



There's a reason
the mainframe
system at Equifax's
Credit Marketing
Services is in
good hands.

His name is Bob Wise.

M.B.A., Kennesaw State University

Keeping the Equifax Credit Marketing Services mainframe system up and running 24/7 is a job that has zero margin for error. But Bob Wise has it firmly in his grasp.

The Kennesaw State University graduate (M.B.A. '99) is in command of the department that works with outsourcing partners to ensure the CMS mainframe is always available, always reliable. His quarter-century of professional experience prepared him for the responsibility. But it's his Kennesaw State education that gave him the

knowledge to think more strategically – and globally – about where to take the department next.

“More than anything, KSU taught me how to recognize, understand and embrace change,” Bob says. “The level of education I received there was fantastic.” Every day, working professionals like Bob Wise expand their world view, thanks to Kennesaw State University. Georgia companies that support Kennesaw State are a major reason why.



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