



# BIZTECH CONVERGENCE SERIES

Where Business  
and Engineering  
Minds Collide

Panel Discussion Composed of Business & Engineering Faculty &  
Industry Professionals

**"I have an idea, what do I do next?"  
Concept to Prototype**

**Wednesday, March 21, 2024**

**11:30am - 12:30pm**

**Kennesaw Campus**

**Prillaman HS1000**

Q & A reception to follow with food and beverage



**KENNESAW STATE  
UNIVERSITY**  
COLES COLLEGE OF BUSINESS  
*Robin and Doug Shore Entrepreneurship  
and Innovation Center*

