



**President's Planning and Budget Advisory Committee  
Meeting Notes – October 15, 2008**

Chairwoman Ziegler opened the meeting. To optimize time, she proposed the implementation of a two minute rule on verbal responses and a limit of three responses for a total of six minutes of response per individual on any given topic. Some expressed opposition. Others called for common sense over rigor. Wasmuth made a motion to accept Ziegler's motion; Dennison seconded. The motion carried with 14 ayes and 2 nays.

Papp provided a brief description of the recent land acquisition, which was publicized in today's [Marietta Daily Journal](#) and [Atlanta Journal and Constitution](#). The acquisition is very good for KSU, allowing for much needed expansion of recreational facilities. KSU has also been in discussions with members of the Arthur Blank Foundation about the possibility of building a Major League Soccer stadium on a portion of the land. Discussions are continuing and there is a 5 to 15% chance of this happening.

Ratchford provided a brief meal plan update. Discussion forums were held, student input was considered, SGA issued a resolution of support, and Cabinet approved a tiered plan that is considered fair and equitable to all cohorts. Details are available on the Culinary Services website - <https://financialservices.kennesaw.edu/culinary>. Plans must be purchased up front, which will allow some students to qualify for financial aid assistance. Waivers for hardship and/or dietary restrictions will also be available. Faculty and staff will be encouraged to participate. A food advisory committee has been formed that will provide governance of the meal plan.

Black provided an update on KSU's "aspirational" and "comparator" peers, terminology being used by the USG. In response to the USG's request, Papp assigned a task force to investigate and develop appropriate aspirational and comparator lists for KSU. Those submitted as aspirational are all metropolitan institutions and are based on Carnegie classification and enrollment. The task force also studied qualitative indicators such as strategic plans, stated core values, and strategic objectives. Most of the aspirational institutions were considered more advanced in their research and doctoral programs, but collectively they make a good target for KSU. In anticipation of the USG's report which uses statistical criteria, the task force is currently developing comparator criteria. Gayler expressed interest in determining comparator institution resources, and Rascati was interested in comparator institution budgets. Black acknowledged the contributions of Dr. Ed Rugg and his staff in compiling the aspirational peers report. Black will provide an e-copy to Ziegler for review by the Faculty Senate. Once the report is complete, the data will be reviewed once more by PPBAC and then posted to the campus website.

Fein expressed concern about the use of CETL as a clearing house for all on-line courses. He noted that some faculty considers this process contrary to academic freedom while leading to mediocrity and discouraging creativity. Others noted they are getting the same feedback. Black asked Ziegler to review the concept; the original intent was that on-line courses seeking to receive premium pricing must be reviewed by CETL.

Ziegler, followed by Gwaltney, led the committee in its continued review of the goals and action steps of the Strategic Plan, completing Goals 2 and 3. It was noted that benchmarks are being developed as the actions steps for each goal are being formulated.

The meeting adjourned at 2:30 p.m.

LKJ