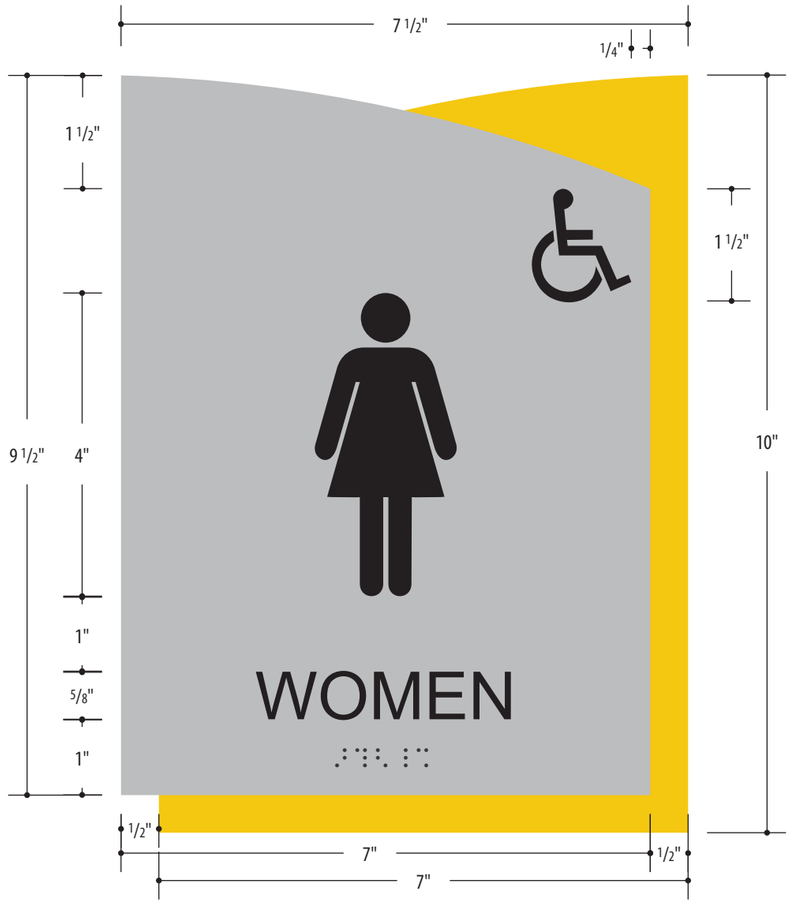
Room Sign with Pictogram - Alternate

Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)

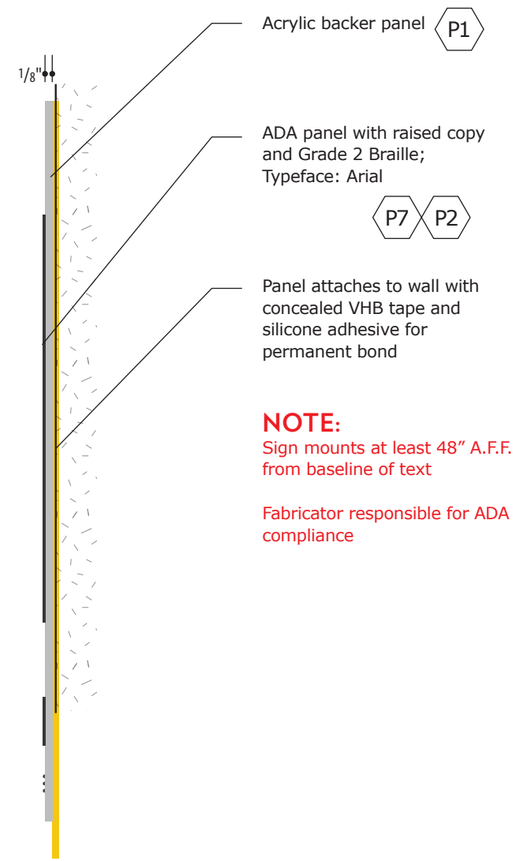


4 Mounting Height
Scale: 3/4" = 1'-0"

3 Alt. Messages
Scale: 1 1/2" = 1'-0"



2 Front Elevation
Scale: Half Scale



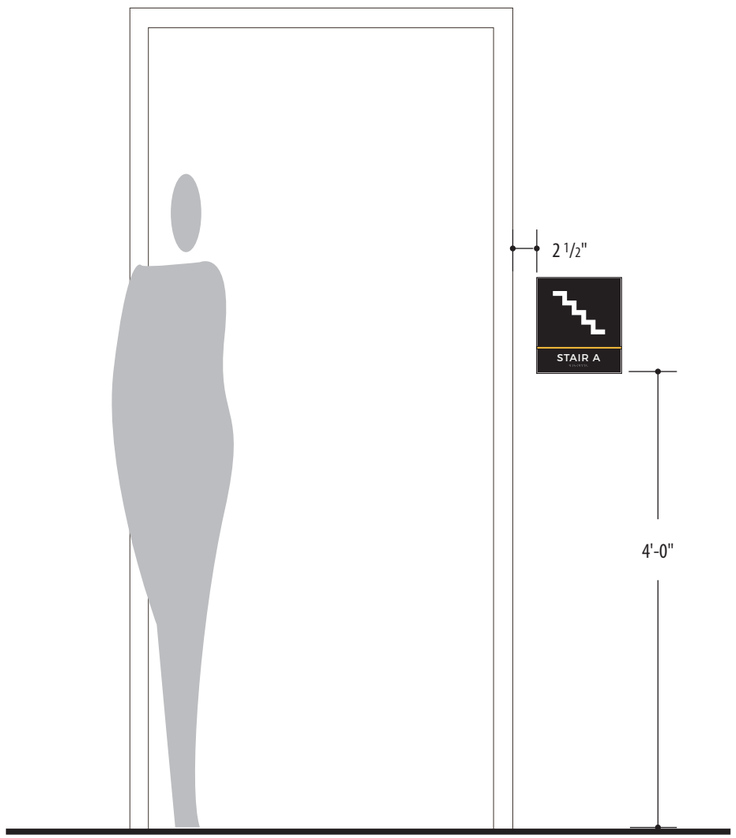
NOTE:
Sign mounts at least 48" A.F.F. from baseline of text

Fabricator responsible for ADA compliance

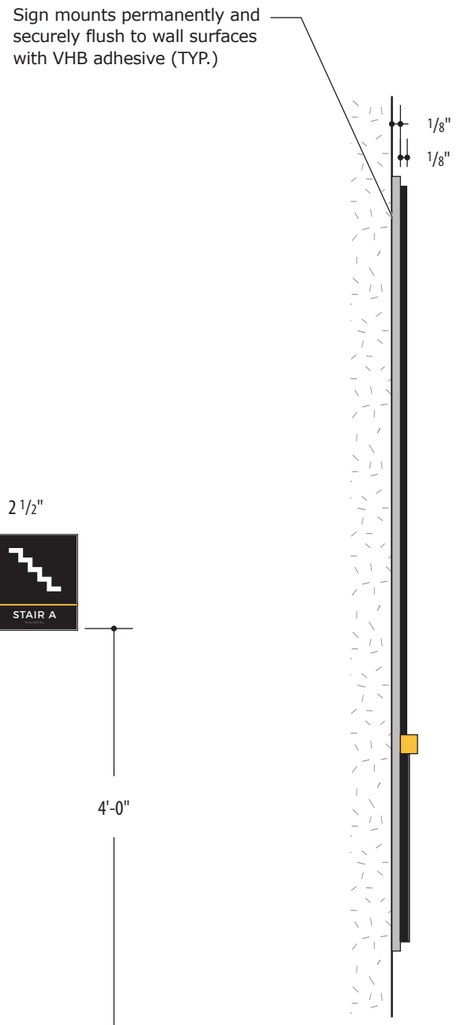
1 Side Elevation
Scale: Half Scale

Sign Type D

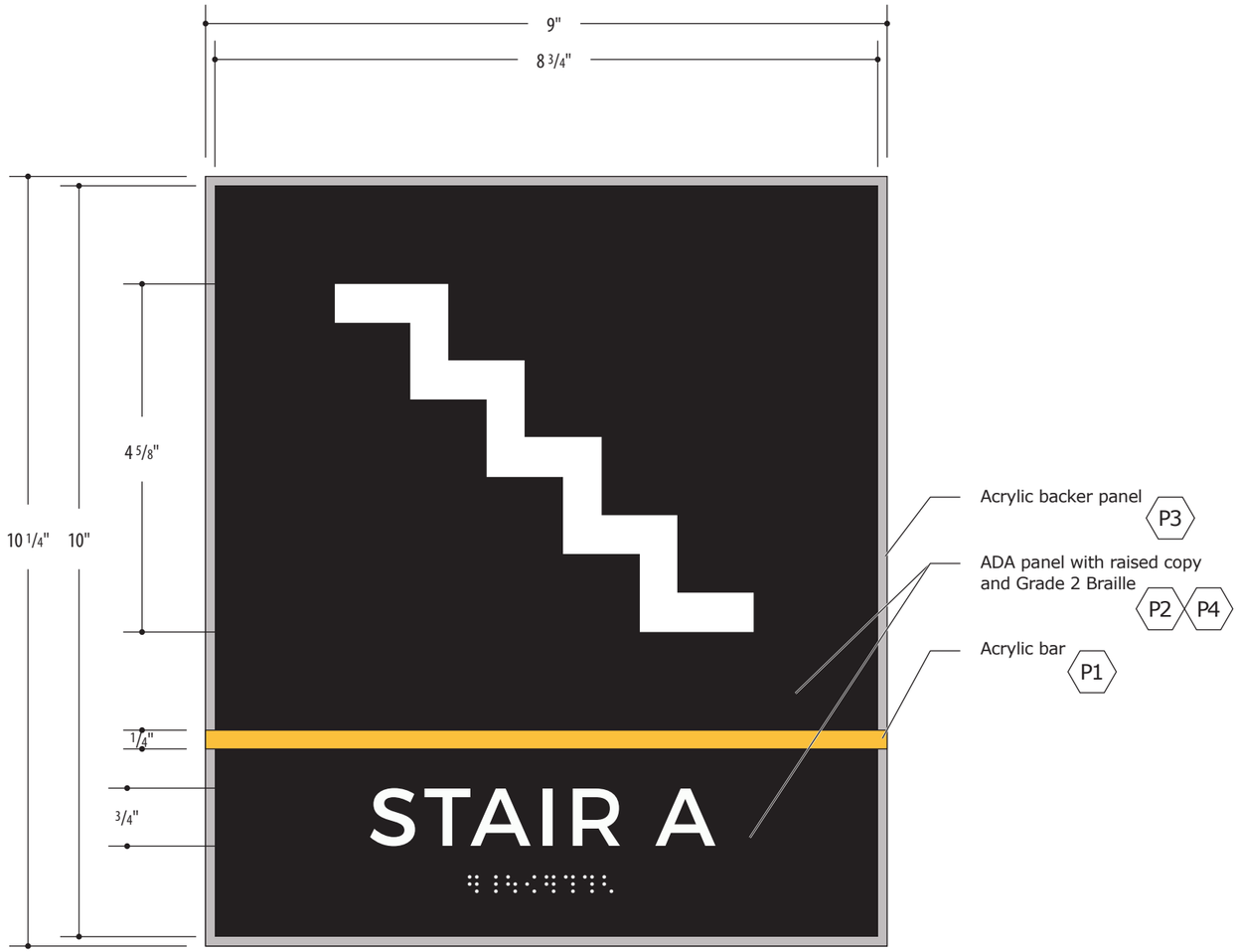
Stair ID



3 **Typical Elevation**
Scale: 3/4" = 1'-0"



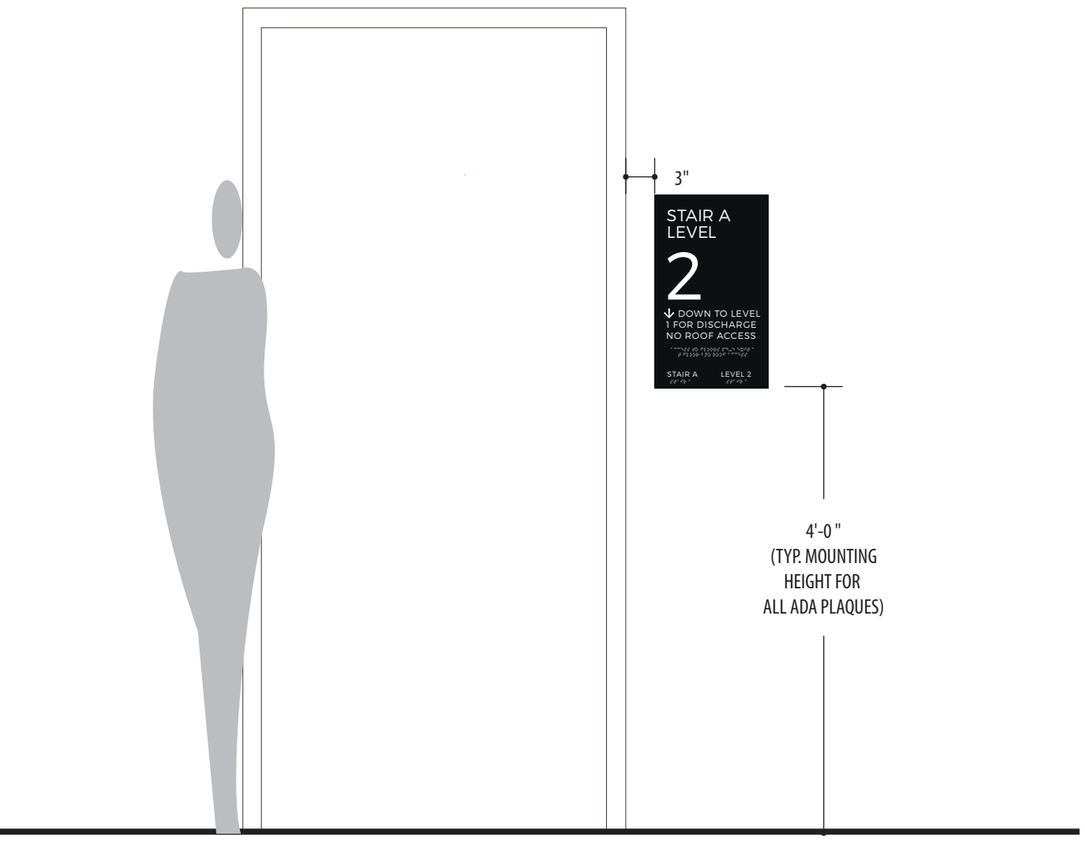
2 **Front Elevation**
Scale: Half



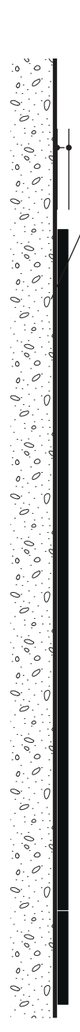
1 **Front Elevation**
Scale: Half

Sign Type SE

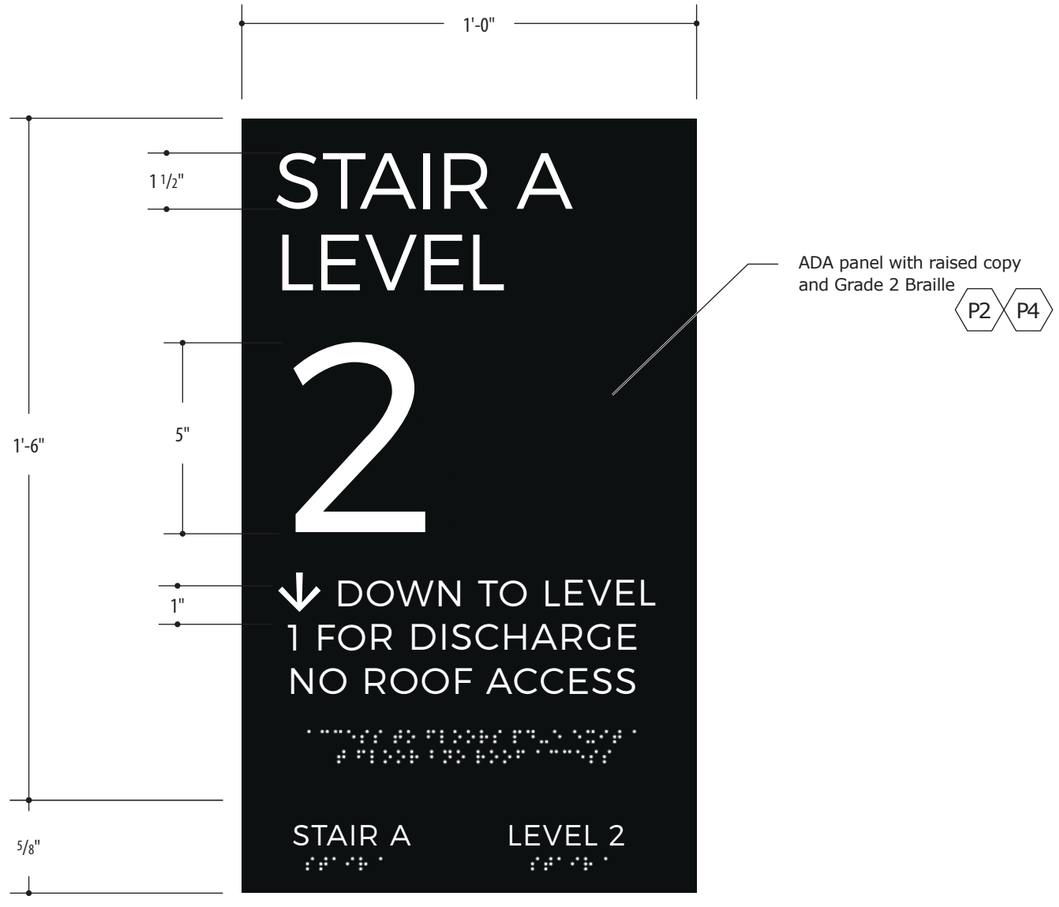
Stairwell Egress ID



3 **Typical Elevation**
Scale: 3/4″ = 1′-0″



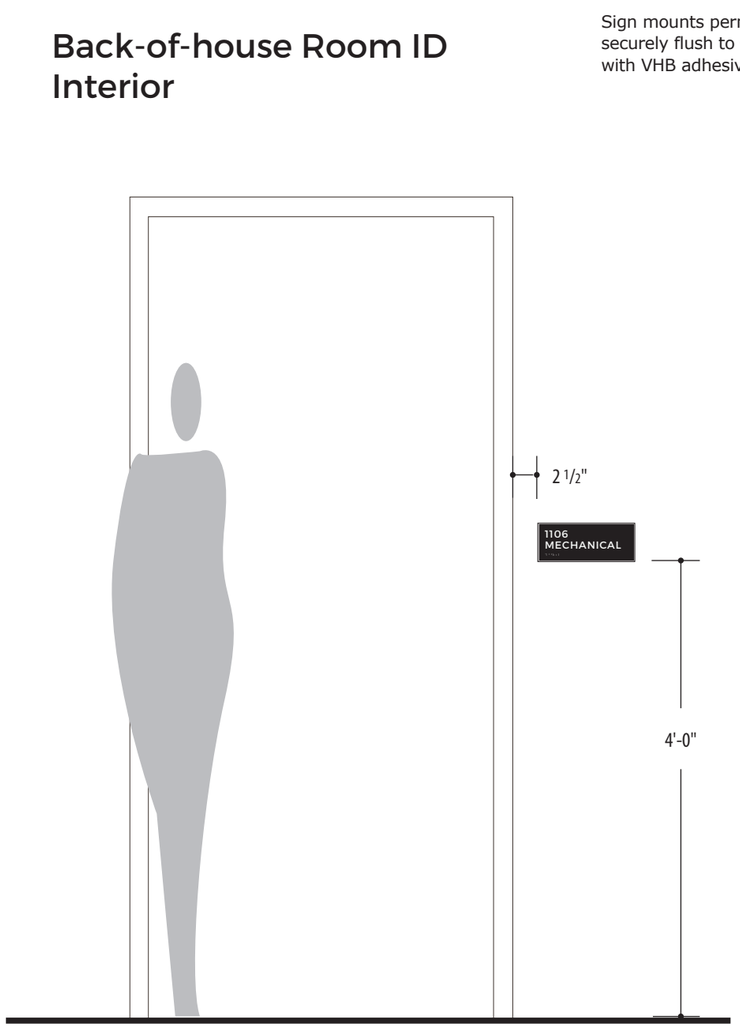
2 **Side Elevation**
Scale: 3″ = 1′-0″



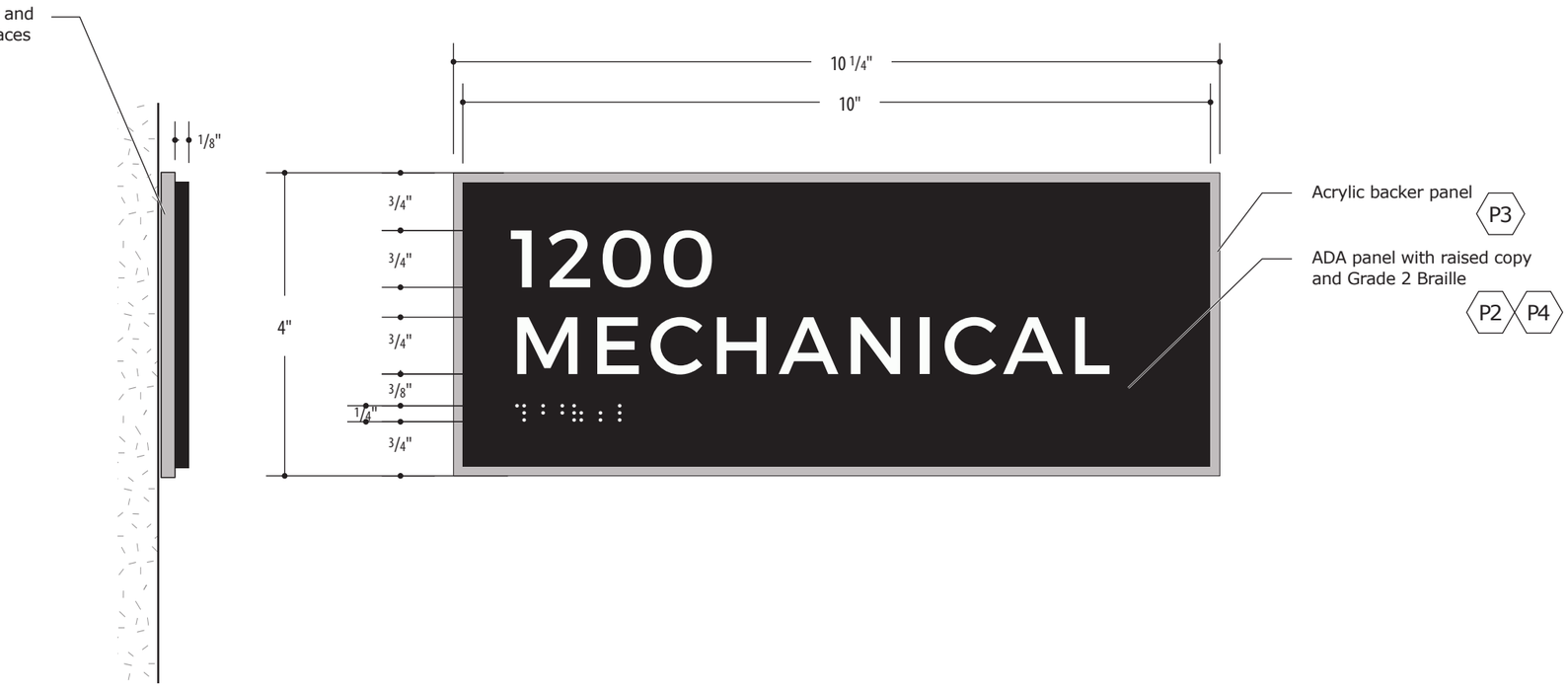
1 **Front Elevation**
Scale: 3″ = 1′-0″

Sign Type E1

Back-of-house Room ID Interior



3 Typical Elevation
Scale: 3/4" = 1'-0"

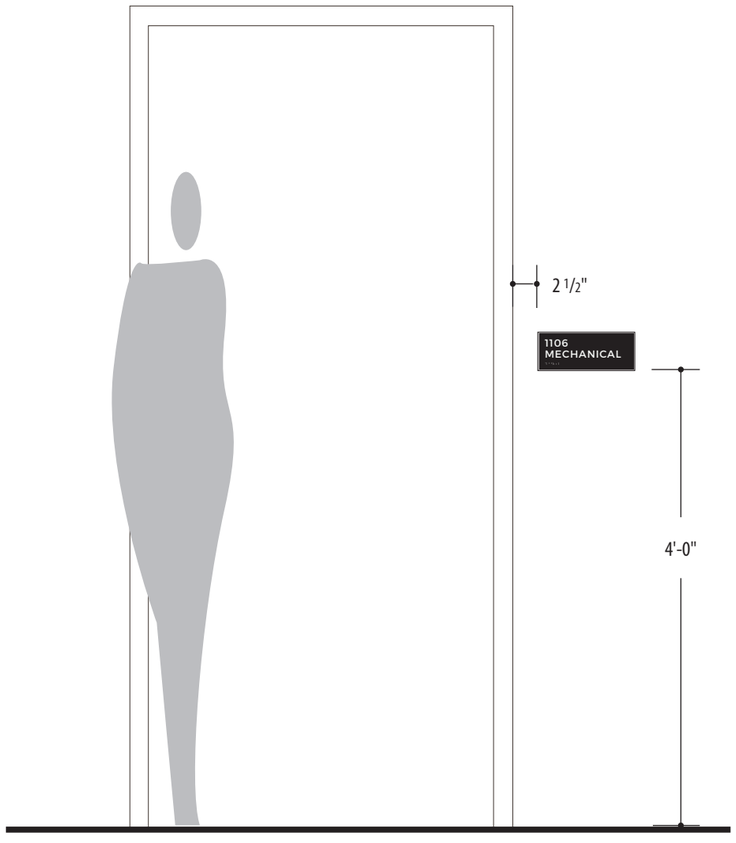


2 Front Elevation
Scale: Half

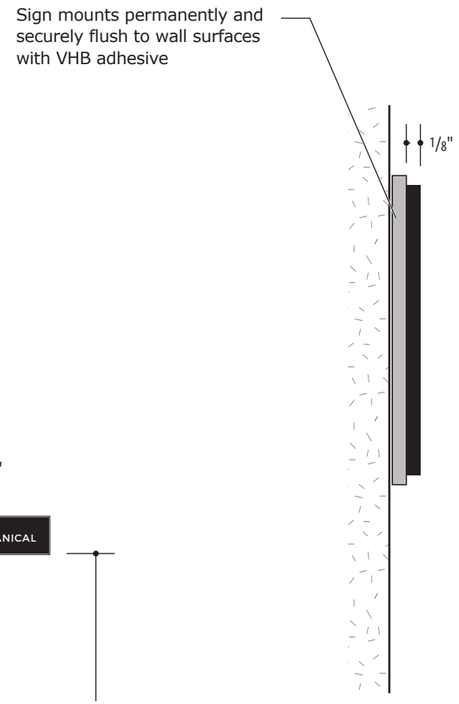
1 Front Elevation
Scale: Half

Sign Type E2

Back-of-house Room ID Exterior



3 Typical Elevation
Scale: 3/4" = 1'-0"

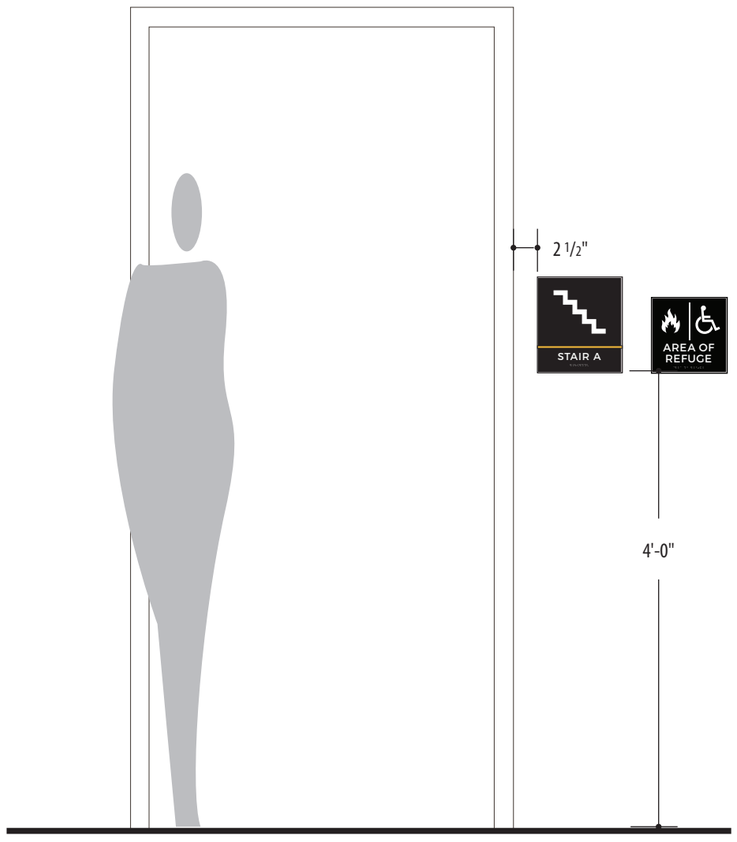


2 Front Elevation
Scale: Half

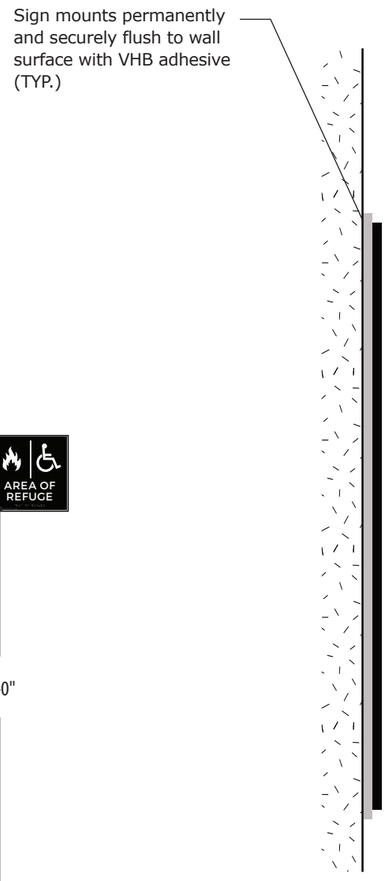
1 Front Elevation
Scale: Half

Sign Type F

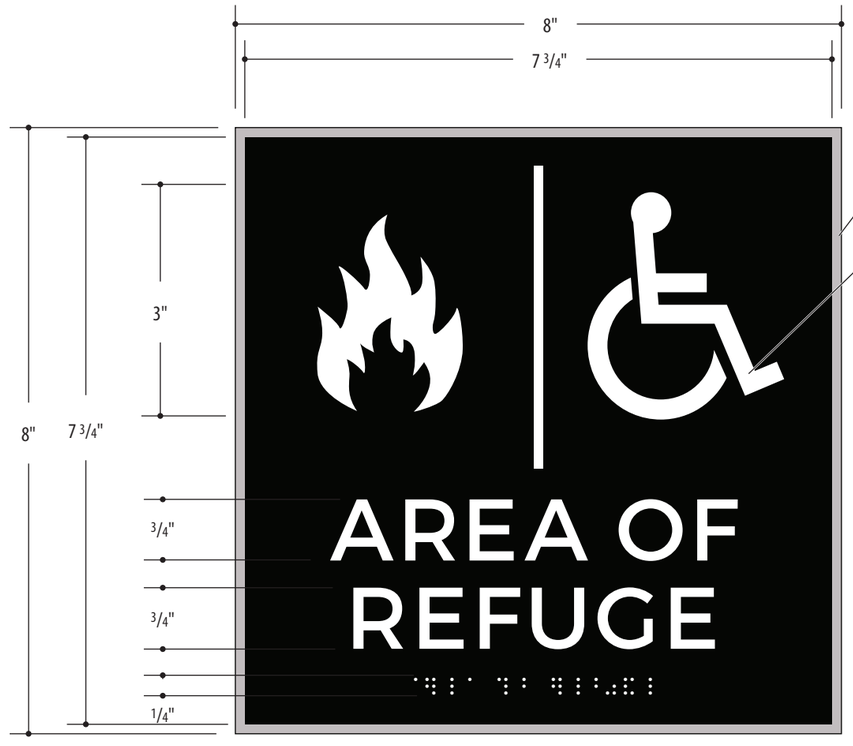
Area of Refuge Plaque



3 **Typical Elevation**
Scale: 3/4" = 1'-0"



2 **Side Elevation**
Scale: Half

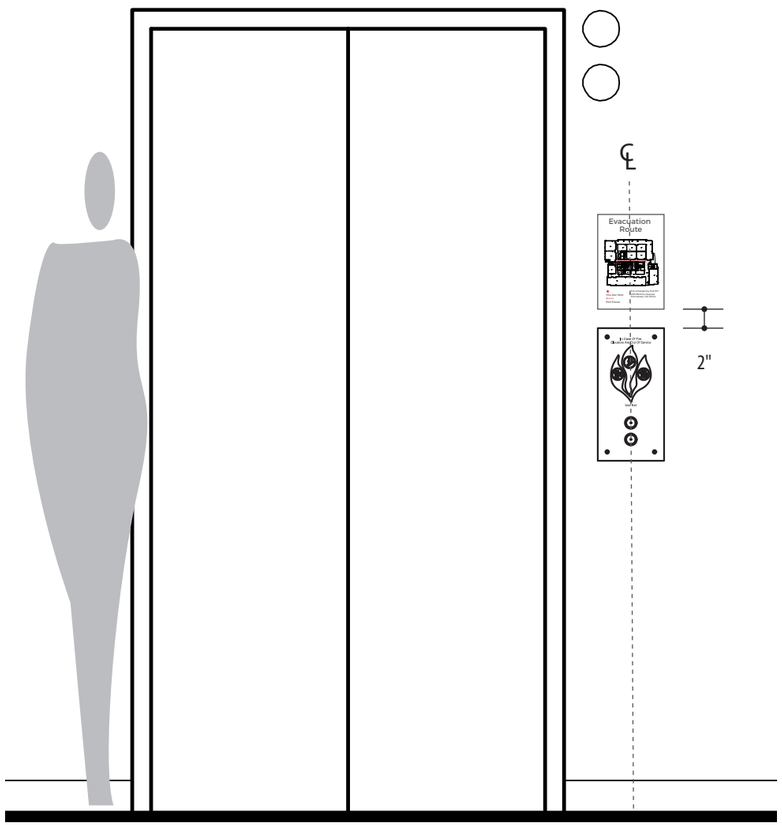


1 **Front Elevation**
Scale: Half

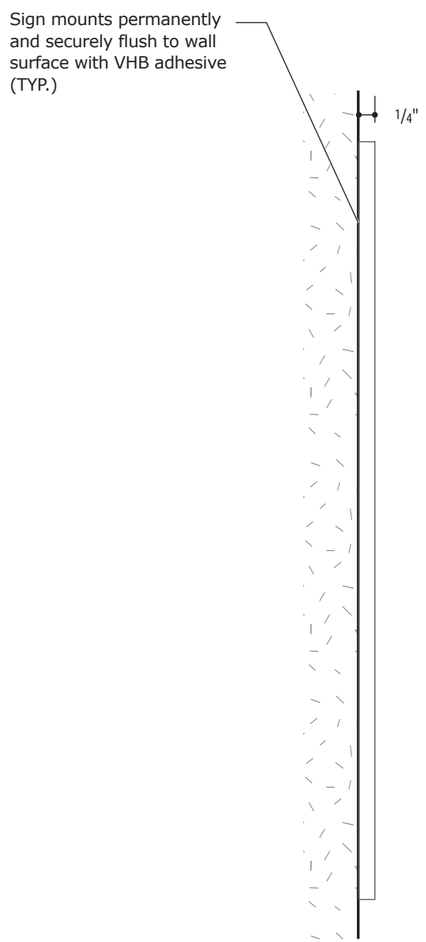
NOTE:
Fabricator to confirm location with architect, life safety consultant and GC prior to installation

Sign Type G

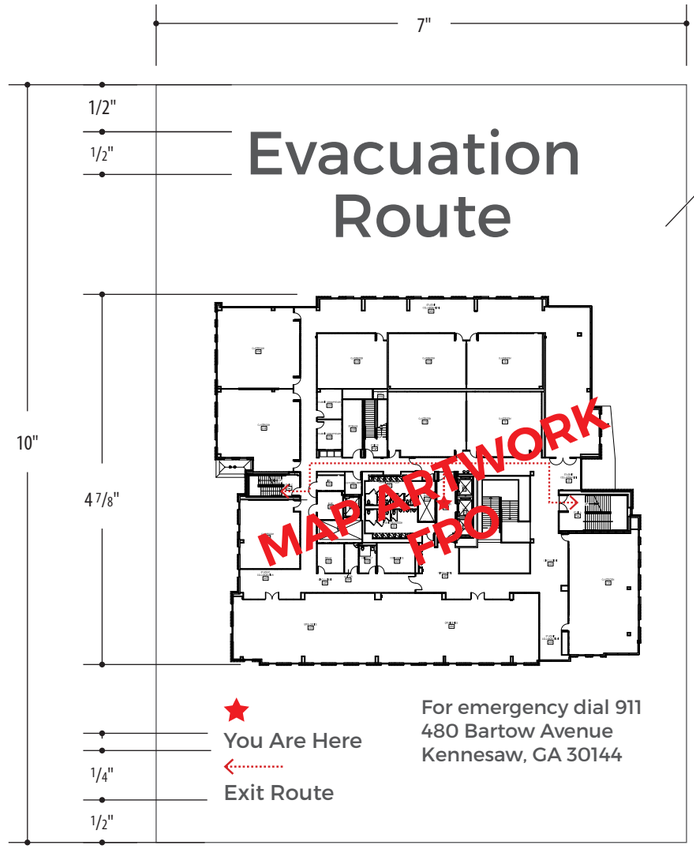
Evacuation Map



3 Typical Elevation
Scale: 3/4" = 1'-0"



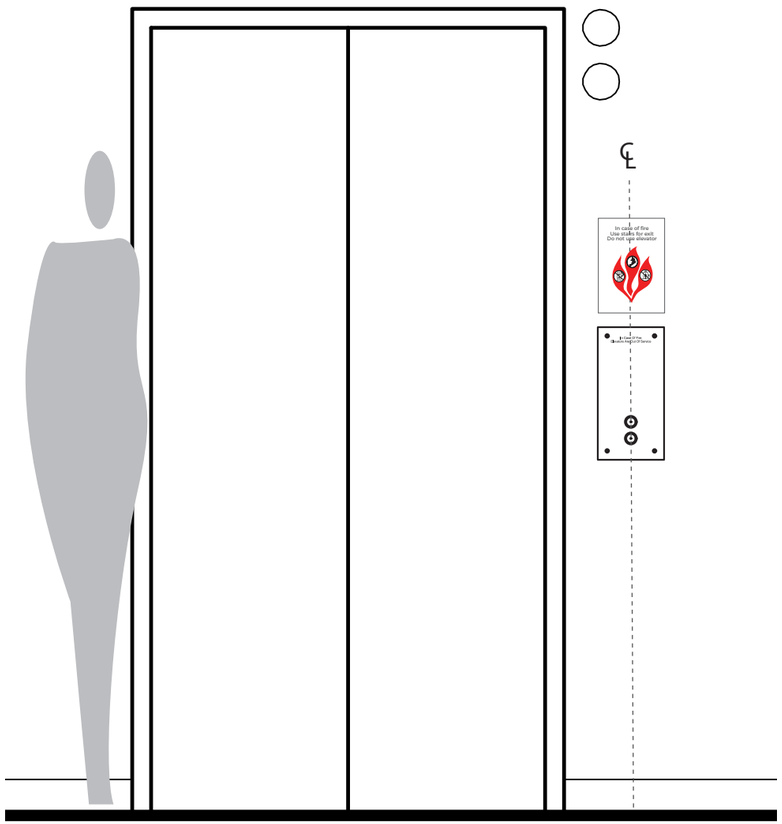
2 Front Elevation
Scale: Half



1 Front Elevation
Scale: Half

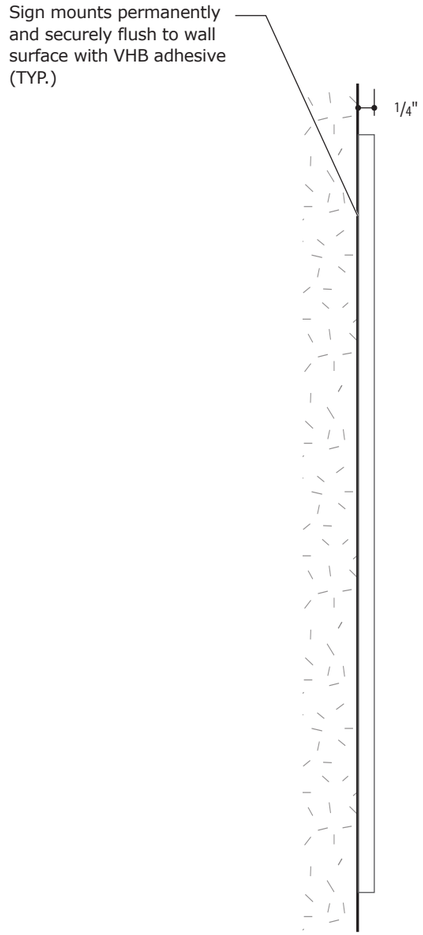
Sign Type H

Fire Safety Icon



3 Typical Elevation
Scale: 3/4" = 1'-0"

NOTE:
KSU to confirm if Fire Safety Icon is part of existing elevator call button

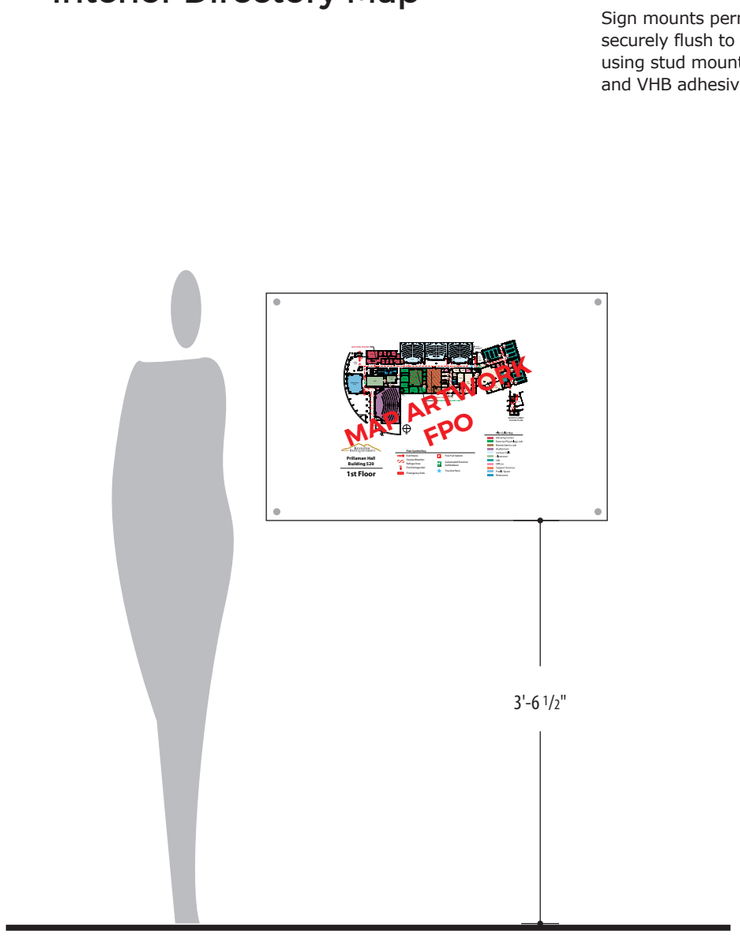


2 Side Elevation
Scale: Half

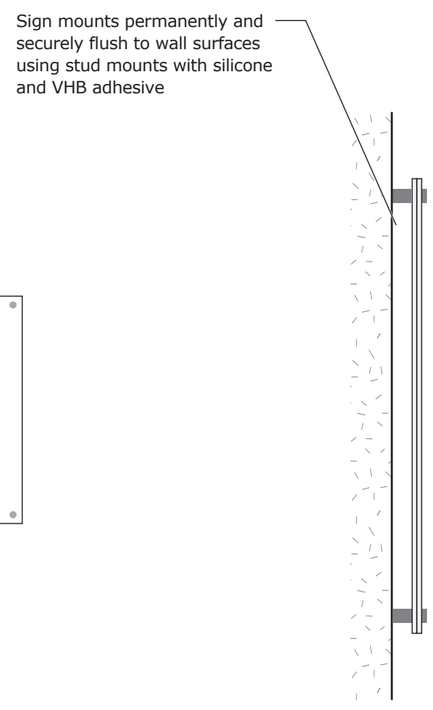
1 Front Elevation
Scale: Half

Sign Type Q

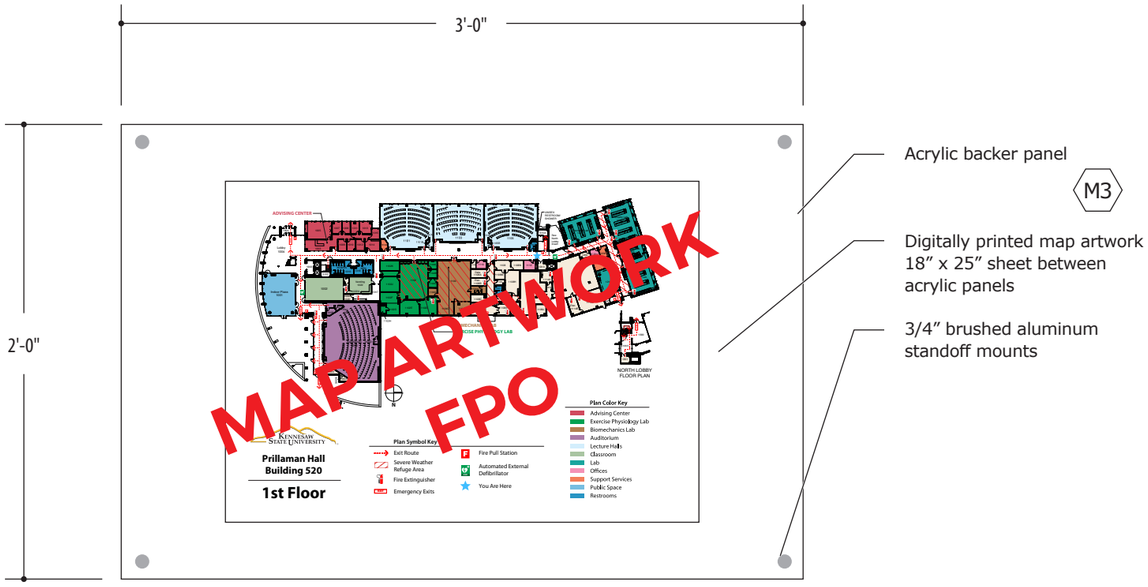
Interior Directory Map



3 **Typical Elevation**
Scale: 3/4” = 1’-0”



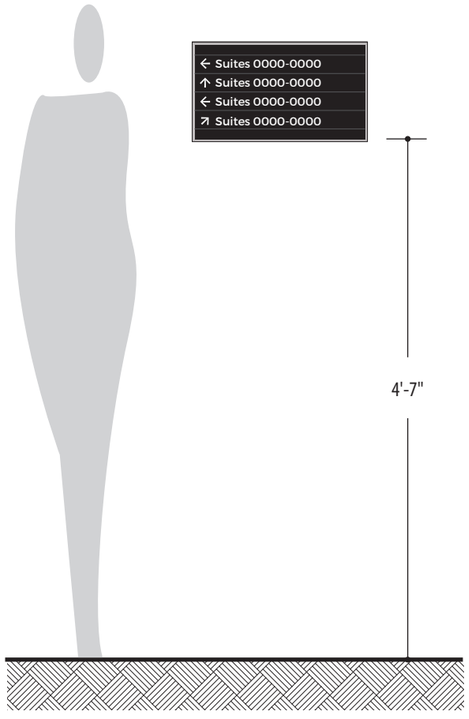
2 **Side Elevation**
Scale: 1 1/2”=1’-0”



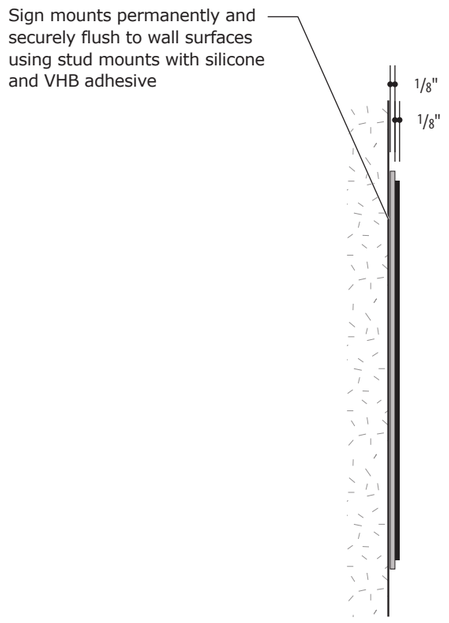
1 **Front Elevation**
Scale: 1 1/2”=1’-0”

Sign Type J1

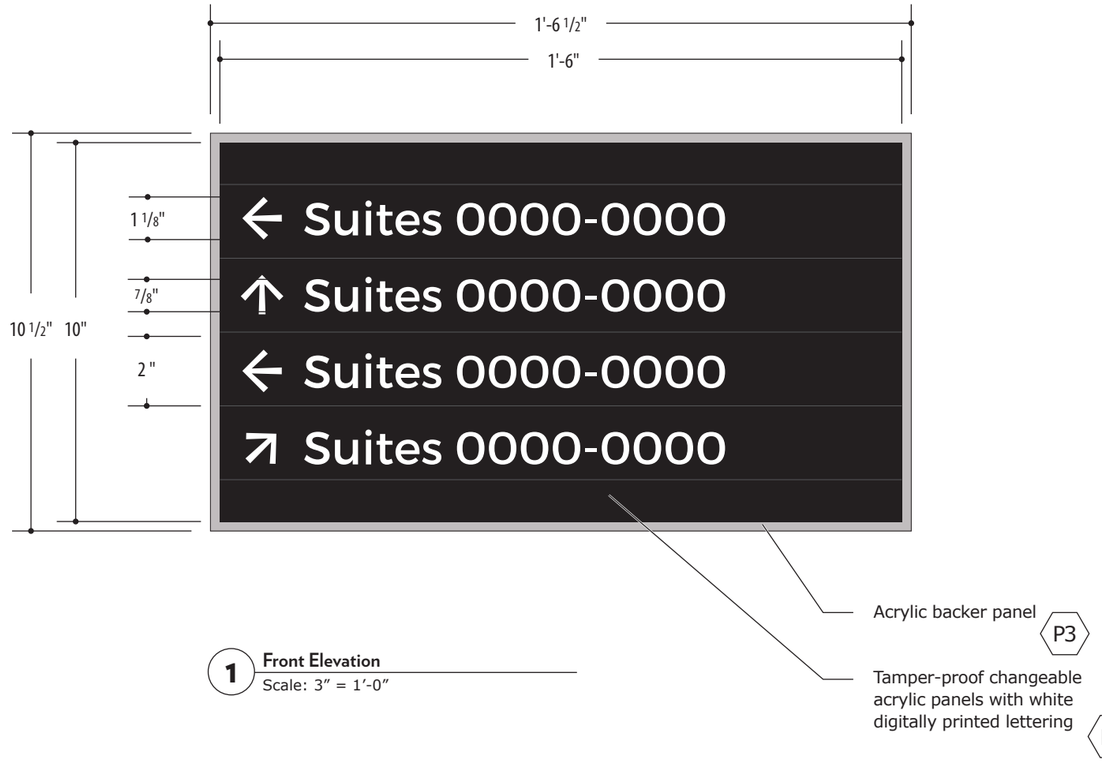
Directional



3 Typical Elevation
Scale: 3/4″ = 1′-0″



2 Side Elevation
Scale: 3″ = 1′-0″

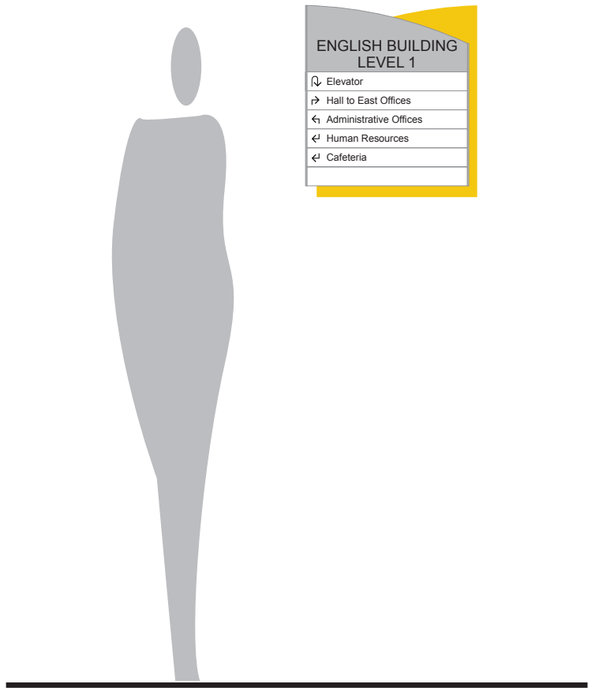


1 Front Elevation
Scale: 3″ = 1′-0″

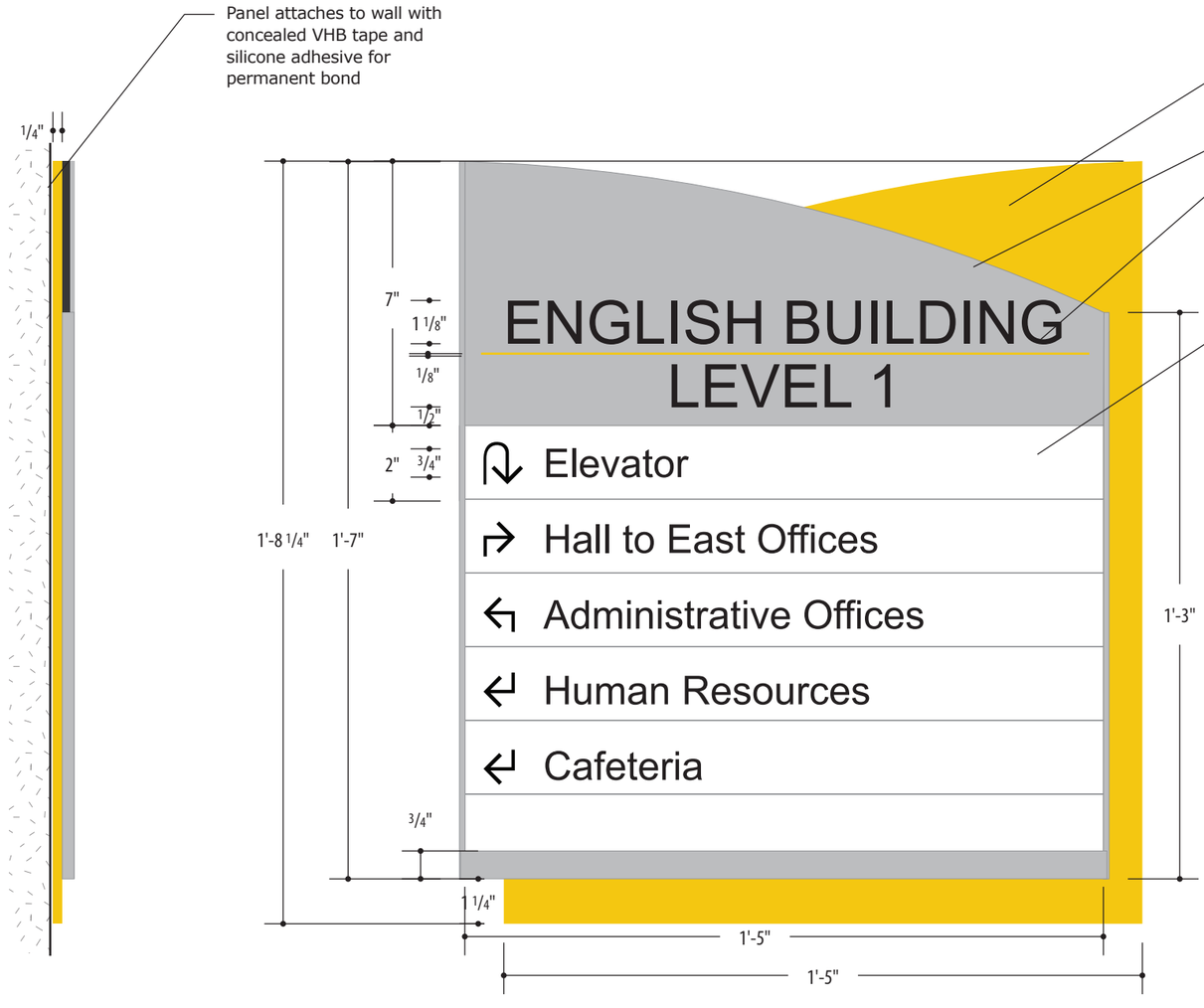
Sign Type J2

Directional - Alternate

Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)



3 Mounting Height
Scale: 3/4" = 1'-0"



2 Front Elevation
Scale: Half Scale

1 Side Elevation
Scale: Half Scale

Acrylic backer panel P1

Modular Sign P7

Painted acrylic insert panel with direct to substrate printed copy and rule line
P7 D1 D4

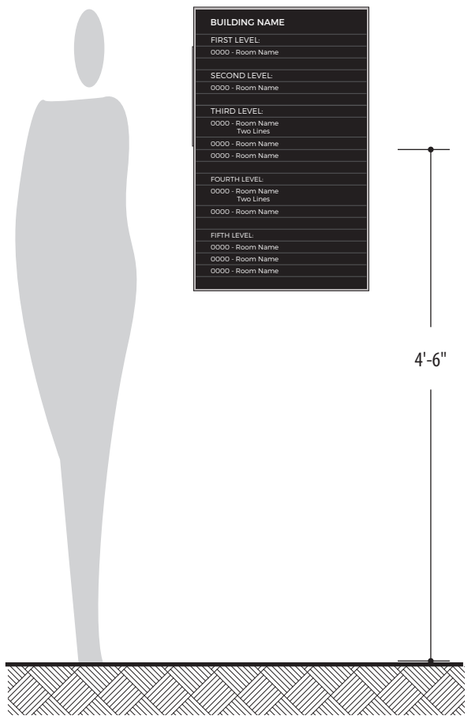
Painted acrylic insert panel with direct to substrate printed copy
P4 D1

NOTE:
Sign mounts at least 48" A.F.F. from baseline of text

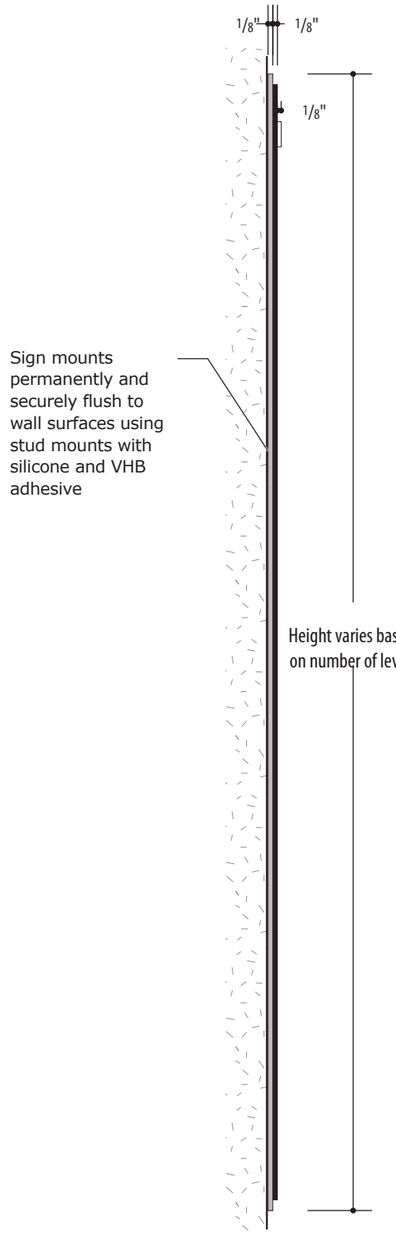
Fabricator responsible for ADA compliance

Sign Type J3

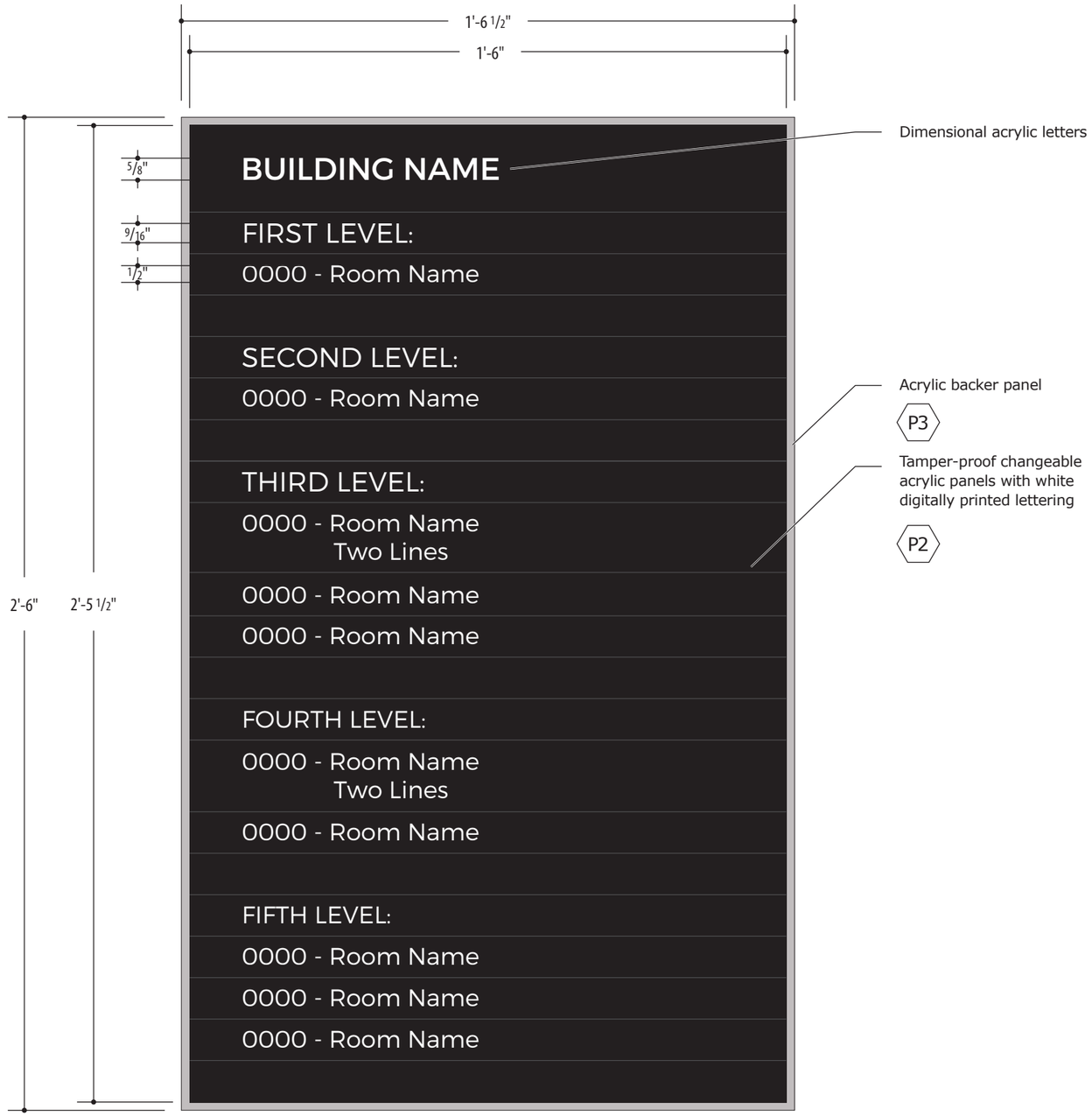
Wall Directory



3 **Typical Elevation**
Scale: 3/4" = 1'-0"



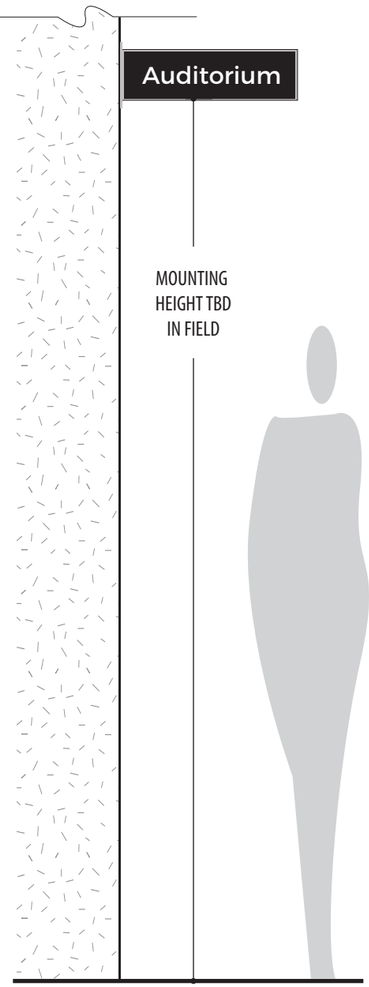
2 **Side Elevation**
Scale: 3" = 1'-0"



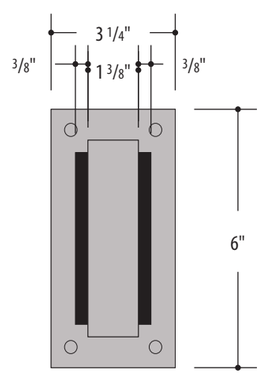
1 **Front Elevation**
Scale: 3" = 1'-0"

Sign Type L1

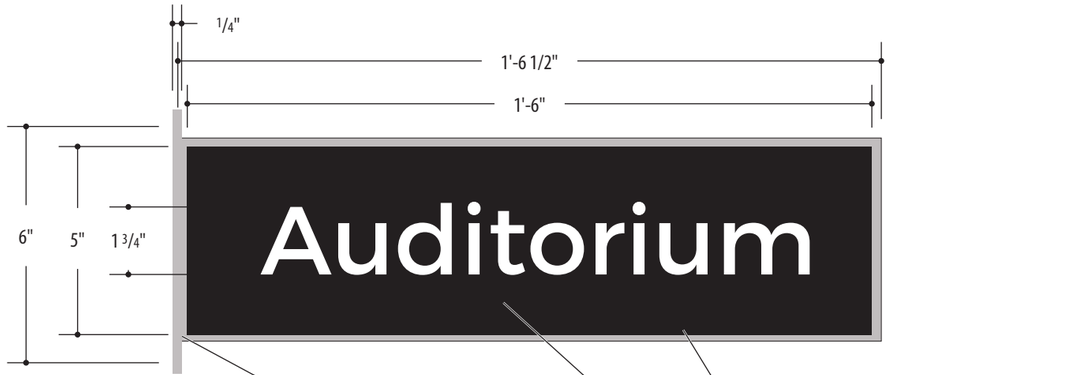
Blade



3 Typical Elevation
Scale: 3/4" = 1'-0"



2 Side Elevation
Scale: 3" = 1'-0"



1 Front Elevation
Scale: 3" = 1'-0"

Acrylic backer panel P3

Acrylic panel with white digitally printed lettering

P2

Painted PVC bracket mechanically attaches to wall with countersunk screws

P3

NOTE:
Sign is double-sided

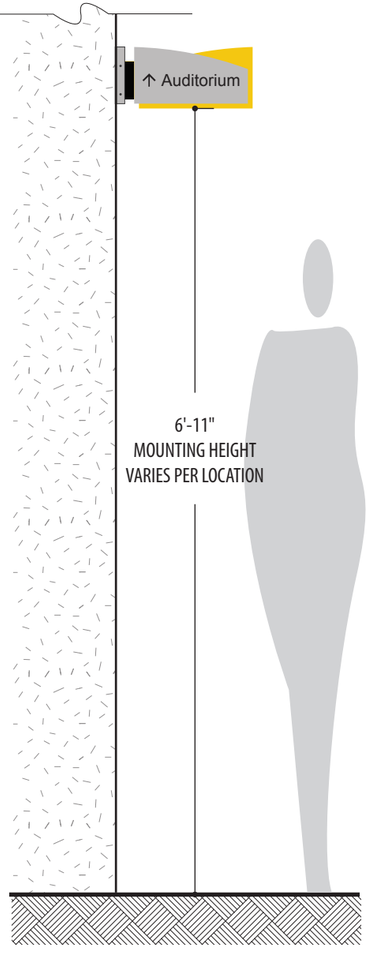
Sign Type L2

Directional Blade - Alternate

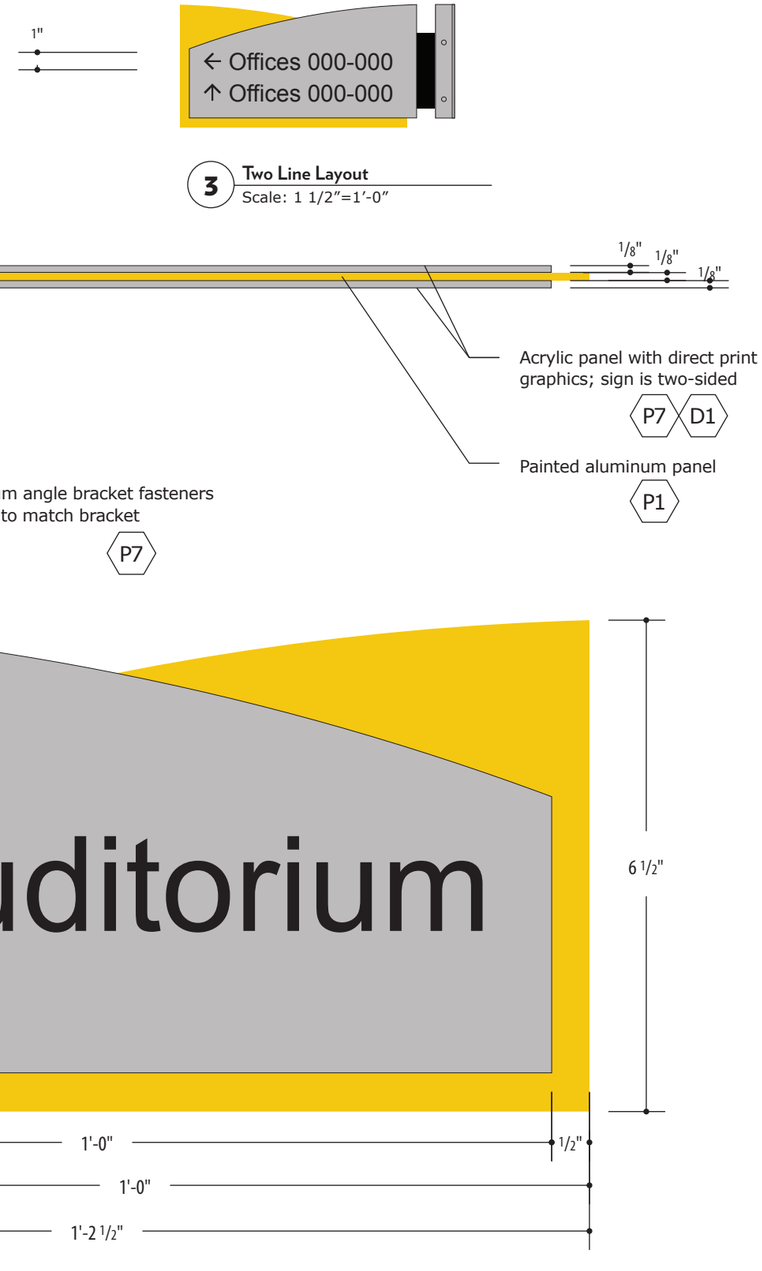
Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)

5 Front Elevation - Side B
Scale: 1 1/2"=1'-0"

6 Middle Plaque Shape/Colors
Scale: 1 1/2"=1'-0"



4 Front Elevation
Scale: 3/4"=1'-0"



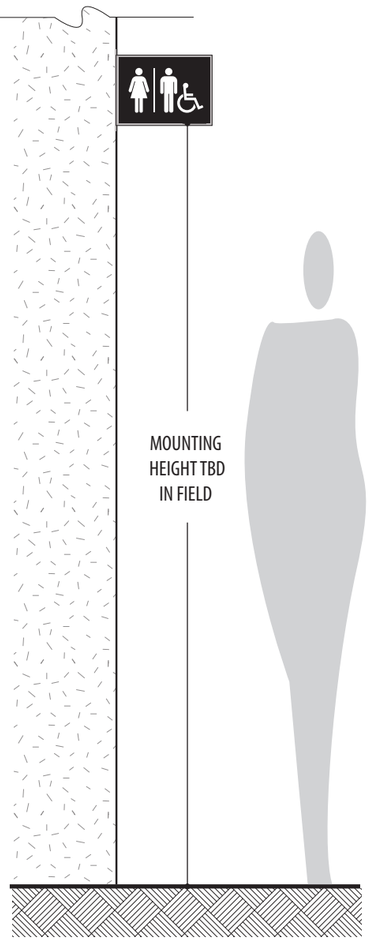
3 Two Line Layout
Scale: 1 1/2"=1'-0"

2 Plan View
Scale: Half Scale

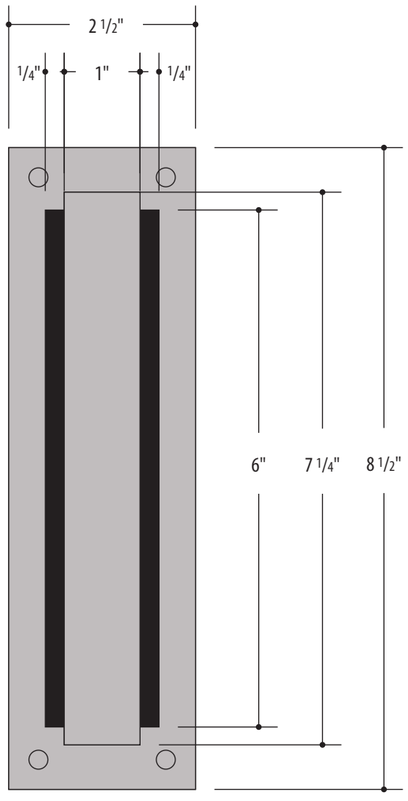
1 Front Elevation - Side A
Scale: Half Scale

Sign Type L3

Blade - Pictogram



3 Typical Elevation
Scale: 3/4" = 1'-0"



2 Side Elevation
Scale: HALF

1 Front Elevation
Scale: HALF

Acrylic backer panel P3

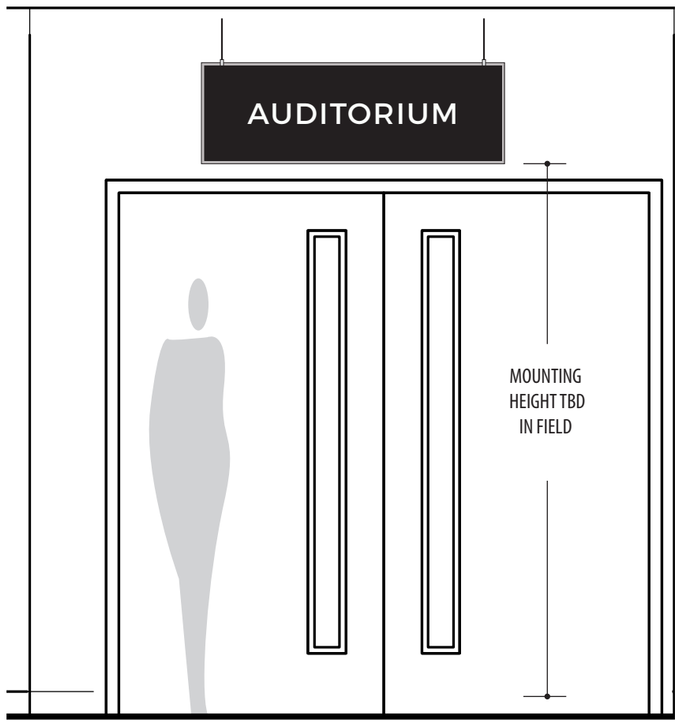
Acrylic panel with white digitally printed pictogram P2

Painted PVC bracket mechanically attaches to wall with countersunk screws P3

NOTE:
Sign is double-sided

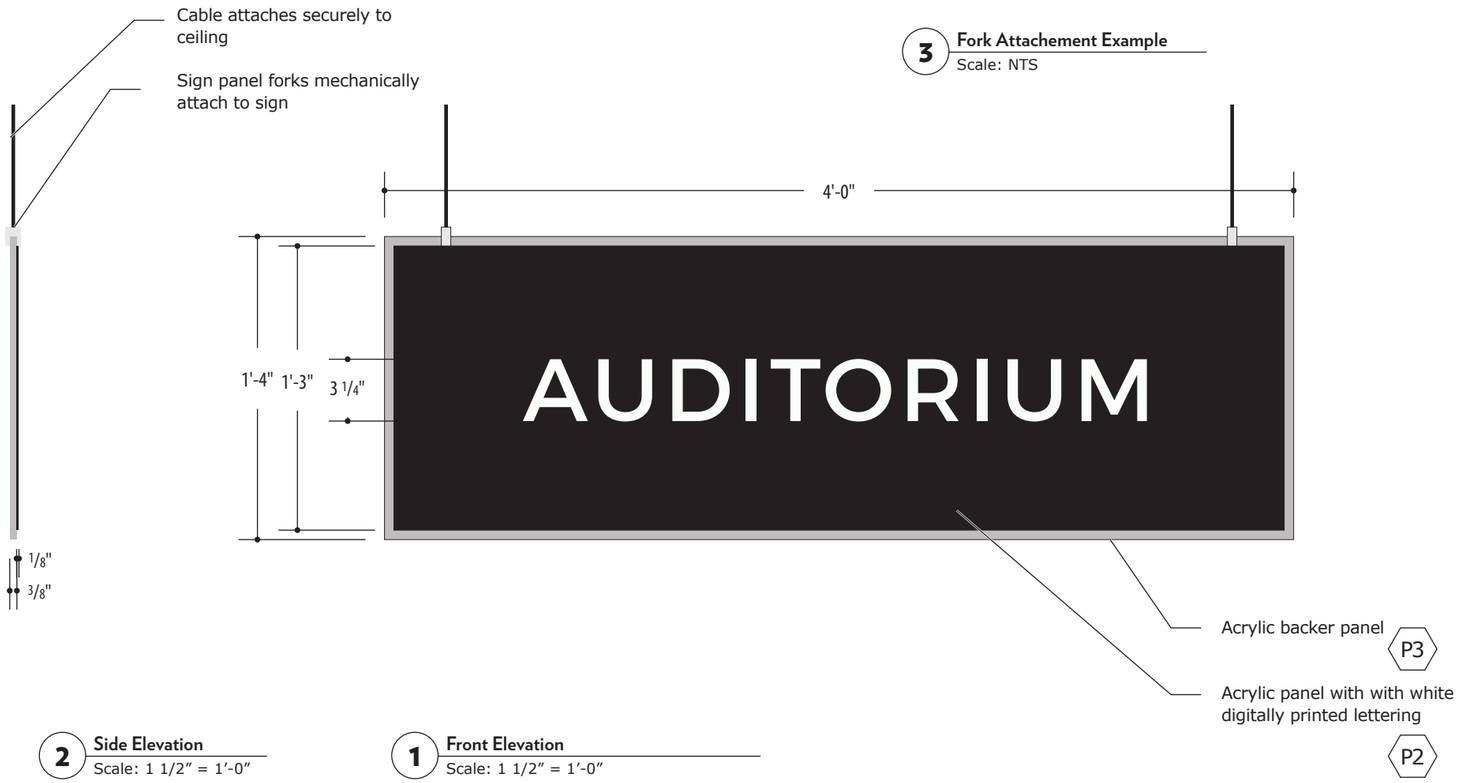
Sign Type S1

Suspended ID



4 **Typical Elevation**
Scale: 1/2" = 1'-0"

3 **Fork Attachement Example**
Scale: NTS



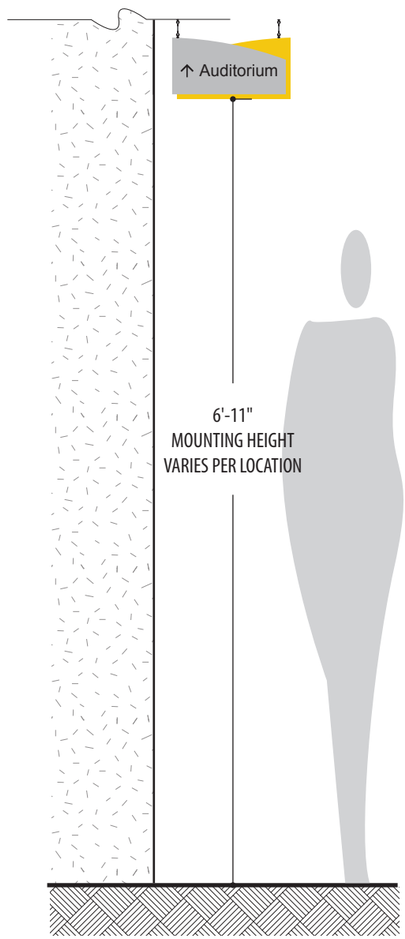
2 **Side Elevation**
Scale: 1 1/2" = 1'-0"

1 **Front Elevation**
Scale: 1 1/2" = 1'-0"

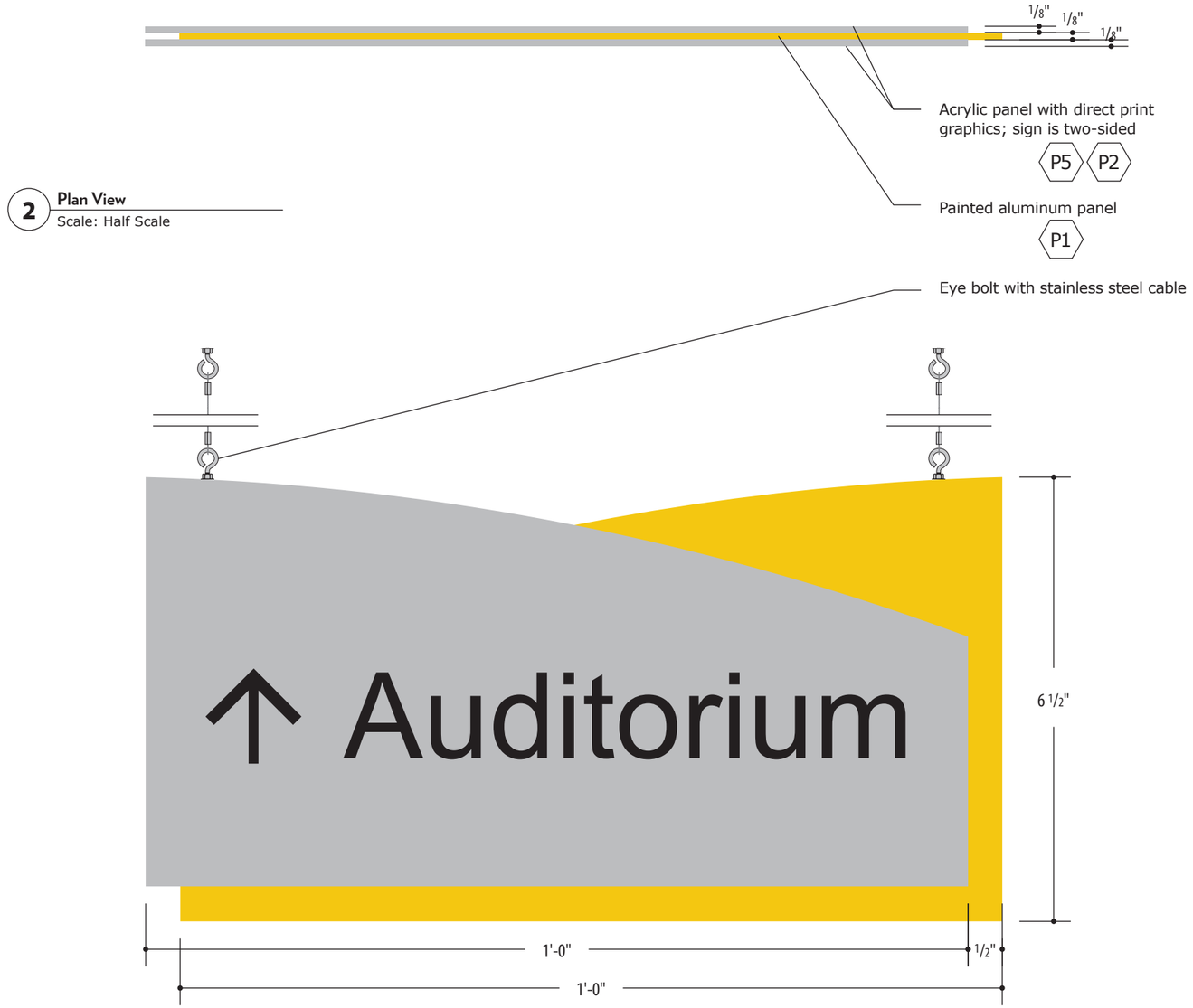
Sign Type S2

Suspended ID - Alternate

Used exclusively at the Siegel Student Recreation and Activities Center, English Building, and Operations Offices. (KSU to provide guidance on when to use this sign versus ST-A1)



3 Front Elevation
Scale: 3/4"=1'-0"

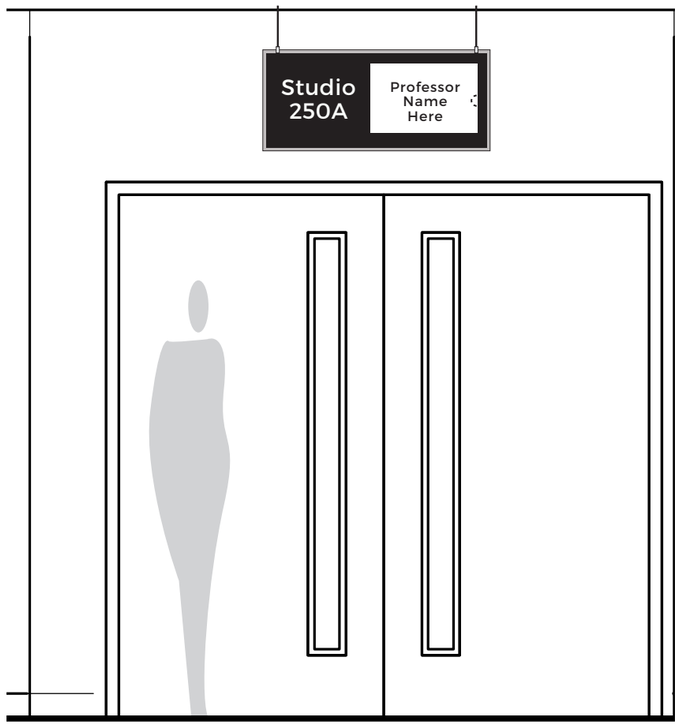


2 Plan View
Scale: Half Scale

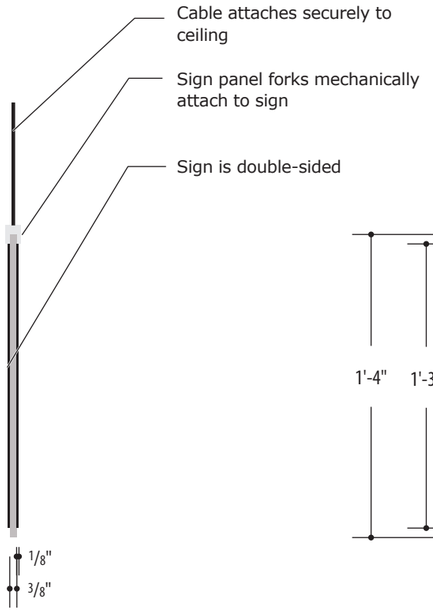
1 Front Elevation - Side A
Scale: Half Scale

Sign Type S3

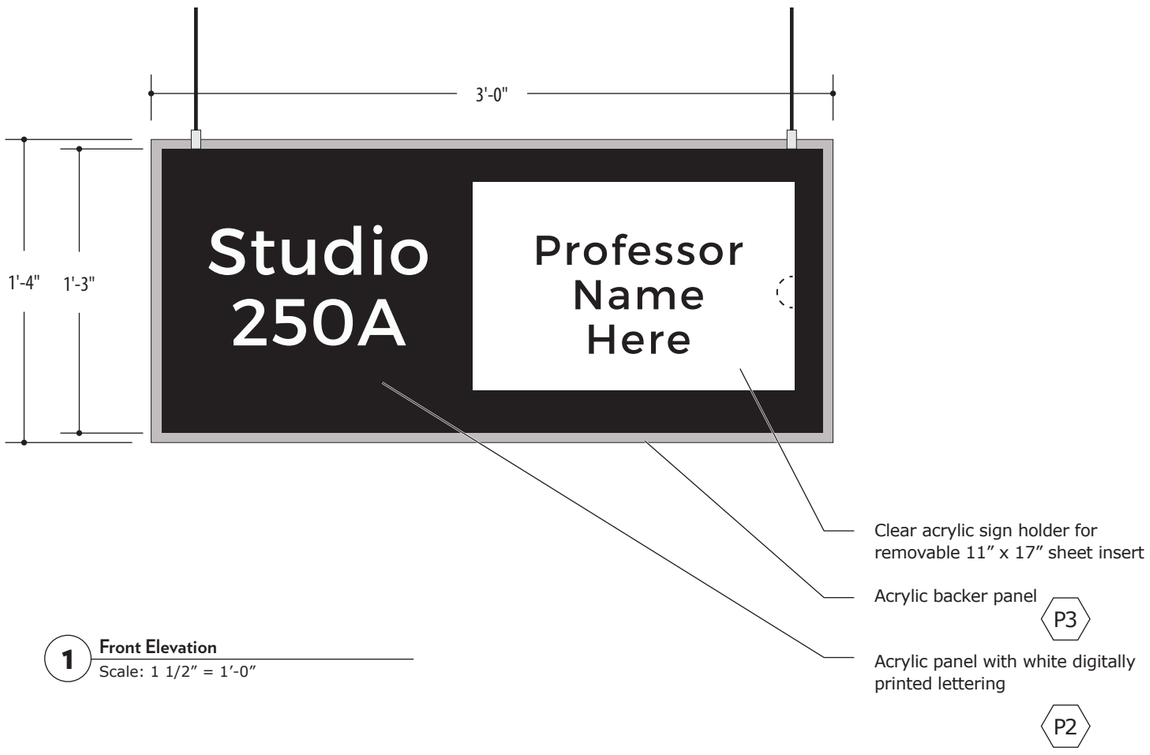
Suspended ID with Insert



4 **Typical Elevation**
Scale: 1/2″ = 1′-0″



2 **Side Elevation**
Scale: 1 1/2″ = 1′-0″

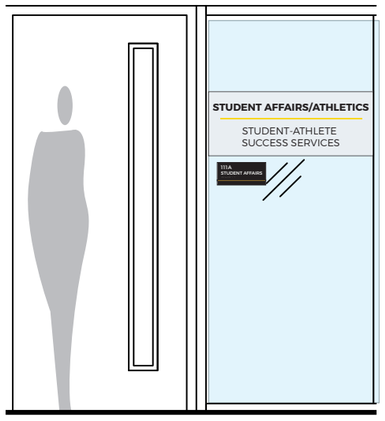


1 **Front Elevation**
Scale: 1 1/2″ = 1′-0″

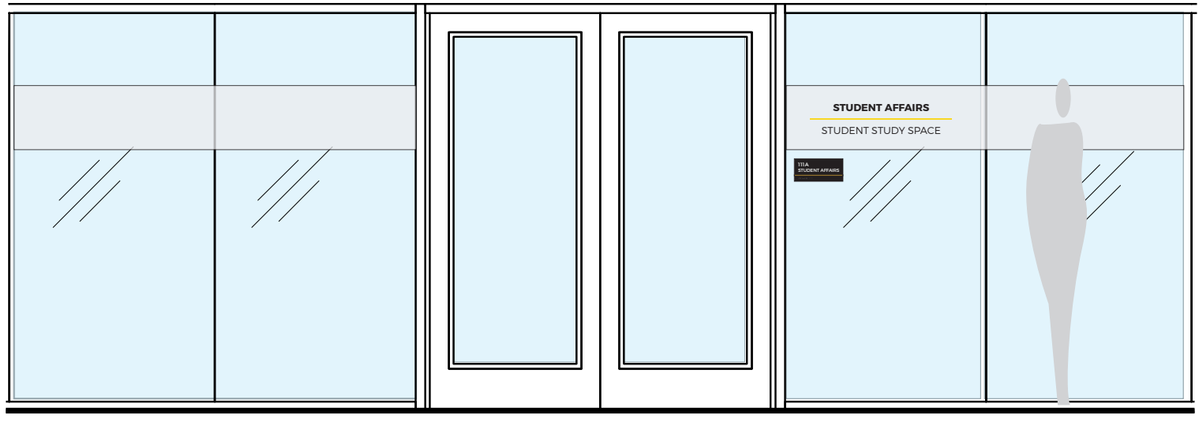
3 **Fork Attachment Example**
Scale: NTS

Sign Type V

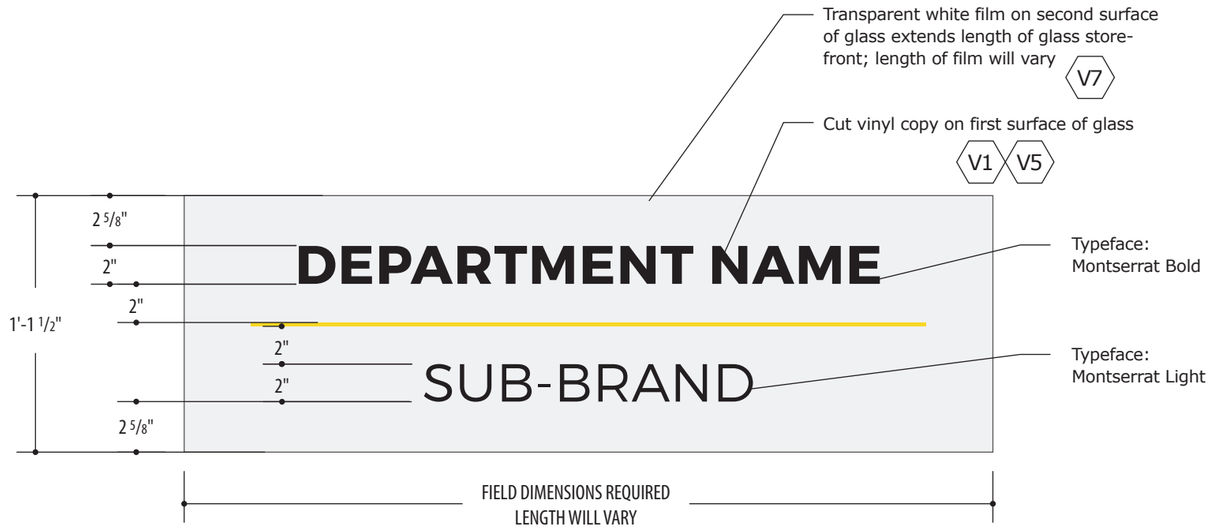
Department ID - Vinyl on Glass



3 Typical Elevation - Single Door
Scale: 3/8″=1′-0″



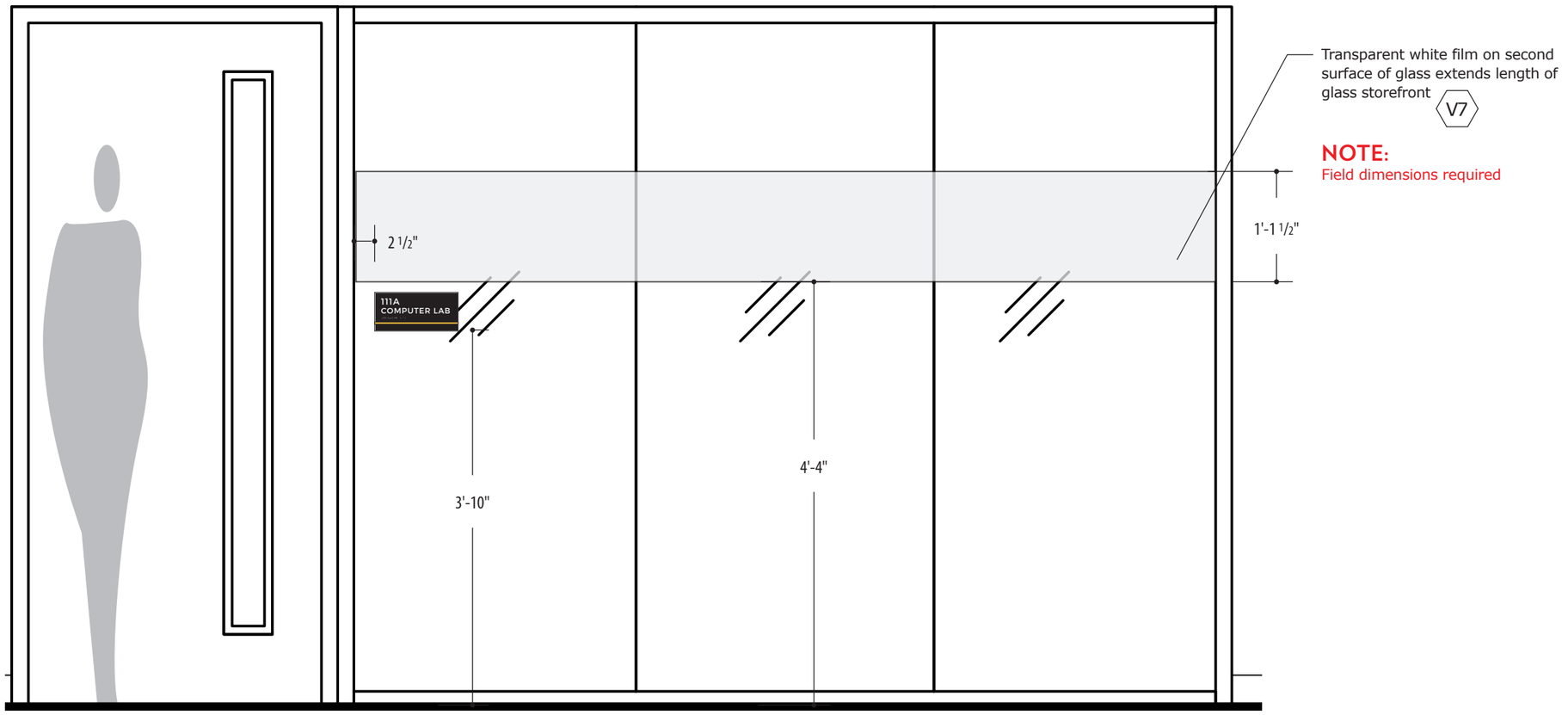
2 Typical Elevation - Double door
Scale: 3/8″=1′-0″



1 Front Elevation
Scale: 1 1/2″ = 1′-0″

Sign Type V2

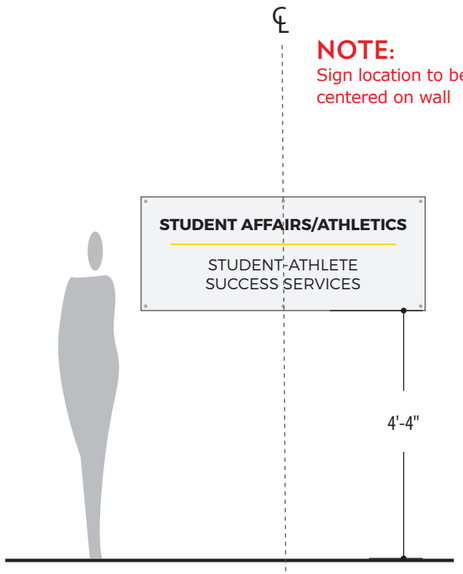
Privacy Vinyl



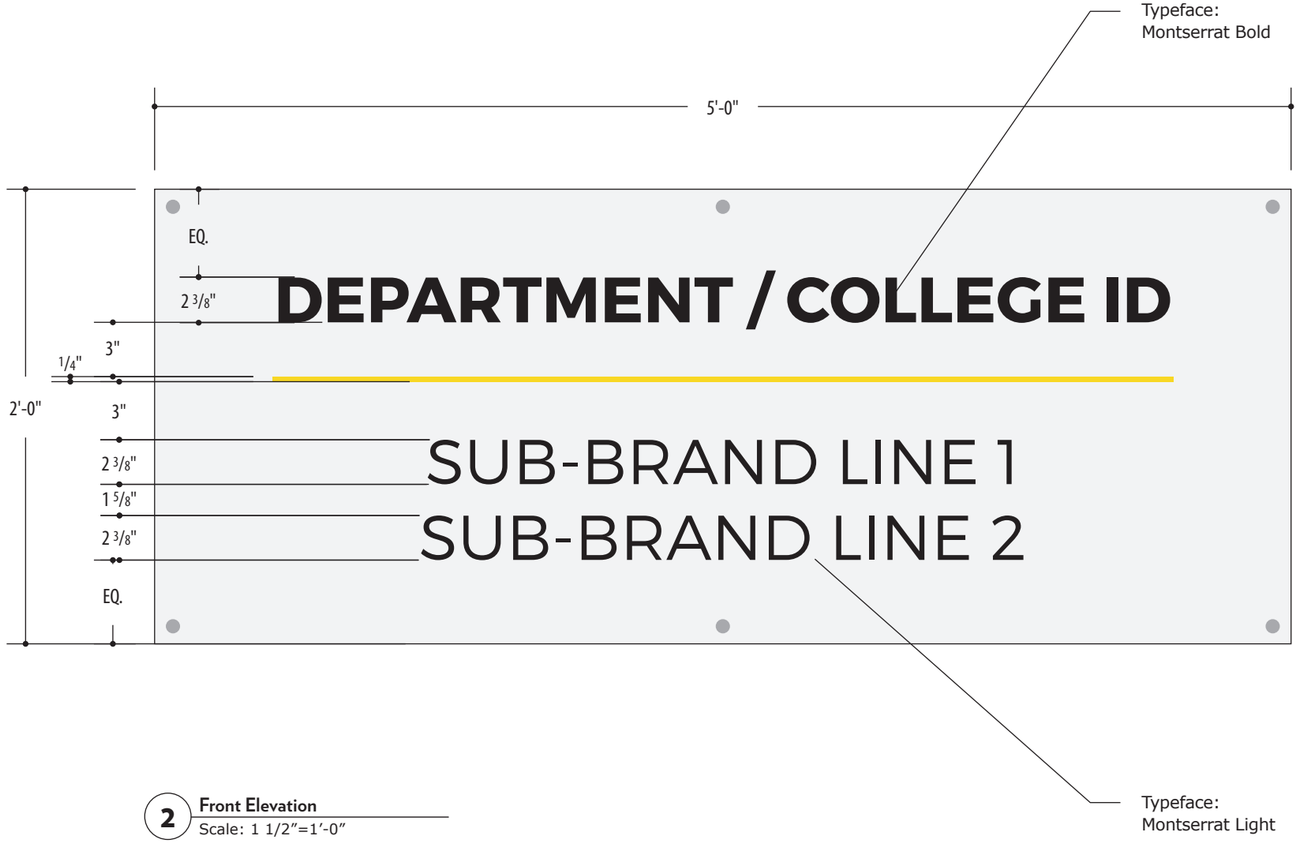
1 Typical Elevation
Scale: 3/4" = 1'-0"

Sign Type W

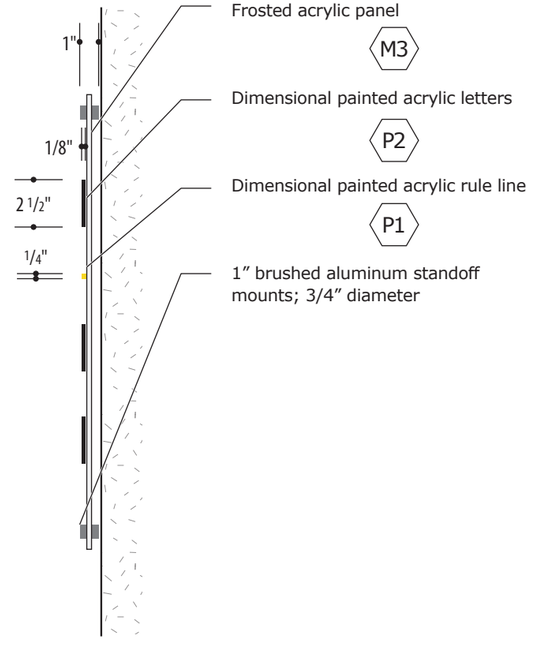
Department ID - Panel



3 **Mounting Height**
Scale: 3/8" = 1'-0"



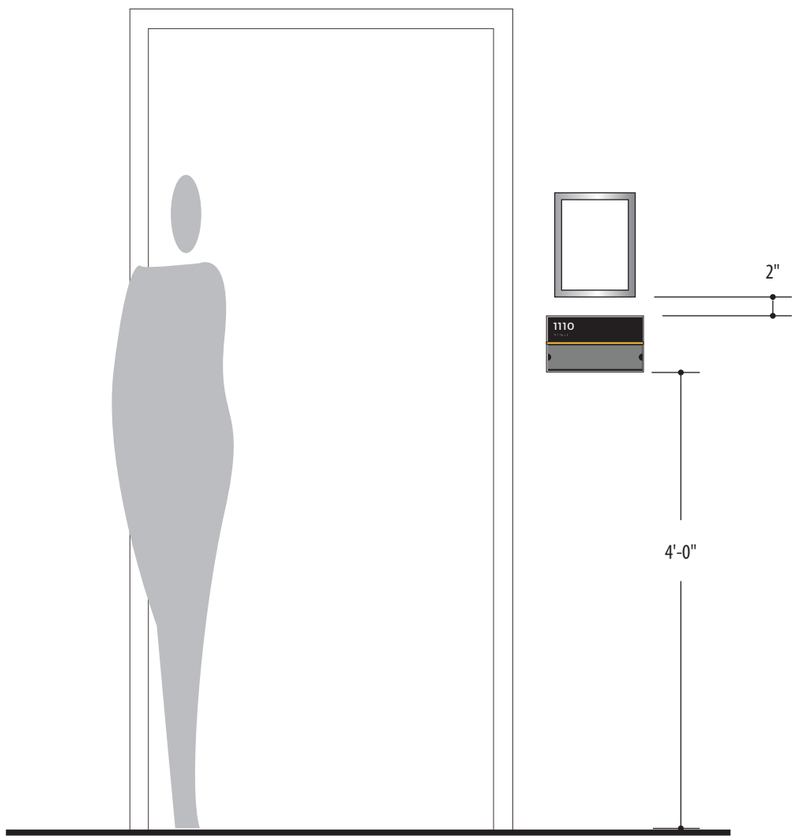
2 **Front Elevation**
Scale: 1 1/2"=1'-0"



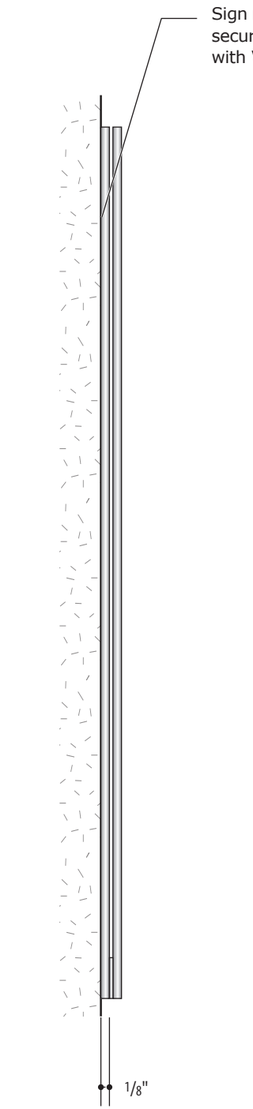
1 **Side Elevation**
Scale: 1 1/2"=1'-0"

Sign Type Y

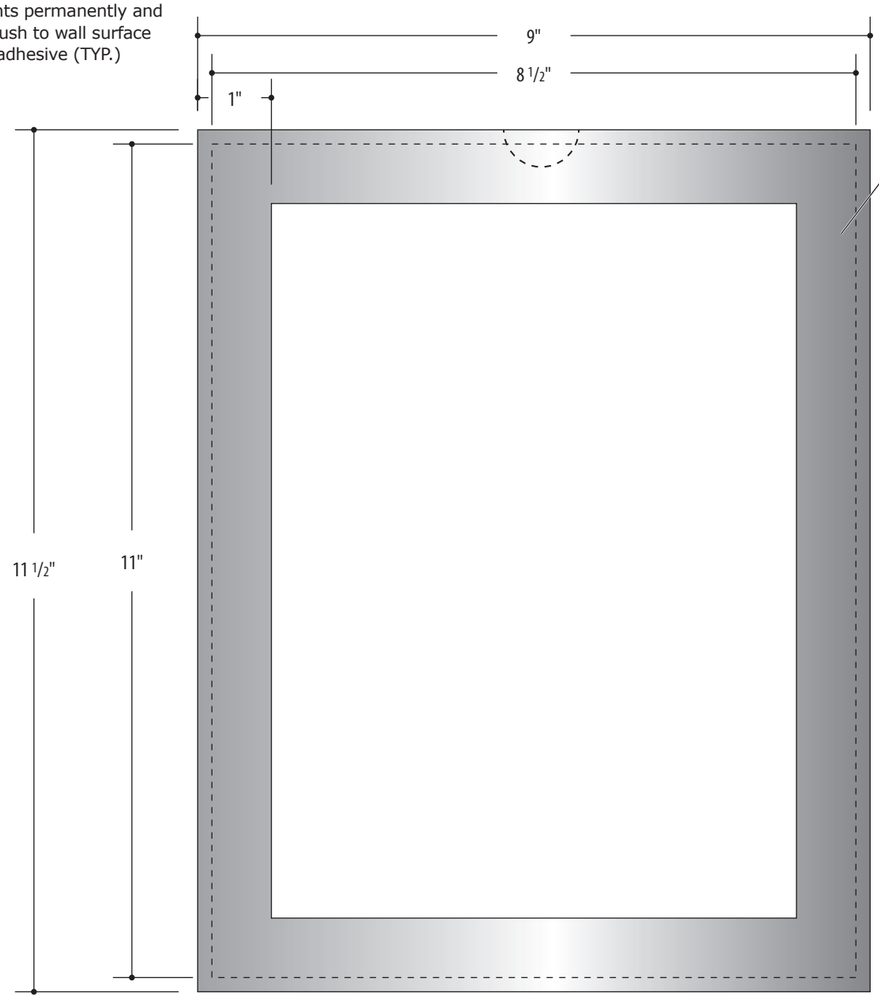
Sign Holder



3 Typical Elevation
Scale: 3/4" = 1'-0"



2 Side Elevation
Scale: HALF



1 Front Elevation
Scale: HALF