

SOAAD ALUMNI BIENNIAL 2023

EXHIBITION PROSPECTUS

The Bernard A. Zuckerman Museum of Art (ZMA), housed under the School of Art and Design in the College of the Arts at Kennesaw State University, is pleased to offer an opportunity to KSU's School of Art and Design alumni to submit their work for possible inclusion in a juried biennial exhibition. A fellow alum of the School of Art and Design, selected by the Zuckerman Museum of Art, will jury this biennial exhibition which will be installed in the satellite Fine Arts Gallery. This opportunity provides KSU alumni across all disciplines of the School of Art and Design the ability to showcase their current body of work and demonstrate their post-graduate artistic advancements. Moreover, the exhibition opening reception and virtual lecture provided by the juror will create a forum for discussion and inquiry regarding SOAAD alumni artists.

The 2023 juror is Sofia Green, a 2021 School of Art and Design graduate. In addition to selecting the works of art for the *2023 SOAAD Alumni Biennial Exhibition*, Green will also present a lecture on July 26, 2023, at 12:30 pm as part of our Last Wednesday Lunch program.

About the Juror:

Sofia Green is the Program Coordinator at Oakland Cemetery in Atlanta. During her time at KSU she worked as an assistant at the Zuckerman Museum of Art. One of her highlights was co-curating a virtual exhibition for the museum entitled *Celebrating Black History Month: Honoring African American Artists in the ZMA Permanent Collection*.

Green has also supported the executive team and departmental leadership for projects and public programs at the Museum of Holocaust and History Education including the creation of an educational program for their exhibit *The Tuskegee Airmen: The Segregated Skies of World War II*. Another of her efforts, a senior paper, *The Black Mammy Figure: A Tool of Oppression*, was featured in KSU's College of the Arts Undergraduate Research forum. She briefly served as a co-chair for the Atlanta Emerging Museum Professionals.



COLLEGE OF THE ARTS
School of Art and Design

Exhibition Timeline:

- Call for Submissions: Friday, April 14 – Friday, June 9, 2023
- Submission Deadline: 11:59 pm on Friday, June 9, 2023
- Exhibition Dates: Tuesday, July 25 – Friday, August 26, 2023
- Exhibition Reception: Friday, July 28, 2023, 5:00 pm – 7:00 pm, Fine Arts Gallery
- Last Wednesday Lunch Lecture by Juror Sofia Green: Wednesday, July 26, 12:30 pm

Submission Guidelines:

- This call for artwork submissions is open to all Kennesaw State University School of Art and Design alumni who have graduated with a Bachelor of Fine Arts degree prior to Spring 2023.
- Interested SOAAD alumni artists can submit up to 3 works of art for consideration through the online application portal: <https://bit.ly/alumniennial23>.
- All submitted works of art must be created following the completion of their degree at Kennesaw State University.
- The deadline for submission is 11:59 pm on **Friday, June 9, 2023**.
- All submissions must include high-quality digital representations of work for consideration. If the file cannot be opened, your work will not be considered.
 - 2D Works: Up to two images can be submitted. One full frontal view and one detail image.
 - 3D works: Up to three images can be submitted. Please include one full-frontal image.
 - Size Limitations: Due to space limitations, works larger than 50 inches in any direction cannot be accepted.
 - Weight limit: Works weighing over 50 lbs. cannot be accepted.
 - Digital work: For digital work smaller than 25 mb, please submit file a jpg or png for images and mp4 for video. If the work is larger than 25 mb (animation, video, etc.) please provide an active link to view your work online.
- All files should be named in the following convention:
 - Artist last name. artist first name. short title. image number
 - File Name Example: Doe.Jane.Untitled.2
- Hanging Instructions: Selected artists are responsible for ensuring their work is ready for display upon arrival during artwork drop-off.
 - Artwork on Wall Display: Must include two level D-Rings or secure wire strung on the back. Saw-tooth and other hardware will not be accepted.
 - Canvas: Works on canvas do not need to be framed but must be ready to hang.
 - 3D Artwork Display: Please ensure your 3D work has a stable base or can fit on a 1-foot square pedestal. It must be able to fit through a standard doorway.



- Digital Works: If the accepted work is to be displayed digitally, the artist must provide the work on a flash-drive. If there are hardware requirements beyond the museum's available resources, the work cannot be accepted.

Installation Timeline:

- Notification to artists: selected artists will be notified of acceptance of work via email on or before Friday, June 30, 2023.
- Artwork drop-off: Thursday and Friday, July 20 and 21, 2023 from 10:00 am – 4:00 pm
 - Selected work should be delivered to the Zuckerman Museum's Fine Arts Gallery on the Kennesaw Campus. If the artwork is not delivered in this timeframe, or an alternative agreement arranged with the ZMA staff in advance of this date, it will be rejected from the exhibition.
- Artwork pick-up date: Monday, August 28, 2023 from 10:00 am – 4:00 pm
 - Due to a lack of storage space, the work cannot be held if the artist or their proxy do not pick up the work by 4:00 pm on August 28, 2023.
- Promotion and Marketing: Promotion for this show and it's reception will be a digital invitation, delivered to the accepted artists to share as desired, announcements through the KSU College of the Arts weekly newsletter, announcement on the ZMA website, social media posts (Instagram, Facebook, Twitter) up to and during the show.

Contact:

Please direct any questions you may have to:

Elizabeth Thomas

Education and Outreach Coordinator

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