

SUSAN DANG

design creative

EDUCATION

BFA in Art
Graphic Communications
Minor Film Studies
Kennesaw State University
December 2022

SOFT SKILLS

Adaptability

Problem-solving

Leadership

Organization

Creativity

Attention to detail

HARD SKILLS

Adobe Creative Suite

- InDesign
- Illustrator
- Photoshop
- Lightroom
- After Effects
- Premiere Pro
- Dreamweaver
- Media Encoder

Davinci Resolve

Affinity Designer

Sketch

Microsoft Office

ABOUT ME

I strive to create tactile and practical designs to support versatility and accessibility. I love to convey sentiment and create subtle, but impactful details in my works. I look forward to adding value to the environment and helping the business grow through my designs.

RELEVANT EXPERIENCES

MICRO CENTER — Front End Specialist

December 2019–Present | Duluth, GA

- Provides continual support on projects designed to maximize transactions and store growth
- Maintains up to \$400k of electronic inventory and coordinates distribution of inventory to the store based on seasonal needs
- Supports GM through implementations of various projects with coordination of marketing campaigns and special events with in-store and out-of-store promotions.
- Created an internal program that helped my direct team add value to our business objectives and strategic initiatives

COBB COUNTY WATER SYSTEMS — Graphic Designer

February 2022–July 2022 | Marietta, GA

- Awarded with publication on Cobb County Water System's website for my design in a 6-month special project that directly attributed to the company's implementation of responsible water practices
- Developed relationships with Program Specialists to streamline design layouts and to ensure deadlines were met

ANGLE 3 FILMS — Video Designer

October 2017–September 2019 | Duluth, GA

- Directed the design, development, and production of wedding videos for our clients and service including layout, audio enhancement, and video editing
- Improved client satisfaction with meeting their optimal needs through inputting graphics to enhance deliverables



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