Hackathon 2021 | Speaker Sponsorship

Kennesaw State University

Marcy A. Stidum, LCSW, MPA
Director, CARE Services

Topic: KSU CARES

Monday, March 22, 12 p.m. - 1 p.m.

Register for Session Here:

SIGN UP!

Kimberly-Clark

John Dellasala

Topic: "No One Left Behind: Kimberly-Clark's Commitment to Veterans"

Monday, March 22, 4 p.m. - 5 p.m.

Register for Session Here:
LexisNexis Risk Solutions, HPCC Systems, and The ADAM Program

Trish McCall

Topic: The ADAM Program

Tuesday, March 23, 4 p.m. - 5 p.m.

Register for Session Here:

ATLytiCS

Dr. Beverly Wright

Wednesday, March 24, 4 p.m. - 5 p.m.

Dr. Beverly Wright has spent 30 years leading and delivering data science and analytics through corporate, consulting, and academic experiences. She has served as executive, leader, and advisor of data science and analytics teams to help provide solutions for solving complex business problems.

As Chief Analytics Strategist for Axis Group, Beverly has provided guidance to a variety of businesses and non-profit organizations to frame and solve critical issues using modeling and advanced analytics.
She recently joined University of South Carolina as Executive Director of Center for Applied Business Analytics at Darla Moore School of Business, as our Executive Director, and Clinical Assistant Professor of Analytics.

Beverly gives back to her community through operating a nonprofit called ATLytiCS leveraging volunteers, data, tools, and other resources to tackle community challenges. She also serves as board member for TAG Data Science & Analytics, Neighborhood Nexus, chair for INFORMS analytics certification board, and podcast host for TAG Data Talk and Analytics Out Loud.

Register for Session Here:

SIGN UP!

BlackRock in the U.S.

Topic: Corporate Social Responsibility followed by Recruiting Session

Wednesday, March 24, 6 p.m. - 7 p.m.

Register for Session Here:

SIGN UP!
Shaw Industries

Bradley Townsend and Deanna Mathis

**Topic:** Corporate Social Responsibility followed by Recruiting Session

**Thursday, March 25, 12 p.m. - 1 p.m.**

Register for Session Here:

**SIGN UP!**

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**SPEAKER SPONSORSHIP**

CCSE Provides The Speaker Sponsor:

Advertisements featuring sponsor name and logo in program agenda
Social media advertisement on Facebook, Twitter, Instagram and LinkedIn (Pre, During & Post)
Hackathon speaker session advertisement on OwlTV (campus-wide) - 2 months
Hackathon speaker session online advertisement on CCSE Website - 2 months
Bi-Monthly planning meetings
Fun event for sponsors - KSU football game, or other similar event in 2021-22
Recognition on Website and Mention During Award Ceremony
Official Thank You Letter from KSU Foundation/KSU Cares

Speaker Sponsors Will Provide:

$1000 towards hackathon (50% will be donated to KSU CARES)
One or Two Speakers for bringing aware to corporate social responsibility
(suggestion: one for corporation and one for non-profit that industry is associated with)
Logos and promotional material to help publicize the hackathon for social good.