



Joshua Branton

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SKILLS

Advertising/Packaging Design
Digital Illustration
Corporate Branding
Logo Design
UX/UI Design
Adobe Creative Suites Expertise

CAREER OBJECTIVE

I am an energetic and self-motivated graphic designer seeking a position at a reputable company looking for a high-level designer to enhance their team. Through my understanding of current trends in marketing, branding, and design, I look forward to creating the most effective and memorable designs for multiple purposes. Whether it be on my own, or as part of a team, I look forward to any challenges that I come upon with excitement, eagerness, and a strong resolution to ensure that every design and piece of work I create is better than my last.

EXPIRIENCE

Freelance Graphic Designer - Self-employed – Mar 2020 to Current

- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs
- Generated digital image files for use in digital and traditional printing
- Utilized Adobe Suites Software to create images and layouts
- Engaged with customers to present mockups and collect information for adjustments
- Created corporate brands by designing identity systems in line with company values
- Developed engaging marketing and promotional advertisements to generate sales revenue and grow customer base

Administrative Assistant - Cherokee Properties Realty Co. – Jan 2020 to Current

- Organized and maintained filing and document management systems by coordinating, archiving and purging files
- Handled management of communication to executives by taking and making telephone calls, reviewing and prioritizing mail and composing and typing correspondence
- Reviewed and suggested improvements for interoffice correspondence, reports and presentations in order to maximize impact
- Designed architectural house plans for new developments

Assistant Manager/Bartender - Firestone Wood-Fired Pizza and Grill – Oct 2015 to Feb 2017

- Practiced cooperation and teamwork to achieve higher store sales and increase work ethic among employees, while leading the restaurant in personal sales
- Negotiated with vendors to bring in new and local beers and liquors while ensuring price points were accurate and guests were accommodated
- Managed store income and petty cash to ensure accurate till counts at the end of each shift

EDUCATION

- BFA in Art with a Concentration in Graphic Communications
Kennesaw State University, Kennesaw, Georgia
GPA: 3.89

AWARDS AND HONORS

- Golden Key Honor Society Member
- Magna Cum Laude Graduate
- Zuckerman Museum *New Visions* 2022 Juror's Choice Winner

REFERENCES

- Furnished Upon Request