

# Erika Maduako

graphic designer

## Profile

Adaptable graphic design graduate with a keen eye for creativity and strong problem solving skills. Looking to help propel engagement and business forward for the team and company through editorial and social media post designs. Very proficient in Illustrator, Photoshop, and InDesign Adobe Applications.

## Experience

### Market Pros Responsive Solutions, Atlanta, GA

Social Media Assistant Intern

Jan 2024–Mar 2024

- Copywrite text for Social Media Captions, Blogs, and Newsletters.
- Design email campaigns using MailChimp, ActivateCampaign, and others
- Schedule and Send out Newsletters according to specified audience.

### Angels Are Networking, LLC., Decatur, GA

Graphics InDesign & Book Publishing Intern

Nov 2023–Dec 2023

- Design, edit, update book design, internal content, and other materials.
- Create all necessary files to ensure publishing on Amazon.
- Organize all files in their corresponding folders on Google Drive.

## CONTACT

Dallas, GA

770-568-6220

erikamaduako@gmail.com

erikamaduako.com

 erika-maduako

## Education

### Kennesaw State University

Kennesaw, GA

Aug 2020–Dec 2024

### Bachelor of Fine Arts

Concentration in  
Graphic Communications

## Skills

### Adobe Creative Suite

Photoshop, Illustrator, InDesign,  
After Effects

### Microsoft

Word, Powerpoint

### Figma

### Personal

Critical Thinker, Problem Solver,  
Dedicated, Detail-oriented