October 7, 2020

The Analytics and Data Science Institute at Kennesaw State University announces the appointment of Bill Franks as the Director of the Center for Statistics and Analytical Research.

In his new role, Bill will be responsible for integrating industry partnerships that provide undergraduate, masters and PhD students in Analytics and Data Science with applied analytical projects and collaborative research opportunities.

Prior to joining Kennesaw State University, Bill served as the Chief Analytics Officer of The International Institute For Analytics (IIA) where he guided IIA's global community of analytics practitioners in determining and optimizing analytical strategy. He has been ranked as a top 10 global big data influencer, a top big data and artificial intelligence influencer, a top 50 most popular North American AI influencer, and was an inaugural inductee into the Analytics Hall of Fame in 2019. Prior to IIA, Bill served as the Chief Analytics Officer for Teradata (NYSE: TDC).

As a thought leader in Data Science, Bill has authored dozens of articles for Forbes Magazine, multiple articles for Harvard Business Review, and 3 books on Analytics. His first book - Taming The Big Data Tidal Wave (John Wiley & Sons) -was listed as one of management guru Tom Peter's 2014's "Must Read" books, it was listed as one of the Top 10 Most Influential Translated Technology Books list from CSDN in China. It was translated into 5 languages.

His second book The Analytics Revolution was also translated into several languages and discusses the trend toward automated, embedded, highly scaled analytics processes before it was a common topic. Bill's newest book "97 Things About Ethics Everyone In Data Science Should Know" (O'Reilly Media) is an edited collection featuring contributors from top companies and academia who share experiences and lessons learned from collecting, managing, and analyzing data ethically. He was on the founding committee for the Certified Analytics Professional credential which has been earned by thousands of analytics professional across the world.

The Analytics and Data Science Institute at Kennesaw State University brings together faculty and students from across the university, in collaboration with partners from both the private and public sectors, to engage in applied research to contribute to our understanding of our world through the translation of data into information. The Institute also offers a wide range of training and educational opportunities for individuals interested in learning more about data science – including both online and in-class training for students and working professionals. In partnership with the Departments of Computer Science, Information Technology, and Statistics and Analytical Sciences, KSU offers students the opportunity to pursue a wide range of online and in-class degrees, concentrations, and certificates in Analytics and Data Science.

To learn more about Analytics and Data Science at KSU, visit datascience.kennesaw.edu.