

In the emergency room at 30 years old, Matt Ethington was diagnosed with Type I diabetes and told he was days, maybe hours away from being in a coma. Upon discharge, he found himself feeling scared, alone and dependent on disconnected medical care to manage a very demanding chronic disease.

Those feelings, combined with his in-depth experience in the healthcare IT industry, drove him to find a better way for fragile and chronically ill patients to keep their doctors updated between visits and more confidently navigate their conditions in close partnership with their care teams. What he found was ChronicCareIQ and today, thousands of physicians coast to coast have enrolled more than 150,000 high-risk patients, prevented over 280,000 hospitalizations and generated greater than \$100 million in care management reimbursements.

Prior to ChronicCareIQ, Matt founded one of the first web-based EHRs, simplifyMD which grew to manage more than 45 million electronic medical records for doctors on two continents. He has served the Dell OEM Advisory Council, the Atlanta CEO Council, the metro-Atlanta Chamber of Commerce, KSU's Masters in Healthcare Informatics program and is an ambassador to Atlanta High-Tech Ministries. He and Raimy live in Roswell and are blessed with 3 teen-agers who, on most days, they believe to be above average.