

MAGGIE MCCULLOCH

GRAPHIC DESIGNER -

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MCCULLOCHDESIGNS.COM

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ABOUT

Young, organized, detail-oriented designer located in the metro Atlanta area with a wide range of design skills and knowledge. Always looking for new projects and ways to creatively expand my portfolio for clients or for pleasure.

EDUCATION

BFA in Art, Graphic Communications
Engagement Marketing Minor
Kennesaw State University
August 2017 – May 2022
3.33 Concentration GPA

SKILLS

Professional

Advertising & Packaging
Social Media Marketing
Typography Design
Illustration

Technical

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Microsoft Office Suite

EXPERIENCE

Design Intern

June 2021 – August 2021

Jackson Spalding | Atlanta, GA

- Took conceptual ideas and developed them into formalized design concepts
- Applied graphic skills to design visually coherent layouts for presentation, product specifications sheets, and informal design developments
- Worked closely with the creative team on brand-specific projects to execute design based on company style guides and more

Graphic Design Student Assistant

May 2019 – December 2021

Dept. of Fraternity & Sorority Life at Kennesaw State University | Kennesaw, GA

- Designed media and print advertisements based on target audiences and expected community involvement

Sales Associate, Designer

May 2020 – August 2020

Wandress Collections | Woodstock, GA

- Managed store sales while engaging with customers through brand development
- Designed shirt styles for print and distribution

Graphic Design Chairwoman, Interim Webmaster

January 2019 – December 2019

Gamma Phi Beta Sorority | Kennesaw, GA

- Designed and executed a wide range of media and print advertisements for the organization's social and philanthropic events
- Managed multiple social accounts' presence for the organization

T-Shirt Chairwoman

January 2018 – December 2020

Gamma Phi Beta Sorority | Kennesaw, GA

- Designed apparel for the organization ranging from shirts, bags, buttons/stickers and more
- Managed the design and production process through third party companies

Traction Manager

May 2017 – August 2018

Colby Family Chiropractic | Woodstock, GA

- Managed office and traction patient responsibilities while maintaining customer relationships and keeping the office clean and organized

Artist (Painting)

January 2015 – February 2016

Project Style Interior Design | Kennesaw, GA

- Created tactile work for display and room design completion

