



**KENNESAW STATE
UNIVERSITY**

COLES COLLEGE OF BUSINESS
*Michael A. Leven School of Management,
Entrepreneurship and Hospitality*

SPRING 2023 NEWSLETTER

Greetings! It is with the greatest pleasure that I welcome new and returning students to the Leven School for the Spring 2023 semester. Student success is at the core of our mission here at Leven. Our newly constituted student advisory board is one way to let faculty and administrators know how we can work to make you more successful. Please reach out to your new officers with thoughts and suggestions, or personally drop me a line. I'd love to hear from you!

The School will also be running several events this semester, including an alumni panel on March 23. Our student clubs also host events, which are a great way to network and enrich your experience at KSU. The CEO club has a particularly active semester planned with numerous guest speakers and get togethers. Events for other clubs can be found on Owl Life.

Finally, we are pleased to announce that our HR minor has been approved to start in Fall 2023. Students who take a sequence of courses in human resources management will have the required knowledge to take the SHRM-CP (Certified Professional) Exam, a signal to employers that they are well prepared for a career in the field. Required courses include: MGT3100, MGT4002, MGT4171, MGT4172, and MGT4173. Interested? Please see your advisor for more details on how to declare this minor when it becomes available in the Fall.

No matter your program, I hope you have a wonderful semester and embrace all the opportunities that the Leven School has to offer.



Steven E. Phelan, Ph.D.

Leven School Director & Professor of
Entrepreneurship
Michael A. Leven School of Management,
Entrepreneurship and Hospitality

LEVEN SCHOOL STUDENT ADVISORY BOARD OFFICERS

Congrats to our new Leven School Student Advisory Board Officers!

The new officers of the Leven School Student Advisory Board for Academic Year 2022-23:

President - Kimberley Stevens (MGT)

Vice Presidents - Stetson Mitchell (HMGT) & Brendan Franke (ENTR)

Class Presidents - Nikita Fields (MGT, Junior) and Peyton Kulig (MGT, Freshman)

Meet The President : Kimberley Stevens

Email: kspicer1@students.kennesaw.edu



I am energetic, positive, and a passionate leader with 8+ years with Call Center industry experience and 10+ years in leadership. As I have progressed in my career, I want to see students to continue to do the same. I am committed to hearing students' feedback and thoughts along with implementing as much as we can with the help of the advisory board. When I am not focusing on homework, I like to read or watch videos that will help me elevate my leadership skills. I also enjoy helping others with their career, traveling, spending time with my husband and fur baby. Life is precious and we should live it to the fullest.

I am non-traditional student who understands that nothing comes easy without hard work along with surrounding yourself with people who advocate for your success. As I navigate through my last year at Kennesaw, I want to advocate for our student success and open to hearing my classmates' thoughts as we are the future.



Keep up with all upcoming events via Social Media (links at the bottom of the email) or on OwlLife: <https://owllife.kennesaw.edu/organization/levenschool>

SPRING 2023 UPCOMING EVENTS

MANAGING YOUR SUCCESS:

*Learning from Distinguished Management, Entrepreneurship
and Hospitality Alumni*

Thursday, March 23, 2023

12:30-1:20 PM ■ Burrus Building Room 151

[Panelists TBD]

All KSU students welcome

RSVP@ coles.kennesaw.edu/managingyoursuccess

CASTELL @ COLLEGE - MARCH 1ST 9-11AM

LADDER

Leadership Development
and Talent Acquisition
Program

R ECRUITMENT
E ARLY CAREER START
D IRECT CAREER PLACEMENT
D EVELOPMENT OF CAREERS
A CQUISITION OF TALENT
L EADERSHIP OF TALENT

February 21st 12:30-1:30PM in BB151
February 28th 12:30-1:30PM in BB151
March 14th 12:30-1:30PM in BB151
March 28th 12:30-1:30PM in BB151
April 4th 12:30-1:30PM in BB151
April 11th 12:30-1:30PM in BB151
April 18th 12:30-1:30PM in BB151

LEAD. CHANGE. OPTIMIZE.



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CEO CLUB SPEAKER SERIES

EVENT DETAILS:

ALL EVENTS START AT 5PM AND ARE IN
ALC 1200 OR 1201

CEO Group and The Real Estate Society at KSU presents

Guest Speaker Series



Clayton Mclemore

Digital Marketing Manager, Ivan Savant Team

2/13/23

Shannon Watkins

*Owner and Real Estate Broker,
Watkins Real Estate Associates*

2/27/23

Grant Oldenburg

Associate at Stratus Property Group, LLC

3/20/23

Jalen Uboh

Chairman & CEO, JUBOH Companies

4/17/23

find out more

Coles.kennesaw.edu/eic



COLES TETLEY LECTURE: MICHELLE GETHERS

TETLEY DISTINGUISHED LEADER LECTURE SERIES

TETLEY
talk

THE NEXT LEVEL:

PERSPECTIVES ON LEADERSHIP NOW
AND INTO THE FUTURE

**FEB 15th, 2023
3:30PM**

PRILLAMAN HALL 1000



Michelle Gethers

Chief Diversity Officer & Head of
Corporate Responsibility, Visa



Open to All KSU Students!
RSVP at ColesCollege.com/Tetley



NEW MINOR IN HUMAN RESOURCES COMING FALL 2023



The Minor in Human Resources Management is designed for all majors. This minor complements a student's major with courses that increase knowledge of the essential organizational functions of human resources.

Students will learn how human resource policies and systems can impact employee perceptions, attitudes, and motivation as well as the role of group dynamics, leadership and diversity.

Curriculum

1. **MGT - 3100** - Management and Behavioral Sciences
2. **MGT - 4171** - Employee and Labor Relations
3. **MGT - 4002** - Human Resource Management
4. **MGT - 4172** - Compensation & Reward Systems
5. **MGT - 4173** - Human Resource Selection

Please contact

Stacy Campbell (scampb41@kennesaw.edu)

for more information, or your academic advisor





EARN A CERTIFICATE IN ENTREPRENEURSHIP

Finished ECON 1000?

Enroll in **ENTR 3001** to continue your journey.



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OUR NEW ENTREPRENEURSHIP CERTIFICATE

We have shared this information FAR and WIDE!

We have a new Certificate option for our
Entrepreneurship interested students.

The video below shares the details on the Entrepreneurship
Certificate . If you have any questions about the certificate,
please email LevenSchool@kennesaw.edu

Link to watch: https://mediaspace.kennesaw.edu/media/Entrepreneurship%20Certificate%20Information%20Session%20Ofall%202022/1_kugyczku



STUDY ABROAD OPPORTUNITY

Interested in international entrepreneurship and study abroad? Consider participating in the Experiential Entrepreneurship Study Abroad program in Italy this summer May 26-July 1, 2023. This is a great opportunity to complete a certificate in entrepreneurship to add to your resume, while experiencing entrepreneurship in a different culture. There are only a couple of spots left in the program, and the program is first-come, first-served based on applications and paying the \$300 non-refundable deposit. The final deadline for applying is February 15, 2023. Once the spots fill up, you can add yourself to the waitlist. Apply soon to reserve your spot!

The price for the 5-week program has just been reduced to \$3600 (excluding airfare). The prerequisite for the program is completion of ENTR3001 Entrepreneurial Thinking, which will be offered online during Maymester 2023 for any students who still need it. The study abroad program is open to all students who have completed the prerequisites (not just Coles students), so share the word with your friends!

Program Includes: ENTR 4002 - New Venture Creation ENTR 4005 - Entrepreneurial Experience Plenty of cultural activities!

May 26 - July 1 2023

Contact: Shelby Meek, Ph.D.

256.226.2241

smEEK5@kennesaw.edu

You can apply via the link here: <https://kennesaw.studioabroad.com/index.cfm?FuseAction=Programs.ViewProgramAngular&id=10432>

ROBIN AND DOUG SHORE ENTREPRENEURSHIP AND INNOVATION CENTER



**IT'S LIKE
"SHARK TANK"
BUT AT KSU**

**DID YOU
KNOW?**

KSU has an **Entrepreneurship & Innovation Center** designed to help students of all disciplines with their prospective business ideas!

Pitch your business idea to us, and you could **win up to \$20,000** in startup capital courtesy of the Mookerji Innovation Fund!

**FIND US HERE TO
LEARN MORE**



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Robin and Doug Shore Entrepreneurship
and Innovation Center

MEBUS NEWS

Billboard recognizes MEBUS Program for the **FOURTH** time.



Link to article: <https://www.kennesaw.edu/news/stories/2022/kennesaw-state-ranked-among-top-music-business-schools-by-billboard%20.php>

JOEL A. KATZ
Music & Entertainment
BUSINESS PROGRAM

Where **PASSION** Meets **SUCCESS**



Named a top entertainment business program by **Billboard** magazine.

Application available at
KSUMEBUS.com

For more information
please contact us at
KSUMEBUS@kennesaw.edu

 **KENNESAW STATE UNIVERSITY**
COLES COLLEGE OF BUSINESS
Joel A. Katz Music and Entertainment
Business Program

THE
18-CREDIT HOUR
MEBUS MINOR
OFFERS:

3 INTERNSHIP OPPORTUNITIES
6 ENTERTAINMENT BUSINESS COURSES

- Entertainment Marketing
- Venue and Artist Management
- Concert and Event Production
- Entertainment Entrepreneurship
- Audio Production
- Film/TV/Video Game Production
- London Study Abroad
- Disney Study Away

OPEN TO
ALL
MAJORS

MUSIC
EXPERIENCE
NOT
REQUIRED