



KAYLA MACK

GRAPHIC DESIGNER

PROFILE

Kayla Mack is an interdisciplinary artist who optimizes brands and visuals in a unique way. Her work includes an extensive variety of graphic design, conceptual photography, portraiture, and illustrations. In a constantly changing world, Kayla strives to adapt and be receptive in all aspects of her work.

CONTACT

Address

Cartersville, GA 30121

Phone

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Email

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Website

www.kmack.studio

EDUCATION

BFA IN ART

Graphic Communications
Kennesaw State University
Kennesaw, GA
2017-2022

MINOR DEGREE

Marketing
Kennesaw State University
Kennesaw, GA
2018-2021

EXPERIENCE

CREW CALL / August 2020-Present NIGHT OWL KSU

- Assists in audio and visual for campus events
- Provides individualized guest service, including managing VIP requests

FREELANCE GRAPHIC DESIGNER / Aug' 2019-Present KMACK STUDIO

- Prioritizes graphic workload to coordinate multiple ongoing projects.
- Reviews and follows brand guidelines in order to promote consistency amongst previous brand campaigns and marketing endeavors.
- Creates graphic materials for multiple brands

GRAPHIC DESIGN INTERN / Oct' 2021-Dec' 2021 GRACE COMMUNITY CHRISTIAN CHURCH

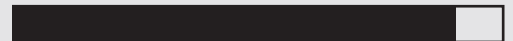
- Assisted in the design and creation of print and digital materials including, reels, posters, infographics, website layouts, and social media graphics

SKILLS

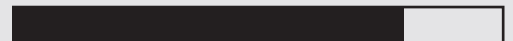
Adobe Photoshop



Adobe Illustrator



Adobe Indesign



Adobe After Effects



Microsoft Office

