



# KENNESAW STATE UNIVERSITY

COLES COLLEGE OF BUSINESS  
*Michael A. Leven School of Management,  
Entrepreneurship and Hospitality*

## SPRING 2020

From Interim Director, (Raj Velityath)

We faced monumental challenges during the spring semester because of the global pandemic (Covid-19 virus). Many of us had to change our instructional delivery modes (from face-to-face to online), midway through the semester. Additionally, due to the mandates from the USG (and KSU administration), we also had to evacuate the campus and shift almost all of our administrative work to an online and off-campus mode. I am grateful to all of the faculty and staff in the Leven School family for pitching in and helping to make these transitions smoothly, for all of us as well as for the students.

We have a number of significant accomplishments to brag about over the past year. We obtained formal approval from the USG Board of Regents to launch the program in Hospitality Management. We recruited the founding Hospitality Program Director, as well as a faculty member in the Strategic Management area. Both these individuals will be joining us in the fall (2020) semester. We also got the MEBUS program approved as a minor. [Read More...](#)

## The BBA in Hospitality Management Degree Launches Fall 2020

Even during these challenging times for the hospitality industry, the program has been garnering some interest by students across all majors including Public Relations. The Tour of Atlanta Hospitality Industry special topics to be offered during the Maymester has attracted 27 registered students from all majors in Coles college. The program has hired a founding Program Director for fall 2020. The director will work with the endowed chair to build a program that should achieve national prominence in less than 10 years. The course offerings for fall 2020 include 3 distinct topics such as Introduction to Hospitality and Guest Service Management. The local industry is eager to support our program by speaking to our students, providing scholarships and offering internships at major branded properties, local bed and breakfasts, meeting venues, restaurants etc.



## 26th Annual Georgia Family Business of the Year Honoration

On February 25, 2020, the Cox Family Enterprise Center hosted the 26th Annual Georgia Family Business of the Year Honoration. This "honoration" is just as it sounds – a combination of how the Center, the family enterprise community, and a celebration! The event focuses on two critical skills that successful family enterprises embody –Resilience and Sustainability. [Read More...](#)

## The Joel A. Katz Music & Entertainment Business Program Again Recognized by Billboard Magazine

Kennesaw State University's Joel A. Katz Music and Entertainment Business (MEBUS) program has been recognized by Billboard magazine as one of the country's top university music business programs for the third year in a row. The honor comes at a time when Kennesaw State's unique music and entertainment business program is expanding its scope to include a broader range of students by offering the options to minor in music and entertainment business. In addition, MEBUS continues to provide more hands-on opportunities with major entertainment businesses like Disney and Pandora. [Read more...](#)



## Owl Venture Competition

The Owl Venture competition invites Kennesaw State students from all disciplines to present their business ideas to a panel of faculty in the entrepreneurship degree program. The winner takes their pitch to the Georgia Chamber of commerce, where they will compete for funding opportunities.

[Read More...](#)

Shore Entrepreneurship Center



## Kennesaw, GA (April 19, 2020)

A newly formed Kennesaw State University student organization connected students from across the country with successful entrepreneurs to share tips on how to thrive in a challenging economy. The Kennesaw State chapter of the Collegiate Entrepreneurs Organization (CEO) has joined forces with chapters at 10 other Universities to host the InterConnect Conference, a free, completely virtual event that was held April 19, 2020. [Read more...](#)

## UPCOMING EVENTS

Welcome Back 8/26/20

Management Panel Event 9/2/20

All Access Fall Series

## FACULTY AWARDS

RONNY RICHARDSON

Distinguished Teaching Award

SUSAN YOUNG

Coles Working Paper Series Best Reviewer Award

## STUDENT AWARDS

Christian Brown

Outstanding Entrepreneurship Student 2020

Phillip Barton

Outstanding Management Student for 2020

## FYI...

Important Information about Registration:

- Drop Add begins August 17, 2020-First Day of Classes
- Drop Add ends August 21, 2020 @11:45pm
- For More Coles College Advising, [click here...](#)

Career Coaching Information

Internship & Co-op Advising

MGT Course Description

ENTR Course Description

HMGMT Course Description

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