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**KENNESAW STATE JOINS UNITED NATIONS IN PRESENTING
INTERNATIONAL SUMMIT HIGHLIGHTING WOMEN'S LEADERSHIP,
CREATING SOCIAL CHANGE THROUGH SPORTS**

Only Conference in US as Part of United Nations' Series of Worldwide Events

Atlanta, GA – June 22, 2005 – Kennesaw State University (KSU), in the Metropolitan Atlanta area, will host an international summit, "**Effecting Social Change through Women's Leadership in Sport,**" on **October 20-22, 2005**. The summit will be opened by **Adolf Ogi**, Special Adviser to the Secretary-General of the United Nations on Sport for Development and Peace.

This summit is the only conference to be held in the U.S. as part of the United Nations' International Year of Sport and Physical Education and is the only UN-endorsed conference to integrate the importance of women in sports to fostering social improvement. Special focus will also be placed on educational role modeling to reach community youth as a means of minimizing behavioral-influenced societal challenges.

"This is an exciting opportunity for our University to host a significant conference that can provide the framework for addressing important global issues through women's leadership," says **Dr. Betty Siegel**, President of Kennesaw State University. "The conference is also an opportunity to foster strategic partnerships for the University's future." KSU's WellStar College of Health and Human Services is presenting the summit in cooperation with the United States Olympic Committee and the International Labor Organization.

With more than 25 internationally-renowned speakers, the summit offers a unique opportunity for participants to interact with experts in the areas of leadership and community development through sports. Speakers will include sports leaders, researchers and advocates for social change such as International Olympic Committee member **Anita DeFrantz**, two-time Olympic Gold Medalist **Donna de Varona** and **Christine Shelton**, Co-Chair for the Project on Women and Social Change and Professor of Exercise and Sport Science at Smith College.

Registration is now open for this two and a half day conference, which will be held at the Cobb Galleria Centre in Atlanta. Space is limited to the first 500 registering. The conference fee is \$329; early registration is available for \$279 prior to September 6. For additional information and to register, visit: www.kennesaw.edu/Sport2005.

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