



KENNESAW STATE
UNIVERSITY
COLES COLLEGE OF BUSINESS

Ph.D. in Business Administration

Graduation Reception
Academic Year 2022-2023

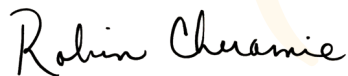
May 8, 2023
The Conservatory
Acworth, GA

Dear Graduates,

Congratulations on earning your Ph.D. in Business Administration from Kennesaw State University. The value of this accomplishment cannot be overstated. As a member of the graduating class of 2023, not only have you taken a significant step toward achieving your professional goals, but you have also proven your ability to overcome challenges and strive to better yourself.

Completing your Ph.D. is one of the most difficult things you will ever do. While celebrating your success, be sure to thank the friends and family in your life who supported you on this journey and helped give you the strength to earn the highest academic degree awarded by our University.

To our 2023 Ph.D. graduates, what you have already accomplished is amazing. What comes next from you will be no less than inspiring. Congratulations!

A handwritten signature in black ink that reads "Robin Cheramie". The signature is written in a cursive, flowing style.

Robin Cheramie, Ph.D.
Dean, Coles College of Business
and Professor of Management
Kennesaw State University



Spring Commencement Reception Event Program

Welcoming Remarks

Dr. Saurabh Gupta
Executive Director, Ph.D. Business Administration

Dr. Alison Keefe
Associate Dean of Graduate Programs, Coles College of Business

Recognition of Graduates

Closing Remarks

Dr. Robin Cheramie
Dean, Coles College of Business

Dinner



Graduate List

Ph.D. in Business Administration



Christine Billen

Dissertation Title:

Demystifying the Link Between Loneliness and Materialism: Mediating Roles of Emotion Regulation, Self-Enhancement, and Escapism

Dissertation Committee:

Chair: Armen Tashchian, Ph.D., Kennesaw State University

Co-Chair: David Burns, Ph.D., Kennesaw State University

Second: Mona Sinha, Ph.D., Kennesaw State University

Reader: Scott Widmier, Ph.D., Kennesaw State University



Obie Paul Byrum

Dissertation Title:

Buyer-Supplier Relationships: A Multi-Case Investigation in the Rug and Textile Industry

Dissertation Committee:

Chair: Raj Veliyath, Ph.D., Kennesaw State University

Second: Yoon Hee Kim, Ph.D., Kennesaw State University

Reader: Sina Golar, Ph.D., Kennesaw State University



Casey Colson

Dissertation Title:

Auditing Outside The "GAAP": The Association Between Non-GAAP Reporting and Audit Quality

Dissertation Committee:

Chair: Divesh Sharma, Ph.D., Kennesaw State University

Second: Marshall Geiger, Ph.D., University of Richmond

Reader: Qi (Flora) Dong, Ph.D., Kennesaw State University



Tiffany DeRoy

Dissertation Title:

Lean Six Sigma: Impacts on Audit Quality Indicators

Dissertation Committee:

Chair: Velina Popova, Ph.D., Kennesaw State University

Second: Dana Hermanson, Ph.D., Kennesaw State University

Reader: Andrew Trotman, Ph.D., Kennesaw State University



Tori Hoffman

Dissertation Title:

Time is Money: An Examination of Audit Time Budgets and Profitability

Dissertation Committee:

Chair: John Abernathy, Ph.D., Kennesaw State University

Second: Divesh Sharma, Ph.D., Kennesaw State University

Reader: Dennis Chambers, Ph.D., Professor Emeritus, Kennesaw State University



Marek Kolinski

Dissertation Title:

The Role of Leaders' Dark Triad Personality Traits in Shaping Family Firm Innovation

Dissertation Committee:

Chair: James Meurs, Ph.D., Kennesaw State University

Second: Bartosz Debicki, Ph.D., Towson University

Reader: Joshua Palmer, Ph.D., Kennesaw State University



Arwen L. Matos-Wood

Dissertation Title:

Consumers' Assessment of Retailer Donation Types: Labor, Product, Or Money

Dissertation Committee:

Chair: Brian Rutherford, Ph.D., Kennesaw State University
Second: Armen Tashchian, Ph.D., Kennesaw State University
Reader: Patrick van Esch, Ph.D., Kennesaw State University



Marena Messina

Dissertation Title:

The Beauty of Auditor Selection: The Effects of Auditor Attractiveness and Auditee Goals On Procuring Governmental Audit Services

Dissertation Committee:

Chair: Jennifer Schafer, Ph.D., Kennesaw State University
Second: Chad Stefaniak, Ph.D., University of South Carolina
Reader: Hong Qu, Ph.D., Kennesaw State University



Perry Parke

Dissertation Title:

Unpacking Value Co-creation Using the Dynamic Capabilities Framework

Dissertation Committee:

Chair: Pramod Iyer, Ph.D., Kennesaw State University
Co-Chair: Mona Sinha, Ph.D., Kennesaw State University
Second: Stefan Sleep, Ph.D., Kennesaw State University
Reader: Prachi Gala, Ph.D., Kennesaw State University



Henry Torres

Dissertation Title:

The Misunderstood Link Between Training and Real-World Information Security Outcomes: Sensemaking

Dissertation Committee:

Chair: Humayun Zafar, Ph.D., Kennesaw State University
Second: Saurabh Gupta, Ph.D., Kennesaw State University
Reader: Michael Whitman, Ph.D., Kennesaw State University



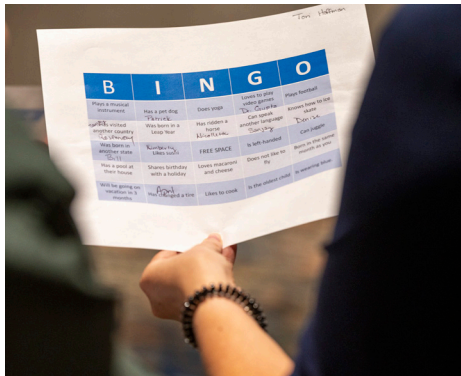
Martha Troncoza

Dissertation Title:

Does A Gift in a Captive Service Make Me Feel Better?
Examining Gift Giving in Uncertain Conditions that Influence Emotions and Firm Performance

Dissertation Committee:

Chair: Brian Rutherford, Ph.D., Kennesaw State University
Second: Armen Tashchian, Ph.D., Kennesaw State University
Reader: Hyunju Shin, Ph.D., Kennesaw State University





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