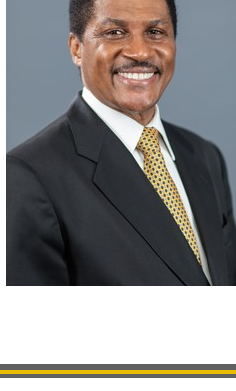




KENNESAW STATE UNIVERSITY

COLES COLLEGE OF BUSINESS
Michael A. Leven School of Management,
Entrepreneurship and Hospitality

FALL 2020



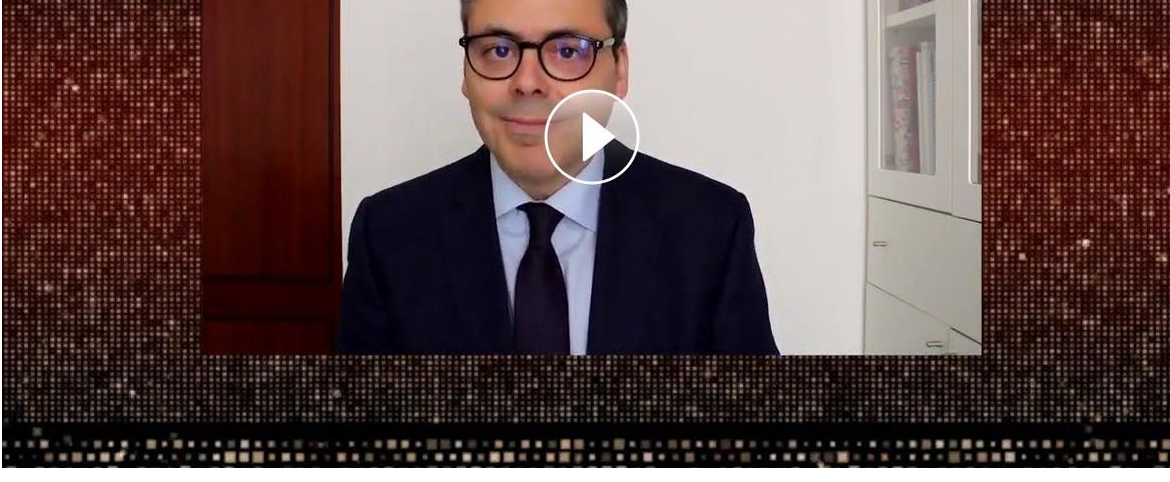
Welcome Dr. Leonard Jackson as the Hospitality Management Program Director

The Hospitality Management Degree officially launched fall of 2020. Dr. Jackson is an experienced educator with more than 25 years of international corporate and academic experience in the field of hospitality and tourism. [Read more...](#)

Congratulations

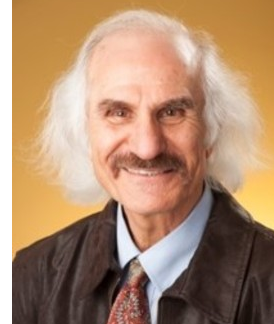
Professor Melih Madanoglu

Melih Madanoglu, the Michael A. Leven Endowed Chair and Professor of Hospitality Management, co-won the award for Best Paper in Contribution to Conference Theme from the International Family Enterprise Research Academy. He is co-author on the paper "Family Portfolio Entrepreneurship and Family Firm Survival: A Rejuvenation Across Generations."



Kamal Fatehi Receives 7th Fulbright Award

Kennesaw, GA(Sept. 29, 2020) Kamal Fatehi's four-decade career as an educator and consultant has taken him to four continents. Many of those experiences have been connected to the U.S. Department of State's Fulbright Scholarship Program, which is designed to enhance the country's image overseas. Fatehi recently received his seventh Fulbright award, allowing him to teach international business and management courses in Romania. [read more...](#)



Zippia Shines Spotlight on Hospitality Program

Online career research site Zippia recently asked leaders from several university hospitality programs – including our very own Melih Madanoglu – to speak about the industry's future. Melih, who serves as the Michael A. Leven Endowed Chair and Professor – spoke about the impact of COVID-19 on hospitality. He shared a series of thoughtful insights, such as acknowledging it may be as much as three years for a full recovery and discussing how cities focusing on outdoor tourism haven't suffered as much as those catering to business travelers. Melih's comments appeared alongside representatives from the University of New Orleans, Temple University, and Stockton University, which helps our new program gain a national audience. See the full article [Experts Weigh in on Current Job Market Trends.](#)

Joel A. Katz Music and Entertainment Business Program

Partnering with Students from the College of Computing and Software Engineering is mentioned in an article with the Georgia Department of Economic Development / Governor's Commission. [Read the article...](#)

The Hospitality Industry's Road to Recovery

Engagement Panel

The Hospitality Management major held its first student-industry engagement panel on Wednesday, October 23rd. The panel was a resounding success as over 100 attendees got an opportunity to learn about the current status of the industry and its potential for their careers. The panel afforded students the opportunity to interact with industry executives and ask industry and career related questions. The panel comprised three executives from different organizations:

- **Andrea Daniels**, Director of Distribution and Channel Strategy, *Inter Continental Hotel Group, LLC*
- **Andrew Rubinacci**, Executive Vice President & Chief Commercial Officer, *Omni Hotels & Resorts*
- **Chris Hardman**, Director of Governmental Affairs and Membership, *Georgia Hotel and Lodging Association*

[Read more....](#)



NEW FUND SUPPORTS ENTREPRENEUR INNOVATION

More great news for entrepreneurs! Tech leaders Sophie and Sid Mookerji have pledged \$120,000 to create the Mookerji Innovation Fund to support student and alumni entrepreneurs with exciting tech-based business ideas. The Robin and Doug Shore Entrepreneurship Center will manage the fund. [Read more...](#)

Hospitality Management Program Prepares Students to Lead Industry Recovery

Alana Agcaoili and Elise Majetich are two of the first students to major in Kennesaw State University's new hospitality management degree program, which began offering classes in Fall 2020. [Read More...](#)



Welcome To Our New 2020 Hires

FULL TIME

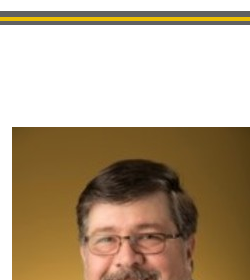
- **Jonathan Brown**-Lecturer of Hospitality Management Joined Leven School as of 7/27/2020. [Read Bio...](#)
- **Sergey Lebedev** - Assistant Professor of Strategic Management Joined Leven School as of 7/1/2020. [Read Bio...](#)
- **Deborah Mixson-Brookshire**- Professor of Management Joined the Leven School as of 6/29/2020. [Read Bio...](#)
- **Sushil Nifadkar** - Limited Term Associate Professor of Organizational Behavior/Human Resources Management. Joined the Leven School as of 8/10/2020. [Read Bio...](#)

PART TIME

- **Christal Blalock**- PT Assistant Professor of Management Joined Leven School as of 1/1/2020.
- **Brian Hults** - PT Assistant Professor of Management Joined Leven School as of 1/1/2020.
- **Jasmine Jackson** - PT Instructor of Management Joined Leven School as of 11/12/2020.
- **Alexander Johnson** - PT Assistant Professor of Management Joined Leven School as of 7/1/2020.
- **Carolyn Parris-Foster** - PT Assistant Professor of Human Resources Joined Leven School as of 8/13/2020.

Dennis Loubiere

Congratulations on being elected Vice Chair of the Enactus Faculty Advisory Committee



UPCOMING EVENTS

Management Panel Event 3/3/2021

FYI...

Important Information about Registration:

- Drop Add begins January 11, 2021-First Day of Classes
- Drop Add ends January 15, 2021 @11:45pm
- For More Coles College Advising, [click here...](#)

Career Coaching Information

Internship & Co-op Advising

MGT Course Description

ENTR Course Description

HMGT Course Description

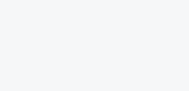
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