Summer 2022 Ideathon

About this event

The College of Computing and Software Engineering (CCSE) Ideathon is one of our college's signature events in providing students with an opportunity to help BlackRock “Develop an
idea for a solution that is focused on tracking or identifying sustainable business practices that have a positive impact on performance.” Students can hone their skills, apply the knowledge they gain inside the classroom to authentic, real-world problems, and connect with internship and job opportunities.

Come together with friends and other students, meet new people, strengthen your design and development skills, and connect with companies eager to identify talent and see what you can make… all within just a few hours! This Ideathon will strengthen your resume, let you apply what you are doing in the classroom to real-world scenarios, and let you connect with employers for possible internships, part-time and full-time job opportunities.

The CCSE Ideathon is open to all undergraduate and graduate Kennesaw State University students. To encourage collaboration and emphasize how technology is part of everything we do, we encourage that each team has at least one CCSE student as a member.

Event Schedule

- **4:00 - 6:00 p.m.** - Challenge is introduced by BlackRock (virtually via Teams).

  Student teams engage with BlackRock on Discord.

- **6:00 - 6:30 pm** - Student teams pitch their Solutions to BlackRock (via Teams).

  Student teams pitch their Solution/Idea to BlackRock (via Teams).
  Each team will have 2 minutes to present their Solution/Idea to the BlackRock judges via Teams.

  All Ideathon Teams who wish to present a Solution/Idea to BlackRock should be present at 6:00 to be considered for participation, and the teams will be called on at random to present their Solution/Idea.

  Once the teams that are present have presented, the BlackRock judges will enter deliberation.

- **6:30 - 6:45 pm** - BlackRock to discuss Internship & Employment opportunities available for students.

- **6:45 - 7:00** - BlackRock to announce the winners.

Sponsor