



# Maliah Hull

VISUAL DESIGNER

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## CONTACT

404-621-3550

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Maliahhulldesigns.com

## EDUCATION

BFA, Graphic Communications

**Kennesaw State University**

2018–2022

Kennesaw, GA

## KEY SKILLS

Product Design | UX Design

Visual Design | Graphic Design

Prototyping | Wire framing

User Research

Typography | Branding

Digital Media | Print Media

HTML | CSS

## TOOLS

Adobe Suite | Figma

Visual Design | Graphic Design

Miro | Jira

Confluence | Asana

Ustesting.com

Optimal Workshop

## PROFILE

Imaginative designer with two years of experience. Driven by user-centered design principles. Experienced in graphic design, user research, user experience design gained through corporate and non-corporate internships.

## EXPERIENCE

### Product Design Intern

*OkCupid- Remote, NYC (June 2022–Aug. 2022)*

- Produced user-centric prototypes and mid-fidelity designs for desktop and app platforms.
- Conducted competitive research to understand table stakes feature sets and pinpoint whitespace opportunity.
- Set up and analyzed usability and concept tests through UserTesting.com to ensure prototypes resonated with users.
- Presented a preliminary product pitch to an audience of approximately 30 stakeholders including the VP of Diversity and Inclusion, Director of Research, Diversity and Inclusion Lead, and Product Managers.

### Assistant Graphic Designer

*Kennesaw State University, Kennesaw, GA (Oct. 2021–Aug. 2022)*

- Completed Print Design, Social Media Content Creation, and Ad design for Kennesaw State University, School of Art and Design Marketing Department adhering to University design system and style guides.
- Completed page layouts and photo manipulation for final deliverables for clients.

### Web Design Intern

*MB Design-Remote, Atlanta, GA (May 2021–June 2022)*

- Completed Web Design, Print Design, Social Media Content Creation, and Brand Identities for company clients.
- Completed Creative Briefs, Style Guides for client presentation. Completed page layouts and photo manipulation for final deliverables for clients.
- Met with clients and kept constant communication in order to successfully create and deliver final design deliverables and SEO.

