

Conference Overview

What

Effecting Social Change through Women's Leadership in Sport

- A two-day conference on the impact that sports can have on effecting social change and the unique contributions of female leadership.
- Only UN-endorsed conference to integrate the importance of women in sports to fostering social improvement.
- Only US-hosted conference on the United Nations International Year of Sport and Physical Education (IYSPE 2005) agenda.
- Special focus will also be placed on educational role modeling to reach community youth as a means of minimizing behavioral-influenced societal challenges.
- Programs such as
 - Fostering Socio-Economic Improvement: Women's Leadership Perspective
 - Middle Eastern Approach and Programs
 - National Development Model: The El Salvador work in Progress
 - The Role of Media in Shaping Society's Perception of Women
 - Facilitating Women into Leadership Positions which make an impact on society
 - Sport and Social Change in Africa

Who

- Hosted by Kennesaw State University's WellStar College of Health and Human Services in association with the United States Olympic Committee (USOC) and the International Labour Association/Universitas.
- Internationally-renown advocates for social change, sports leaders and researchers such as
 - Anita DeFrantz, International Olympic Committee member
 - Donna de Varona, Two-time Olympic Gold Medalist
 - Christine Shelton, Co-Chair for the Project on Women and Social Change and Professor of Exercise and Sport Science at Smith College
 - Adolf Ogi, Special Adviser to the Secretary-General of the United Nations on Sport for Development and Peace
 - Lesley Visser, groundbreaking female sportscaster for over 30 years
 - Dr. Betty Siegel, President, Kennesaw State University
 - Rochelle Taylor, President, National Youth Sports Corporation
 - Lilamani de Soysa, Asian Working Group for Women in Sport,
 - Giovanni diCola, Focal Point for Sport, Development and Peace, International Labor Organization
 - Nada Zedian, Race Car Driver, Katar

THE INTERNATIONAL SUMMIT IS PRESENTED IN COOPERATION WITH:



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When

Thursday – Saturday, October 20-22, 2005

Where

Cobb Galleria Centre, Atlanta, Georgia

Why

- Raise awareness of the convening power of sport and expand the potential contribution of women through increased administrative contribution, event and player participation, and socio-economic infusion.
- Sport and physical education play an important role at the individual, community, national and global levels:
 - For the individual, sport enhances one's personal abilities, general health and self-knowledge.
 - On the national level, sport and physical education contribute to economic and social growth, improve public health, and bring different communities together.
 - On the global level, if used consistently, sport and physical education can have a long-lasting positive impact on development, public health, peace and the environment.
- Access to and participation in sport and physical education provide an opportunity to experience social and moral inclusion for marginalized populations. Through sport and physical education, individuals can experience equality, freedom and a dignifying means for empowerment. The control over one's body experienced while practicing sport is particularly valuable for girls and women, for people with a disability, for those living in conflict areas and for people recovering from trauma.
- Sport and physical education programs can be used as a means to combat challenges such as HIV/AIDS, extreme poverty, and gender inequality.

THE INTERNATIONAL SUMMIT IS PRESENTED IN COOPERATION WITH:





International Year of Sport and Physical Education

The United Nations General Assembly in its Resolution 58/5, entitled “Sport as a means to promote Education, Health, Development and Peace”, recognized the positive values of sport and physical education and acknowledged the challenges presented before the world of sport today.

This Resolution proclaimed the year 2005 as the International Year of Sport and Physical Education (IYSPE 2005), and invited Governments, the United Nations system and sport organizations to:

- include sport and physical education as a tool in development programs and policies, including those contributing to the achievement of the Millennium Development Goals (MDGs)
- work collectively and form partnerships based on solidarity and cooperation
- promote sport and physical education as a tool for health, education, social and cultural development
- on the local and national levels;
- strengthen collaboration with civil society actors

Resolution 58/5 encourages Governments, international sports bodies and sport-related organizations to elaborate and implement partnership initiatives with the aim of supporting sport-based development projects targeted at the achievement of the MDGs.

Sport and physical education play an important role in human development. By their very nature, sport and physical education are about participation, inclusion and a sense of belonging. They bring individuals and communities together, highlighting commonalities and bridging cultural and ethnic divides. Sport and physical education provide a forum to learn skills such as discipline, confidence and leadership and they convey core principles that are important in a democracy, such as tolerance, cooperation and respect. Sport and physical education teach the fundamental value of effort and how to manage essential steps in life such as victory or defeat. At the same time, physical education classes are often the first ones to be reduced or cancelled in schools in hard economic times, conflict or under the pressure from other academic fields. Grassroots sport-based initiatives receive little support from governments.



United States Olympic Committee

The United States Olympic Committee is a multi-faceted organization headquartered in Colorado Springs, Colorado, that provides leadership and guidance for the Olympic Movement in this country and around the world.

In 1978, the passage of the Amateur Sports Act (now the Ted Stevens Olympic and Amateur Sports Act) as federal law appointed the U.S. Olympic Committee as the coordinating body for all Olympic-related athletic activity in the United States. The USOC is the custodian of the U.S. Olympic Movement and is the moving force for support of sports in the United States that are on the program of the Olympic/Paralympic and Pan American Games, or those wishing to be included.

The USOC is recognized by the International Olympic Committee (IOC) as the sole agency in the United States whose mission involves training, entering and underwriting the full expenses for the United States teams in the Olympic/ Paralympic and Pan American Games.

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International Labour Organization

The International Labour Organization is the United Nations (UN) specialized agency which seeks the promotion of social justice and internationally recognized human and labor rights. It was founded in 1919 and is the only surviving major creation of the Treaty of Versailles which brought the League of Nations into being and it became the first specialized agency of the UN in 1946.

The ILO formulates international labor standards in the form of Conventions and Recommendations setting minimum standards of basic labor rights: freedom of association, the right to organize, collective bargaining, abolition of forced labor, equality of opportunity and treatment, and other standards regulating conditions across the entire spectrum of work related issues. It provides technical assistance primarily in the fields of:

- vocational training and vocational rehabilitation;
- employment policy;
- labor administration;
- labor law and industrial relations;
- working conditions;
- management development;
- cooperatives;
- social security;
- labor statistics and occupational safety and health.

It promotes the development of independent employers' and workers' organizations and provides training and advisory services to those organizations. Within the UN system, the ILO has a unique tripartite structure with workers and employers participating as equal partners with governments in the work of its governing organizations.



Universitas

Universitas promotes the identification and application of innovative solutions to the problems of development, especially in the world of work, and supports educational and training initiatives for development leaders, educators and policy makers.

THE INTERNATIONAL SUMMIT IS PRESENTED IN COOPERATION WITH:



WellStar College of Health and Human Services

Kennesaw State University is a comprehensive, residential institution with a growing student population of 18,000 from 129 countries. The third largest university in the state of Georgia, KSU offers more than 55 undergraduate and graduate degree programs. Located in metro Atlanta, Kennesaw State serves the growing population of northwest Georgia, while expanding its reach throughout the region and beyond.

The WellStar College of Health and Human Services is Kennesaw State University's newest College and was created for the purpose of combining a variety of disciplines that have as their central focus the health, physical fitness, and human service needs of our community. The College of Health and Human Services is comprised of the Department of Health, Physical Education and Sport Science, the School of Nursing, and the Department of Human Services. Additionally, the College has responsibility for the University Wellness Center, the Employee Fitness Center, and the University Health Clinic. Academic programs offered by the WellStar College includes, Exercise and Health Science, Health and Physical Education, Sport Management, generic BSN Nursing, accelerated BSN program, Human Services, as well as masters degrees in Primary Care Nursing, and Leadership and Care management. A masters degree in Social Work will begin in Fall Semester 2006.

The hallmarks of the WellStar College of Health and Human Services include excellence in education, service learning, community engagement, and action research. The WellStar College School of Nursing consistently boast one of the highest pass rates on the RN licensure examination in Georgia, and on the national Nurse Practitioner certifications examinations. The Department of Human Services offers the American Humanics Program preparing future leaders in non-profit administration. The College has deep roots in the north Georgia community operating three nurse managed health clinics that last year provided health care to approximately 3000 individuals who had no other access to care. The College Center for Community Partnerships has established a stellar record of collaborations in the area of social service education and provision documenting over 100 community partnerships. The Health, Physical Education, and Sport Science Department has traditionally reached out to the community offering initiatives that promote both physical activity and socialization to both disabled children and older adults. With the addition of our newest initiative, the Office of International Sport Education, the WellStar College of Health and Human Services has expanded its focus on community by establishing global partnerships. The WellStar College is taking leadership in Kennesaw State University's partnership with the International Labor Organization in establishing the Universitas program which highlights the potential of Sport as a vehicle for social change and development internationally.

The WellStar College is actively participating in the International year of Sport and Physical Education (2005). Further, the WellStar College has embarked on a significant agenda of applied research that focuses on interventions to promote the health, well-being and physical fitness of our community. The College has established significant research initiatives in Latino Health issues, HIV/AIDS care and prevention, Ethics in End-of-Life Decisions, Cognation in Older Adults, Patient Safety, Cardiac Rehabilitation in Mid-Life Women, and Health Benefits of Physical Activity.

The WellStar College of Health and Human Services is a dynamic component of Georgia's fastest growing University. The hosting of the 2005 International Summit on Effecting Social Change through Women's in Sport is the latest in a long list of significant initiatives that demonstrates our commitment to being at the helm of developing a better tomorrow.

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