

— CCSE ONLINE HACKATHON 2021 FOR SOCIAL GOOD —

[Challenge Sponsorships](#) | [Speaker Sponsorships](#) | [Giving Sponsorships](#) | [Schedule & Programs](#)



The College of Computing and Software Engineering (CCSE) Hackathon for Social Good is one of our college's signature events in providing students with an opportunity to use Technology for Social Good. Through dedicated "threads" (aka themes) and speaker events within the event, companies can raise awareness to areas where we can impact social good, increase brand awareness, and locate top talent for computing workforce. Students can hone their skills, apply the knowledge they gain inside the classroom in authentic, real-world problems, and connect with internship and job opportunities.

Come together with friends and other students, meet new people, strengthen your design and development skills, and connect with companies eager to identify talent and see what you can make... all within one week. This hackathon will strengthen your resume, let you apply what you are doing in the classroom into real-world scenarios, and let you connect with employers for possible internships, part time and full-time job opportunities.

The CCSE Hackathon is open to all undergraduate and graduate Kennesaw State University students. To encourage collaboration and emphasize how technology is part of everything we do, we require that each team has at least one CCSE student as a member.

Each industry sponsor will present one challenge in either the technology area or business/marketing area related to their Corporate Social Responsibility or area of Social Good they wish to target. In each of these challenges, students will be chosen to form teams of 3 (and strictly no more than 3) to solve these challenges and present their

solutions to industry sponsors. Many different skill sets on every team are desired for the best results for our industry leaders.

STUDENTS REGISTER NOW TO PARTICIPATE!

THANK YOU TO ALL SPONSORS

Our students benefit in so many ways from the support you provide in mentorship, sponsorship and partnership. Thank you for being a part of this new idea for a Hackathon for Social Good! The logos on this page represent all those partners who have come together to support us in this endeavor. Please take time to visit the links included with their logos to find out more about these amazing organizations!

Fifty Percent of all proceeds will benefit KSU CARES, providing financial assistance, access to food, temporary housing, and/or supportive services to foster students' realization of a healthy, stable, and dignified life academically and professionally.

VIEW OUR CHALLENGE AND SPEAKER SPONSORS HERE!

WE OFFER THREE TIERS OF SPONSORSHIP

**Challenge
Sponsorship**

**Speaker
Sponsorship**

**Giving
Sponsorship**

CHALLENGE SPONSORSHIP

Challenge Sponsors Will Choose One Of Two Types Of Projects For Student:

A. Ideation Based Challenge with Focus on Social Good or Area of Social Responsibility

Students will present an idea

- i. Problem definition
- ii. Problems with Current solutions
- iii. Innovative Ideas for Disruption
- iv. Convergence on selected idea

- v. Innovation for products, methods, processes to solve problem
- vi. Marketing plan to increase awareness and provide solution
- vii. Business plan to provide funding for solution

B. Project Based Challenge with Focus on Social Good or Area of Social Responsibility

Students will present an idea

- i. Problem definition
- ii. Problems with Current solutions
- iii. Innovative Ideas for Disruption
- iv. Convergence on selected idea
- v. Innovation for product
- vi. Prototyping and product development

CCSE Provides The Challenge Sponsor:

- Advertisements featuring sponsor name and logo
- 5 pre-hackathon email blasts to all students in CCSE
- 1 post-hackathon email blast to all students in CCSE with results
- Social media advertisement on Facebook, Twitter, Instagram and LinkedIn (Pre, During & Post)
- Hackathon advertisement on Ow!TV (campus-wide) - 3 months
- Hackathon online advertisement on CCSE Website - 3 months
- Monthly planning meetings
- Digital Badge Awards for winning teams
- Fun event for sponsors - KSU football game, or other similar event in 2021-22
- Follow-up meetups with winning student teams on campus (if desired)
- Recognition at Award Ceremony
- Estimating 5-8 teams (2-3 students per team) per sponsor
- Official Thank You Letter from KSU Foundation/KSU Cares

Challenge Sponsors Will Provide:

- \$7500 towards hackathon (50% will be donated to KSU CARES)
- One Challenge for social good (Ideation or Project based)
- Representatives on the bimonthly planning calls starting in January
- Mentors to work with students throughout the hackathon (1 week of mentorship through the online platform Discord)
- Judges to judge the winning the solutions

- Logos and promotional material to help publicize the hackathon for social good
- Potential speakers to help build awareness in the area of the challenge during the week of March 19-26

SPEAKER SPONSORSHIP

CCSE Provides The Speaker Sponsor:

- Advertisements featuring sponsor name and logo in program agenda
- Social media advertisement on Facebook, Twitter, Instagram and LinkedIn (Pre, During & Post)
- Hackathon speaker session advertisement on OwlTV (campus-wide) - 2 months
- Hackathon speaker session online advertisement on CCSE Website - 2 months
- Bi-Monthly planning meetings
- Fun event for sponsors - KSU football game, or other similar event in 2021-22
- Recognition on Website and Mention During Award Ceremony
- Official Thank You Letter from KSU Foundation/KSU Cares

Speaker Sponsors Will Provide:

- \$1000 towards hackathon (50% will be donated to KSU CARES)
- One or Two Speakers for bringing aware to corporate social responsibility (suggestion: one for corporation and one for non-profit that industry is associated with)
- Logos and promotional material to help publicize the hackathon for social good

SEE OUR SPEAKER SPONSORSHIP

GIVING SPONSORSHIPS

CCSE Provides The Giving Sponsor:

- Hackathon advertisement online on Hackathon for Social Good Giving Page
- Fun event for sponsors - KSU football game, or other similar event in 2021-22
- Recognition on Website and Mention During Award Ceremony
- Official Thank You Letter from KSU Foundation/KSU Cares

Giving Sponsors Will Provide:

- \$500 (or in kind donation) towards hackathon (50% will be donated to KSU CARES)
- Logos and promotional material to help publicize the hackathon for social good

SCHEDULE & PROGRAMS AGENDA

March 19 – 26, 2021

January 11 | 8 a.m.

Registration Opens

March 17 | 8 a.m.

Discord goes live for online sponsor/student mentoring

March 17 - 18 | (Time TBD by Challenge Sponsors)

Sponsor Virtual Q&A Sessions

March 17 - 18 | 8 a.m.

Challenges go online on YouTube via Video (Recording from Q&A)
and on CCSE website Detailed Announcement

March 18 | 12 a.m. & March 19 | 6 p.m.

Late Registration/Virtual Check-In

March 22 | 12-1 p.m. | 2-3 p.m. | 4-5 p.m. (or TBD by Speaker)

Virtual Speaker Event

(Non-profit/faculty/corporate ambassador, etc)

March 23 | 12-1 p. m. | 2-3 p.m. | 4-5 p.m. (or TBD by Speaker)

Virtual Speaker Event

(Non-profit/faculty/corporate ambassador, etc)

March 24 | 12-1 p.m. | 2-3 p.m. | 4-5 p.m. (or TBD by Speaker)

Virtual Speaker Event

(Non-profit/faculty/corporate ambassador, etc)

March 25 | 12-1 p.m. (or TBD by Speaker)

Virtual Speaker Event

(Non-profit/faculty/corporate ambassador, etc)

March 26 | 1-3 p.m.

Judging Sessions

March 26 | 4-6 p.m.

Awards Ceremony

The sponsorship you provide will help our students in so many different ways: challenging them to solve real world problems in creative ways, becoming more aware of the social issues

that your corporation is passionate about and help support our KSU students in need through

the donation to the KSU CARES program.

Contact Info

Kennesaw Campus
1000 Chastain Road
Kennesaw, GA 30144

Phone
470-KSU-INFO
(470-578-4636)

kennesaw.edu/info

Media Resources

Marietta Campus
1100 South Marietta

Resources For

Current Students

Online Only Students

Faculty & Staff

Parents & Family

Alumni & Friends

Related Links

Libraries

Housing

Financial Aid

Degrees, Majors & Programs

Registrar

Job Opportunities

Campus Security

Global Education

Diverse & Inclusive Excellence

Sustainability

Accessibility

Pkwy
Marietta,
GA 30060

Community &
Business

Campus
Maps



© 2023 Kennesaw State University. All Rights Reserved.

[Privacy Statement](#) | [Accreditation](#) | [Emergency Information](#)
[Reporting Hotline](#) | [Feedback](#) | [Open Records](#)
[Human Trafficking Notice](#) | [Text Only](#)