Transformational student engagement through professional practices in the Arts

1. Strategic recruitment initiatives to increase enrollment and attract exemplary students
   a. Refine audition and admissions processes
   b. Expand recruitment events, festivals, conferences, competitions, and P-12 teacher programming
   c. Implement targeted recruitment and enrollment management plans with measurable goals for each unit

2. Improve student retention, progression, and graduation rates
   a. Advance professional advising, focusing on effective communication with units and students
   b. Develop curricular revisions, expansions, and programming to support student success
   c. Engage and retain highest achieving students

3. Increase student participation in undergraduate scholarship, creative activity, and applied learning experiences
   a. Increase student participation in honors courses and programming
   b. Grow undergraduate research within coursework
   c. Increase support for student scholarship and creative activity
   d. Expand internship and service-learning opportunities

4. Expand graduate programming
   a. Grow enrollment within MA in Art & Design program
   b. Develop a concept paper for graduate programming in BSOM
   c. Implement Double Owl pathways

5. Increase external impact of faculty research
   a. Increase external peer-reviewed scholarship and creative activity products
   b. Advance external grant funding
   c. Increase Research Advisory Committee programming and initiatives
   d. Develop faculty residencies and exchanges
   e. Leverage marketing and communication to promote outstanding faculty research and creative achievements
6. Nurture a culture of diversity and inclusive excellence
   a. Effectively engage students, faculty, and staff in D&IE dialogue
   b. Develop D&IE programming, support networks and training for students, faculty, and staff

7. Expand community and disciplinary engagement activities
   a. Establish purposeful industry and community partnerships
   b. Expand community engagement initiatives
   c. Expand guest artist residencies and exchange programs

8. Develop effective fundraising strategies
   a. Establish advisory boards in all units
   b. Increase impact of annual COTA Gala
   c. Increase student scholarships and program support across COTA

9. Enhance the COTA presenting season
   a. Expand branding and marketing initiatives
   b. Refine season planning calendar and process
   c. Implement annual ArtsKSU Engagement Roadmap
   d. Produce annual Season Preview Event
   e. Expand ArtsKSU Membership program
   f. Increase attendance at ArtsKSU events