

H O S T E D   B Y   T H E   E N T R   C E N T R

# From Concept

How to take an **IDEA** to address a market need into a **PRODUCT** to be sold

# to Sale



Guest Speaker

**Patrick  
Opdenbosch**

PT Assistant Professor  
of Mechanical Engineering

Part of **E-Week** at **SPCEET**

**2/25/26**

4:00-5:00  
Engineering Technology  
Center Q-107

**Food &  
Swag  
Available!**



**KENNESAW STATE  
UNIVERSITY**

COLES COLLEGE OF BUSINESS  
Robin and Doug Shore Entrepreneurship  
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