

CEO GROUP PRESENTS



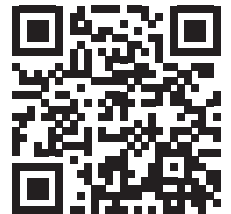
AND PERSONAL BRANDING



Ready to stand out in a crowded world? Your personal brand goes far beyond a logo — it's about owning your story, showcasing your strengths, and making people remember you. Join **Aaron Miller**, Associate Director of Career Advising and Planning, for a hands-on workshop that will help you craft a powerful personal brand that reflects who you are and where you're headed — whether you're launching a business, entering the job market, or building your creative portfolio.

Bring your laptop—we'll be working on your brand in real time!

**OCTOBER 2, 2025
2-3:30PM
ALC 1202**



**KENNESAW STATE
UNIVERSITY**
COLES COLLEGE OF BUSINESS
Robin and Doug Shore Entrepreneurship
and Innovation Center