

>> Program Fact Sheet



.....

Format:

Meets weekly for 7 half-day sessions (9am - 12:30pm); held on Mondays beginning on September 21, 2020.

Classroom Location:
KSU Center

Program Developer:
The Coles College of Business
at Kennesaw State University

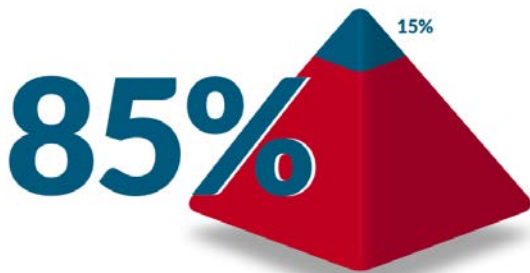
The Credential:
Advanced Management
Certificate

.....



ACCELERATED MANAGEMENT PROGRAM MASTERING THE “SOFT SKILLS” WE NEED TO SUCCEED!

Research conducted by Harvard University concluded that 85% of job success comes from soft skills!



>> Designed and taught by **Doug Buce**, an award-winning instructor and President of Boing Dynamics. Doug has extensive business experience, most recently serving as a Chief Learning Officer.

>> The **Accelerated Management Program** is designed for individuals who want to master the “soft skills” needed to become a highly-respected manager. The program sessions focus on **seven key areas**:

1. **Strategic Thinker:** Understanding Business Dynamics
Held on Monday, September 21, 9am - 12:30pm
2. **Person of Character:** Ethics and Emotional Intelligence
Held on Monday, September 28, 9am - 12:30pm
3. **Talent Developer:** The “Others First” Approach
Held on Monday, October 5, 9am - 12:30pm
4. **Effective Communicator:** Inspiring Others to Take Action
Held on Monday, October 12, 9am - 12:30pm
5. **Relationship Builder:** Building Trust, Helping Others
Held on Monday, October 19, 9am - 12:30pm
6. **Change Driver:** Leading Innovation and Growth
Held on Monday, October 26, 9am - 12:30pm
7. **Purpose-Driven Leader:** Your Unique Value Proposition
Held on Monday, November 2, 9am - 12:30pm

>> At program completion you will earn an **Advanced Management Certificate** from the Coles College of Business.

.....

WHO SHOULD ATTEND? THE PROGRAM'S BENEFITS

The Accelerated Management Program will benefit any professional who wants to dramatically improve their management knowledge, self-awareness, and their "people skills."

This popular program is especially designed for the following:

>> Organizations who want to help their early-career professionals dramatically improve their business knowledge, emotional intelligence, and management skills.

>> Organizations who want to help mid-career managers take their business knowledge, self-awareness, and "people skills" to the next level.

>> Individuals who are looking for new skills, and a new credential, that prepares them for the next promotion.

"A 2019 study from Boston College, Harvard University, and the University of Michigan found that soft skills training, like communication and critical thinking, boosts productivity and retention by 12 percent and delivers a 250 percent return on investment based on higher productivity and employee retention."

— Forbes Magazine

WHAT IS THE VALUE? THE PROGRAM'S TOPICS

Strategic Thinker

Understanding the evolution of business; Goals vs. Systems: Setting goals but obsessing about systems.

Person of Character

Maximizing our ability to lead with influence; Harnessing our emotional intelligence; Leader vs. Manager.

Talent Developer

Power of the "Others First" approach; Learning how to motivate; Inspiring others to become high performers.

Effective Communicator

Proactively engage; Listen with empathy; The role of emotional intelligence in resolving conflicts.

Relationship Builder

Understanding the "PowerPraise" process; Providing feedback; Coach and mentor to drive performance,

Change Driver

Identifying the "right" change; Leading innovation and growth; Leveraging the creative potential.

Purpose-Driven Leader

Identifying your unique value proposition; Knowing what you are for; Building your personal brand.



YOUR NEW CREDENTIAL THE ADVANCED MANAGEMENT CERTIFICATE FROM KSU

The Accelerated Management Program (AMP) is a non-degree, non-credit program. Upon program completion, you will earn an **Advanced Management Certificate** (pictured at left) from Kennesaw State University.

>> Accelerated Management Program

The Soft Skills We Need to Accelerate our Careers!



PROGRAM DETAILS: DATES, PLACE, COST, ETC.

PROGRAM DATES

>> Earning your **Advanced Management Certificate** requires that you attend at least six of the seven half-day sessions. The 2020 program dates are:

- > Monday, September 21st (9am-12:30pm)
- > Monday, September 28th (9am-12:30pm)
- > Monday, October 5th (9am-12:30pm)
- > Monday, October 12th (9am-12:30pm)
- > Monday, October 19th (9am-12:30pm)
- > Monday, October 26th (9am-12:30pm)
- > Monday, November 2nd (9am-12:30pm)

PROGRAM LOCATION

> The Accelerated Management Program will be at the **KSU Center**, located at 3333 Busbee Drive, Kennesaw, GA, just east of I-75 (across from KSU's main campus).

PROGRAM REGISTRATION

There are three ways to register:

>> Call the College of Professional Education's Registration Department at 470-578-6765.

>> Send an email message to bluther@kennesaw.edu.

>> Register online at the CPE website: cpe.kennesaw.edu; or the Coles Exec Ed website at: coles.kennesaw.edu/executive-education.



The Missing Soft Skills: According to research by McKinsey, the missing soft skills include critical thinking, creativity, problem solving, dealing with ambiguity, and communication skills.



Question: Who should attend the Accelerated Management Program? **The Answer:** Anyone who wants to reach their full potential as a leader, innovator, and change agent. You will work in close collaboration with the instructors and other high-performing professionals—your classmates!



We know you're busy! However, now is the time to invest in you! Register for this program and earn a highly-valued credential that will accelerate your career and just perhaps change your life!

PROGRAM COST

>> **\$3,900** per person and includes educational fees, book, binder materials, breakfast and other refreshments.

PROGRAM DISCOUNTS

>> We offer a **10% discount** to organizations who send 2 or 3 employees and a **15% discount** when you send 4 or 5 employees. We also offer a **20% discount** to KSU alumni, non-profits, and city, county, state government employees.

PROGRAM CREDENTIAL

> Complete a minimum of 6 of the 7 program sessions (half-day weekly sessions) and you will earn an **Advanced Management Certificate** from the Michael J. Coles College of Business at Kennesaw State University.

> A leader in innovative teaching and learning, **Kennesaw State University** offers more than 150 undergraduate, graduate and doctoral degrees to its nearly 36,000 students. With 13 colleges on two metro Atlanta campuses, KSU is a member of the USG and the third-largest university in the state. Kennesaw State University is one of the 50 largest public institutions in the country.

Note: KSU reserves the right to postpone or cancel a program due to unforeseen circumstances.