



Rohit Verma

President, Chief Executive Officer and Board Member, Crawford & Company (NYSE: CRD-A)



Rohit Verma is the president, chief executive officer and member of the board of directors for Crawford & Company®. Crawford's 10,000 full-time employees and 50,000 seasonal employees across 700 offices serve clients in more than 70 countries. Rohit brings more than 20 years of international strategic expertise and a proven track record for creating momentum and growth to Crawford. As CEO, he is focused on company strategy and growth, business operations, investor relations and client relationships, with an emphasis on digital innovation.

Rohit is passionate about driving cultural and operational transformation. Under his leadership, Crawford redefined its strategy, uniting the organization with a single purpose of bringing value-added solutions to clients, as well as transforming the organization's culture. He has driven growth from the front, launching the company's digital initiative, capturing new business and creating an imperative for client centricity.

Rohit sees employee engagement as the most critical enabler of any organization's success. His special interest is in identifying and developing high potential employees early in their careers to gain greater exposure and visibility within the organization.

Prior to his role at Crawford, Rohit served as the regional executive for the south region of Zurich North America, where he was accountable for profitable growth and market execution. During his ten-year tenure at Zurich, Rohit also served in a number of executive management positions across underwriting, distribution, finance, strategy and general management. His prior roles have included COO (2010-2011), CFO for SME business (2008-2010), head of strategy for Specialties business (2007-2008).

Before joining Zurich, Rohit was a management consultant with Deloitte and McKinsey & Company. He led several engagements at McKinsey, which were often cross-functional teams of strategy, finance and

IT. Rohit's area of focus was insurance and banking. His work included strategy and transformation work at clients like – AIG, AXA Equitable, Principal, MassMutual, Northwestern Mutual, Deutsche Bank, Credit Suisse and Zurich. Rohit's career has spanned three continents—Europe, Asia and North America, and he has led numerous global teams. In addition, Rohit spent time as a research engineer with 3Com Corporation. He holds five patents and has authored several internet standards.

In 2020 and 2022, Rohit was named one of Business Insurance's Global Top 100, and in 2012, National Underwriters magazine recognized him as a "Top 5 Insurance Executive Under 40." He holds an undergraduate degree in computer engineering from University of Delhi, India, and a master's degree from Northwestern University in Chicago. He has also attended leadership programs at Cambridge and the London Business School.

Rohit is a member of the industry advisory boards of both Northwestern University and Georgia Institute of Technology and is a former member of the board for the World Affairs Council. Currently, he is a member of the board of directors for Crawford & Company and Ameritas Holding Company. When away from work, Rohit enjoys spending time with his wife and two children and playing golf.