

SPRING 2024

CAREER FAIR AND WORKSHOP CATALOG

THE DEPARTMENT OF CAREER PLANNING AND DEVELOPMENT



JOB FAIR DROP-IN SESSIONS:

We will help you determine which employers to talk to, put finishing touches on your resume, and perfect your elevator pitch.

- **STEM FAIR DROP-IN ADVISING**
February 26th | 11 AM - 4 PM |
Kennesaw & Marietta Career Planning Offices
- **SPRING FAIR DROP-IN ADVISING**
March 25th | 11 AM - 4 PM |
Kennesaw & Marietta Career Planning Offices

Visit kennesaw.edu/careers/ to see more details on event locations and to RSVP!

CAREER FAIR DATES & LOCATIONS:

- **EDUCATION JOB FAIR**
January 25th | 3 PM - 6 PM | KSU Center
- **STEM JOB, CO-OP, AND INTERNSHIP FAIR**
February 27, 28, & 29th | 11 AM - 3 PM |
Marietta Gymnasium/ Event Center
- **SPRING JOB AND INTERNSHIP FAIR**
March 26 & 27th | 11 AM - 3 PM |
Kennesaw Recreation Center
- **PUBLIC SERVICE & NON-PROFIT CAREER DAY**
March 28th | 10 AM - 3 PM |
Kennesaw Recreation Center
- **SPRING VIRTUAL FAIR**
April 10th | 11 AM - 3 PM |
Online in Handshake

CONNECT & CONTACT US!



career_services@kennesaw.edu

470-578-6555



Go to kennesaw.joinhandshake.com to RSVP for all events!

**17
JAN****FLIGHT '26: 5 TIPS TO
SECURE AN INTERNSHIP****1:00 PM | University Room C**

You know you need an internship, but how do you get one? Can you get credit? How do you get started? We are here to help. Join us to learn all about where to find internships, why you need them, and how to get academic credit at this workshop!

**22
JAN****RESUME
BUILDING 101****12:00 PM | Virtual**

Learn how to write a solid resume that will help you stand out! In this workshop, you will learn essential resume writing skills, tips for making your resume effective and impactful, and how to write a convincing cover letter. We will include time for Q&A so come with questions!

**25
JAN****DESIGN YOUR LIFE:
DETERMINING YOUR
CAREER ROADMAP****12:00 PM | Virtual**

Are you overwhelmed when planning out your next steps for the future? Have you ever struggled to find the right life balance? In this interactive workshop, explore ways to incorporate your values, dreams, and interests into a life that YOU find fulfilling. Learn how to intentionally plan your career now, soon, and later through activities, fostering creativity and discovery.

**06
FEB****THE FUTURE OF ART SERIES:
EMPLOYER PANEL****12:00 PM | Virtual**

Join us for an engaging session featuring panelists from the Music, Dance, and Art fields. They will candidly discuss the challenges and victories they've encountered while pursuing their careers. Gain valuable insights into how they've navigated the complexities of their respective industries.

**13
FEB****THE FUTURE OF ART SERIES:
GIG ECONOMY****12:00 PM | Virtual**

You've got the gig! But what about taxes? Should you have an LLC or an S Corp? Health insurance on your own? Want more money but don't know how to negotiate? Being an artist is hard enough. Let's demystify the business side of being an independent contractor.

**14
FEB****UNLOCKING YOUR GLOBAL
CAREER POTENTIAL****12:00 PM | Virtual**

Are you an international student eager to kickstart your global career? Join our dynamic workshop where we'll guide you through the exciting journey of applying for academic credit for internships, finding experiential learning opportunities, and navigating the intricacies of Optional Practical Training (OPT) and Curricular Practical Training (CPT).

**19
FEB****IMPOSTER SYNDROME:
CAREER HESITATIONS
AND FEARS****12:00 PM | Virtual**

Do you find yourself comparing your career journey to those around you? Are you struggling to see your full potential? In this empowering workshop learn practical tools to overcome career fears and self-doubt. Gain the confidence to transition from college to the professional world and combat imposter syndrome.



**20
FEB**
**THE FUTURE OF ART SERIES:
PERSONAL BRAND/
ENTREPRENEURSHIP**
12:00 PM | Virtual

You've created a personal brand as an artist, but have you considered merchandise? Wondering if an Etsy shop or a comprehensive website is the way to go? If you're a musician, are you creating your own music, and have you explored becoming an ASCAP member? Branding is crucial in the art market, differentiating artists, boosting recognition, and elevating the value of their work, while also simplifying marketing and ensuring long-term impact. Let's learn!

**21
FEB**
**RESUMES IN THE WORLD
OF AI: ONE OR TWO PAGES?**
12:00 PM | Virtual

Curious about how AI can boost your job search? Join our workshop to discover the pros and cons of using AI for resume creation. Gain valuable insights into leveraging technology for your career.

**06
MAR**
**INTERNSHIP CREDIT
& IMPORTANCE**
12:00 PM | Virtual

Join our workshop to discover the vital role internships play in your academic and professional journey. Learn the strategies to gain academic credit while gaining real-world experience. Don't miss the chance to pave the way for your future success.

**19
MAR**
**THE HIDDEN TREASURES
OF PART-TIME WORK**
12:00 PM | Virtual

In this workshop, we will explore the significance of part-time work in building a strong foundation for your future career. We'll uncover the transferable skills such as teamwork, customer service, time management, problem-solving, and adaptability that you're honing every day. Learn how to leverage these skills to enhance your resume, ace interviews, and stand out in the competitive job market.

**01
APR**
**BREAK FREE FROM
BURNOUT: ACADEMIC &
CAREER WELLNESS**
12:00 PM | Virtual

Are you struggling to stay motivated in your classes or at your job? Has applying to jobs and internships left you feeling uncertain or frustrated? Learn to recognize the signs, causes, and impact of burnout, and discover effective coping mechanisms and prevention techniques. This workshop will empower you to create a balanced, supportive environment and take steps toward your future.

**01
APR**
**FINANCE SERIES: CREDIT &
CAREERS W/ EQUIFAX**
12:00 PM | Virtual

Join Career Planning and Development and Equifax to learn about credit scores and careers with Equifax. After attending this session you will understand why credit matters, the advantages and disadvantages of utilizing personal credit, the components of and how to read a credit report, the typical components of credit scores, common credit scenarios, and how to build or rebuild credit.



**03
APR****CULTIVATE YOUR CAREER:
CULTURAL COMPETENCY IN
A GLOBALIZED WORLD**

12:00 PM | Virtual

In today's interconnected world, the ability to understand and engage with diverse cultures is a superpower that can make you stand out in the job market. "Global Advantage: Mastering Cultural Competency for Career Success" is a dynamic workshop designed to empower you with the skills and knowledge you need to thrive in a culturally diverse workforce.

**08
APR****FINANCE SERIES:
RETIREMENT/BENEFITS**

12:00 PM | Virtual

Are you preparing to enter the workforce? Learn how retirement benefits can impact your decision to accept a job offer.

**15
APR****FINANCE SERIES:
BUDGETING**

12:00 PM | Virtual

Don't let money-related stress hold you back any longer. This workshop will help you figure out your budget before accepting that post-grad job. Join us and embark on a journey towards financial stability and success!

**16
APR****SENIOR STEPS TO SUCCESS:
WHAT ARE COMPANIES
LOOKING FOR?**

12:00 PM | Virtual

Searching for the perfect post-grad job can be a daunting process, but with the right information and strategies, you can navigate the job market and increase your chance of success. By the end of this presentation, you'll have a deeper understanding of what employers are looking for in candidates, along with the tools to effectively evaluate job descriptions and practical tips to enhance your job search process.

**17
APR****SENIOR STEPS TO SUCCESS:
HOW DO I ACE MY
INTERVIEW?**

12:00 PM | Virtual

Interviewing can be scary, but with practice and preparation, you can build the knowledge and confidence it takes to turn that interview into an offer. This presentation will give you the skills to excel in various interview formats, strategies to address common interview questions, resources for interview preparation, and guides on evaluating a company's culture fit during the interview process.

**18
APR****SENIOR STEPS TO SUCCESS:
SHOULD I NEGOTIATE MY
JOB OFFER?**

12:00 PM | Virtual

Negotiating a job offer can be confusing; Is it enough money? Is it a fair rate? Should you hold out for something else? What if you have multiple offers? This presentation will show you how to confidently navigate job offers; by ensuring they align with your career goals and financial expectations.

**22
APR****FINANCE SERIES:
INVESTING**

12:00 PM | Virtual

How do I prepare financially for my future? We will look at steps to setting up long term financial goals as you enter your career.

