

# **SKILLS**

## **DESIGN** •

Branding Design
Typography
Social Media
Annual Reports
Marketing
App Layouts
Infographics
Packaging Design

## **KEY SKILLS** •

Creative
Team player
Detail oriented
Critical thinking
High energy
Outgoing
Organized
Communication

## **APPLICATIONS** •

Mac OS
Adobe XD
Powerpoint
Adobe Creative Suite
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Adobe After Effects
Microsoft office

HSGraphicsandDesigns@gmail.com www.Hsgraphicdesigns.com

715-573-3466

# **HALEY SARTORI**

**GRAPHIC DESIGNER** 

# **EDUCATION**

KENNESAW STATE UNIVERSITY (KENNESAW, GA)

BFA in Art / Graphic Communications (MAY 2023) Graphic Design Club



## **AWARDS**

Presidents List Recipient (2021-2023)

GDUSA Award Recipient for App Design (2022)

Certificate of excellence for Parliament of Owls Project-

Kennesaw ARTS and Culture Commission (2021)

# **EXPERIENCE**

**GRAPHIC DESIGN INTERN** 03, 2021-PRESENT

BOB STEELE SALON (ROSWELL GA)

- -Develop & create graphics on a weekly basis for the company.
- -Responsible for meeting with supervisor & presenting design ideas.
- -Keep up with social media/marketing and check in on individua locations to stay on brand.
- -Skill Acquired: Creative & free thinking, working with multiple deadlines, efficiency, achieving goals based on superior and consumer needs, organization, communication, managing overcoming adversity.

### **HEGIRA HEALTH INC.** (LIVONIA, MI / 2023)

-Annual Report 2022-2023

#### CFI FBRATE DYSI FXIA (2023)

- -Designed a Infographic
- -Redesigned a HIPPA form for there collaboration for Westover Hills Orthopaedics.

### CRAZY LOVE COFFEE HOUSE (ROSWELL GA / 2023)

-Limited edition collection that included a new branding kit.