

H O S T E D B Y T H E E N T R C E N T R

From Concept

How to take an **IDEA** to address a market need into a **PRODUCT** to be sold

to Sale



Guest Speaker

**Patrick
Opdenbosch**

PT Assistant Professor
of Mechanical Engineering

Part of **E-Week at SPCEET**

Food &
Swag
Available!



**KENNESAW STATE
UNIVERSITY**
COLES COLLEGE OF BUSINESS
*Robin and Doug Shore Entrepreneurship
and Innovation Center*



2/25/26

4:00-5:00
Engineering Technology
Center Q-107