

EDWARD

VALDEZ



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Atlanta, GA

Key Skills

- Leadership
- Collaboration
- Strong Work Ethic
- Critical Thinking
- Adaptability

Software Skills

- Adobe Photoshop
● ● ● ● ○ ○ ○
- Adobe Illustrator
● ● ● ● ● ● ○
- Adobe InDesign
● ● ● ● ● ○ ○
- Adobe Acrobat
● ● ● ● ● ○ ○
- Adobe Premiere Rush
● ● ● ● ● ● ●
- Adobe Premiere Pro
● ● ● ● ○ ○ ○

Overview

Atlanta based graphic designer, Edward Valdez, designs with a purpose. And that purpose is to stand out. He looks towards innovation to create his work. Specializing in print, branding, and packaging. Aside from graphics, Edward also has a keen eye for photography and videography — working with photo manipulation and video editing helps build his extensive portfolio. Edward is looking to create bold and exciting art.

Experience

CREATIVE SERVICES INTERN at Heidelberg USA

AUGUST 2021–JANUARY 2021

- Designed print and digital marketing materials in support of the product management team in US, Canada, and Mexico.
- Assisted in the creation of photo and video marketing deliverables for various social media platforms.
- Produced social media graphics, brochure design, video editing, and campaign planning and execution.
- Received pay increase and internship extension for quality designs and work ethic.

Education

MAY 2022

BFA in Art. Graphic Communications Concentration
Kennesaw State University, Kennesaw, GA

MAY 2016

High School Diploma, Camden County High School