



**Arielle Marie Nasr**

Graphic Designer

## RELEVANT EXPERIENCE

### Design Assistant / Apparel Specialist

*Create! Graphix, Kennesaw, GA / Jan. 2020–Present*

- Creates designs for clients using Adobe Creative Suite
- Fulfills orders through vendors
- Creates proofs for customers
- Sends invoices and receives payments
- Manages and organizes files
- Maintains client communication

### Visual Design Intern

*Acoer, Atlanta, GA / Jan. 2021–April 2021*

- Created visual content for sister company
- Maintained multiple social media platforms
- Conducted market research
- Drafted editorial calendars and scheduled posts

### Digital Marketing Intern

*Georgia Aquarium, Atlanta, GA / Sept. 2019–Dec. 2019*

- Created and oversaw email campaigns via IBM for over 800,000 subscribers
- Promoted social media outlets via email and aligned campaigns with social content
- Maintained and updated website content and layout using WordPress
- Updated email HTML code using Dreamweaver
- Hosted biweekly digital marketing trend presentations

## SKILLS

- Illustrator
- Photoshop
- Lightroom
- InDesign
- Microsoft Office Suite
- Canva
- Quickbooks
- WordPress
- IBM Watson
- Dreamweaver
- Communication
- Adaptability
- Attention to Detail
- Organization
- Problem-solving

## EDUCATION

**Kennesaw State University**, Kennesaw, GA  
Bachelor of Fine Arts in Graphic Communications  
August 2016–May 2022

## AWARDS

President's List / Fall 2019 & Spring 2020  
Dean's List / Fall 2018–Fall 2020  
Meggitt Scholarship / Fall & Spring 2017

## EXTRACURRICULARS

Graphic Design Club/ 2020–2021  
KSU Arts Festival Volunteer/ 2018  
Mostly Mutts Foster Care / 2017–2018