



AMY SANCHEZ

Graphic Designer

I am seeking a highly rewarding design career where I can use my skills and knowledge to help the company and my coworkers be successful. I am highly motivated and versatile creator ready to support the delivery of the marketing vision. I am ready to contribute thoughtful recommendations, designs, and edits.

- (478) 302-2596
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AWARDS

GRAPHIC DESIGN USA
2022 Digital Design Winner

SKILLS

- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Typography
- Branding/Logo Design
- Photography
- UI/UX Design
- Editorial/Layout Design
- Advertising and Packaging Design

LANGUAGES

- English (Fluent)
- Spanish (Fluent)

WORK EXPERIENCE

Graphic Designer

Jun 2020–Present

Freelancer

As a freelancer I have had projects that involve logo design, branding, layout, business cards, invitations, and illustrative art.

EDUCATIONAL EXPERIENCE

Kennesaw State University, Kennesaw GA

Aug 2019–Present

Bachelor of Fine Arts in Art,
Graphic Communication Concentration

Current GPA 3.8

Typography

- I explored the study of typography as a visual communication tool to develop an understanding and working knowledge of the grid as a visual design tool for typographic page layout.
- I analyzed the basic interactive content for current features and capabilities of various software applications.

Publication Design

- I developed advanced page layout skills for print and electronic publications (magazines, newsletters, brochures, web pages, etc.)
- I gained an understanding of visual structural systems (grids) to produce a cohesive group of layouts and addressed the importance of the role of the designer in the design process, design analysis, and design evaluation.

Pre-Press

- I crafted skill in digital image manipulation and object oriented-graphics.
- I achieved knowledge in production terminology according to the principles of industry standard digital pre-press.

Interactive Media Design

- I gained knowledge in foundations for interactive media design using current industry software through the delivery of basic interactive content.
- I demonstrated a high level of technical and creative mastery in their final projects, along with creating successful user experiences.

Advertising and Packaging

- I explored advertising and packaging through advertising campaign strategies and tactics by finding package design solutions targeted to marketing objectives, media realities, and display aesthetics.

Design Practicum

- I displayed the integration of my accumulated skills and knowledge obtained and cultivated while in the graphic communication concentration.
- I developed strategic accuracy of a concept, the refinement of the art direction, along with the ability to create persuasive and effective design presentations through working for real-life clients.